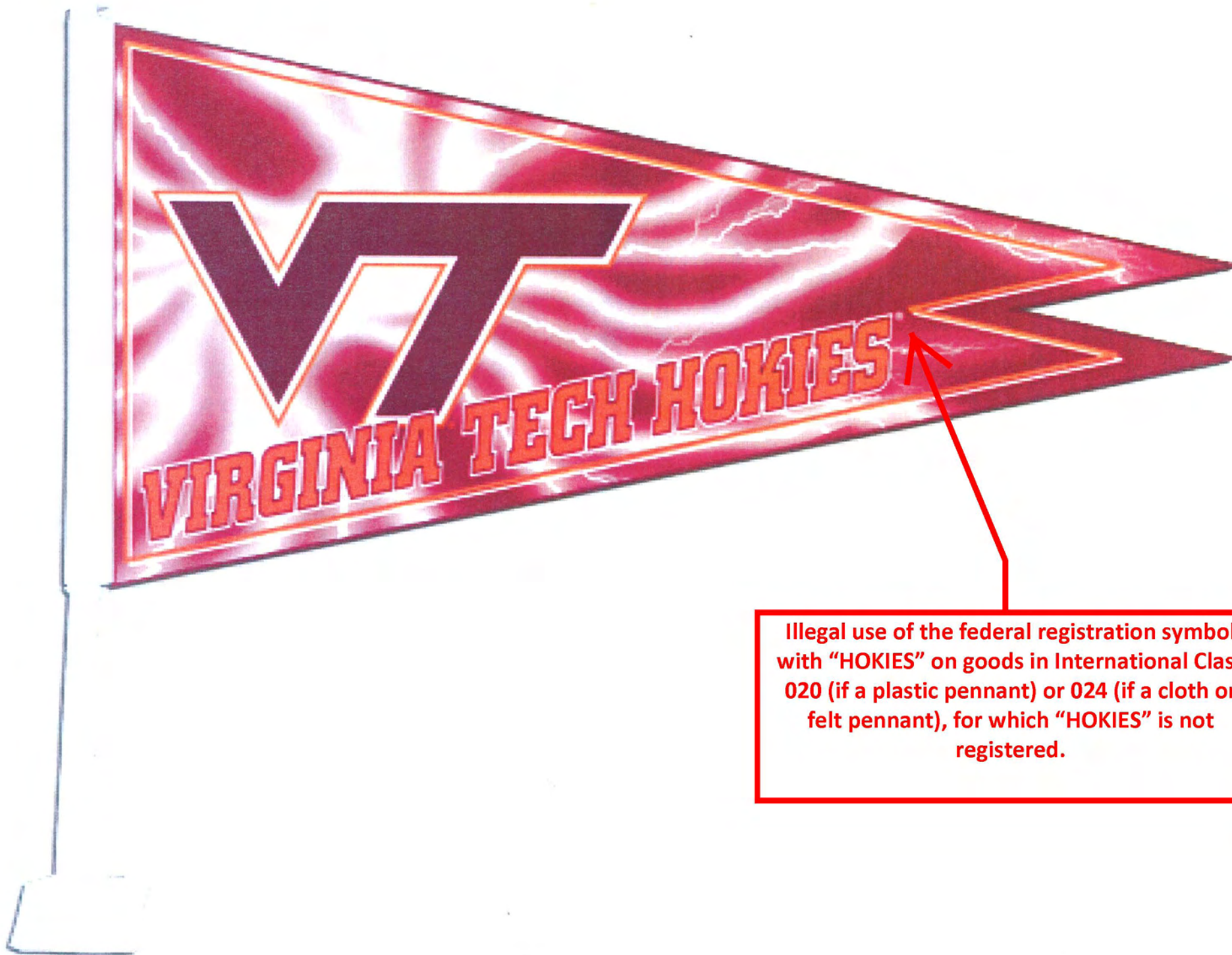


Exhibit R
to
Counterclaim of Hokie Real Estate, Inc.

Illegal Use of Federal Registration Symbol (“®”) With the Term
HOKIES on Goods Outside the Scope of its Registration

Examples Provided by VPI&SU in Support of its Motion for
Preliminary Injunction






Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020 (if a plastic pennant) or 024 (if a cloth or felt pennant), for which "HOKIES" is not registered.



#012478SE IMP Arch Mesh Logo

MESH APPLIQUE

PMS COLORS:	
1) MAROON 208	
2) WHITE	
3) ORANGE 165	

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 026, for which "HOKIES" is not registered.

Memory Company
Born to Be Ceramic Frame Magnet

Virginia Tech
COL-VRT-668

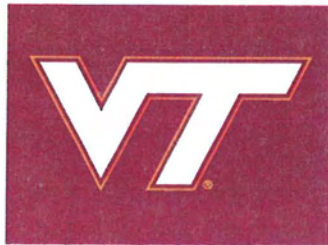
Frame Colors:

PMS 208 (Maroon)

Border Stripes Color:

PMS 158 (Orange)

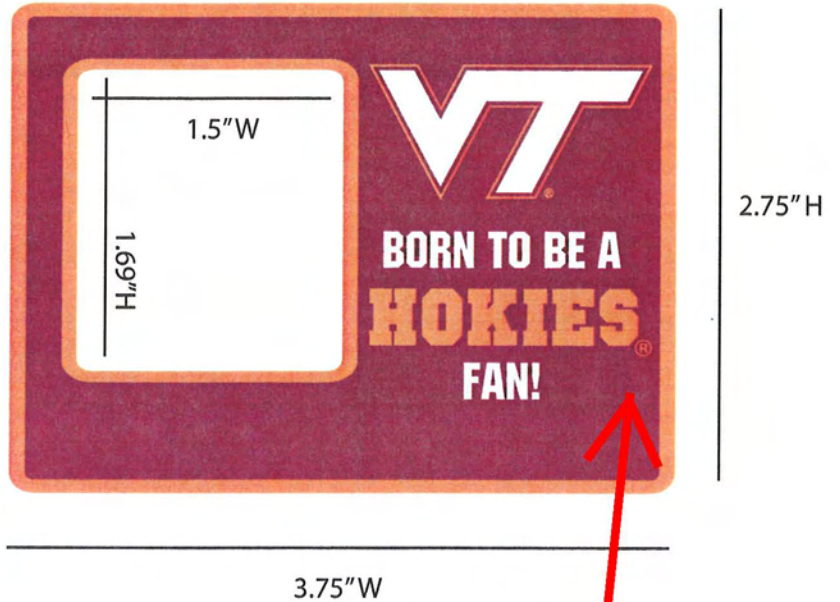
ACTUAL SIZE (PRINT FROM THIS)



Logo Colors:

