

Exhibit S
to
Counterclaim of Hokie Real Estate, Inc.

Illegal Use of Federal Registration Symbol (“®”) With the Term
HOKIES on Goods Outside the Scope of its Registration

Examples Provided by VPI&SU in its Discovery Responses

Meeting date :
 Initial cad created date :Oct.29,2007
 Revision date :

2008 Collegiate Licensed Director Chair

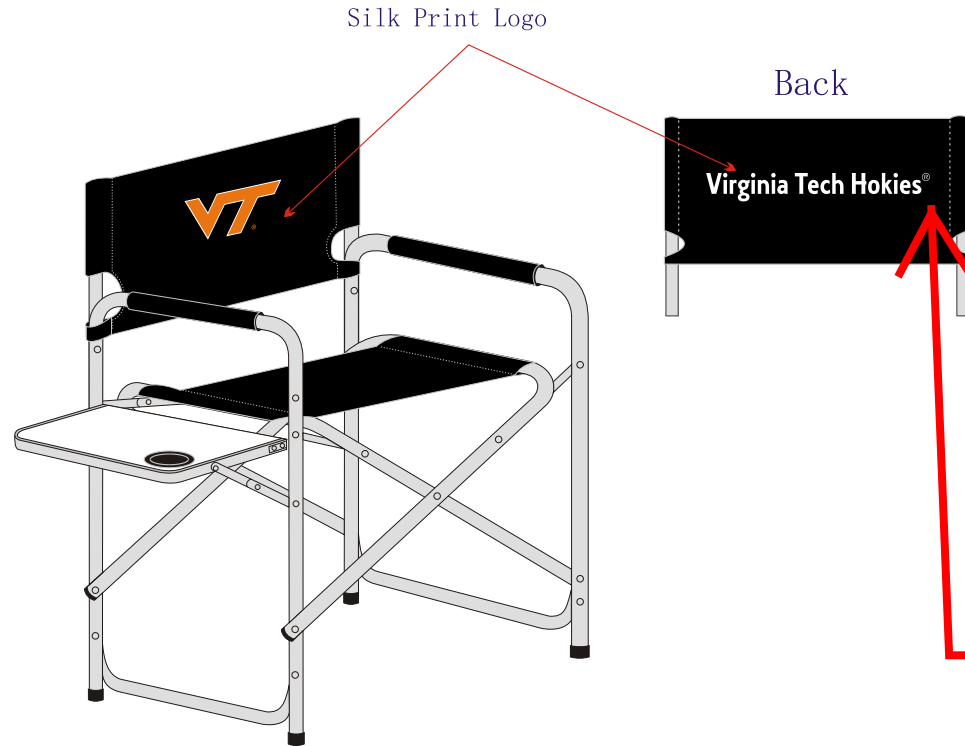


Virginia Tech

Black

Design # 4001VT

P
H
O
T
O



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.

AL. 25mm

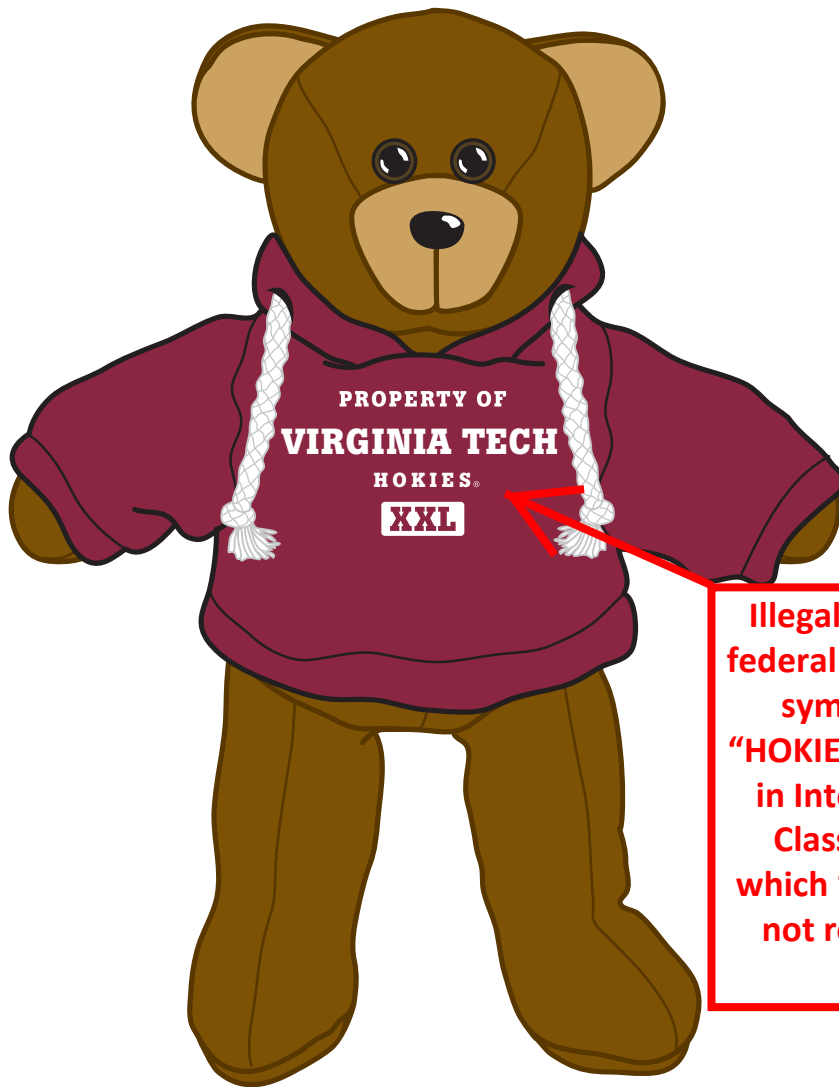
ITEM NO.	4001-VT
DESCRIPTION	Collegiate Director Chair
SIZE	25"/35" (W) x 19" (D) x 38.5" (H)
SEAT	Poly 600D Coated
CARRY BAG	

