

# The Memory Company, LLC<sup>TM</sup>

## Virginia Tech Helmet

### COL-VRT-4031

**Virginia Tech**  
**Style#: VRT-4031**

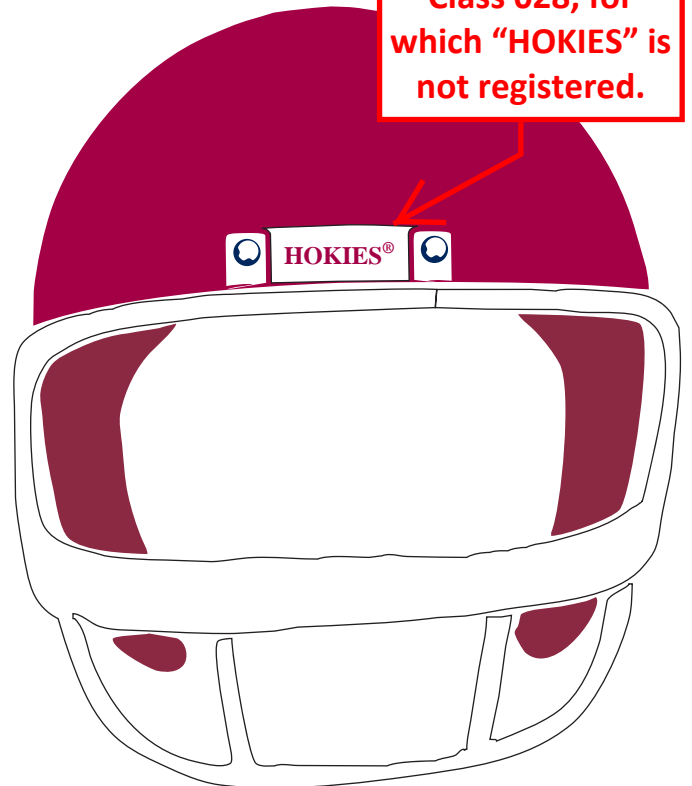
**Helmet: PMS 208 (Maroon)**  
**Face mask: White**  
**Stripes on helmet: N/A**  
**Words on front of helmet: HOKIES<sup>®</sup>**  
**Color of Words on front of helmet: PMS 208 (Maroon)**  
**Color of Logo: PMS 158 (Orange), PMS 208 (Maroon) & White**

**Brass Plate: Virginia Tech<sup>®</sup>**

\* Helmet is mounted on grass stand.  
Not separate pieces.



**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.**



# Memory Company Pennant Light

Virginia Tech  
COL-VRT-880

7" H X 16" W

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.



**Colors:** PMS 208 (maroon), PMS 158 (orange) and White

# Memory Company Lantern

Virginia Tech  
COL-VRT-456

Lantern Color: PMS 208 (Maroon)



Logo Colors: PMS 208 (Maroon), PMS 158 (Orange)  
and White



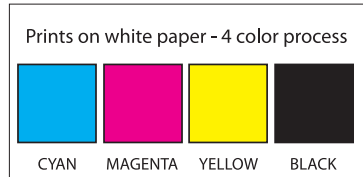
HOKIES®

Logo Colors: PMS 1665 (Orange)

Illegal use of the  
federal  
registration  
symbol with  
"HOKIES" on  
goods in  
International  
Class 011, for  
which "HOKIES"  
is not registered.



**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.**



Finished size: 5" x 3.5"

Hang Tag prints in B&W and is to be placed with an elastic string around each key hider

back

front



Hang Tag Art



**hangtag size: 2.5" diameter  
and is printed on brown craft board**

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 024, for which "HOKIES" is not registered.

## REQUEST FOR ARTWORK APPLICATION



The Grill Topper Grill Glove is a premium grilling glove, perfect for tailgating, backyard barbecues, or everyday kitchen use. Each 100% cotton grill glove features an oversized, high quality collegiate logo patch and a smaller collegiate I.D. label. Both applications are hand stitched, giving the Grill Topper Grill Glove a completely unique and high quality appeal.

Any questions, please feel free to contact:

Jory Dyvig, Product Designer  
Designcast Specialties  
(515) 832-2068 ext. 21  
Jory@theDSgroup.com

MODEL NUMBER: BBM-CS6-2234BB  
 PROJECT NAME: VIRGINIA TECH  
 UPC NUMBER: 052125 04083-6  
 BACKBOARD: RED #208  
 RIM/NET: WHITE

SF 6-30-09



ORANGE #158 TEXT & OUTLINE  
 WHITE INLINE  
 RED #208 "VT"  
 APPROX. SIZE:  
 5 1/2" DIAMETER

ORANGE #158 STRIPE

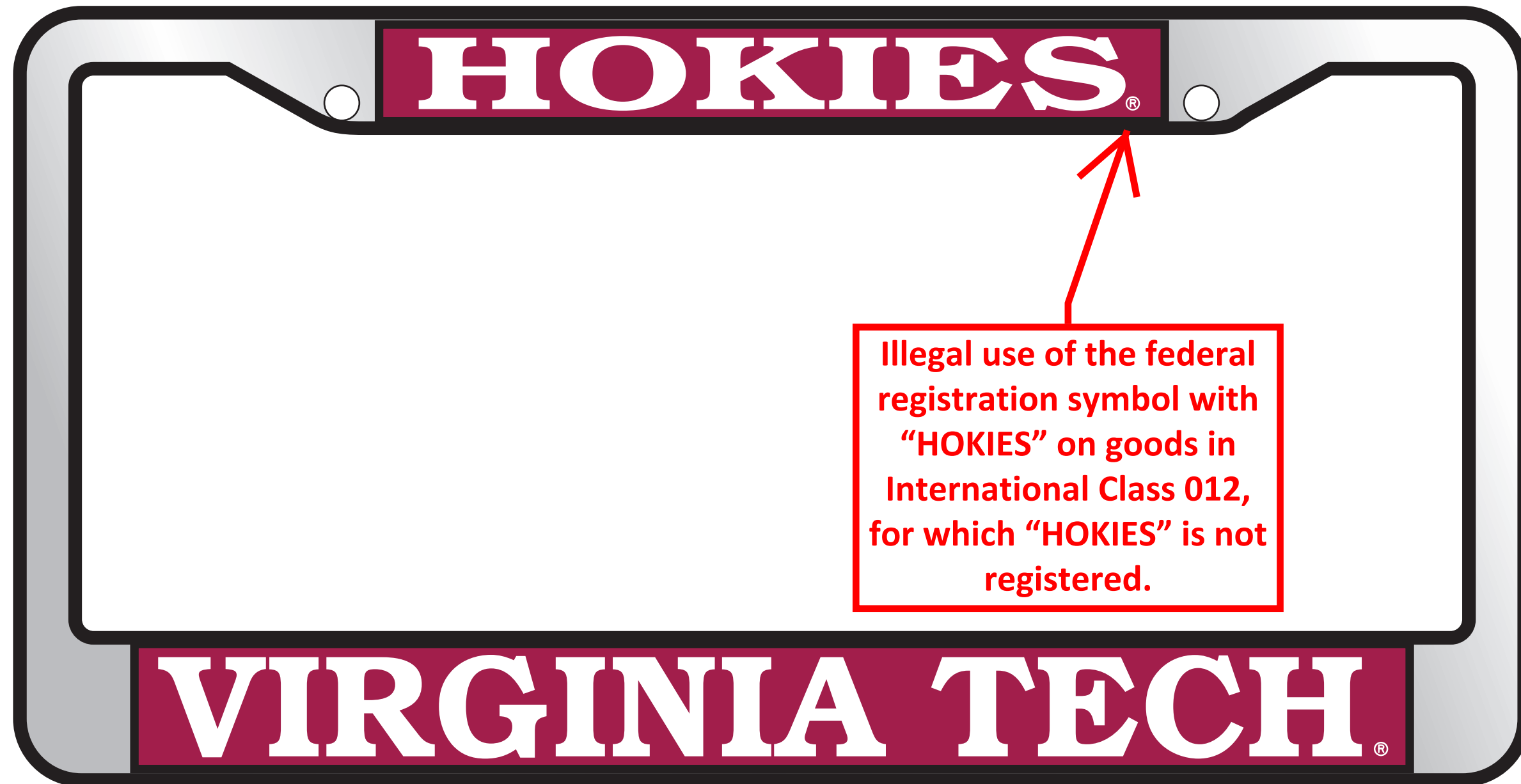
ORANGE #158 BADEN  
 APPROX. SIZE: 1 1/2" WIDE