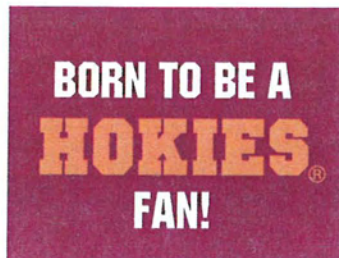
PMS 158 (Orange),

PMS 208 (Maroon) and White



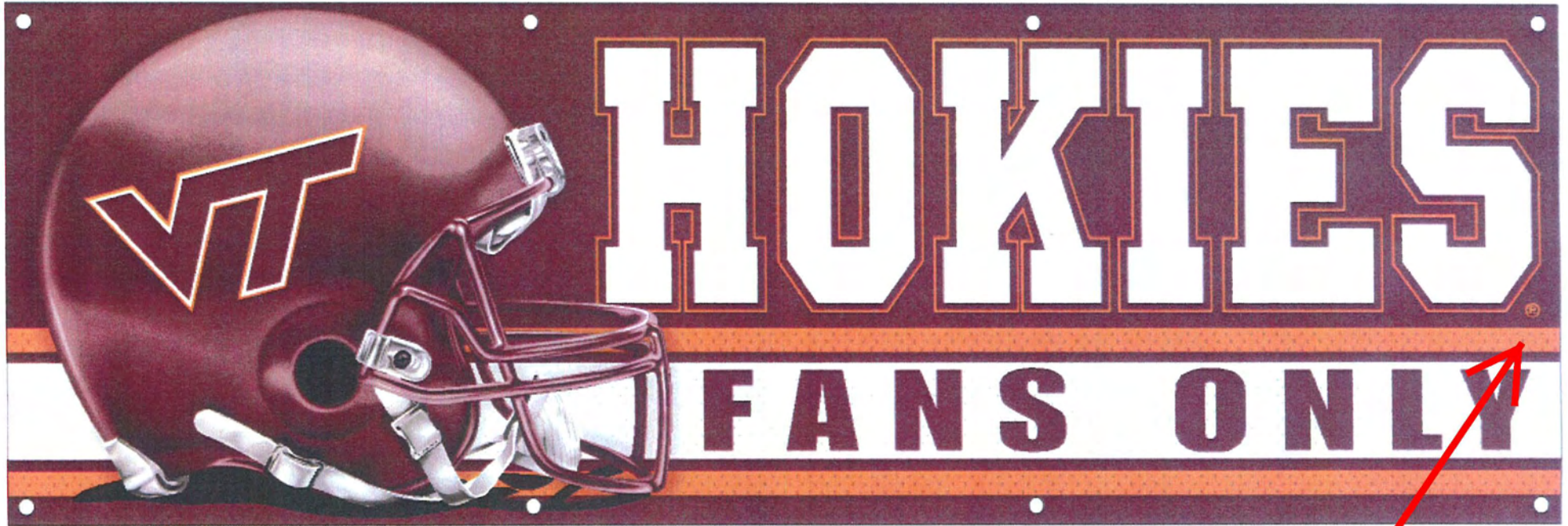
Word Colors:

PMS 158 (Orange) and White



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 009, for which "HOKIES" is not registered.

Vinyl Banner
2'x 6'



Match Colors

PANTONE 165

PANTONE 209

PANTONE 429

Black

4-Color Process



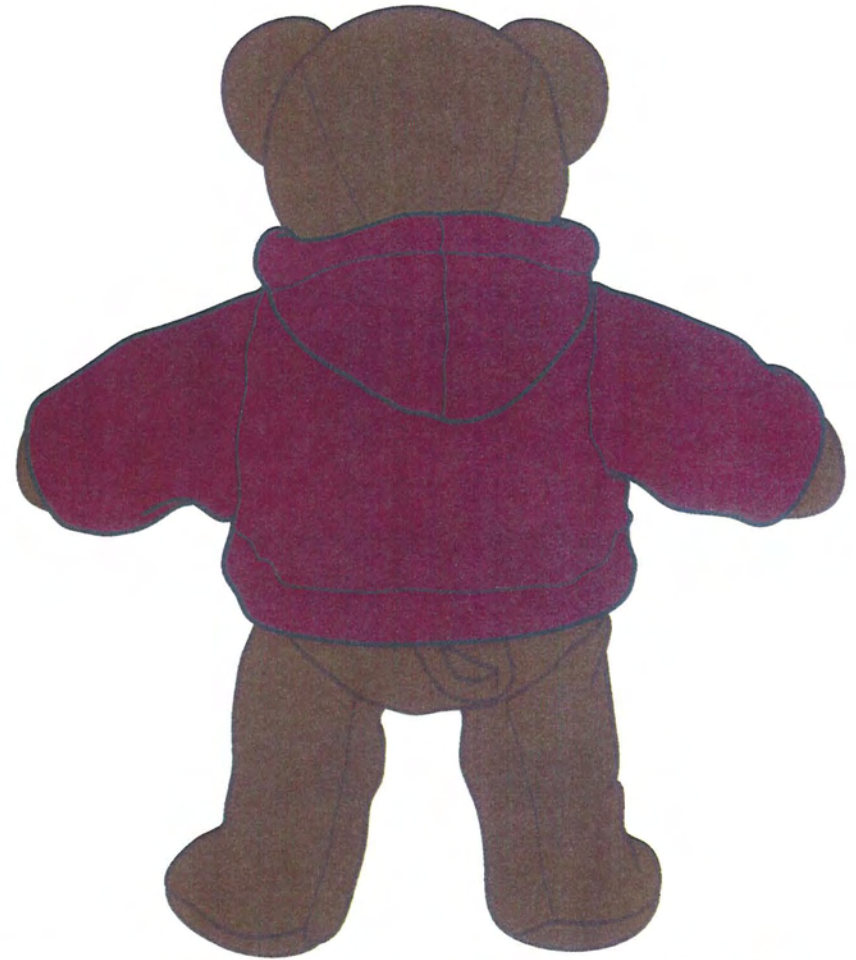
TLW04.09.07
CAR11729

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.

VIRGINIA TECH HOODIE BEAR

CONCEPT
ITEM # TBD

AUGUST 29, 2007



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.

FRONT

FLAT ARTWORK:

BACK

PANTONE™ COLORS:



SIZES 5 AND LARGER (SHOWN)

SIZES 3 AND SMALLER



FOR CONCEPT PRESENTATION ONLY.
ALL DRAWINGS PROPERTY OF TOY FACTORY, LLC.
COPYRIGHT © 2007 TOY FACTORY, LLC.