VT 010035

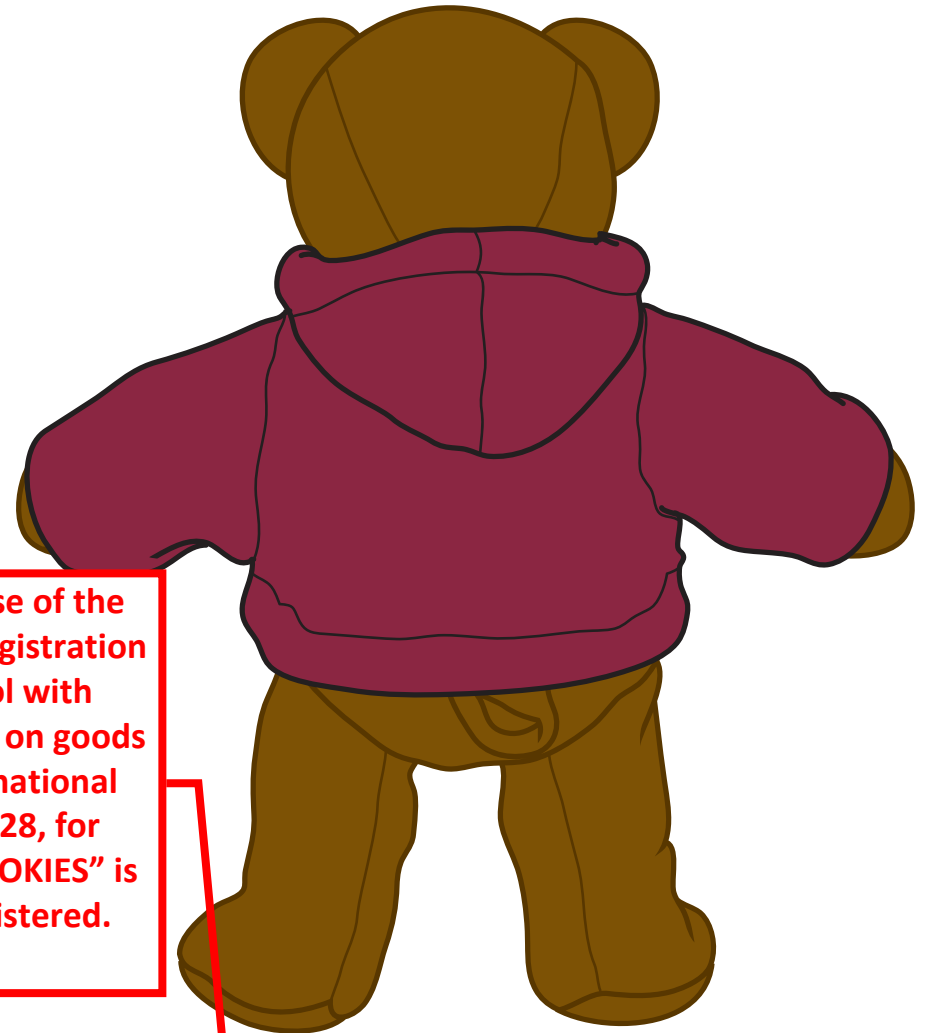
VIRGINIA TECH HOODIE BEAR

CONCEPT
ITEM # TBD

AUGUST 29, 2007



FRONT



BACK

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.

FLAT ARTWORK:



SIZES 5 AND LARGER (SHOWN)



SIZES 3 AND SMALLER

PANTONE™ COLORS:

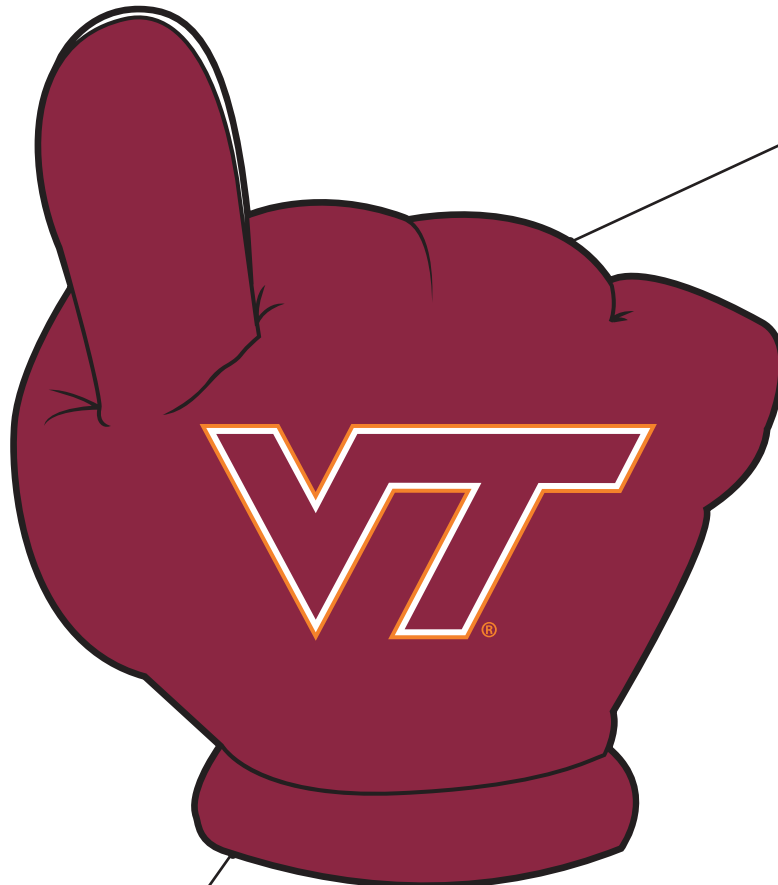


FOR CONCEPT PRESENTATION ONLY.
ALL DRAWINGS PROPERTY OF TOY FACTORY, LLC.
COPYRIGHT © 2007 TOY FACTORY, LLC.

VIRGINIA TECH PLUSH FAN HAND

CONCEPT
ITEM#: TBD

OCTOBER 8, 2007

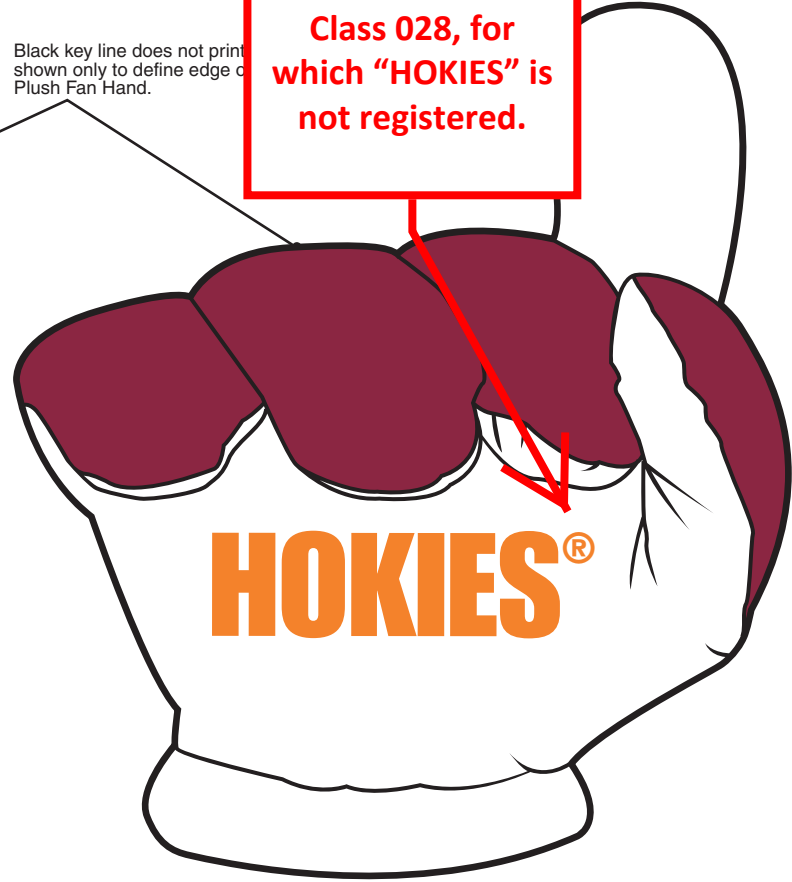


BACK

Toy Factory legal verbiage and collegiate (or school) legal verbiage located on SIL, Plush Fan Hand pocket.

Black key line does not print shown only to define edge of Plush Fan Hand.

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.

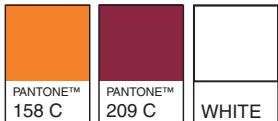


FRONT

NOTES:

- 1) PLUSH FAN HAND HAS A POCKET TO PLACE HAND INSIDE AND WEAR SIMILAR TO A GLOVE.
- 2) PLUSH FAN HAND IS SEWN SO IT STAYS IN THE "NUMBER ONE" POSITION.
- 3) TOY FACTORY TEAM SPIRIT BRAND HANG TAG TO ACCOMPANY PRODUCT. TO BE SUBMITTED SEPARATELY FROM CONCEPT.
- 4) HANG TAG TO CONTAIN PROPER SCHOOL AND/OR COLLEGIATE INFORMATION.