ORANGE #158 TEXT  
 APPROX. SIZE:  
 2" WIDE

**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.**



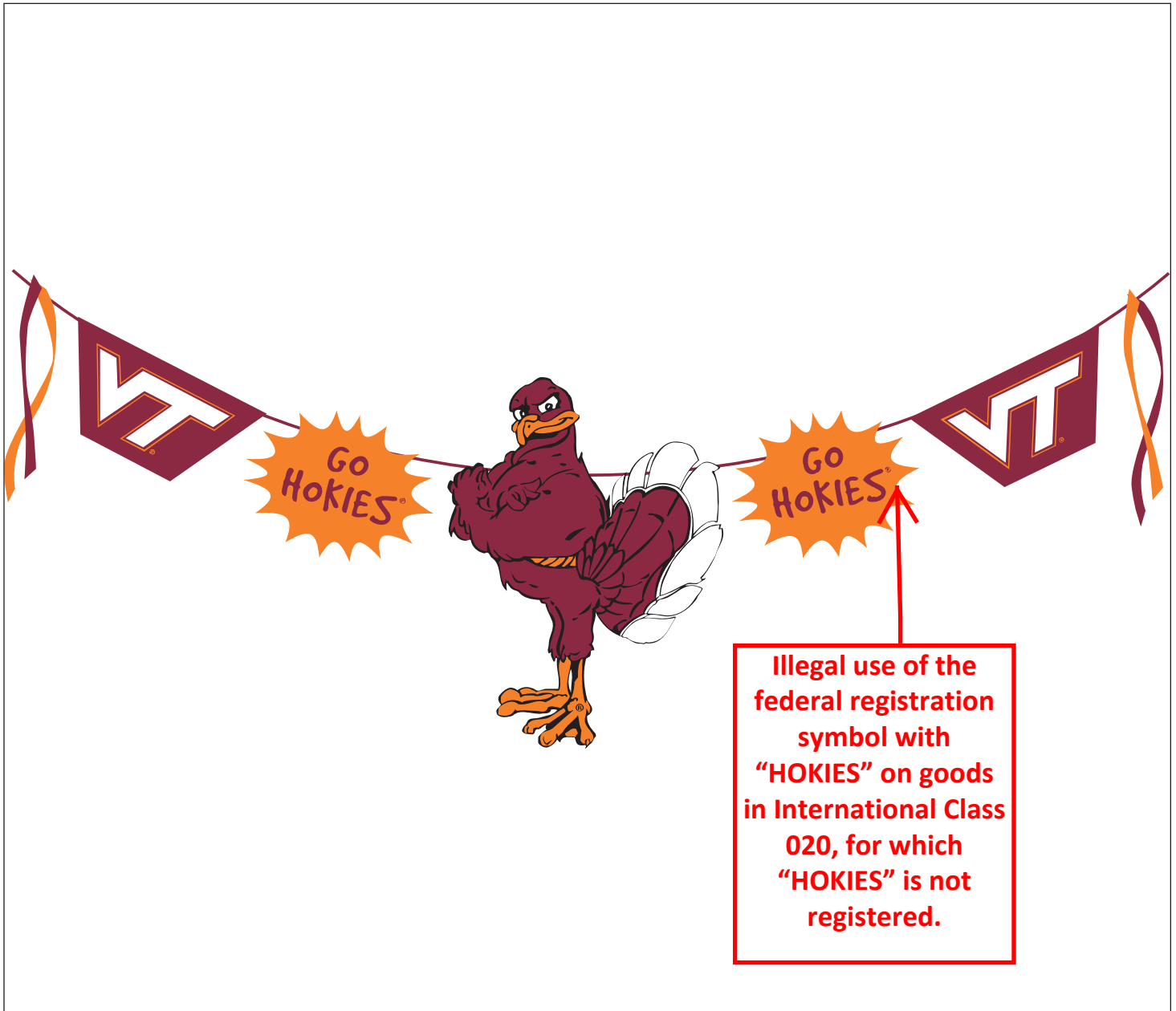
Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 026 or 031, for which "HOKIES" is not registered.



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 012, for which "HOKIES" is not registered.