STREET SIGN (5.25"X17.5")

WINCRAFT
Sports

07_VTech Street Sign2

1 ● PANTONE 165
2 ● PANTONE 209

GB 08.31.07
CAR 2149

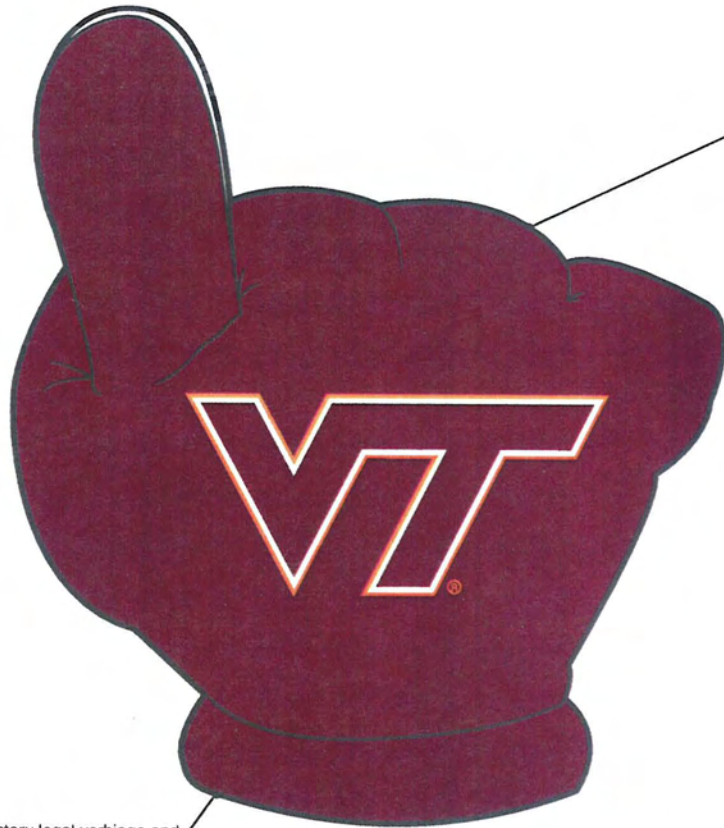
Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 006 (if metal) or 19 (if not metal or paper), for which "HOKIES" is not registered.

VIRGINIA TECH PLUSH FAN HAND

CONCEPT
ITEM#: TBD

OCTOBER 8, 2007

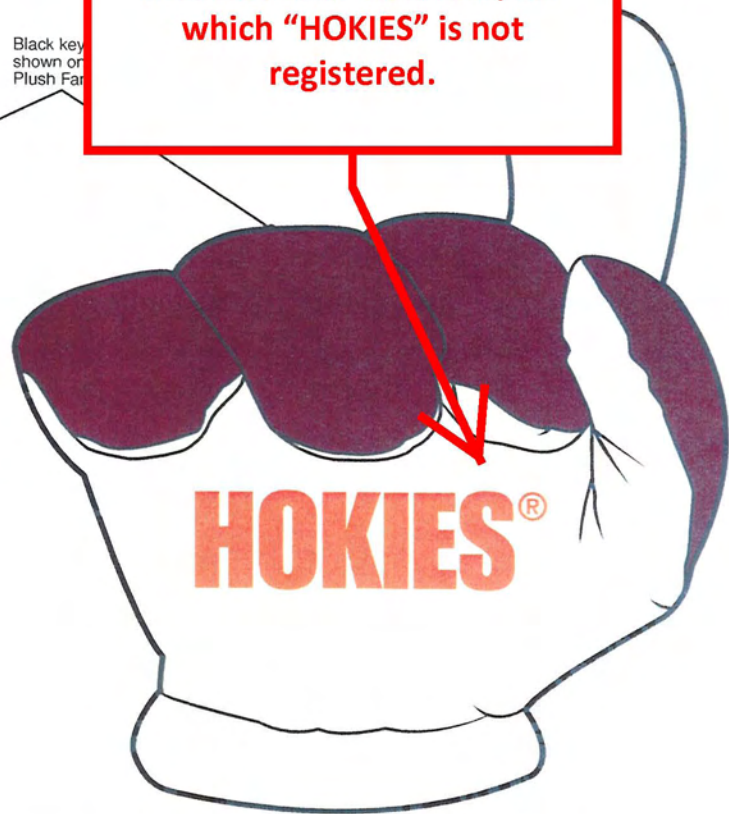
Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.



BACK

Toy Factory legal verbiage and collegiate (or school) legal verbiage located on SIL, Plush Fan Hand pocket.

Black key shown on Plush Fan



FRONT

NOTES:

- 1) PLUSH FAN HAND HAS A POCKET TO PLACE HAND INSIDE AND WEAR SIMILAR TO A GLOVE.
- 2) PLUSH FAN HAND IS SEWN SO IT STAYS IN THE "NUMBER ONE" POSITION.
- 3) TOY FACTORY TEAM SPIRIT BRAND HANG TAG TO ACCOMPANY PRODUCT. TO BE SUBMITTED SEPARATELY FROM CONCEPT.
- 4) HANG TAG TO CONTAIN PROPER SCHOOL AND/OR COLLEGIATE INFORMATION.

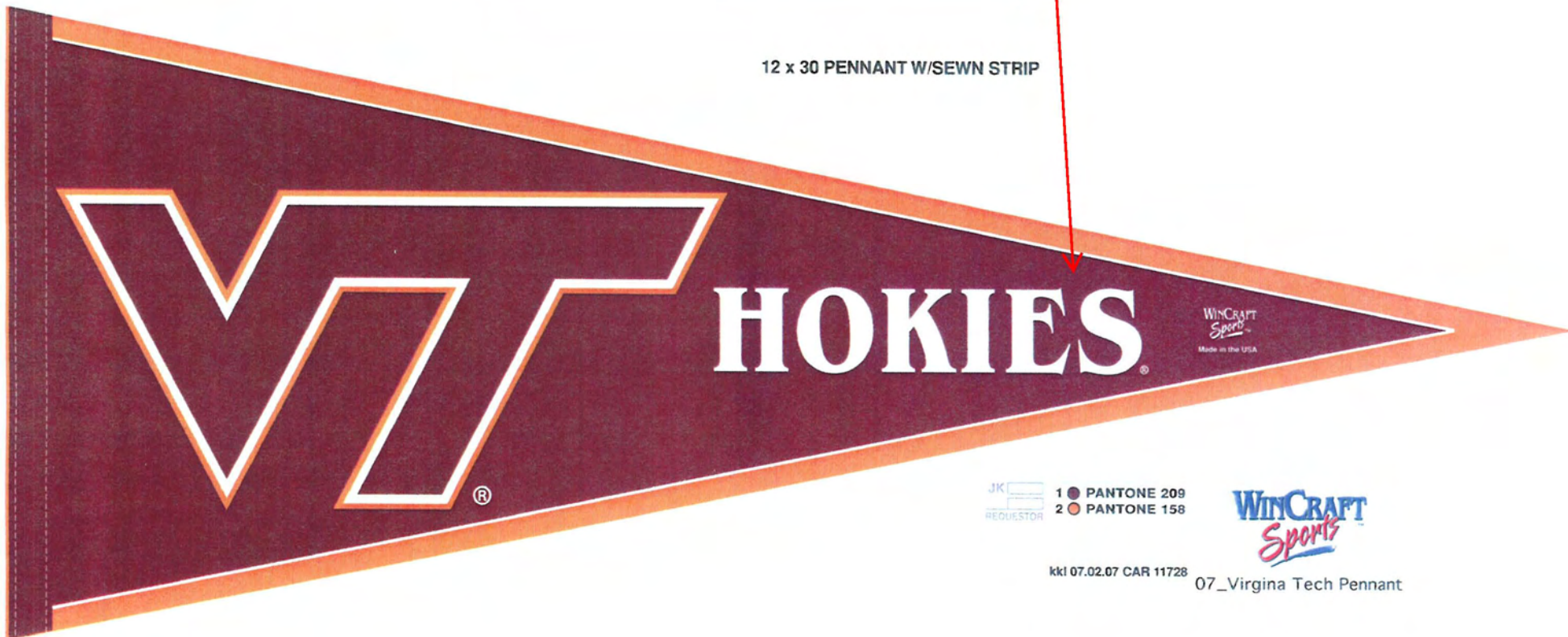
COLOR CALLOUTS:



FOR CONCEPT PRESENTATION ONLY.
ALL DRAWINGS PROPERTY OF TOY FACTORY, LLC.
COPYRIGHT © 2007 TOY FACTORY, LLC.

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020 (if a plastic pennant) or 024 (if a cloth or felt pennant), for which "HOKIES" is not registered.

12 x 30 PENNANT W/SEWN STRIP



JK
REQUESTOR

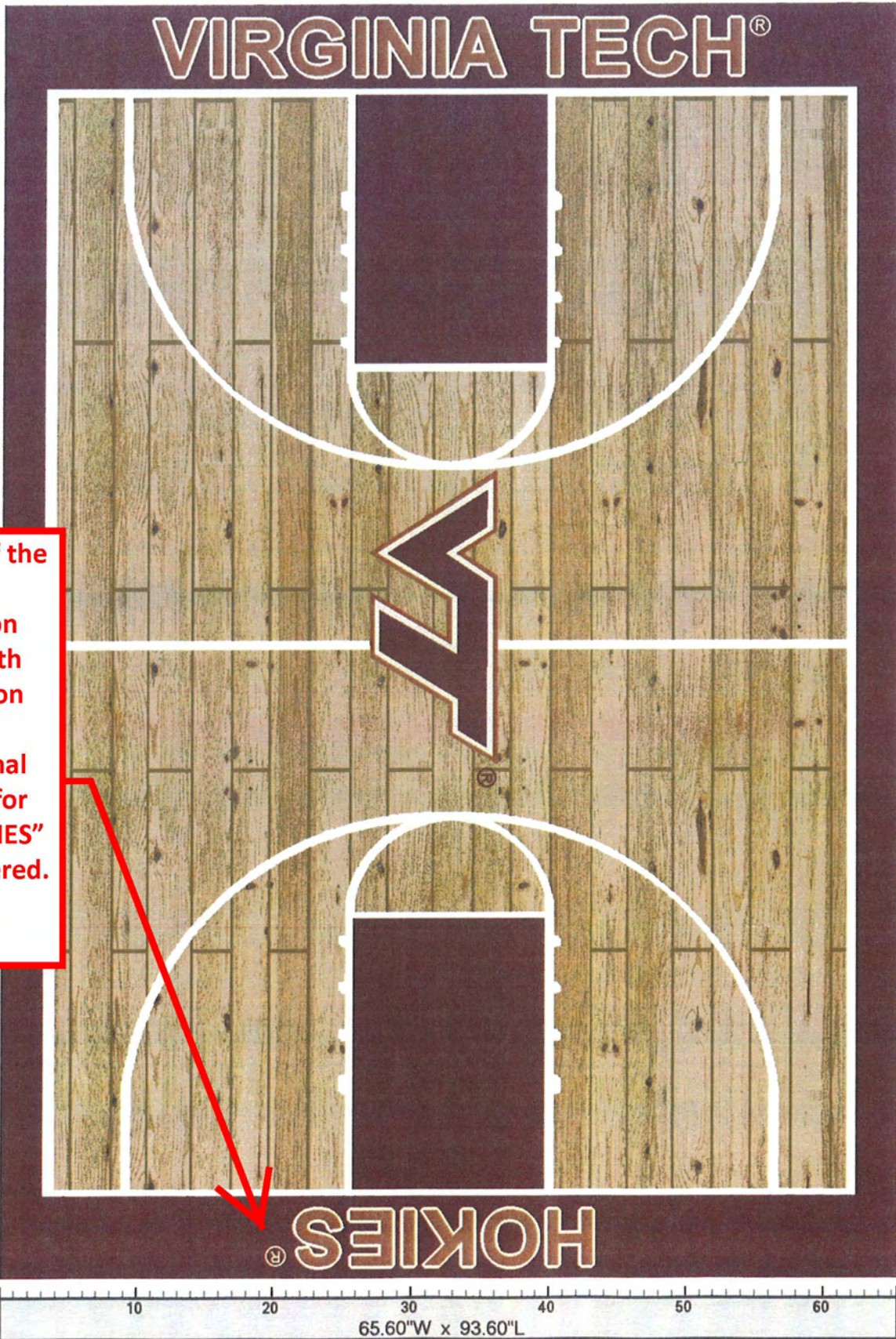
1 ● PANTONE 209
2 ● PANTONE 158

WINCRAFT
SPORTS

kk1 07.02.07 CAR 11728

07_Virgina Tech Pennant

Pattern Number 553325	Color Number 1460	Size Number 201	Colorway MAXX	Design Number A0796L6BM	Version Number A07001	Date 14-DEC-2007
Base Pattern # 506085	Base Color # 0	Color Name HOKIES		Repeat Size 6.0 x 9.0	Design Name VIRGINIA TECH	
DR Number			Gauge 20	Repeat Type 0-SET MATCH	Colorline Name/Job COLLEGIATE BASKETBAL	
Quantity (ftg)	Tile Base # 0	Product Type A-AREA RUG	Market Area 3-AREA RUGS		Copyrt Created	Copyright Pub.



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 027, for which "HOKIES" is not registered.

Meeting date :
 Initial cad created date :Oct.29,2007
 Revision date :

2008 Collegiate Licensed Director Chair



Virginia Tech

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.

Black
 Design # 4001VT

P
H
O
T
O



AL. 25mm

ITEM NO.	4001-VT
DESCRIPTION	Collegiate Director Chair
SIZE	25"/35" (W) x 19" (D) x 38.5" (H)
SEAT	Poly 600D Coated
CARRY BAG	



The FANTASIA™
COLLECTION

Whether you are a handyman or a contractor, this durable tool belt made of heavy-duty material will meet all of your storage needs while showing your team pride.

Fantasia Inc.
Monterey Park, CA 91754
www.fantasiainc.com
Made In China

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 008, for which "HOKIES" is not registered.