COLOR CALLOUTS:



FOR CONCEPT PRESENTATION ONLY.
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STREET SIGN (5.25"X17.5")



WINCRAFT Sports

07_VTech Street Sign2

1 ● PANTONE 165
2 ● PANTONE 209

GB 08.31.07
CAR 2149

VT 010062

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 006, for which "HOKIES" is not registered.



12 x 30 PENNANT W/SEWN STRIP

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 024, for which "HOKIES" is not registered.



HOKIES®

WINCRAFT Sports™
Made in the USA

JK
REQUESTOR

- 1 ● PANTONE 209
- 2 ● PANTONE 158



kkl 07.02.07 CAR 11728

07_Virgina Tech Pennant

Vinyl Banner
2'x 6'



Match Colors

PANTONE 165

PANTONE 209

PANTONE 429

4-Color Process



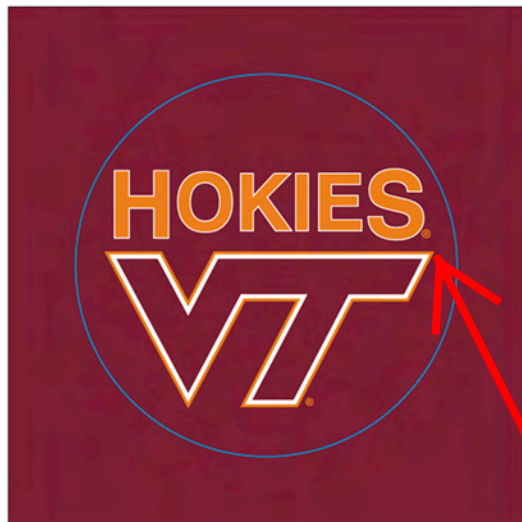
TLW04.09.07
CAR11729

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.

VT 010064

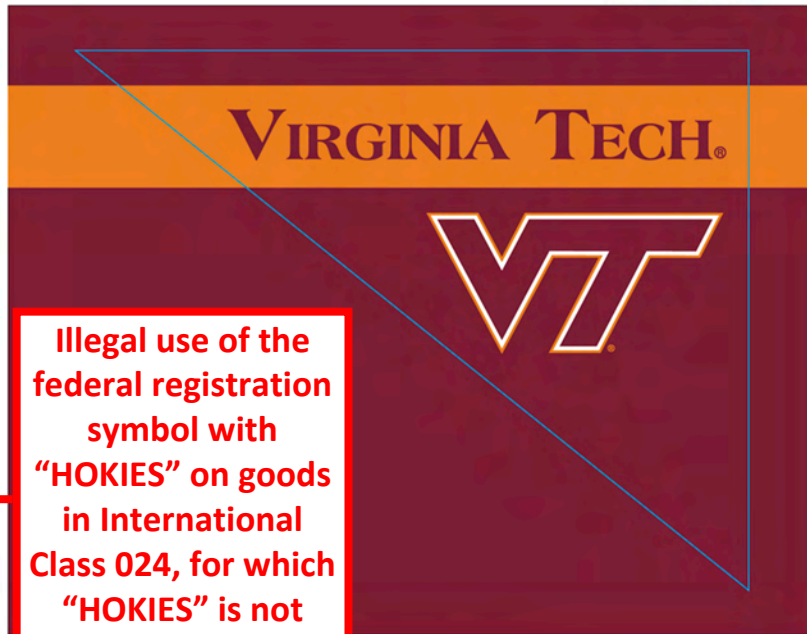


FRONT DISK

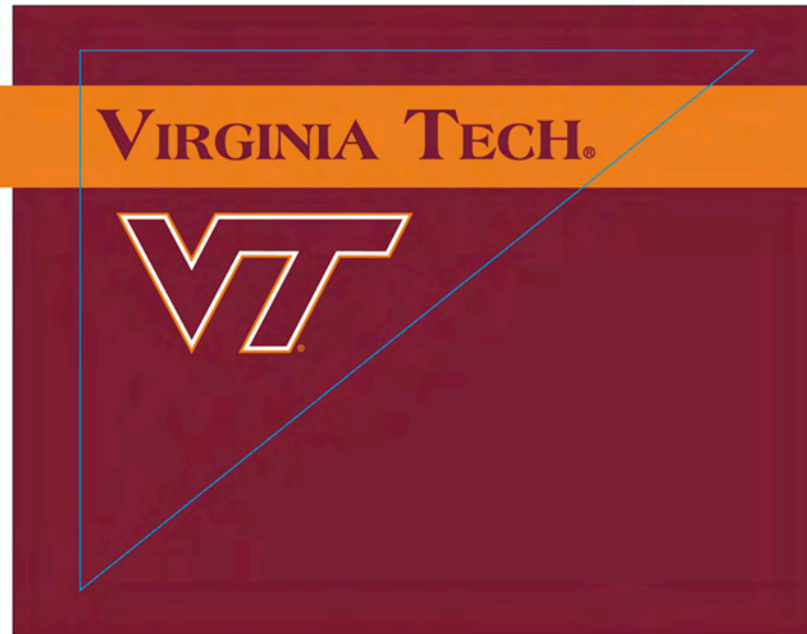


Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 024, for which "HOKIES" is not registered.

REAR TAIL TRIANGLE_SIDE A



REAR TAIL TRIANGLE_SIDE B



THE ALTERNATING COLORS FOR THE REST OF THE PRODUCT ARE - PANTONE 209CVC MAROON AND 150CVC ORANGE. THE OTHER COLORS ARE NONE.

NOTE ON LEGAL LANGUAGE. IF THE LEGAL TAG LINE DOES NOT APPEAR ON THE PRODUCT, IT WILL APPEAR ON THE PACKAGING.

VT 010135

YARD SPINNER DESIGN CONCEPT - VIRGINIA TECH



158, 165, 208, 209, black



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 024, for which "HOKIES" is not registered.



ALL COLLEGIATE FOOTBALL SANTAS | Figurine. 2007 & 2008.
 1 EACH | 11.5" | SRP US \$68.00 CDN \$68.00 | MIN 1
 QTY DISC 6



AUBURN UNIVERSITY
 FOOTBALL 800610 | 2007.



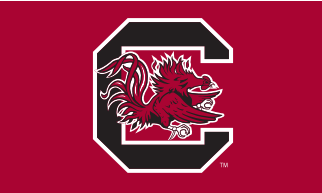
800610



CLEMSON FOOTBALL
 800611 | 2007.



800611



SOUTH CAROLINA
 FOOTBALL 800612 | 2007.



800612



UNIVERSITY OF ARKANSAS
 FOOTBALL 800613 | 2007.



800613



UNIVERSITY OF TENNESSEE
 FOOTBALL 800614 | 2007.



800614



LOUISIANA STATE UNIVERSITY
 FOOTBALL 800615 | 2007.



800615



UNIVERSITY OF OKLAHOMA
 FOOTBALL 800616 | 2007.



800616



UNIVERSITY OF ALABAMA
 FOOTBALL 800618 | 2007.



800618



UNIVERSITY OF FLORIDA
 FOOTBALL 800619 | 2007.



800619



UNIVERSITY OF GEORGIA
 FOOTBALL 800620 | 2007.