evergreen®



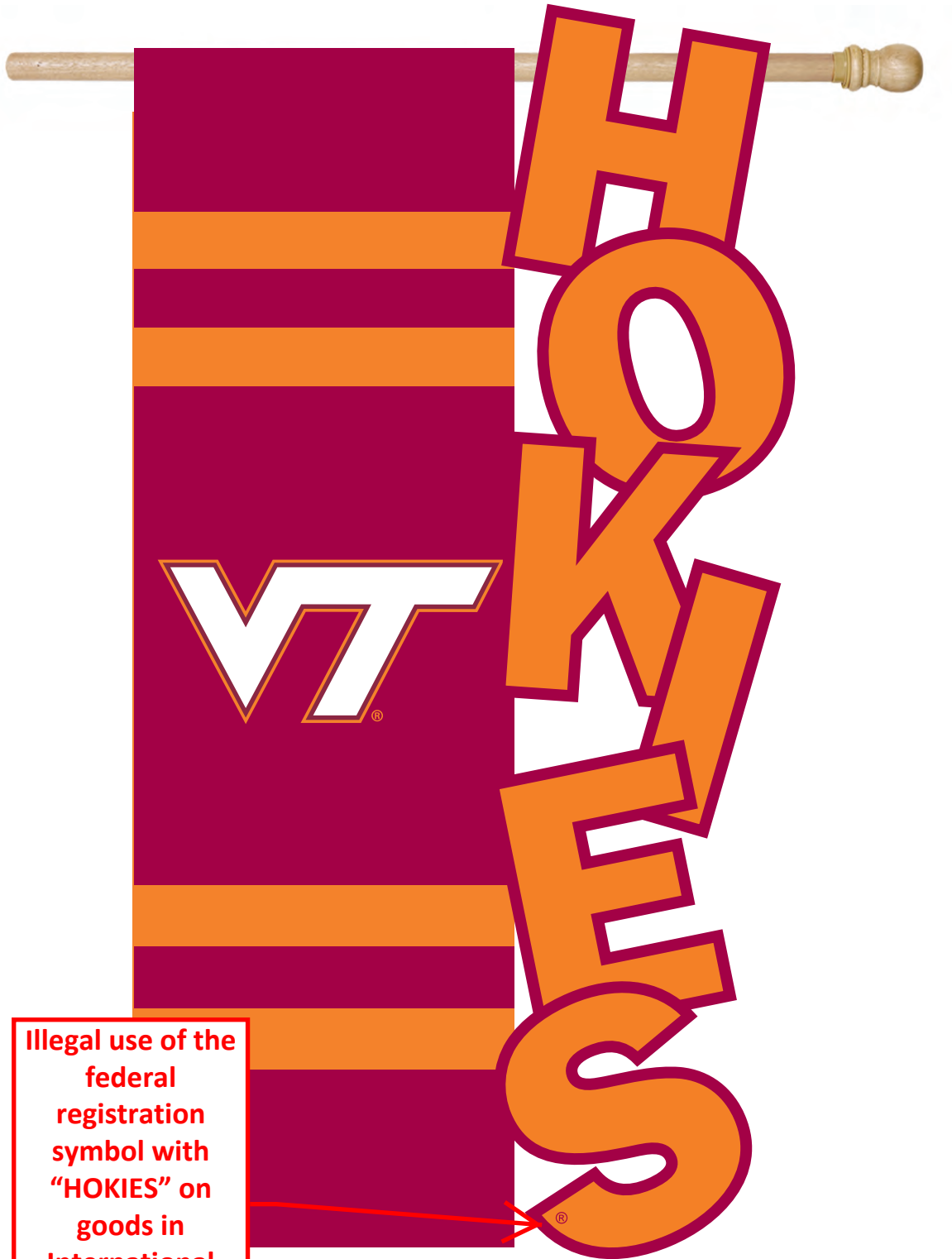
PRODUCT: 15ft clothesline banner

ITEM NUMBER(S): 58903




COLORS: Pantone 209 maroon, 158 orange, white, process black

**15S903/16S903**

Virginia Tech University  
Sculpted Applique Flag



PANTONE COLORS:

-  **208 Maroon**
-  **158 Orange**
-  **White**

**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.**



The FANTASIA™  
COLLECTION

Whether you are a handyman or a contractor, this durable tool belt made of heavy-duty material will meet all of your storage needs while showing your team pride.

Fantasia Inc.  
Monterey Park, CA 91754  
[www.fantasiainc.com](http://www.fantasiainc.com)  
Made In China

**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 008, for which "HOKIES" is not registered.**



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 006, for which "HOKIES" is not registered.



Product: Purse Hangers  
Material: Metal  
Color: Silver  
Logo: Inset Laminated Decal

PMS Color(s): White, 208, 158  
The colors on this page are not intended to match the Pantone color standards. We refer to the latest Pantone color publications for the proper color formulas.

Additional Information:

Packaging will include the indicia statement.

Date: February 26, 2009

Submitted By FTH Enterprises, Inc

11915 South Memorial Drive, Bixby, Oklahoma 74008

888/708-1090

Contact: Don Barbee

Email: [hr@fthwholesale.com](mailto:hr@fthwholesale.com)



Product: Key Chains  
Material: Metal  
Color: Silver  
Logo: Inset Laminated Decal

PMS Color(s): White, 208, 158  
The colors on this page are not intended to match the Pantone color standards. We refer to the latest Pantone color publications for the proper color formulas.

Additional Information:

Packaging will include the indicia statement.

