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UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON, SEATTLE

JAMES S. GORDON, Jr., a married individual; OMNI INNOVATIONS, LLC., a Washington limited liability company,

NO. CV06-0204JCC

Plaintiffs,

DECLARATION OF PETE RESINICK RESPONSIVE TO DEFENDANTS' EXPERT AND MOTION FOR SUMMARY JUDGMENT

v.

VIRTUMUNDO, INC, a Delaware corporation, d/b/a ADNOWLEDGEMAIL.COM; ADKNOWLEDGE, INC., a Delaware corporation, d/b/a ADKNOWLEDGEMAIL.COM; SCOTT LYNN, an individual; and JOHN DOES, I-X,

Defendants.

I, Pete Resnick, swear under penalty of perjury under the laws of the United States to the following:

DECLARATION OF PETE RESINICK RESPONSIVE TO DEFENDANTS' EXPERT AND MOTION FOR SUMMARY JUDGMENT
GORDON v. VIRTUMUNDO GROUP, INC., ET AL.

i.Justice Law P.C.
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- 1) I am over age 18, and competent to be a witness. I am making this Declaration based on facts within my own personal knowledge.
- 2) I have been retained as an expert witness by Plaintiff Omni Innovations, LLC to rebut the expert testimony of Neal Krawetz on behalf of Defendants Virtumundo, Inc. (“Virtumundo”) and Adknowledge, Inc. (“Adknowledge”).
- 3) Of particular interest is Mr. Krawetz testimony related to internet protocols. In his expert report, Mr. Krawetz has described these protocols as “a series of de facto standard documents called the Request For Comments (RFCs).”
- 4) Also of interest is Mr. Krawetz testimony related to the task force charged with maintaining the RFCs. In his expert report, Mr. Krawetz has described the relationship between the task force and the RFCs thusly: “The RFCs are currently maintained by the Internet Engineering Task Force (IETF).”
- 5) I have participated in the IETF since 1992, and have attended all meetings but one since 1995.
- 6) In the course of my participation in the IETF, I have written the following documents:
 - RFC 1339, S. Dorner, P. Resnick, "Remote Mail Checking Protocol", 29 June 1992. Status: Experimental.
 - RFC 1896. P. Resnick, A. Walker, "The text/enriched MIME Content-type", 19 February 1996. Status: Informational.
 - RFC 2822. P. Resnick, Editor, "Internet Message Format", 24 April 2001. Status: Proposed Standard.
 - RFC 4417. P. Resnick, P. Saint-Andre, Ed. "Report of the 2004 IAB Messaging Workshop", February 2006. Status: Informational.
 - RFC 4469. P. Resnick, "Internet Message Access Protocol (IMAP) CATENATE Extension", April 2006. Status: Proposed Standard.
 - World Wide Web Consortium Note. E. Berman, P. Resnick, N. Shelness, "HTML Threading: Conventions for use of HTML in email", 5 January 1998. Status: NOTE.

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1 7) In the course of my participation in the IETF, I have also held the following chair
2 appointments:

3 IMAPEXT - The Internet Message Access Protocol Extension Working Group. 1999 -
4 present.

5 APEX - The Application Exchange Working Group. 2000 - 2003.

6 BEEP - The Blocks Extensible Exchange Protocol Working Group. 2001 (Temporary
7 assignment).

8 XMPP - Extensible Messaging and Presence Protocol Working Group. 2002 - 2004.

9 USEFOR - Usenet Article Standard Update. 2003 (Temporary assignment).

10 IEA BOF - Internationalizing Email Address "Birds of a Feather" session. 2004.

11 WAE BOF - Web Authentication Enhancement "Birds of a Feather" session. 2006.

12 8) I was also a member of the Internet Architecture Board (IAB) from 2004 to 2006.

13 9) From 1994 to the present I have been employed by QUALCOMM Incorporated, San
14 Diego, California. My title (as of 2004) is Senior Staff Engineer.