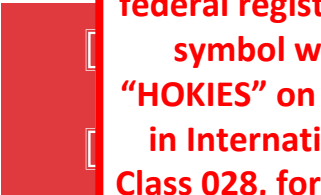
800620



UNIVERSITY OF MICHIGAN
 FOOTBALL 800622 | 2007.



800622



UNIVERSITY OF VIRGINIA
 FOOTBALL 810064 | 2008.



810064

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.



FLORIDA STATE FOOTBALL
 800625 | 2007.



800625



OKLAHOMA STATE
 FOOTBALL 800757 | 2007.



800757



MICHIGAN STATE *
 FOOTBALL 803914 | 2007.



803914



VIRGINIA TECH FOOTBALL *
 810064 | 2008.



810064

* NOT REPRESENTED BY CLC

VT 010270

VIRGINIA TECH® PHYSICS

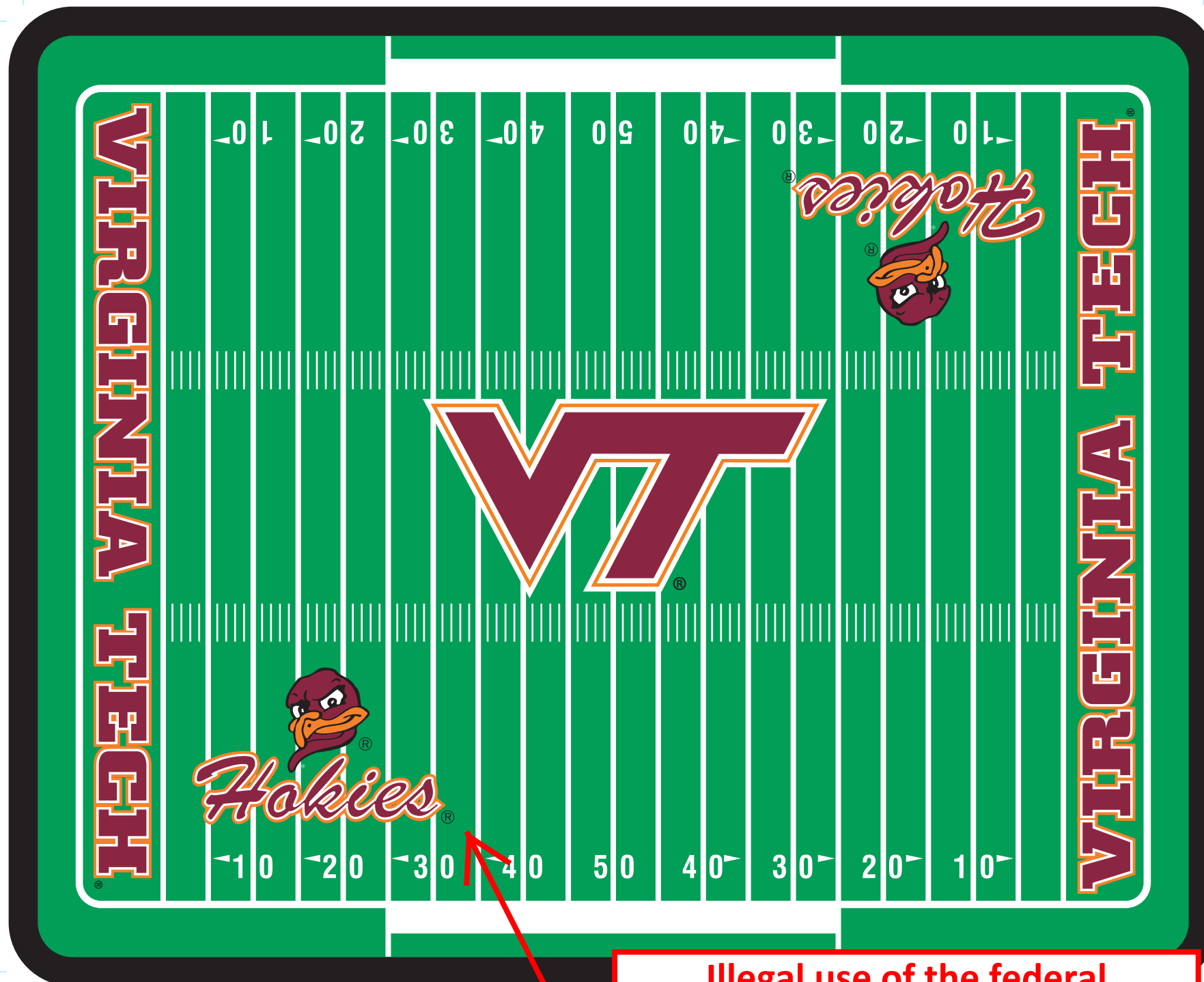
GO HOKIES®

www.phys.vt.edu

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 022, for which "HOKIES" is not registered.

Maroon Woven Lanyards
1 Color Imprint
5/8" Tall x 16" Long
□ White Ink
This Color:
COMPOSITE

Mouse Pads
Sublimated??
9" Wide x 7.25" Tall
This Color:
COMPOSITE



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 009, for which "HOKIES" is not registered.

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 008, for which "HOKIES" is not registered.



HOKIES




Virginia Tech Tool Belt submission
Fantasia Inc.




COLLEGE BORDER TOWEL 07

VIRGINIA TECH BORDER TOWEL 07
DATE DEVELOPED : 8/13/07
DESIGNED BY : D. REYNOLDS
DESIGNED FOR : DATREK &
VIRGINIA TECH HOKIES
APPROVED :

SCHOOL LOGO COLORS

		
PMS 209	PMS 165	WHITE



VIRGINIA
CH.®

25"

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 024, for which "HOKIES" is not registered.



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 024, for which "HOKIES" is not registered.