**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 006, for which "HOKIES" is not registered.**

Date: February 26, 2009

Submitted By FTH Enterprises, Inc

11915 South Memorial Drive, Bixby, Oklahoma 74008

888/708-1090

Contact: Don Barbee

Email: hr@fthwholesale.com

**JOB TITLE:** NCAA CTPU Virginia Tech AF2 Football

**PANEL SKIN:** CTPU MATERIAL-"PRINT ON TOP"

**STICHED LACE COLOR:** WHITE

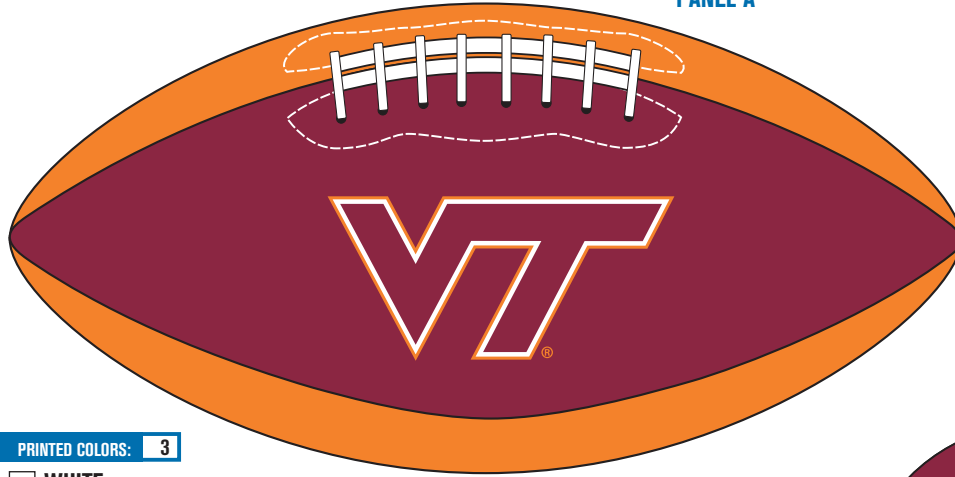
**UPC #:** 0-26388-09443-1

**COMMENTS:** (NO EMBOSSING FOR CTPU BALLS)

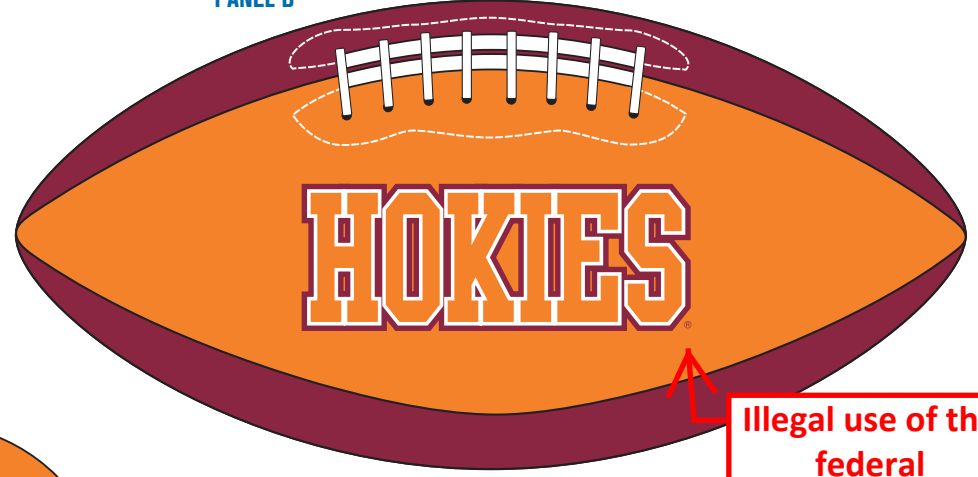
**STITCH COLOR:** WHITE

**HEADER CARD:**

PANEL A



PANEL B

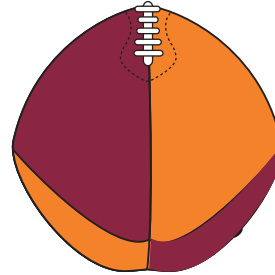


PRINTED COLORS: 3

- WHITE
- PMS 209
- PMS 158

CTPU →  
CTPU →

← CTPU  
← CTPU

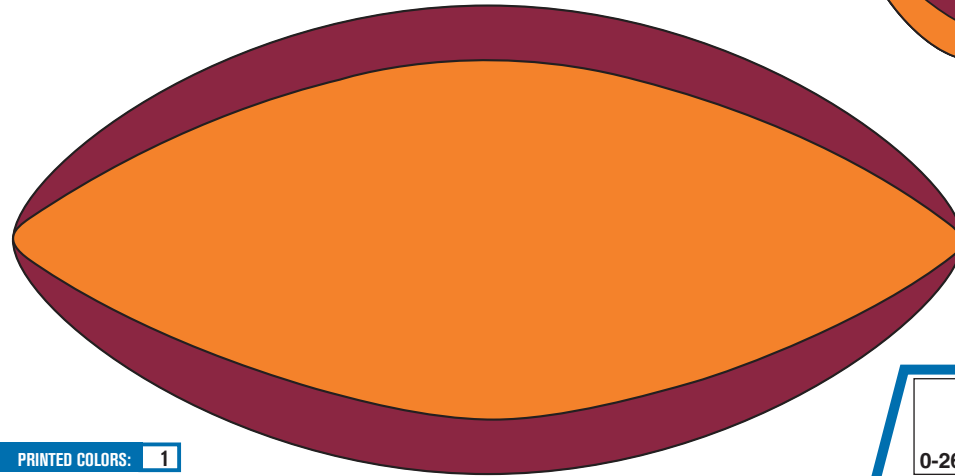


**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.**

PRINTED COLORS: 1

- PMS 158

PANEL C



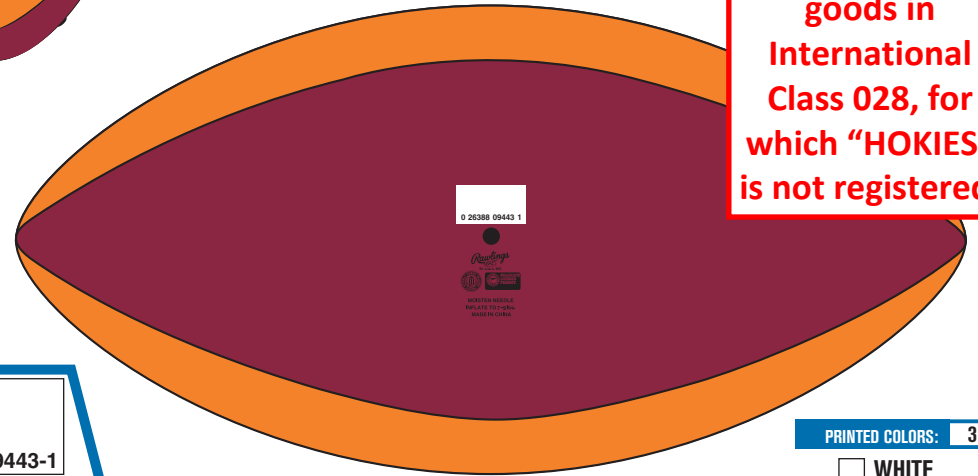
0-26388-09443-1



Rawlings  
ST. LOUIS, MO



PANEL D



PRINTED COLORS: 3

- WHITE
- BLACK
- PMS 209

VT 011162

Meeting date :  
 Initial cad created date :Apr.28, 2009  
 Revision date :

# 2010 Collegiate Licensed Stadium Seat



Silk Printed Logo

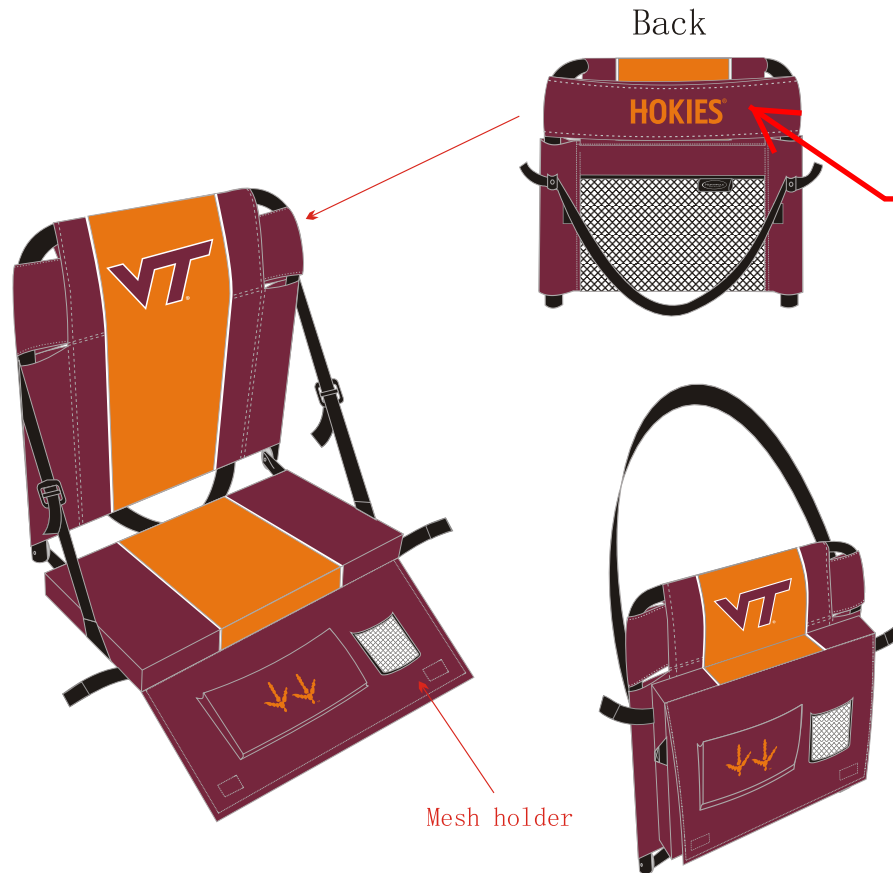


Virginia Tech-VT



Design # 439-VT

P  
H  
O  
T  
O



**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 012 or 020, for which "HOKIES" is not registered.**

ST. 19mm/St. 14. 5mm

|             |                             |
|-------------|-----------------------------|
| ITEM NO.    | NCA-439-VT                  |
| DESCRIPTION | Collegiate Stadium Seat     |
| SIZE        | 15" (W) x 15" (D) x 18" (H) |
| SEAT        | Poly 600D Coated            |
| CARRY BAG   | /                           |

VT 011560

## DESCRIPTION: Tailgate Corral

NCA-TC-VT



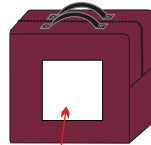
3PCS

119"

**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 022, for which "HOKIES" is not registered.**



Carry bag



EF Label

Back view



Silk Logo



### Dimensions

Size : 119" x 27"

### Material

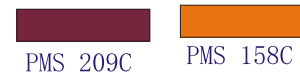
Tent Body Polyester Taffeta 185T 600mm F/R

Webbing: Polyester Webbing

Carry Bag: Polyester Taffeta 185T 600mm F/R

Zipper : NYLON

### Color



### Shipping

Display Box :

Carton Box :

Pcs/carton :

CFT/ctn :

Pcs/40' con :

HTS # :

Duty :

C/O :

Others :

### Package

Insert Size :

UPC code :

W. T/pc / W. T/Ctn :

Logo :

|             |     |  |
|-------------|-----|--|
| BUYER INSP. | YES |  |
|             | NO  |  |





# 2009 Collegiate Licensed Wooden Director Chair

Meeting date :  
Initial cad created date :Jan.05, 2009  
Revision date :



