1 2 3 4	Liebler, Ivey, Conner, Berry & St. Hilai By: Floyd E. Ivey 1141 N. Edison, Suite C P.O. Box 6125 Kennewick, WA 99336 Local Counsel for Defendants Impulse Marke Group, Inc., Jeffrey Goldstein and Kenneth A	ating	
5 6 7 8	Klein, Zelman, Rothermel & Dichter, I By: Sean A. Moynihan & Peter J. Glant 485 Madison Avenue, 15 th Floor New York, NY 10022 (212) 935-6020 Attorneys for Defendant Impulse Marketing Group, Inc., Jeffrey Goldstein and Kenneth A	Z	
9 10 11	FOR THE EASTERN I	TATES DISTRICT COURT DISTRICT OF WASHINGTON DICHLAND	
12	James S. Gordon, Jr.,) Case No.: CV-04-5125-FVS	
13	Plaintiff,		
14	V.) REPLY MEMORANDUM OF LAW IN SUPPORT OF DEFENDANTS' MOTION FOR SANCTIONS	
15 16	Impulse Marketing Group, Inc., Jeffrey Goldstein, Phillip Huston, and Kenneth Adamson,	PURSUANT TO FED. R. CIV. P. 11	
17	Defendants.		
18 19 20 21 22 23 24 25	Impulse Marketing Group, Inc., Third-Party Plaintiff, v. Bonnie F. Gordon, Jamila Gordon, James Gordon, III, and Jonathan Gordon, Third-Party Defendants.		
26 27 28	REPLY MEMORANDUM OF LAW IN SUPPORT OF DEFENDANTS' MOTION FOR SANCTIONS - I	KLEIN, ZELMAN, ROTHERMEL & DICHTER, L.L.P 485 MADISON AVENUE, 15 TH FLOOR NEW YORK, NEW YORK 10022 (212) 935-6020	
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I. INTRODUCTION

Defendants Impulse Marketing Group, Inc. ("Impulse"), Jeffrey Goldstein ("Goldstein") and Kenneth Adamson ("Adamson") (collectively, "Defendants"), by and through their counsel, Klein, Zelman, Rothermel & Dichter, L.L.P., hereby submit this reply memorandum in support of their motion for sanctions against Plaintiff James S. Gordon, Jr. ("Plaintiff" or "Gordon"), Plaintiff's counsel, Robert J. Siegel ("Siegel"), and Siegel's law firm, Merkle, Siegel & Friedrichsen, P.C., pursuant to Fed. R. Civ. P. 11. Defendants respectfully request that the Court sanction Plaintiff, Siegel and Siegel's law firm by striking Plaintiff's unauthorized Second Amended Complaint and awarding reasonable attorney's fees incurred in responding to the baseless, unauthorized pleading.

Plaintiff dispenses with the Federal Rules of Civil Procedure by continuing to amend his pleadings without leave of this Court in an attempt to manipulate the facts to his favor. As outlined in Defendants' Memorandum in Support of their Motion for Sanctions, Plaintiff has, in bad faith, repeatedly disobeyed the Federal Rules of Civil Procedure, the Civil and Local Rules of this Court, and an Order of the Court. In his response, Plaintiff attempts to completely trivialize such behavior. To date, despite repeated demand, Plaintiff has failed/refused to withdraw the unauthorized pleading. (Moynihan Decl. ¶ 10.) As a result of this pattern of deliberate misconduct, Plaintiff, Siegel and the law firm of Merkle, Siegel & Friedrichsen, P.C. must be subject to sanctions pursuant to Fed. R. Civ. P. 11.

REPLY MEMORANDUM OF LAW IN SUPPORT OF DEFENDANTS' MOTION FOR SANCTIONS - 2

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REPLY MEMORANDUM OF LAW IN SUPPORT OF DEFENDANTS' MOTION FOR SANCTIONS - 3

II. LEGAL ARGUMENT

Plaintiff's Counsel's Repeated Misconduct is Valid Basis for the Imposition of Rule 11 Sanctions

Plaintiff cites to no legal authority to rebut the arguments put forth by Defendants in their motion and memorandum in support thereof. As discussed in detail in Defendants' motion and the memorandum in support thereof, Plaintiff's unauthorized Second Amended Complaint, unilaterally filed without seeking leave of the Court, is not the first time that Plaintiff's counsel has acted in direct disregard of normal court procedures and the Federal Rules of Civil Procedure. Plaintiff's repeated disregard for the rules of this Court is precisely the type of misconduct Rule 11 sanctions are intended to deter. It is critical to note that, despite at least four (4) written demands by Defendants, Plaintiff's unauthorized Second Amended Complaint remains on file.