VIRGINIA
TECH.®

VIRGINIA
TECH.®

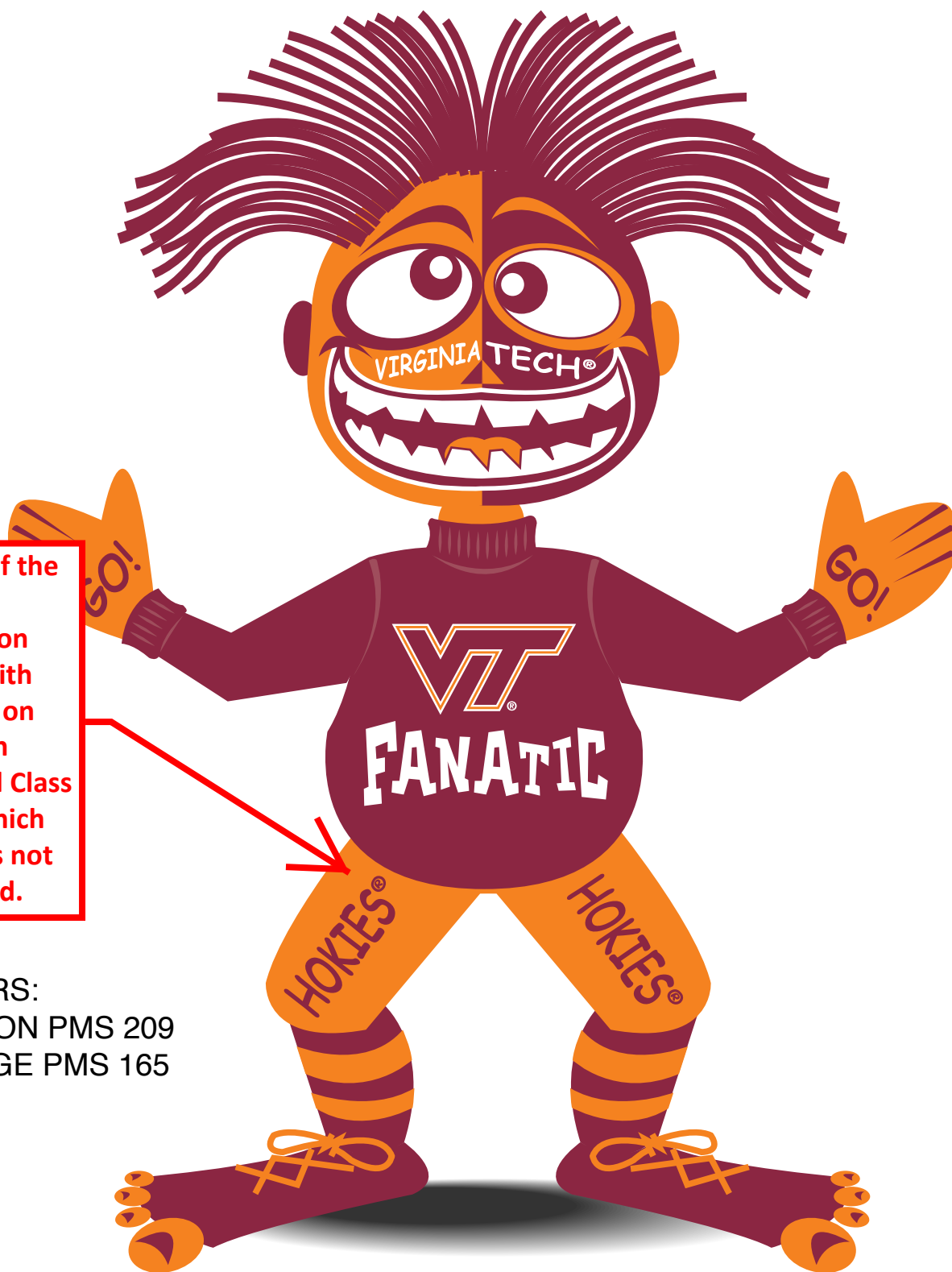
VIRGINIA
TECH.®

VIRGINIA
TECH.®

HOKIES®

FACE PAINTIN' FANATIC™

PLUSH TOY



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.

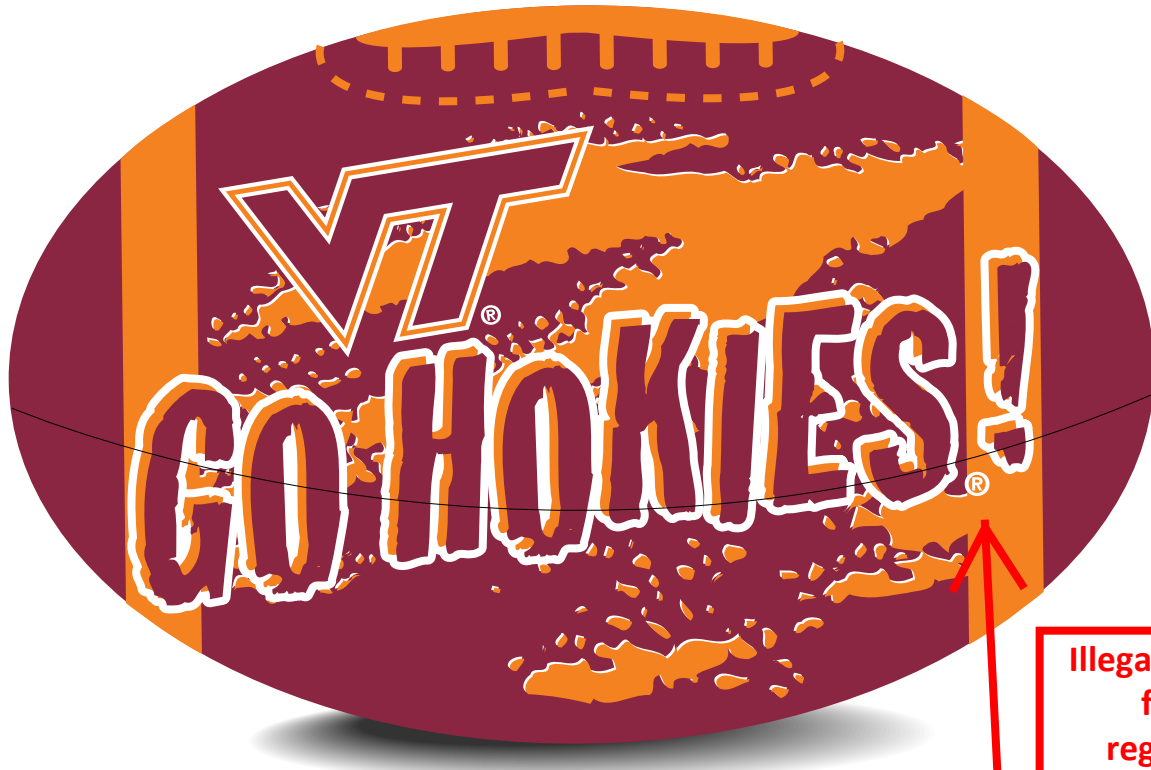
COLORS:
MAROON PMS 209
ORANGE PMS 165
WHITE

FOR CONCEPT ONLY,
NOT FINAL



VT 010344

PRODUCT:
SOFT VINYL FOOTBALL:
Size: 6" and 8 1/2"



Same Logo on Back of Ball

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.

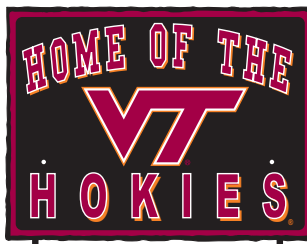
COLORS:
MAROON PMS 209
ORANGE PMS 165
WHITE

FOR CONCEPT ONLY,
NOT FINAL.



VT 010345

Small Yard Sign



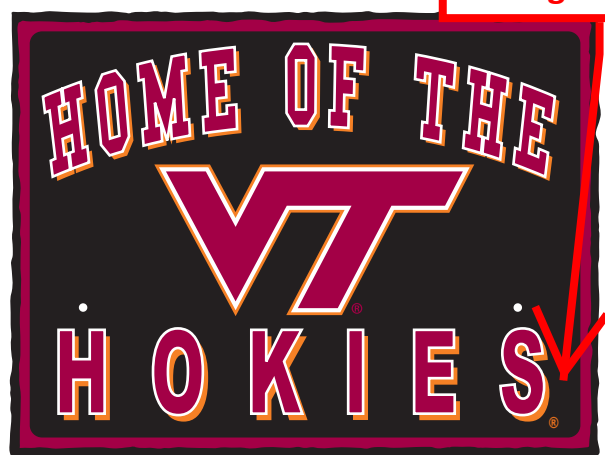
Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 019, for which "HOKIES" is not registered.