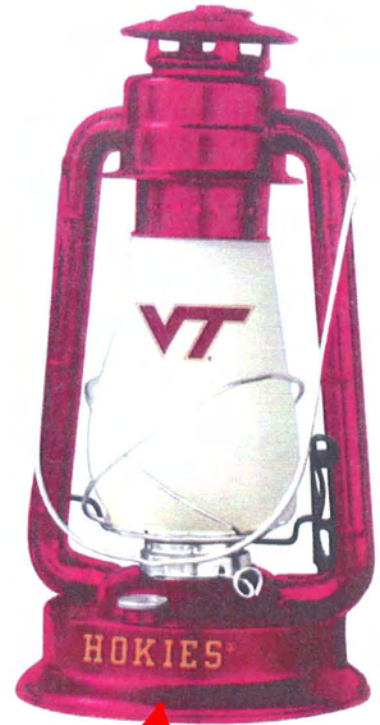
Memory Company Lantern

Virginia Tech
COL-VRT-456

Lantern Color: PMS 208 (Maroon)



Logo Colors: PMS 208 (Maroon), PMS 158 (Orange)
and White



Logo Colors: PMS 1665 (Orange)

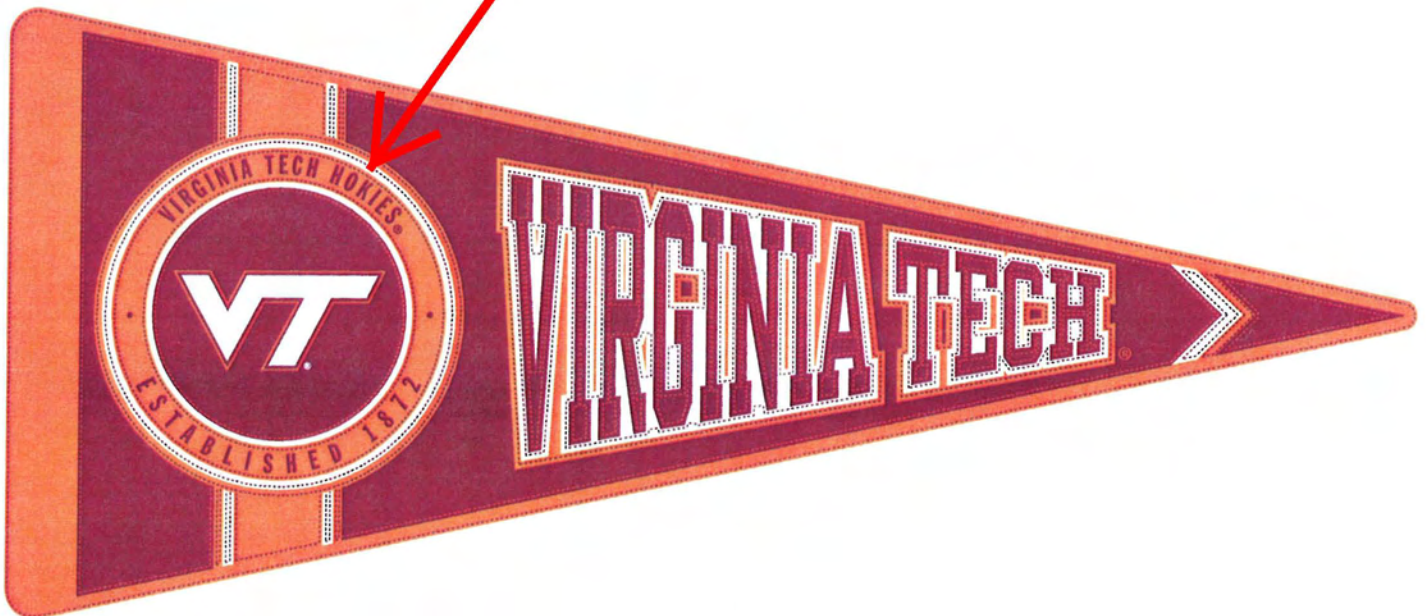
Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 011, for which "HOKIES" is not registered.

Memory Company
Pennant Light

Virginia Tech
COL-VRT-880

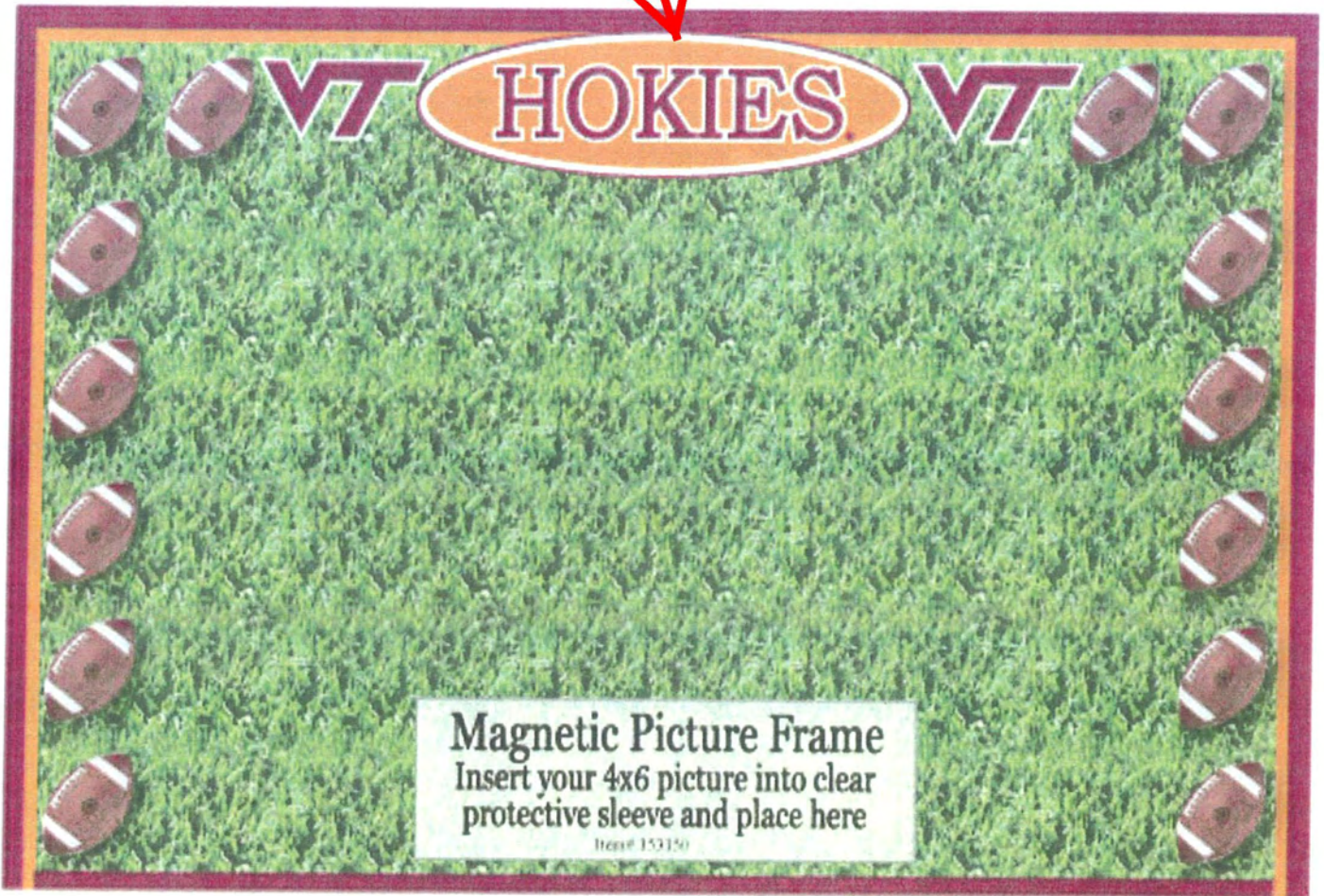
Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020 (if a plastic pennant) or 024 (if a cloth or felt pennant), for which "HOKIES" is not registered.