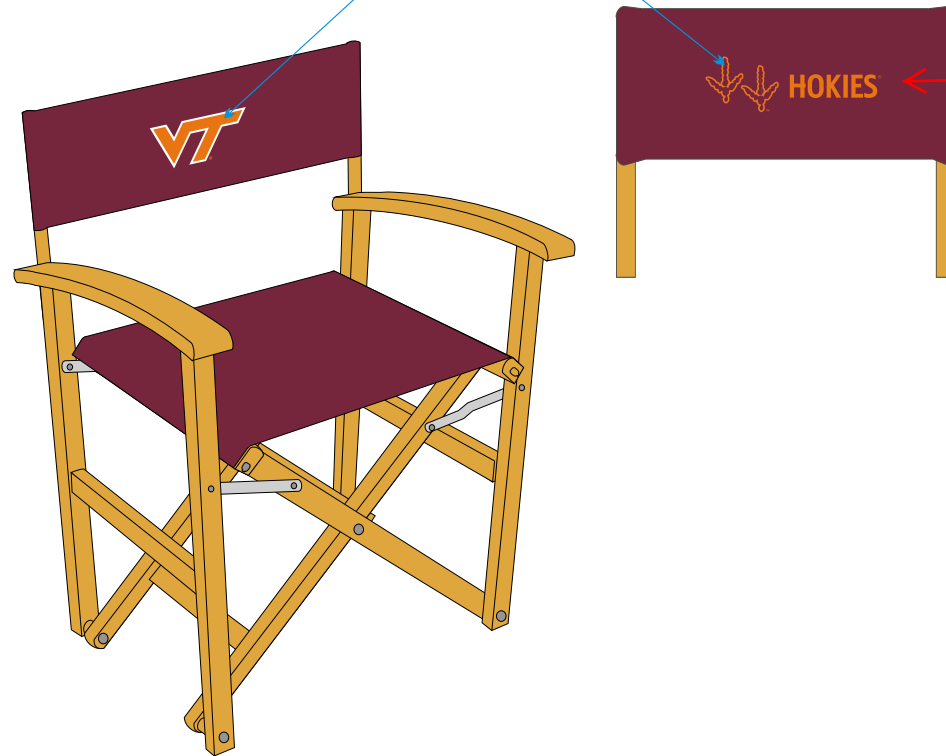
Virginia Tech-VT

 Burgundy PMS209C (P013)

Design # W4001-VT

P  
H  
O  
T  
O

Embroidery Logo



**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.**

|             |                                   |
|-------------|-----------------------------------|
| ITEM NO.    | NCA-W4001-VT                      |
| DESCRIPTION | Collegiate Wooden Director Chair  |
| SIZE        | 24.8" (W) x 19.5" (D) x 33.4" (H) |
| SEAT        | Poly 600D Coated                  |
| CARRY BAG   | \                                 |

VT 011563

# 2009 Collegiate Licensed Bench Chair

Meeting date :  
Initial cad created date :Jan.05, 2009  
Revision date :



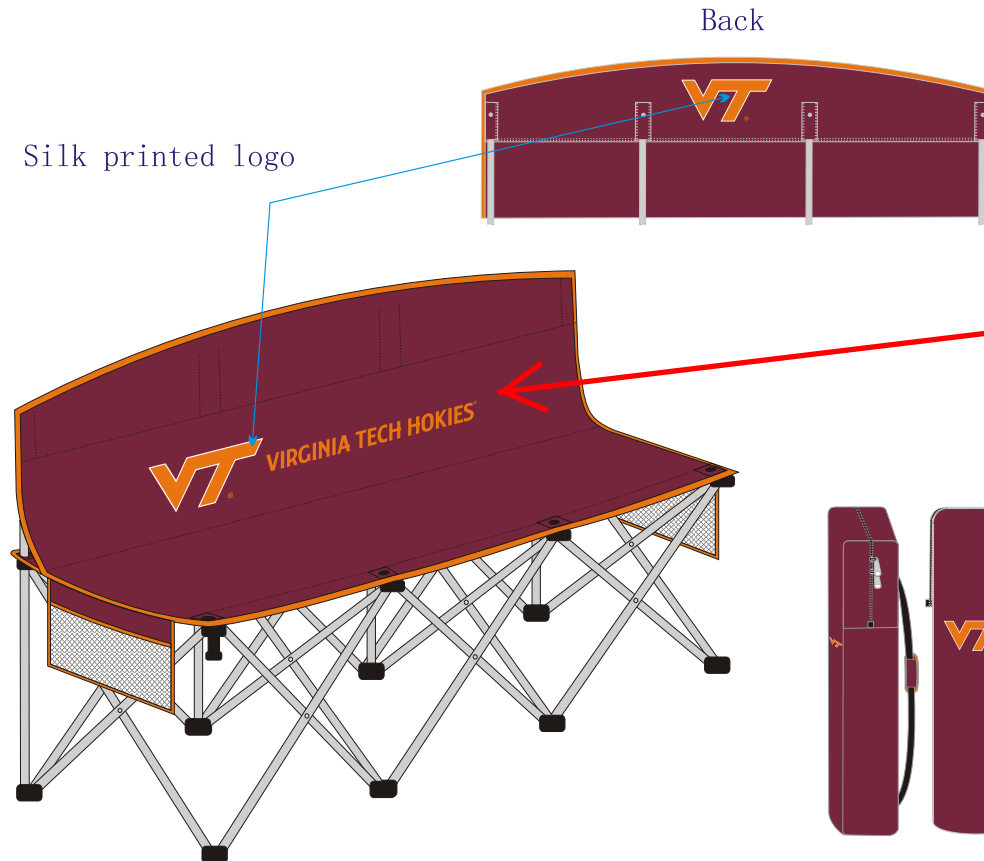
Virginia Tech-VT

 Burgundy PMS209C (P013)

 Orange PMS 158C (H037)

Design # 369S-VT

P  
H  
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T  
O



**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020 for which "HOKIES" is not registered.**

ST. 17.5mm/14.5mm

|             |                                    |
|-------------|------------------------------------|
| ITEM NO.    | NCA-369S-VT                        |
| DESCRIPTION | Collegiate 3-Seat Folding-up Bench |
| SIZE        | 55.5" (W) x 20" (D) x 28.5" (H)    |
| SEAT        | Poly 600D Coated                   |
| CARRY BAG   | Poly 600D Coated                   |

VT 011565



# PETS FIRST, INC.

1245 Virginia Street Elizabeth, NJ 07208 Phone (908) 289-2900 Fax (908) 289-2121 WWW.PETSFIRSTCOMPANY.COM

DESIGN CONTACT:  
CAROLE 201-289-2900X206  
Email: CAROLE@ABGNYS.COM

6/2/09

## VAT-1810 COLLEGIATE DOG TOY



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.



PMS 208



WHITE



PMS 158

VT 011593

ITEM SHOWN LARGER THAN ACTUAL SIZE



Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 006 or 028, for which "HOKIES" is not registered.



Virginia Tech Caribiner R1  
VTCBRFLKC09  
02-24-09

PMS Colors: PANTONE 158  
PANTONE 209  
WHITE

VT 011610

**VIRGINIA TECH.**

REGISTRATION EXPRESS

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 012, for which "HOKIES" is not registered.

FC340202  
PMS 208 MAROON  
PMS 158 ORANGE

VT 011626

**VT**

**HOKIES**

**VT**

# Acrylic Light-Up Football

This art is the exclusive statutory property of Scottish Christmas, SC Christmas and SC Sports and may not be used in any way. This art has been copyrighted.