★ Paint over sc FRONT 12"

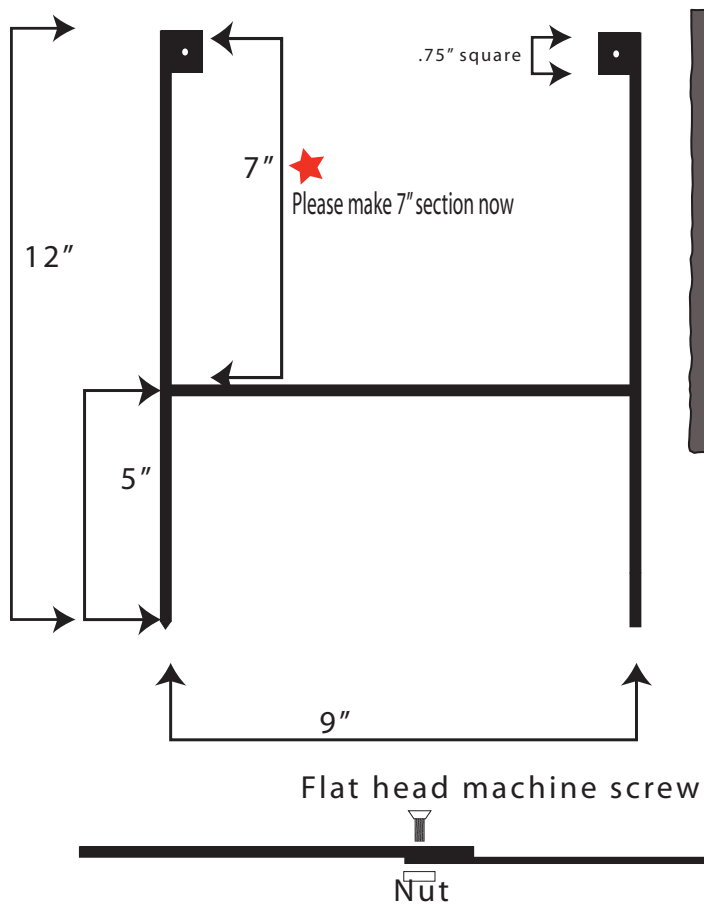
FRONT



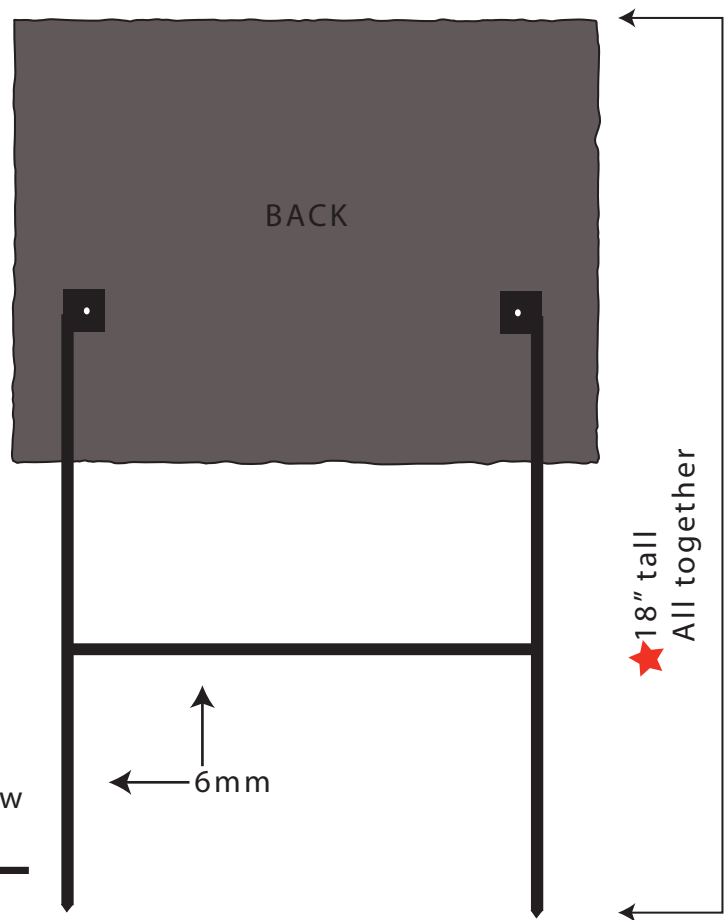
new drill holes placement



9" tall



★ Please confirm rods are 6mm



★ 18" tall All together

★ Please make points so will go into ground easier

VT 010426



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 019, for which "HOKIES" is not registered.

12" wide
9." tall
.25" deep

PMS 208c

PMS 158

BBall Slate

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 019, for which "HOKIES" is not registered.



9 3/4" TALL
12" WIDE
3/4" DEEP

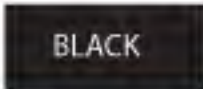


PMS 208

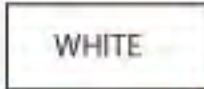


PMS 158

83201



BLACK



WHITE



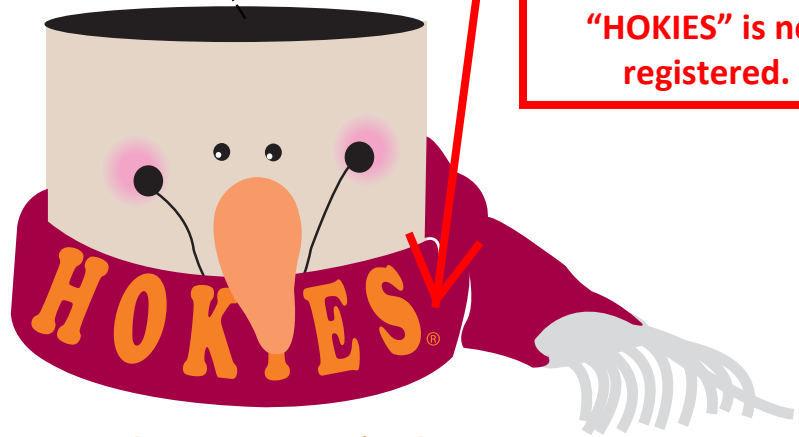
VT 010428

SNOWMAN IN A BOX

Aprox 4" Diam
Aprox 7" tall



Antique Beige
Black, Pink, Orange



HOKIES®

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.

Gift Card Holder Ornaments



5" tall
10" wide
8" deep

BLACK

PMS 159



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.