7" H X 16" W



Colors: PMS 208 (maroon), PMS 158 (orange) and White

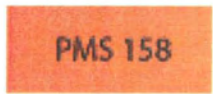
Illegal use of the federal registration symbol with
"HOKIES" on goods in International Class 009, for
which "HOKIES" is not registered.



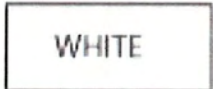
Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 006 (if metal) or 19 (if not metal or paper), for which "HOKIES" is not registered.



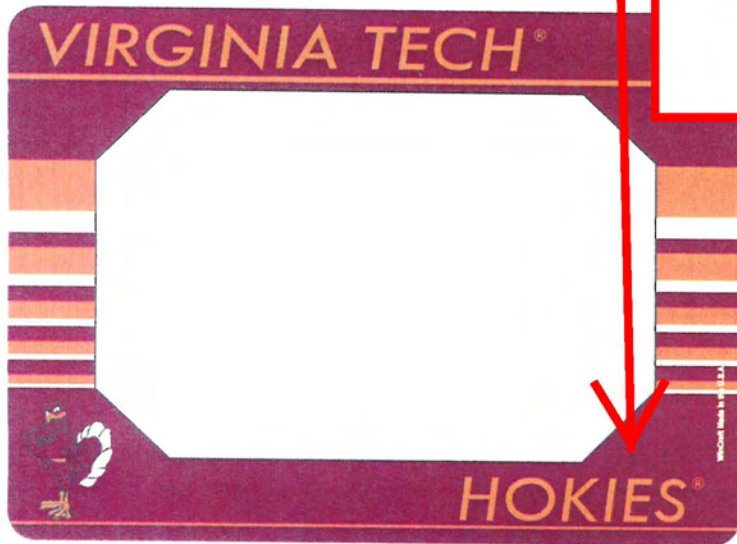
9 3/4" TALL
12" WIDE
3/4" DEEP



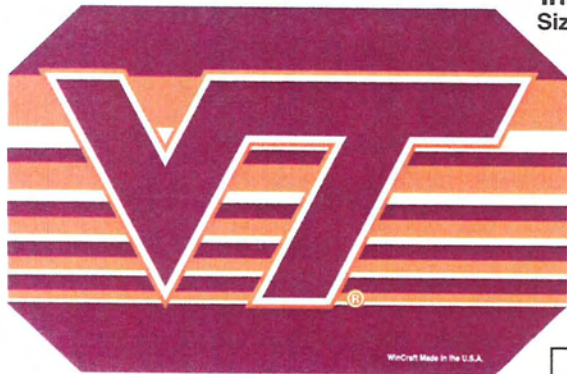
83201



MAGNET FRAME
Size: 5.5" x 7.5"

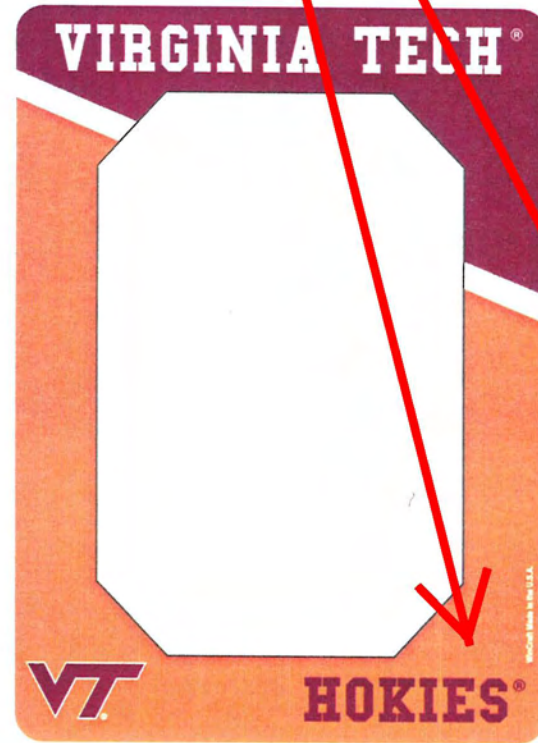


Inner Magnet
Size: 3.75" x 5.75"



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 009, for which "HOKIES" is not registered.

MAGNET FRAME
Size: 5.5" x 7.5"