The only plausible explanation for Plaintiff's repeated disregard of the Federal Rules of Civil Procedure is that counsel desires to harass and to punish Defendants unnecessarily by requiring Defendants to respond to the unauthorized pleading thereby expending significant amounts of time and money. This is entirely consistent with the way Plaintiff has prosecuted this case thusfar. Plaintiff disingenuously attempts to trivialize his blatant disregard for the Federal Rules of Civil Procedure as "harmless errors" (Pl.'s Response to Defs.' Mot. Sanctions at 2). However, given the repeated pattern of misconduct, it is clear that Plaintiff's acts are hardly "harmless errors." Even assuming, *arguendo*, that Plaintiff's repeated misconduct was a mere "error," "counsel can no longer avoid the sting of Rule 11 sanctions by operating under the guise of a pure heart and empty head." Smith v. Ricks, 31 F.3d 1478, 1488 (9th Cir. 1994) (quoting Zuniga v. United Can Co., 812 F.2d 443, 452 (9th Cir. 1987)). In addition, where, as here, counsel "'ha[s] shown a more than tolerable amount of disregard' for

KLEIN, ZELMAN, ROTHERMEL & DICHTER, L.L.P 485 MADISON AVENUE, 15TH FLOOR NEW YORK, NEW YORK 10022 (212) 935-6020 normal court procedures" the Ninth Circuit has affirmed an award of sanctions. See Id. at 1485 (9th Cir. 1994).

In <u>Smith</u>, the Ninth Circuit Court of Appeals affirmed the district court's award of sanctions "in light of the entire 'pattern of misconduct." <u>Smith</u>, 31 F.3d at 1488 (9th Cir. 1994). As in <u>Smith</u>, it is proper for this Court to rely on Siegel's pattern of misconduct, including the filing of the unauthorized Second Amended Complaint and his refusal, after repeated demand, to withdraw same. As a result of these violations of Rule 11, and consistent with Ninth Circuit authority, Plaintiff, Siegel and the law firm of Merkle, Siegel & Friedrichsen, P.C. must be subject to sanctions pursuant to Fed. R. Civ. P. 11 and the unauthorized Second Amended Complaint should be stricken.

Plaintiff Misapplies the Rule 15 Standard for Amendment

Plaintiff misapplies the standard set forth in Fed. R. Civ. P. 15. Rule 15 clearly states that "a party may amend the party's pleading <u>once</u> as a matter of course at any time before a responsive pleading is served Otherwise, a party may amend the party's pleading only by leave of court or by written consent of the adverse party" Fed. R. Civ. P. 15(a) (emphasis added). Plaintiff appears to rely on the fact that Defendants, have not yet answered the First Amended Complaint, instead choosing to file their currently pending motion to dismiss, as a basis for filing his Second Amended Complaint without leave of court or written consent of the adverse party. However, Plaintiff has already amended his Original Complaint once (when he filed his First Amended Complaint); therefore, any further amendments of the Original Complaint (i.e., the Second Amended Complaint) can only occur after leave of court or written consent of the adverse party is obtained. Here, without justification or explanation, Plaintiff has obtained neither.

26 REPLY MEMORANDUM OF LAW IN SUPPORT OF DEFENDANTS' MOTION FOR SANCTIONS - 4

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REPLY MEMORANDUM OF LAW IN SUPPORT OF DEFENDANTS' MOTION FOR SANCTIONS - 5

III. CONCLUSION

In light of the foregoing arguments and legal authority, Defendants respectfully request that the Court award sanctions against Plaintiff, Robert J. Siegel, and the lawfirm of Merkle, Siegel & Friedrichsen, P.C., pursuant to Fed. R. Civ. P. 11., by striking Plaintiff's unauthorized Second Amended Complaint and awarding reasonable attorney's fees incurred in responding to the baseless, unauthorized pleading.

RESPECTFULLY SUBMITTED, this 27th day of November, 2006.

By:

Ву:

Sean A. Moyathan, admitted pro hac rice Peter J. Glantz, admitted pro hac rice Klein, Zelman, Rothermel & Dichter, L.L.P. 485 Madison Ave., 15th Floor New York, New York 10022 (212) 925-6020 (212) 753-8101 Fax

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1	Certificate of Service			
2	I, hereby, certify that on November 27, 2006, I electronically filed this pleading with			
3	this Court. The Clerk of the Court will provide electronic notification using the			
4	CM/ECF system, which will send an electronic copy of the Reply Memorandum in			
5	Support of Defendants' Motion for Sanctions to: Robert J. Siegel and Sean Moynihan.			
6	I hereby certify that I have served the forgoing to the following non-CM/ECF			
7	participants by other means: Bonnie Gordon; Jonathan Gordon; James S. Gordon, III;			
8	Robert Pritchett; Jamila Gordon; Emily Abbey and Hon. Harold D. Clarke, Jr.			
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10	A SINGER			
11	Flord Ivor Hoo			
12	Floyd Ivey, Esq. Attorney for Defendants Impulse Marketing Group, Inc., Jeffrey Goldstein			
13	and Kenneth Adamson			
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26	REPLY MEMORANDUM OF LAW IN SUPPORT OF KLEIN, ZELMAN, ROTHERMEL & DICHTER, L.L.P			
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