15 10) From 2002 to the present I have worked as a Staff Engineer and Senior Staff
16 Engineer. I am a research and development engineer for the Office of the Chief
17 Scientist. I currently coordinate a research project between QUALCOMM and the
18 Beckman Institute of the University of Illinois on mobile phone usability and
19 interaction and participate in the Corporate Product Software Security Initiative.
20 Previously, I acted as a research programmer on a project in the field of
21 authentication technology.

22 11) In 2001 I was a Staff Engineer. I was a research programmer on BREW (Binary
23 Runtime Environment for Wireless), and I wrote example applications for cell
24 phones.

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- 1 12) From 1994 – 2000 I was an Engineering Intern, Engineer, Senior Engineer, and Staff
2 Engineer. I worked as a programmer on the "Eudora" e-mail client. I wrote all the
3 text-handling routines for the "Eudora" e-mail client, including internationalization
4 and Hypertext Markup Language (HTML).
- 5 13) From 1989 to 1996 I was enrolled in the Doctorate program in the Department of
6 Philosophy, University of Illinois Urbana-Champaign. I left the program to work for
7 QUALCOMM Incorporated before completing my dissertation. During my graduate
8 studies, I performed research in philosophy of mind, philosophy of language, and
9 psycholinguistics (child language acquisition).
- 10 14) Between 1987-1989 I earned a Master of Arts in "Philosophy and Computer and
11 Systems Sciences" program at State University of New York at Binghamton. My
12 research was in philosophy of science, philosophy of mind, and artificial intelligence.
13 Thesis title: "Intentionality is Phlogiston", subsequently published in (E. Dietrich, ed.)
14 "Thinking Computers and Virtual Persons", 1994, Academic Press.
- 15 15) Between 1983-1987 I earned Bachelor of Arts in Biological Sciences and Bachelor of
16 Arts in Philosophy at State University of New York at Binghamton.
- 17 16) Before directly answering the defense expert, it should be noted that Internet
18 Engineering Task Force (IETF) standards-track documents (part of the "Request For
19 Comments" or "RFC" series) are unlike the standards from other organizations. IETF
20 standards-track RFCs are not /de jure/ standards, but are more or less /de facto/
21 standards. The IETF develops standards for interoperability only. Its members come
22 to consensus about what will work best and standardize only those things that in fact
23 get deployed. The IETF does not do conformance checking and has no powers of
24 enforcement of standards. What gets documented in standards-track RFCs is what the
25 IETF believes actually exists and works in practice. For example, the IETF Mission
Statement (RFC 3935) defines a "Standard" as:

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1 As used here, the term describes a specification of a protocol, system behaviour or
2 procedure that has a unique identifier, and where the IETF has agreed that "if you
3 want to do this thing, this is the description of how to do it". It does not imply
4 any attempt by the IETF to mandate its use, or any attempt to police its usage -
5 only that "if you say that you are doing this according to this standard, do it this
6 way". The benefit of a standard to the Internet is in interoperability - that multiple
7 products implementing a standard are able to work together in order to deliver
8 valuable functions to the Internet's users.

- 6 17) With respect to RFC 2822, which is the most recent update to the Internet Mail
7 Format specification, RFC 2822 was written under the strictest of guidelines
8 mandating that the working group only document that which was already current
9 practice, and not to introduce new functionality. As the charter of the Detailed
10 Revision/Update of Message Standards (DRUMS) working group said:

11 Items appropriate for inclusion in documents produced by the working group
12 include corrections, clarifications, and amplifications to reflect existing practice
13 or to address problems which have been identified through experience with
14 Internet mail protocols. New functionality is expressly inappropriate.

- 14 18) Accordingly, it should therefore be kept in mind that RFC 822 and RFC 2822 were
15 written to explain to engineers how to write an electronic mail application that will
16 interoperate with other e-mail applications on the Internet. They were not written to
17 mandate particular uses, but rather to document the consensus of the IETF about how
18 things were, in fact, done.

- 18 19) With that as background, the expert testimony of Neal Krawetz states in part:

19 "Neither RFC822 nor RFC2822 [...] specify the purpose of the string associated
20 with an email address."