NO. 30271



**VIRGINIA TECH**

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.

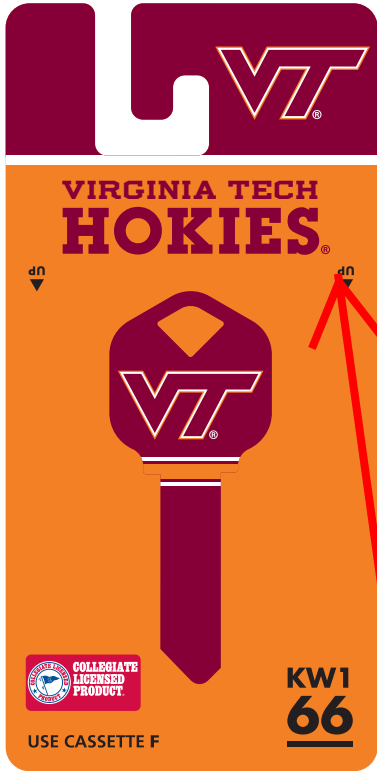
4"

### UNIVERSITY COLORS

### PANTONE® COLORS

### PROCESS COLORS

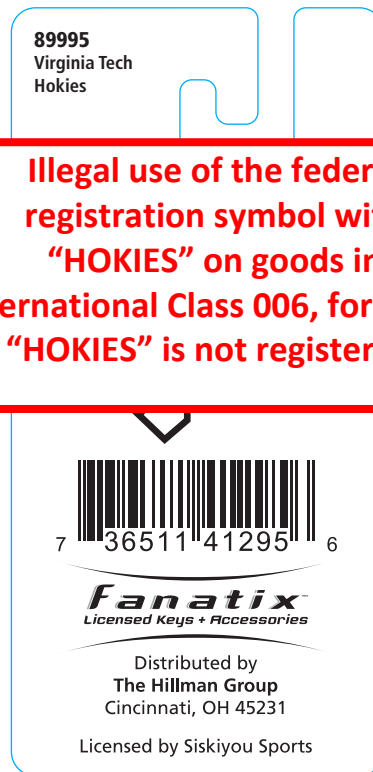
|                      |                                            |                          |
|----------------------|--------------------------------------------|--------------------------|
| Virginia Tech Maroon | For Virginia Tech Maroon, use PANTONE® 208 | C:40% M:100% Y:50% K:15% |
| Virginia Tech Orange | For Virginia Tech Orange, use PANTONE® 158 | C:0% M:65% Y:90% K:0%    |



- Virginia Tech Hokies**
- Pantone 209
  - Pantone 158
  - White



**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 006, for which "HOKIES" is not registered.**





### License Plate Frame

|             |           |
|-------------|-----------|
| Created:    | Approved: |
| Revised:    | Approved: |
| Created by: | Sto9      |

|                                                                                     |                                                                                     |                                                                                     |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  |  |  |
| PANTONE®<br>165                                                                     | PANTONE®<br>209                                                                     | White                                                                               |



# HOKIES®

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 012, for which "HOKIES" is not registered.





# GLASS BALL ORNAMENT

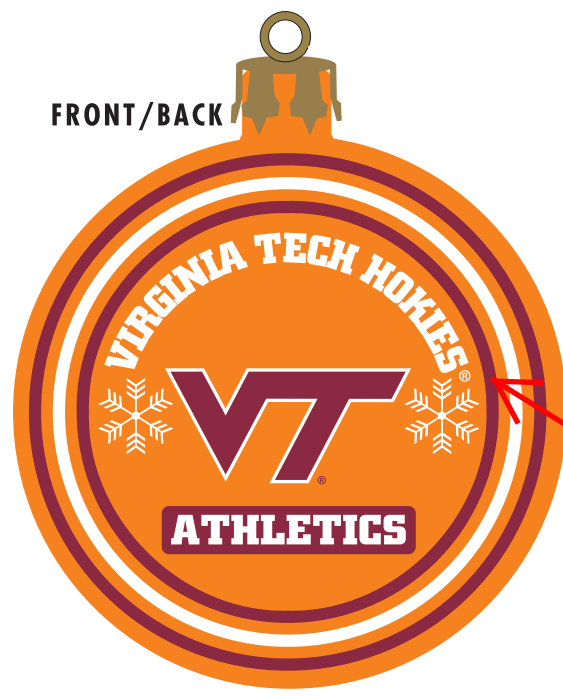
VIRGINIA TECH  
#RBOACNCVT  
2/1/08

GLASS ORNAMENT

2.75" SIZE



FRONT/BACK



FRONT/BACK

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 028, for which "HOKIES" is not registered.



SIDE



SIDE

## PAINT COLORS

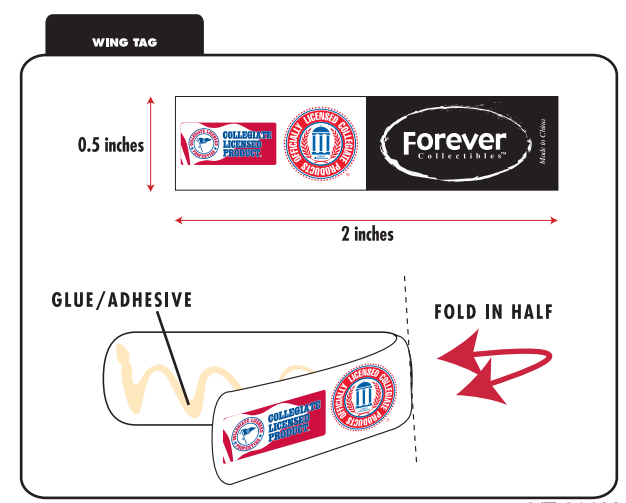
- PMS 209
- PMS 165
- WHITE



FIG. 1



FIG. 1



- WHITE
- PMS 286
- PMS 287
- PMS 485
- PMS 200
- BLACK

NCAA  
STYLE# GMSTNCORNGE08

VT 011825

Vinyl Banner  
Size: 2' x 6'



HOKIES<sup>®</sup>

ALUMNI

Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.

