

**Exhibit L**  
**to**  
**Counterclaim of Hokie Real Estate, Inc.**

False Claim by VPI&SU Attorney that HOKIE is Registered  
in Letter of January 25, 2010 to Hokie Real Estate, Inc.



January 25, 2010

Hokie Real Estate, Inc.  
Attn.: John Wilburn  
318 N. Main Street  
Blacksburg, VA 24060

**RE: Trademark Issues**

Dear Mr. Wilburn:

This office represents the interests of Virginia Polytechnic Institute and State University ("Virginia Tech.")

It has come to our attention that your business is trading under and marketed under a term that is trademark protected. The term "Hokie" is trademarked by Virginia Tech (Trademark registration #2351364). By trading under and marketing your business and/or other items that display a Virginia Tech trademark or logo constitutes an infringement on Virginia Tech's trademarks and image. Please correct this naming and marketing and cease further use of the term "Hokie."

Please contact me if you have questions.

Sincerely,

Stephen Capaldo  
Associate University Legal Counsel