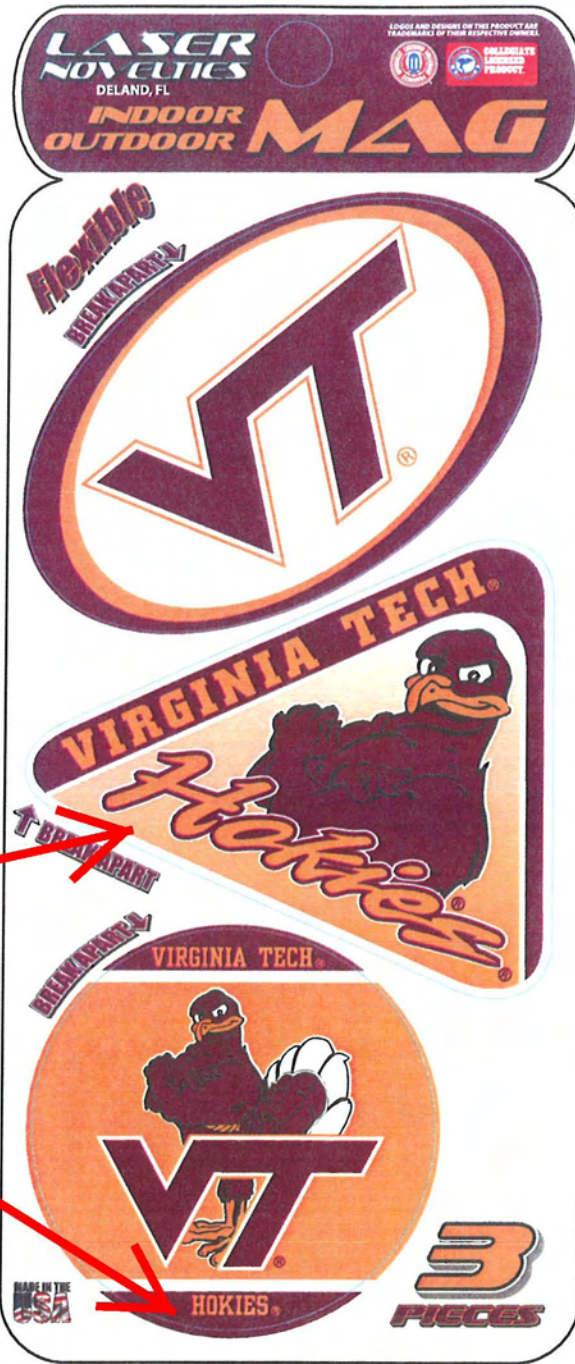


Inner Magnet
Size: 3.75" x 5.75"



<p>FILE NAME: 09_VirginiaTech_mag_frm TEAM/LEAGUE: Virginia Tech SIZE: 5" x 7" DATE: 03/24/09 REV DATE: 4/8/09 ARTIST: MC CAR #: 8318 Die # 4191</p> <p><input checked="" type="checkbox"/> STOCK <input type="checkbox"/> CUSTOM REQUESTOR: Derick K.</p>	<p>PANTONE COLOR MATCH <input type="checkbox"/> SPOT <input checked="" type="checkbox"/> 4C PROCESS</p> <p>TEAM: ● 158 ● 208 ● black LEAGUE:</p> <p>TRADEMARK LANGUAGE: WinCraft Made in the U.S.A.</p>	<p>MAGNET FRAME</p> <p>WinCRAFT Sports</p> <p>APPROVALS: <input type="checkbox"/> DS <input type="checkbox"/> JK <input type="checkbox"/></p> <p>Requestor Artwork subject to change until final approval is received.</p>
--	---	---

3 PC
BANNER MAGNET



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 009, for which "HOKIES" is not registered.

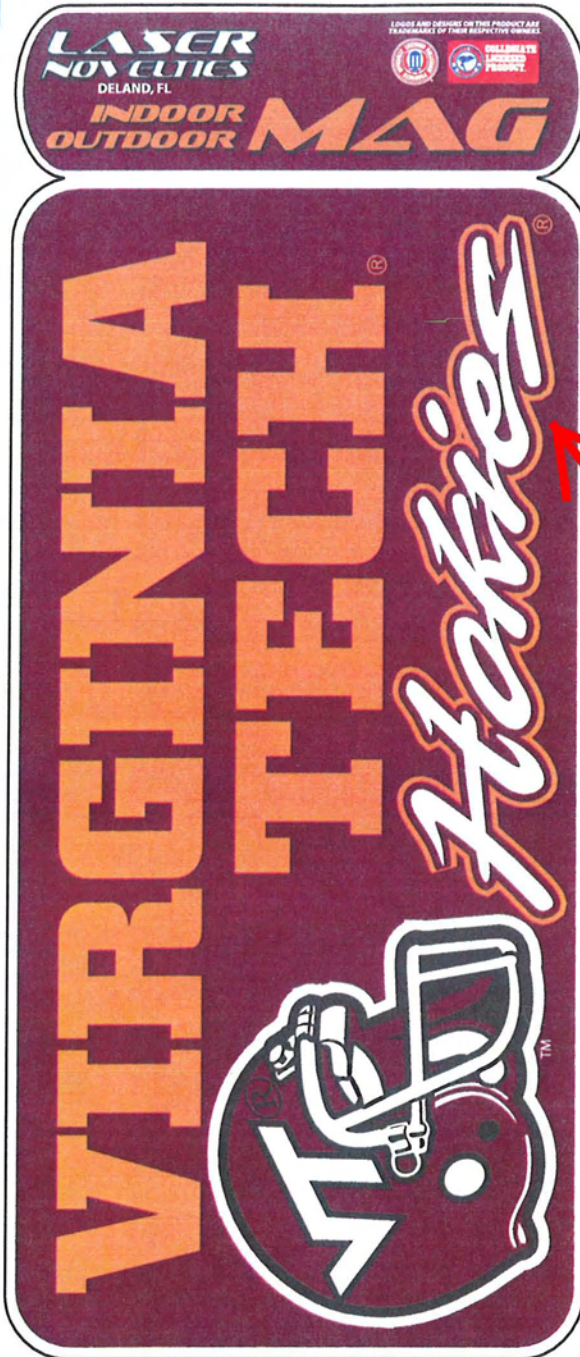
UniVer SiTY c OLOr S

Pan TOne ® c OLOr S

Pr Oce SS c OLOr S

Virginia Tech Maroon	For Virginia Tech Maroon, use Pan TOne ® 208	C:40% M:100% Y:50% K:15%
Virginia Tech Orange	For Virginia Tech Orange, use Pan TOne ® 158	C:0% M:65% Y:90% K:0%