1906379b sr 6/29/09

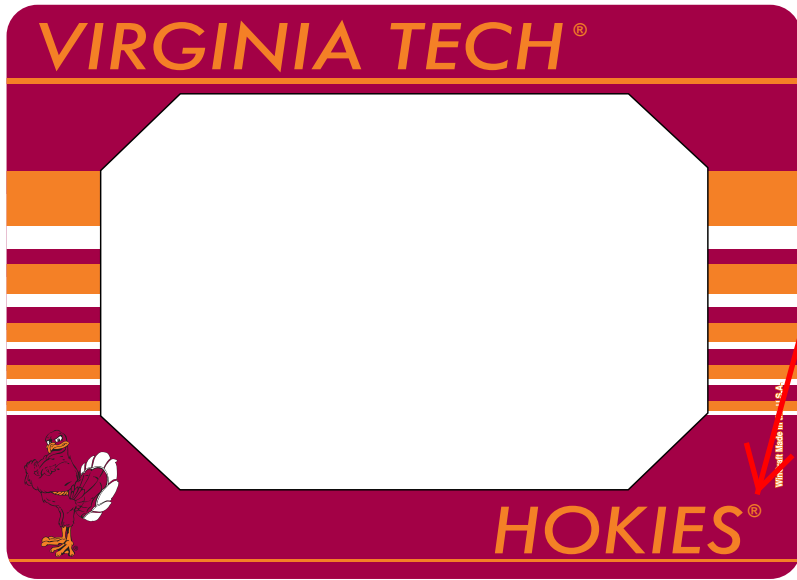


Four color  
Process

VT 011998

FIRST PROOF

**MAGNET FRAME**  
Size: 5.5"x 7.5"

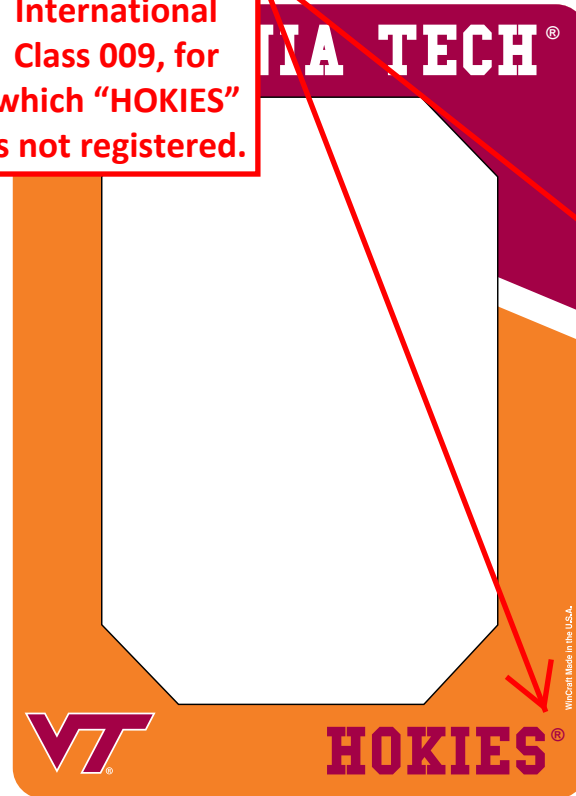


**Inner Magnet**  
Size: 3.75"x 5.75"

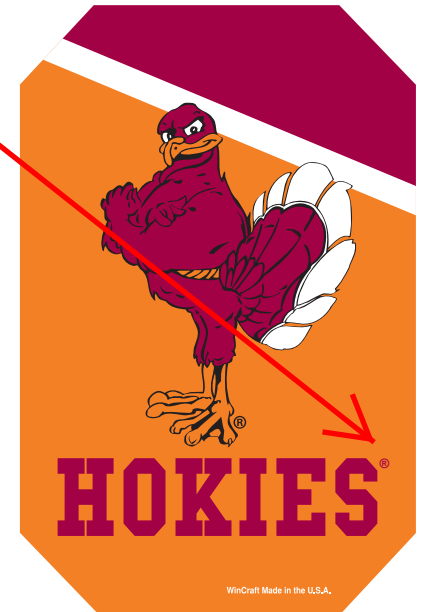


**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 009, for which "HOKIES" is not registered.**

**MAGNET FRAME**  
Size: 5.5"x 7.5"



**Inner Magnet**  
Size: 3.75"x 5.75"



|                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>FILE NAME: 09_VirginiaTech_mag_frm<br/>         TEAM/LEAGUE: Virginia Tech<br/>         SIZE: 5" x 7"<br/>         DATE: 03/24/09<br/>         REV DATE: 4/8/09<br/>         ARTIST: MC<br/>         CAR #: 8318<br/>         Die # 4191<br/> <input checked="" type="checkbox"/> STOCK <input type="checkbox"/> CUSTOM    REQUESTOR: Derick K.</p> | <p>PANTONE COLOR MATCH <input type="checkbox"/> SPOT <input checked="" type="checkbox"/> 4C PROCESS</p> <p>TEAM: ● 158 ● 208 ● black<br/>         LEAGUE:</p> <p>TRADEMARK LANGUAGE:<br/>         WinCraft Made in the U.S.A.</p> | <p><b>MAGNET FRAME</b></p> <p><b>WINCRAFT Sports</b></p> <p>APPROVALS:<br/> <input type="checkbox"/> DS <input type="checkbox"/> JK <input type="checkbox"/><br/> <small>Requestor</small></p> <p><small>Artwork subject to change until final approval is received.</small></p> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Meeting date :  
 Initial cad created date :Nov.13, 2009  
 Revision date :

# 2010 Collegiate Licensed Adjustable Height Table



CONFIDENTIAL AND NORTHPOLE  
 PHOTO  
 PROPRIETARY INFORMATION



Virginia Tech-VT



Woven Logo



Burgundy PMS209C (P013)



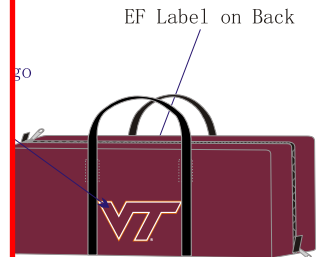
Orange PMS 158C (H037)

Design # BAR-VI

Silk Printed Logo (Both Sides)  
 NP Woven Logo on back



**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.**

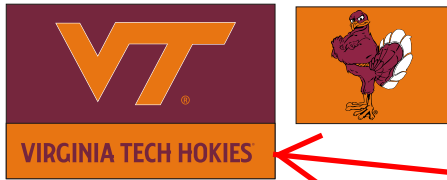


|             |                                       |
|-------------|---------------------------------------|
| ITEM NO.    | NCA-BAR-VT                            |
| DESCRIPTION | Collegiate Adjustable Height Table    |
| SIZE        | 61.5" (L) x 32.5" (W) x 41.5"/30" (H) |
| SEAT        | Poly 600D Coated / Poly 150D Coated   |
| CARRY BAG   | Poly 600D Coated                      |

VT 012021

## DESCRIPTION: Zip Frame Gazebo

### ITEM No: NCA-10100-VT



Virginia Tech

**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 022, for which "HOKIES" is not registered.**



#### Dimensions

Floor : 10' x 10'  
 Center Height 100"

#### Material

Tent Body POLY 150D 800mm P.U Silver Coating F/R  
 Webbing: Polyester Webbing  
 Pole: Steel  
 Stakes: Steel  
 Carry Bag: POLY 600D P.E  
 Zipper : NYLON

#### Color

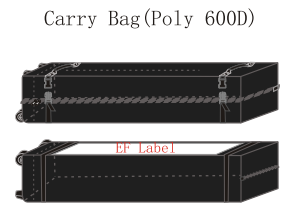
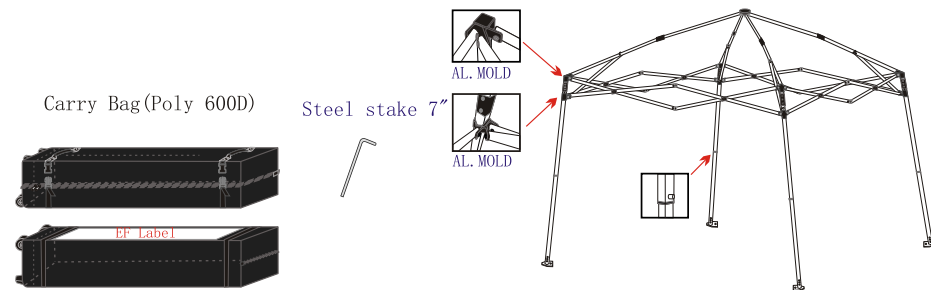
    