WOOD BLOCKS

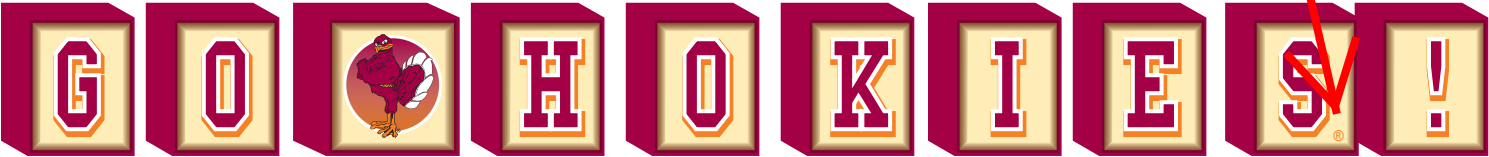
WHITE

BLACK

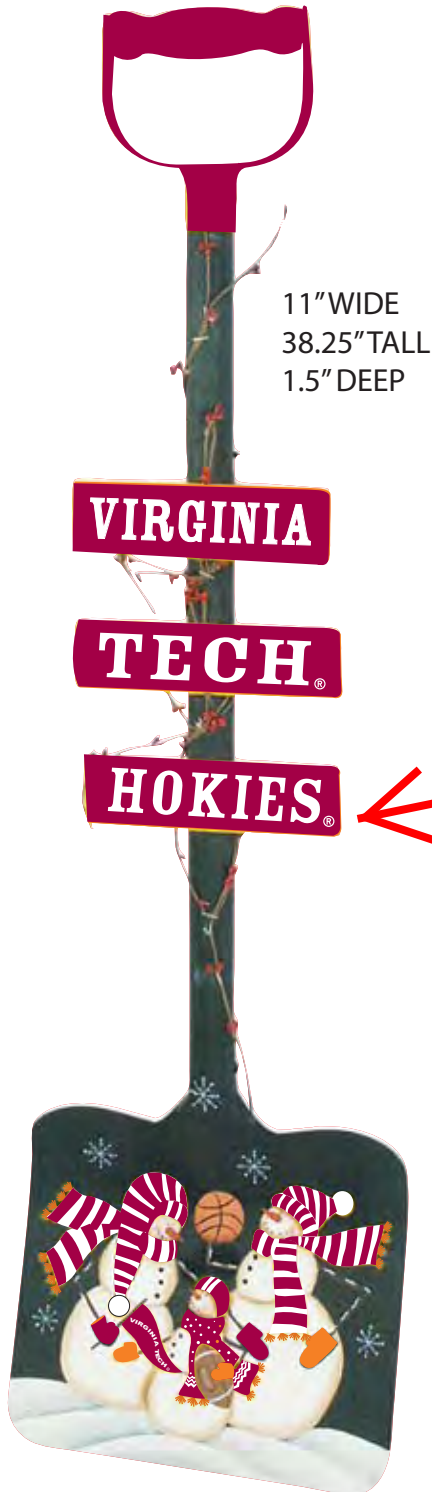
PMS 158

PMS 208

2.5" TALL
1.75" WIDE
1.5" DEEP



Virginia Tech DECORATIVE SHOVEL



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.

WHITE

PMS 158

PMS 208



27.25" wide X 7.5" tall .75" deep

PMS 208

PMS 158

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.



27.25" wide X 7.5" tall .75" deep

PMS 208

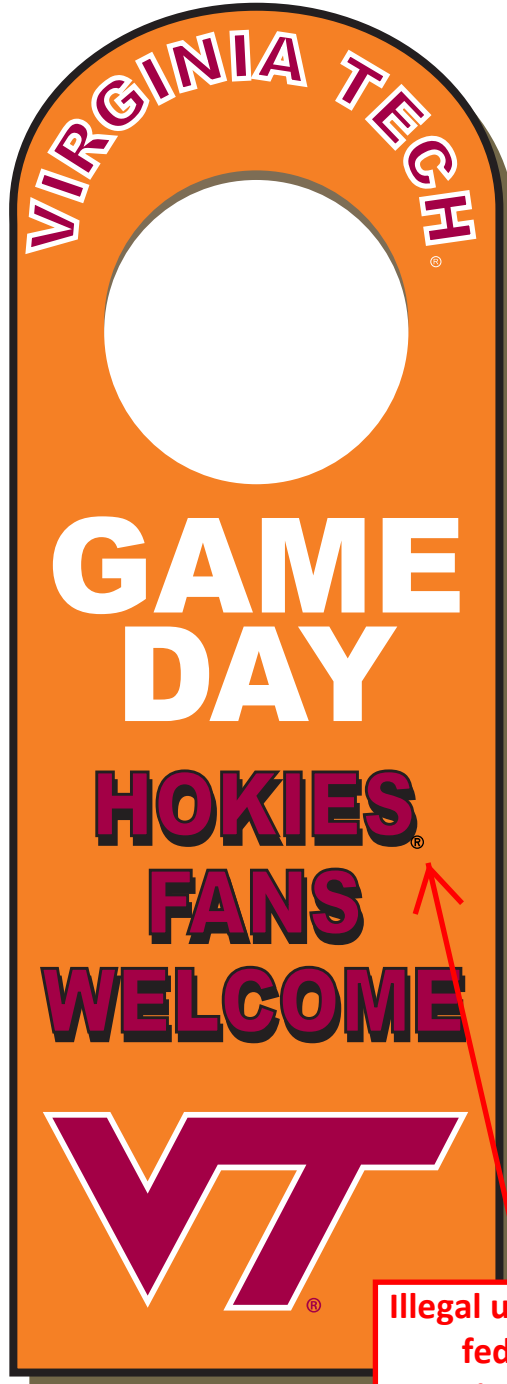
PMS 158

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.

front



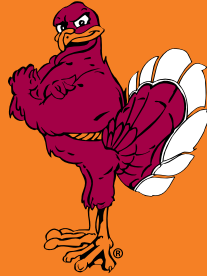
back



2.75" DIAM

SHHHHHHH!
QUIET!

GAME
DAY



GAME
DAY

HOKIES
FANS
WELCOME



PMS 208

158

11 3/4" TALL
4 1/4" WIDE
3/8" DEEP

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.

18" wide
14" tall
.5" deep

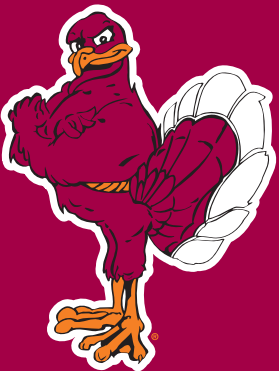
Metal Flag



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 006, for which "HOKIES" is not registered.

INGREDIENTS:
Salt, Monosodium
Glutamate, Dehydrated
Garlic, Spices including
Celery, Sugar, Onion
Powder, Dehydrated
Parsley, and extractives
of Turmeric.

Illegal use of
the federal
registration
symbol with
“HOKIES” on
goods in
International
Class 030, for
which
“HOKIES” is
not
registered.



VIRGINIA TECH.
HOKIES
STEAK & RIB RUB
NET WT. 14.5 OZ. (411 g)

HOT SAUCE

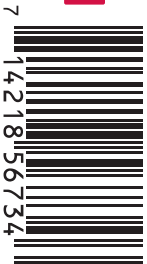
Harry's



Hot Sauce Harry's produces and packages gourmet food items for NCAA Colleges,
Major League Baseball, as well as corporate gifts, premiums and incentives.

1-800-588-8979

www.HotSauceHarrys.com



6

PMS
208

PMS
158

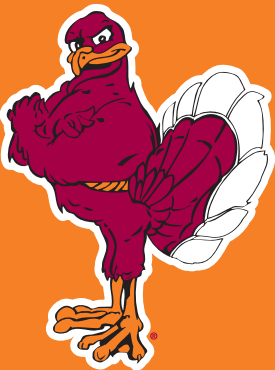
INGREDIENTS:
Sugar, Salt, Spices including
Paprika and Turmeric,
Dextrose, Onion Powder,
Monosodium Glutamate,
Garlic Powder, and not more
than 2% Sodium Silico
Aluminate and Soybean Oil
to prevent caking.

Nutrition Facts

Serving Size 1/4 tsp (1g)

Amount Per Serving

**Illegal use of the
federal
registration
symbol with
“HOKIES” on
goods in
International
Class 030, for
which “HOKIES”
is not registered.**



VIRGINIA TECH.®

HOKIES®

SWEET BBQ RUB

NET WT. 11 OZ. (312 g)

PMS
208

PMS
158

Hot Sauce Harry's produces and packages gourmet food items for NCAA Colleges,
Major League Baseball, as well as corporate gifts, premiums and incentives.

