

Exhibit M
to
Counterclaim of Hokie Real Estate, Inc.

False Claim by VPI&SU Attorney that HOKIE is Registered
in Letter of March 8, 2010 to Hokie Real Estate, Inc.

March 8, 2010

Hokie Real Estate, Inc.
Attn.: John Wilburn
318 N. Main Street
Blacksburg, VA 24060

RE: Trademark Issues

Dear Mr. Wilburn:

This office represents the interests of Virginia Polytechnic Institute and State University ("Virginia Tech.")

Per my letter to you dated January 25, 2010, it has come to our attention that your business continues to market and trade under and marketed under a term that is trademark protected. The term "Hokie" is trademarked by Virginia Tech (Trademark registration #2351364). By continuing to market and trade under this logo, you and your business are infringing on Virginia Tech's trademarks and image.

This is notice to cease and desist immediately from the aforementioned practices involving Virginia Tech's trademark "Hokie." If you fail to cease and desist, Virginia Tech will pursue remedies against you and your business.

Please govern yourself accordingly.

Sincerely,



Stephen Capaldo
Associate University Legal Counsel

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