

HON. ROBERT S. LASNIK

UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

UNITED STATES OF AMERICA,

Plaintiff,

v.

IMPULSE MEDIA GROUP, INC.,  
a Washington corporation

Defendant.

No. CV05 1285 L

STIPULATION AND ORDER OF  
PROTECTION

**STIPULATION**

IT IS HEREBY STIPULATED AND AGREED by all parties in this case, through their undersigned counsel of record, that this Court may enter an order protecting the confidentiality of documents and materials under the following terms:

I. **DEFINITIONS**

The following definitions shall apply to this Stipulation and Order:

1. The terms “**Confidential Information**” and “**Confidential**” refer to all Material that any producing party designates as confidential in the manner set forth in this Stipulation and Order and that the producing party reasonably believes contains proprietary, confidential or private information, including but not limited to confidential financial and other business-related information.

STIPULATION AND ORDER OF  
PROTECTION - 1

**CARPELAW** PLLC

2400 NW 80<sup>th</sup> Street #130

Seattle, Washington 98117

(206) 624-2379 - (206) 784-6305 (fax)

1           2.       The term “**Legend**,” as used herein, refers to a stamp or similar insignia stating  
2 “CONFIDENTIAL.” When any Material is designated Confidential pursuant to this Stipulation  
3 and Order, the appropriate Legend shall be affixed to all pages of such Material. In the case of  
4 Confidential Information disclosed in a non-paper medium (e.g., videotape, audio tape, computer  
5 disks or tapes, etc.), the appropriate Legend shall be affixed to the outside of the medium or its  
6 container so as to give clear notice of the designation. To the extent that paper or hard copies  
7 produced in any non-paper medium as referenced above is designated Confidential pursuant to  
8 this Stipulation and Order, the producing party shall affix the appropriate Legend to all pages of  
9 such Material.

10           3.       The terms “**Material**” and “**Materials**,” as used herein, refer without limitation to  
11 all documents (in written or electronic form), information, and things produced in discovery,  
12 including responses to document requests, interrogatories, and requests for admissions; written  
13 or oral testimony at (and transcripts of) depositions; all copies of the foregoing; and all excerpts,  
14 extracts or summaries of any of the foregoing.

15 **II.     EFFECT OF DESIGNATION**

16           1.       A producing party may designate any Material that contains Confidential  
17 Information as Confidential pursuant to this Stipulation and Order by affixing to it the  
18 appropriate Legend as provided under paragraph I.2. Unless and until otherwise ordered by the  
19 Court, or otherwise agreed by the parties, all Material designated Confidential shall be treated as  
20 provided in this Stipulation and Order. By designating the Material as Confidential, the  
21 designating party represents a good faith belief that the Materials so designated contain  
22 information entitled to a protective order as established by law and the Federal Rules of Civil  
23 Procedure.

24           2.       Confidential Information produced in this litigation may be used only for  
25 purposes of this litigation, and may not be used for any other purpose including, without  
26 limitation, any business or commercial purpose, except by consent of the producing party or

1 order of the Court. Nothing in this Stipulation and Order shall be construed to limit any party's  
2 ability to use its own Materials as the party otherwise would during the ordinary course of  
3 business. Nothing in this Stipulation and Order shall alter the rights, if any, of the plaintiff to  
4 use, or the defendant to object to the use of, Materials, outside the context of this action for other  
5 law enforcement purposes. In the event that plaintiff intends to make any such use of Material  
6 produced by defendant, plaintiff will provide the defendant with 20 days advance notice of its  
7 intent to use such Material for other law enforcement purposes. Upon receipt of such notice,  
8 defendant may seek a protective order from the Court prohibiting such use by plaintiff. In the  
9 event that defendant seeks such a protective order, plaintiff shall refrain from use of the Material  
10 for any purpose other than this litigation until the matter has been adjudicated by the Court.  
11 Plaintiff agrees to abide by any order or instruction issued by the Court related thereto, but  
12 reserves the right to appeal any such order or instruction.

13 3. Material that is designated with the Legend "Confidential" and any summaries,  
14 charts or notes made therefrom, and any facts or information contained therein or derived  
15 therefrom and from no other source, shall be disclosed only to the extent necessary for this  
16 litigation and only to:

17 a. Parties to this litigation and the employees, officers and directors of such  
18 parties who have a reasonable need to review the information in connection with this litigation;

19 b. Counsel of record in this litigation and supervisory or management  
20 personnel, attorney colleagues, paralegals, legal assistants, secretaries, support staff, and clerical  
21 employees of such counsel of record (including outside copy services), who have a reasonable  
22 need to review the information in connection with this litigation;

23 c. Counsel of the Federal Trade Commission involved in this litigation and  
24 supervisory or management personnel, paralegals, investigators, legal assistants, secretaries, and  
25 clerical employees of such counsel (including outside copy services), who have a reasonable  
26 need to review the information in connection with this litigation;

1 d. Subject to the limitations stated below, experts or consultants who are  
2 employed or retained by (or consulted about retention on behalf of) any party in this litigation to  
3 assist in this litigation;

4 e. Subject to the limitations stated below, deponents, trial witnesses, and  
5 their counsel who have a reasonable need to review this material during the course of, or in  
6 preparation for, their testimony in this litigation (including but not limited to deponents or trial  
7 witnesses who may be employees of a party);

8 f. Stenographic reporters who are involved in depositions or any hearings or  
9 proceedings before the Court in this litigation; and

10 g. The Court and any persons employed by the Court whose duties require  
11 access to Confidential Information.