BANNER MAGNET



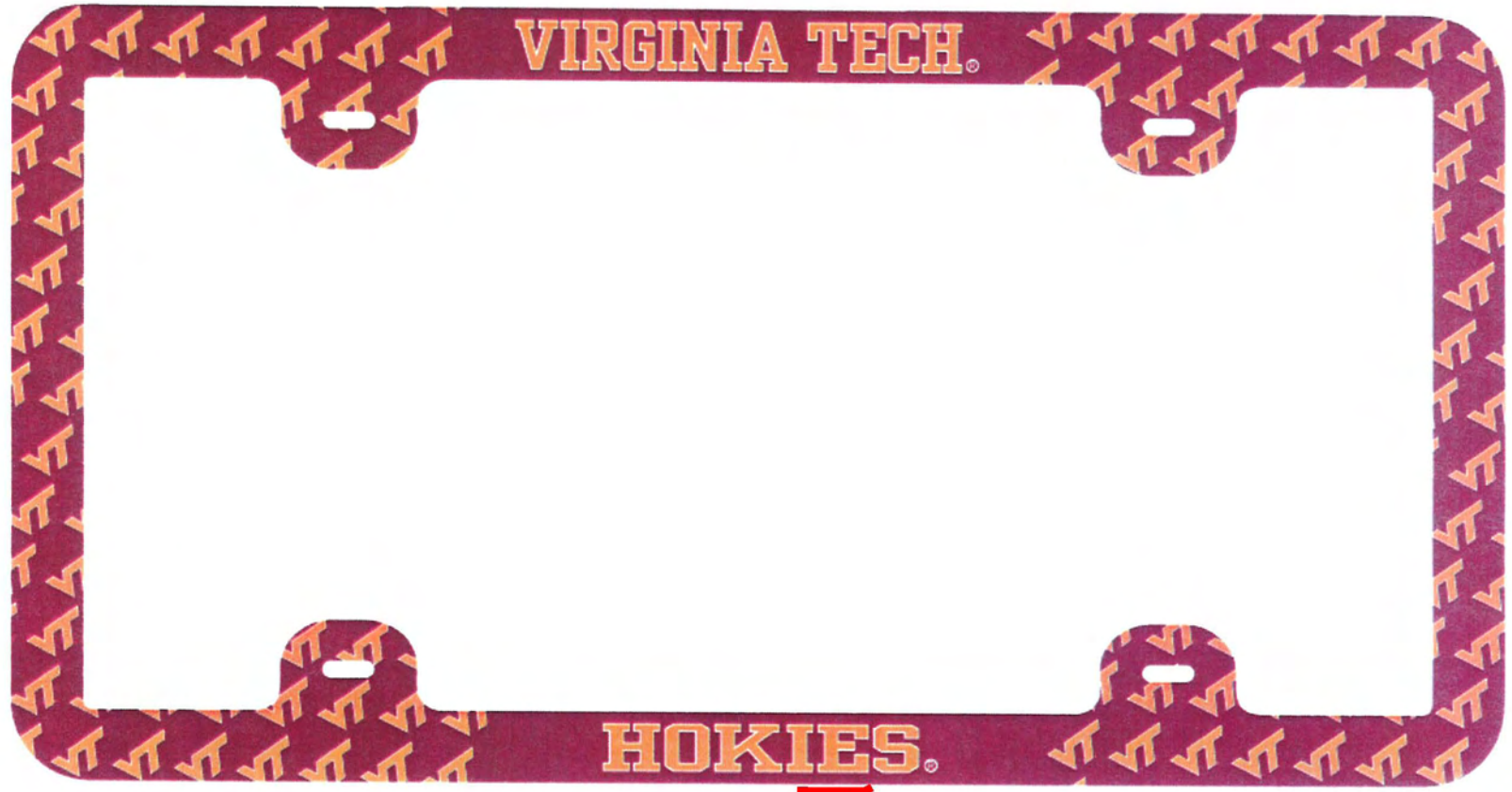
Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 009, for which "HOKIES" is not registered.

UniVer SiTY c OLOr S

Pan TOne® c OLOr S

Pr Oce SS c OLOr S

Virginia Tech Maroon	For Virginia Tech Maroon, use Pan TOne® 208	C:40% M:100% Y:50% K:15%
Virginia Tech Orange	For Virginia Tech Orange, use Pan TOne® 158	C:0% M:65% Y:90% K:0%



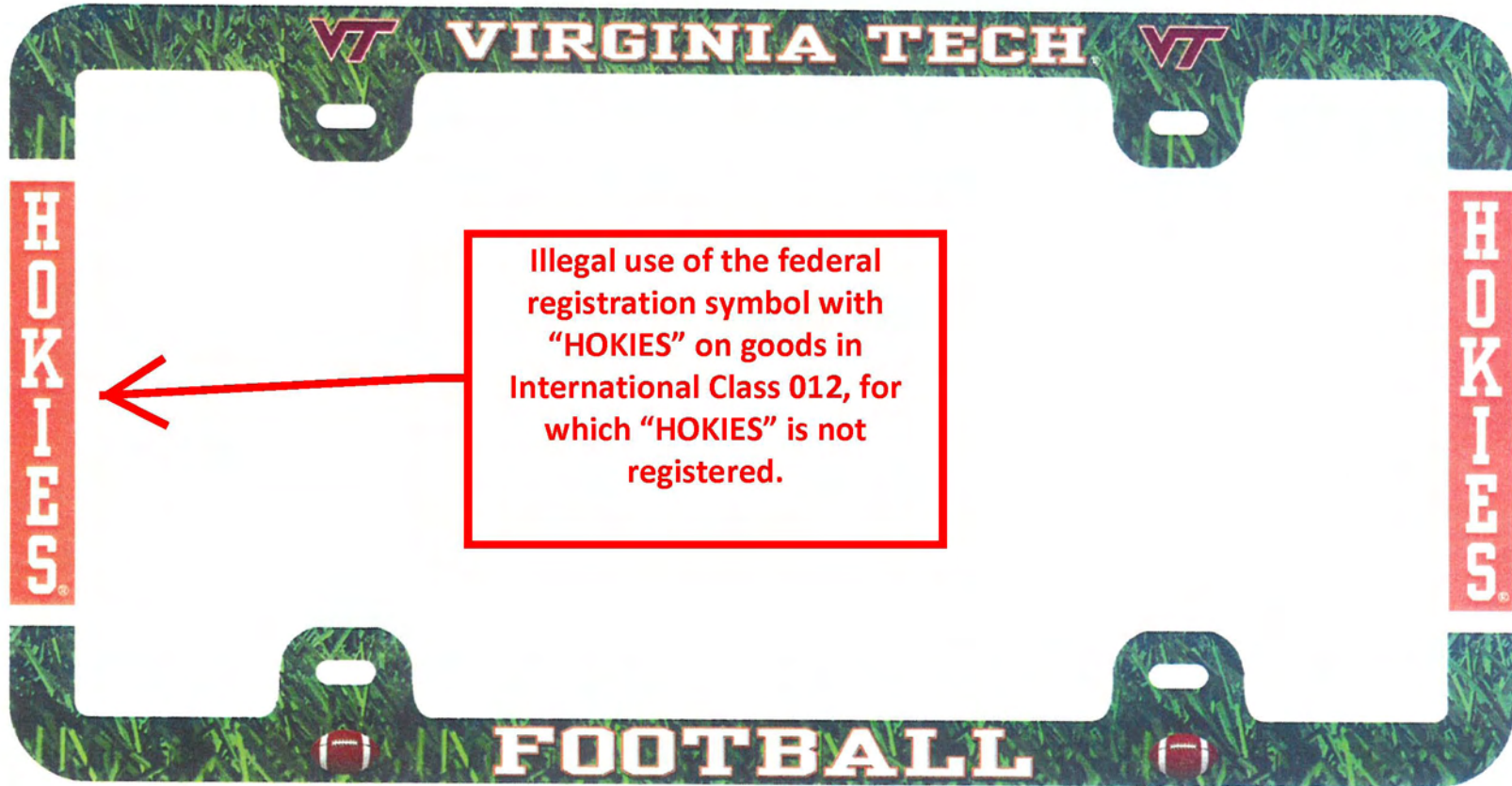
Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 012, for which "HOKIES" is not registered.

ORANGE
MAROON
BLACK
WHITE



PMS 158
PMS 208
PROCESS BLACK
WHITE





Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 012, for which "HOKIES" is not registered.

ORANGE
MAROON
BLACK
WHITE



PMS 158
PMS 208
PROCESS BLACK
WHITE



ORANGE



MAROON