 PMS 209C PMS 158C Frame white

#### Shipping

Inner Box : \_\_\_\_\_  
 Carton Box : \_\_\_\_\_  
 Pcs/carton : \_\_\_\_\_  
 CFT/ctn : \_\_\_\_\_  
 Pcs/40' con : \_\_\_\_\_  
 HTS # : 6306.22.9030  
 Duty : 8.8%  
 C/O : Made In China  
 Others : \_\_\_\_\_

#### Package

Insert Size : \_\_\_\_\_  
 UPC code : \_\_\_\_\_  
 W. T/pc / W. T/Ctn : \_\_\_\_\_  
 Logo : \_\_\_\_\_



|             |     |  |
|-------------|-----|--|
| BUYER INSP. | YES |  |
|             | NO  |  |



# 2010 Collegiate Licensed Adult Arm Chair

Meeting date :  
Initial cad created date :Nov.04,2009  
Revision date :



CONFIDENTIAL AND PROPRIETARY PHOTO INFORMATION



Virginia Tech-VT



Woven Logo



Design # 400LB-VT



**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 020, for which "HOKIES" is not registered.**

ST. 16mm

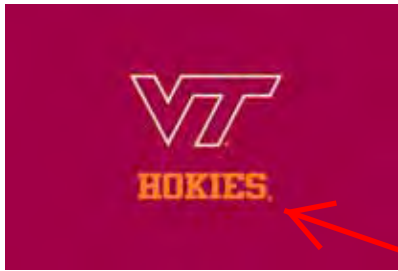
Weight Capacity:225LBS

|             |                               |
|-------------|-------------------------------|
| ITEM NO.    | NCA-400LB-VT                  |
| DESCRIPTION | Collegiate Adult Arm Chair    |
| SIZE        | 34" (W) x 22" (D) x 33.5" (H) |
| SEAT        | Poly 600D Coated              |
| CARRY BAG   | Poly 150D Coated              |

VT 012025

# Product Design Sheet

ARTWORK



**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 024, for which "HOKIES" is not registered.**



Sheet Repeat Pattern For Fitted And Flat

Screen Colors



White



Pantone 158c



Pantone 209c

SHEET PATTERN COLOR



PMS 430

**THE NORTHWEST COMPANY**

49 Bryant Ave  
Roslyn, NY 11576

**PRODUCT DETAILS**

**Date:** 06/17/10  
**License:** COLLEGE  
**Style #:** 881  
**Description:** Full Size Comforter & Sheet Set  
**Name:** VARSITY - Virginia Tech  
**Size:** 76 x 86  
**Color Limitation:** 13  
**UPC #:** TBD  
**Contact:** Patrick/Catherine  
**Retailer:** Bed Bath and Beyond  
**Style Guide:** 2010

**COMMENTS**

- (2) Pillowcases 30" x 20" Standard
- (1) Comforter 76"x 86 • Full Size Bed
- (1) Flat Sheet 81"x 96 • Full Size Bed
- (1) Fitted Sheet 54"x 75" + 12" drop

Licensing Label

approval date:  
posted date:

VT 012026

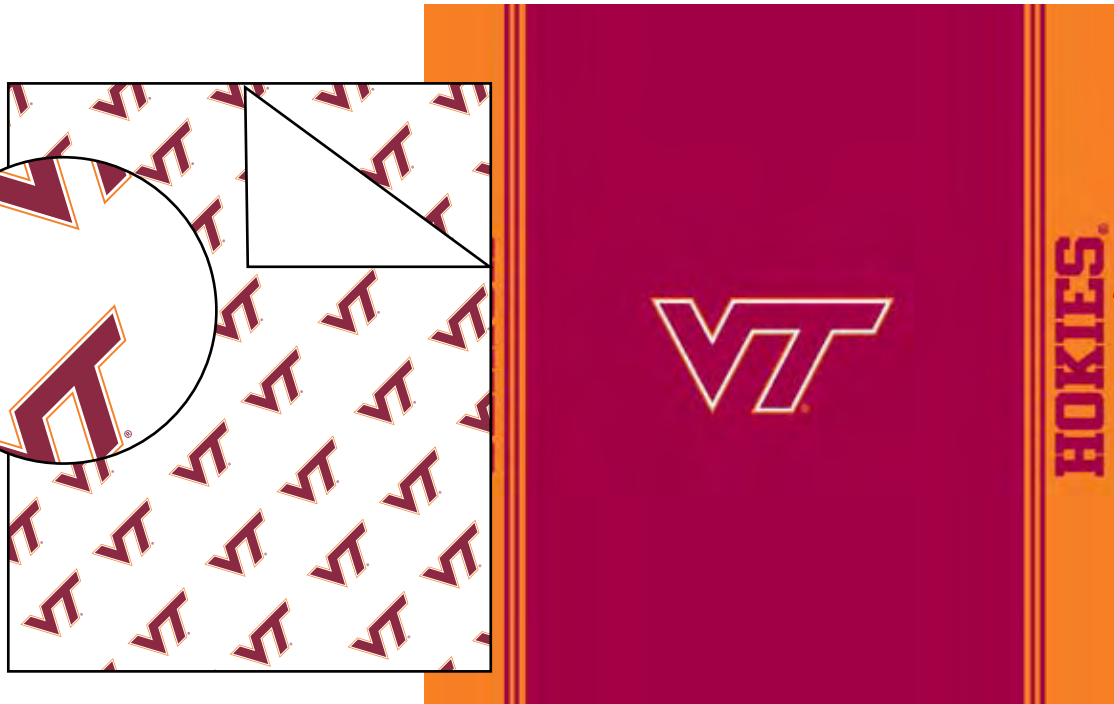
# Product Design Sheet

ARTWORK

Pillowcase same as 840,855 design



Flat and Fitted Sheet use same pattern  
Shown here - Flat top / Fitted bottom



COMFORTER ARTWORK

SET ARTWORK

COLOR SCREENS



Pantone  
209c



Pantone  
165c

**Illegal use of the federal registration symbol with "HOKIES" on goods in International Class 024, for which "HOKIES" is not registered.**

Pantone  
209c

**THE NORTHWEST COMPANY**

**49 Bryant Ave  
Roslyn, NY 11576**

Date: 12/24/09  
License: NCAA

Style# :882

Description: Queen Bed Comforter/Sheet Set

Name: 882\_virginia tech queen size

Size: 86 x 86

Color limit 10

UPC#:-

Contact: Liz Gilmore/ Catherine Kordecki

Retailer:Walmart  
Style Guide: 2009/2010

**COMMENTS**

- (2) Pillowcases 30" x 20" Standard
- (1) Comforter 86" x 86 • Queen Size Be
- (1) Flat Sheet 90" x 102 • Queen Size B
- (1) Fitted Sheet 60" x 80" + 12" drop

Note to Factory:  
Engineered Pattern in separate File

icensing Label

approval date:  
posted date:

VT 012027



Illegal use of the federal registration symbol with  
"HOKIES" on goods in International Class 028, for which  
"HOKIES" is not registered.



YES  
NO DOUBT ABOUT IT  
ABSOLUTLY  
THE STARS SAY NO  
SO IT SHALL BE  
INDICATIONS SAY YES  
UNLIKELY  
POSITIVELY  
ANSWER UNCLEAR ASK LATER  
DON'T BET ON IT  
LOOKS LIKE YES  
CHANCES AREN'T GOOD  
FOCUS AND ASK AGAIN  
CAN'T SAY NOW  
PROSPECT GOOD  
NO  
VERY LIKELY  
CANNOT FORTELL NOW  
CONSULT ME LATER  
YOU CAN COUNT ON IT  
VT 012201