12 4. Unless the producing party agrees otherwise, Materials that are designated with  
13 the Legend "Confidential" may be disclosed to persons referred to in subparagraphs II.3.d and  
14 II.3.e above only after such persons have been advised of the terms and operation of this  
15 Stipulation and Order, have agreed to be bound by its terms, and have signed the form attached  
16 hereto as Exhibit A. The party disclosing such Confidential Information shall maintain each  
17 original, signed form.

18 5. All copies of all Materials that are designated with the Legend "Confidential"  
19 shall also constitute and be treated as Confidential Information as provided in this Stipulation  
20 and Order.

21 **III. DESIGNATION OF TRANSCRIPTS**

22 1. In the case of Confidential Information revealed during a deposition, if  
23 designation of a portion of a transcript, including exhibits, is made by a statement by counsel to  
24 that effect on the record, or is otherwise made before the stenographer transcribing such  
25 depositions has disseminated to counsel for the parties the transcript of the deposition, the  
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1 stenographer shall affix the appropriate Legend to the cover page and all appropriate pages of the  
2 transcript, and to each copy thereof.

3       2. Alternatively, if a deposition transcript has not previously been designated as  
4 Confidential, then counsel for a party may designate a deposition or a portion thereof, disclosing,  
5 containing or referring to any Confidential Information hereunder as "Confidential" by  
6 informing counsel for all other parties to this action in writing within thirty (30) days after  
7 receipt of the transcript (or such other time as may be agreed), as to the specific pages so  
8 deemed, and thereafter such pages shall constitute Confidential Information pursuant to this  
9 Stipulation and Order and be subject to the terms contained herein. Upon receipt of such notice,  
10 any party in possession of copies of such undesignated transcript shall treat the designated  
11 Material as "Confidential." Until the expiration of such thirty (30) day period, the entire  
12 transcript shall be treated the same as Materials designated as "Confidential". Where testimony  
13 is designated at a deposition as "Confidential" the designating party may exclude from the  
14 deposition all persons other than those to whom the designated Materials may be disclosed  
15 pursuant to paragraph II.3 of this Stipulation and Order.

16 IV. FILING UNDER SEAL

17       In the event that any Material designated with the Legend "Confidential" is included  
18 with, or the contents thereof are disclosed in, any documents filed with the Clerk of this Court,  
19 any court or any other adjudicative body, any party seeking to file such Material will move to file  
20 the Material under seal.

21 V. OBJECTIONS TO DESIGNATION

22       Any party (the "Requesting Party") may at any time request in writing that any  
23 information or document designated as Confidential be released from the requirements of this  
24 Stipulation and Order, and, unless otherwise agreed in writing, the producing party shall confer  
25 with the Requesting Party within ten (10) days of receipt of such written request. If an  
26 agreement cannot be reached by negotiation, then the Party who wishes the information to be

1 designated "Confidential" must move the Court to issue a protective order retaining the  
2 "Confidential" designation of such information or document. The Federal Rules of Civil  
3 Procedure and local rules govern the procedures and burdens for any such motion. In the event  
4 that such motion is made, any relevant information or document shall be submitted to the Court  
5 under seal for the Court's review, and the terms of this Stipulation and Order shall continue to  
6 apply to such information or document until the Court rules on the motion. Unless otherwise  
7 ordered by the Court, the Court's ruling that any Confidential Information is not properly  
8 designated as Confidential shall not affect any other Confidential Information so designated.  
9 The above procedure shall not preclude application to the Court on a more expedited basis as  
10 circumstances warrant. The parties agree that the designating of Materials as "Confidential," or  
11 the request for the removal of such designation shall be made judiciously.

12 VI. CONTINUATION OF PROTECTION AFTER DISPOSITION

13 The termination of proceedings in this litigation shall not relieve the parties of the  
14 obligation to maintain the confidentiality of all Confidential Information pursuant to the terms of  
15 this Stipulation and Order, unless otherwise ordered by the Court or stipulated in writing by all  
16 parties.