- 21 20) This statement is simply false. RFC 822 is quite explicit in section 4.4.1 that the
22 "From:" field "contains the identity of the person(s) who wished this message to be
23 sent." RFC 2822 also says in section 3.6.2:

1 The "From:" field specifies the author(s) of the message, that is, the mailbox(es)
2 of the person(s) or system(s) responsible for the writing of the message.

3 21) More specifically, the "From:" field contains the /mailbox/ at which the person
4 sending the message receives mail. As both RFC 822 and RFC 2822 explain, the
5 syntactic specification of a /mailbox/ has an optional /phrase/ (the "name reference"
6 in RFC 2822 which RFC 2822 refers to as a /display-name/) followed by an Internet
e-mail address specification, or /addr-spec/.

7 22) RFC 822 in section 6.2, clearly says:

8 A mailbox specification comprises a person, system or process name reference, a
9 domain-dependent string, and a name-domain reference. The name reference is
optional and is usually used to indicate the human name of a recipient.

10 23) RFC 2822 goes even further in section 3.4 to say that mailbox contains:

11 ...an optional display name that indicates the name of the recipient (which could
12 be a person or a system) that could be displayed to the user of a mail
application,...

13 24) Since the "From:" field contains the mailbox where the sender of the message
14 *receives* mail, in the context of a "From:" field, "recipient" refers to the sending
15 person or system. There is no question that the intention of both RFC 822 and RFC
16 2822 was that the textual string before the e-mail address be the name of the author of
17 the e-mail. Furthermore, it is widely understood in the Internet standards community
18 that the purpose of this string in the "From:" field is to indicate the name of the
19 author, and all widely (and not so widely) available e-mail clients use that string to
display the name of the author (and label it as such).

20 25) Interestingly, the expert testimony of Neal Krawetz also states in part:

21 On Unix systems, the "From:" line's text string is usually taken from the GECOS
22 field in the password file. The General Electric Comprehensive Operating
23 Supervisor field contains the name associated with an account, office location,
phone number, and other metainformation. All parts of the GECOS are optional.

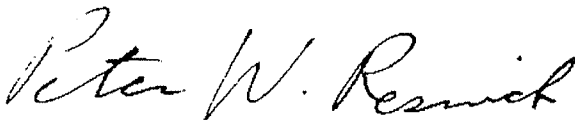
1 26) This implies that the GECOS field (and therefore the contents of the /display-name/
2 in the "From:" field) might have lots of information associated with a Unix account.
3 However, aside from the fact that the term "GECOS" is no longer used in Internet
4 standards parlance, all Unix e-mail programs which use the GECOS information to
5 fill in the /display-name/ in the "From:" field actually parse the GECOS field in order
6 to use only that part of the GECOS field which contains the author's name. Indeed,
7 there was a well-known bug in "sendmail"-- one of the most widely used e-mail
8 server package for Unix machines--in which it incorrectly parsed the GECOS field,
9 but the fact of the matter is that even sendmail has always tried to parse the GECOS
10 information to find only the person's name.

11 27) Accordingly, there is no doubt whatsoever that the expert testimony of Neal Krawetz
12 is incorrect, and that the intention of both RFC 822 and RFC 2822 was that the
13 textual string before the e-mail address be the name of the author of the e-mail.

14 28) References for the forgoing documents referenced in this statement may be found at:

15 RFC 822: <http://www.rfc-editor.org/rfc/rfc822.txt>
16 RFC 2822: <http://www.rfc-editor.org/rfc/rfc2822.txt>
17 RFC 3935: <http://www.rfc-editor.org/rfc/rfc3935.txt>
18 DRUMS working group charter:
19 <http://www.ietf.org/html.charters/OLD/drums-charter.html>

20 Dated this 7th day of February, 2007

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22 Peter W. Resnick

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CERTIFICATE OF SERVICE

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I hereby certify that on this 12th day of February, 2007, I electronically filed the DECLARATION OF PETER W. RESNICK RESPONSIVE TO DEFENDANTS' EXPERT AND MOTION FOR SUMMARY JUDGMENT with the Clerk of the Court using the CM/ECF System which will send notification of such filing to the following:

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