HOT SAUCE

Harry's



1-800-588-8979

www.HotSauceHarrys.com

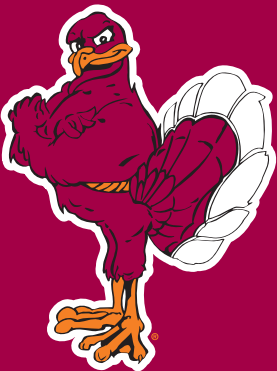


7 14218 56534 2

INGREDIENTS:
Salt, Onion Powder,
Paprika, Garlic Powder,
Corn Starch, Annatto, and
not more than 2% Calcium
Stearate to prevent caking.

Nutrition Facts
Serving Size 1/4 tsp (1g)

**Illegal use of the
federal
registration
symbol with
"HOKIES" on
goods in
International
Class 030, for
which "HOKIES"
is not registered.**



VIRGINIA TECH®

HOKIES
CAJUN SEASONING

NET WT. 12 OZ. (340 g)

Hot Sauce Harry's produces and packages gourmet food items for NCAA Colleges,
Major League Baseball, as well as corporate gifts, premiums and incentives.

HOT SAUCE

Harry's



1-800-588-8979

www.HotSauceHarrys.com

7



1421856634

9

PMS
208




PMS
158

July 9, 2008

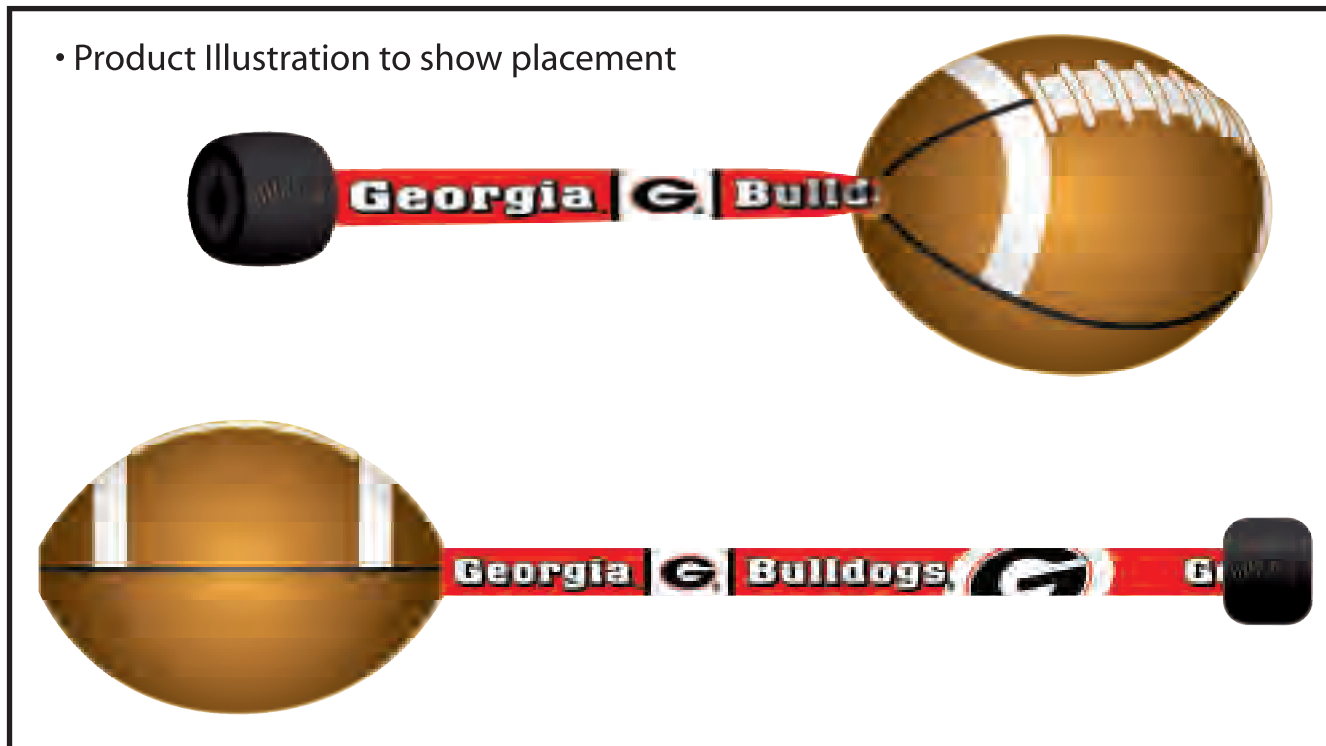
Designer: MC

Job#: 57275

Revision #0

-  PANTONE 165
-  PANTONE 209
-  WHITE

• Product Illustration to show placement



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 28, for which "HOKIES" is not registered.

This product uses previously approved Webbing design

HUNTER[®]

201 West Loudon Avenue
Lexington, Kentucky 40508
Phone (859) 254-7573
Fax (859) 254-7614

PROPERTY OF
HUNTER
This sample is for concept approval purposes only. Actual product may vary slightly due to production processes.

College - Virginia Tech
2008 Product Update
(5163 - Pet Throw Toy)^{VT 010453}

The image shows a magnetic picture frame with a green grass background and a border of footballs. At the top, the text "VT HOKIES VT" is displayed. The "HOKIES" part is inside an orange oval with a white border. A red arrow points from a text box to this oval.

VT HOKIES VT

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.

Magnetic Picture Frame
Insert your 4x6 picture into clear protective sleeve and place here

Item # 153150

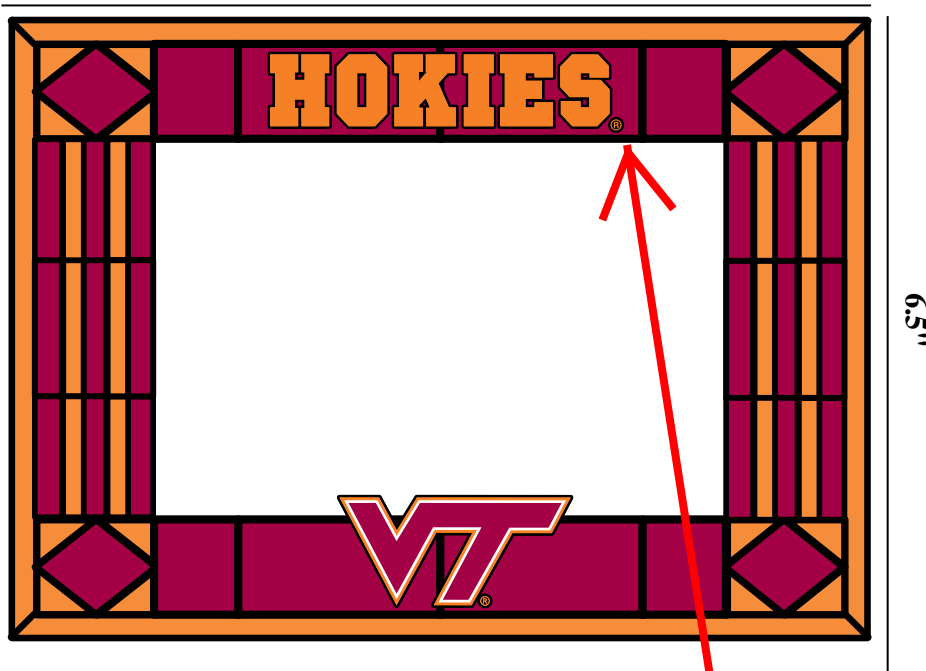
VT 010513

Frame: PMS 158 (Orange)
and PMS 208 (Maroon)

9"

Logo: Frame:

PMS PMS 208 (maroon),
PMS 158 (Orange) and White



Black lines indicate leading

Wordmark:

PMS 158 (Orange)



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.