17 Within sixty (60) days after the final disposition of this litigation by settlement or by final  
18 judgment not subject to any further appeal, the attorneys for the parties shall, upon written  
19 request of the producing party, either: (a) return promptly to the producing party from whom it  
20 was obtained any Material designated with the Legend "Confidential" and all copies, extracts  
21 and summaries thereof; or (b) destroy all Material designated with the Legend "Confidential"  
22 and copies, extracts and summaries thereof. Following the return or destruction, counsel shall  
23 provide each producing party a declaration stating that all Confidential Information that has  
24 come into their or their client's possession, including copies, extracts and summaries thereof,  
25 have been returned or destroyed. Notwithstanding this provision, counsel for the parties to this  
26 litigation may keep a complete set of deposition transcripts, all documents filed or lodged with

1 the Court, and any of their work product, even if such materials have been designated as  
2 Confidential, provided that such Material is stored in a manner so as to preserve its  
3 confidentiality.

4 VII. MODIFICATIONS TO THIS ORDER

5 Nothing herein shall preclude any party from applying to the Court to modify this  
6 Stipulation and Order or to seek relief from any provision of this Stipulation and Order. The  
7 parties may modify any of the provisions of this Stipulation and Order by written agreement of  
8 all parties.

9 VIII. RESERVATION OF RIGHTS

10 By designating any Material as Confidential, the parties do not acknowledge that any  
11 such Material is relevant or discoverable in this action. Nor does the fact that a party designates  
12 Material as Confidential constitute an adjudication by the Court or an agreement by any other  
13 party that the Material is properly so designated or that such Material, in fact, constitutes or  
14 contains any trade secrets or otherwise private, confidential or proprietary information. All  
15 parties reserve the right to seek or resist discovery of such Material consistent with the Federal  
16 Rules of Civil Procedure. All parties reserve the right to challenge the designation of Material in  
17 this action. In the event a jury hears all or any part of this case, designations of confidentiality  
18 shall not be made known to the jury in any manner.

19 IX. INADVERTENT PRODUCTION/NON-DESIGNATION

20 Any inadvertent failure to designate Material that in fact constitutes Confidential  
21 Information shall not be deemed to be a waiver of any such protection to which the Material is  
22 entitled. If, through inadvertence, a producing party produces any Material containing  
23 Confidential Information but fails to designate the Material as Confidential, the producing party  
24 may subsequently designate the Material as Confidential pursuant to paragraph I.2 so long as the  
25 producing party does this immediately upon its discovery of its inadvertent failure to designate  
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1 such Material. The non-producing party shall not be deemed in breach of this Order, however, if  
2 it discloses such Material prior to designation.

3  
4 OF COUNSEL:

5 Alan Hile  
6 Acting Associate Director for Marketing  
7 Practices  
8 Federal Trade Commission

9 K. Michelle Grajales  
10 Attorney  
11 Federal Trade Commission  
12 600 Pennsylvania Ave. N.W., Rm 238  
13 Washington, D.C. 20580  
14 Phone: 202-326-3172  
15 Fax: 202-326-3395

FOR THE UNITED STATES OF AMERICA

Peter D. Keisler, Jr.  
Assistant Attorney General  
Civil Division  
U.S. Department of Justice

John McKay  
United States Attorney  
  
Brian Kipnis  
Assistant U.S. Attorney  
Western District of Washington  
700 Stewart Street  
Seattle, WA  
Phone: 206-553-7970  
Fax: 206-553-0882

14 s/ Jeffrey I. Steger  
15 Jeffrey I. Steger  
16 Trial Attorney  
17 Office of Consumer Litigation  
18 U.S. Department of Justice  
19 P.O. Box 386  
20 Washington, D.C. 20044  
21 Phone: 202-307-0047  
22 Fax: 202-514-8742  
23 Email: jeffrey.steger@usdoj.gov

24 FOR IMPULSE MEDIA GROUP, INC.  
25 CARPELAW PLLC

26 s/ Robert S. Apgood  
Robert S. Apgood, WSBA #31023  
CARPELAW PLLC  
2400 NW 80th Street #130  
Seattle, WA 98117-4449  
Telephone: (206) 624-2379  
Facsimile: (206) 784-6305  
Email: rob@carpelaw.com



EXHIBIT A

I, \_\_\_\_\_, have reviewed the Stipulation And Protective Order Re Confidentiality ("Order") entered in *United States of America v. Impulse Media Group, Inc.* United States District Court for the Western District of Washington, Case No. CV05 1285L. I understand the Order and I agree to be bound by the terms of the Order.

The materials and information afforded confidential treatment under the Order shall be used by me in connection with the above-referenced litigation and for no other purpose. Furthermore, I understand and agree that I shall have no right to use such materials in any other litigation without prior approval of the United States District Court for the District of Arizona or upon proper order of any court of competent jurisdiction.

I hereby consent to the exercise of personal jurisdiction in the United States District Court for the Western District of Washington for purposes of enforcement of the Order.

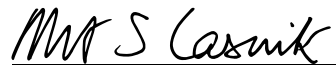
DATED this \_\_\_\_\_ day of \_\_\_\_\_ 2005.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Print Name)

1 IT IS SO ORDERED.

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3 DATED this 16th day of December 2005.

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6 Robert S. Lasnik  
7 United States District Judge  
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