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The Honorable John C. Coughenour

**UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE**

JAMES S. GORDON, Jr., a married individual, d/b/a 'GORDONWORKS.COM',

Plaintiff,

v.

VIRTUMUNDO, INC, a Delaware corporation d/b/a ADKNOWLEDGEMAIL.COM; ADKNOWLEDGE, INC., a Delaware corporation, d/b/a ADKNOWLEDGEMAIL.COM; SCOTT LYNN, an individual; and JOHN DOES, 1-X,

Defendants.

No. CV06-0204JCC

**DEFENDANTS' MOTION TO DISMISS**

NOTE ON MOTION CALENDAR:  
September 15, 2006

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1 **I. INTRODUCTION**

2 Plaintiffs seek statutory damages arising out of emails allegedly  
3 received from Defendants (the “Emails”). Plaintiffs are in the business of  
4 signing up for lists to receive solicitations by email, refusing to unsubscribe to  
5 the lists through the prescribed process, and filing lawsuits under 15 U.S.C.  
6 7705 *et seq.* (“CAN-SPAM”) and the Washington Commercial Electronic Mail  
7 Act, RCW 19.190 *et seq.* (“CEMA”). Plaintiffs have filed dozens of such suits  
8 and, upon information and belief, these lawsuits are their sole source of  
9 income. In this case, Plaintiffs also allege claims under the Washington  
10 Consumer Protection Act, RCW 19.86 ( the “CPA”) and the Washington state  
11 law governing the promotional advertising of prizes, RCW 19.170 *et seq.* (the  
12 “Prize Statute”).

13 Defendants bring this motion to dismiss on two grounds. First,  
14 Plaintiffs fail to plead how each of the Emails allegedly violate CAN-SPAM  
15 and CEMA (together, the “Email Statutes”). Plaintiffs are required to plead  
16 with particularity because their claims arise under fraud based theories.  
17 However, Plaintiffs merely parrot the elements of the Email Statutes and  
18 follow that litany with a conclusory sentence stating that Defendants have  
19 violated the statutes. These allegations are not enough to provide Defendants  
20 a fair opportunity to receive notice and an opportunity to respond to the  
21 allegations in this Lawsuit.

22 Furthermore, Plaintiffs have a demonstrated history (in this lawsuit  
23 and others) of misrepresenting facts before the Court and refusing to describe  
24 the alleged violations of the Email Statutes. This Court has previously  
25 warned Plaintiffs that their “tendency to exaggerate claims in its briefing”  
26 may give rise to sanctions under Fed. R. Civ. P. 11. (Order, Dkt. No. 24 at p.  
27 3.n5). Requiring that Plaintiffs articulate their theories with particularity  
28 will prevent the parties and the Court from engaging in unnecessary and

1 protracted discovery disputes merely to understand Plaintiffs' allegations.

2 Furthermore, Defendants seek an order pursuant to Fed. R. Civ. P.  
3 12(b)(6) dismissing Plaintiffs' third and fourth causes of action with prejudice  
4 for failure to state a claim. Both the CPA and the Prize Statute require that  
5 the plaintiff be actually damaged from a violation of the statute. Plaintiffs  
6 failed to plead any causal link between the alleged conduct and the nature of  
7 the alleged damages. Accordingly, Plaintiffs' claims under the CPA and the  
8 Prize Statute should be dismissed as a matter of law.

9 **II. FACTS ALLEGED IN FIRST AMENDED COMPLAINT**

10 **A. Plaintiffs' CAN-SPAM and CEMA allegations.**

11 The gravamen of Plaintiffs' First Amended Complaint (Dkt. No. 15,  
12 "FAC"), is for alleged violations of the Email Statutes. However, the  
13 allegations are so vague and conclusory that Defendants do not have a  
14 reasonable opportunity to present a defense. Plaintiffs merely allege,  
15 without elaboration or explanation, that the Emails violate CEMA because  
16 they:

- 17 (i) obscure any information in identifying the point of origin or the  
18 transmission path of a commercial electronic mail message; (FAC  
19 at ¶ 4.2.1)
- 20 (ii) contain false or misleading information in the subject line; (FAC  
21 at ¶ 4.2.2) and
- 22 (iii) solicit, request, or take any action to induce a person to provide  
23 personally identifying information by means of a web page,  
24 electronic mail message, or otherwise using the internet by  
25 representing oneself, either directly or by implication, to be  
26 another person, without the authority or approval of such other  
27 person. (FAC at ¶ 4.2.3).

28 Plaintiffs similarly parrot the elements of CAN-SPAM, alleging that:

- 1 (i) Plaintiffs have received “hundreds” of commercial electronic mails  
2 messages from or on behalf of defendants. (FAC at ¶ 4.1.1);
- 3 (ii) Defendants initiated the transmission of commercial electronic  
4 mail “included materially misleading subject lines.” (FAC at p.  
5 4.1.4)’ and
- 6 (iii) Some of the Emails failed to include adequate notice of the nature  
7 of the communication, a functioning unsubscribe link, a physical  
8 postal address. (FAC at ¶ 4.1 *et seq.*).

9 Plaintiffs do not allege how, which, or how many of the Emails violate  
10 either of the Email Statutes. It is not clear whether the Emails allegedly  
11 include false and misleading subject lines, have obscured transmission paths,  
12 utilize IP address spoofing, or any other theory of liability under the Email  
13 Statutes. The FAC did not attach any copies of Emails and, without pleading  
14 how each of the Emails violates the Email Statutes, Defendants cannot  
15 ascertain the nature of Plaintiffs’ allegations.

16 **B. Plaintiffs’ alleged actual damages.**

17 The only actual damages Plaintiffs allege are interference with  
18 computer “bandwidth” and the purported loss of computer usage service. (See  
19 Dkt. No. 28). The damages allegedly arise out of the mere act of receiving the  
20 Emails (and not as a result of the content of the emails themselves).

21 Plaintiffs do not plead that they read any of the Emails, opened the Emails,  
22 navigated from the Emails to a website, purchased any products or services  
23 offered in the Emails, or otherwise responded to the Emails in any way.  
24 Plaintiffs simply had to expend the time to click “delete” on their email  
25 program.

26 In regard to the Prize Statute, Plaintiffs do not allege any damages  
27 related to the promotional advertising of prizes. Specifically, Plaintiffs do not  
28 allege that they attempted to redeem a prize, entered into a contest, attended

1 a promotional seminar, received a prize that was a lower value than  
2 represented in the promotion, entered into a contest in which the odds of  
3 success were misrepresented, or otherwise responded to a promotional  
4 advertising of prizes in any way. Plaintiffs' only contention about the alleged  
5 Prize Statute violation is that Plaintiffs received an undisclosed number of  
6 Emails that allegedly violate the statute's disclosure requirements.

7 With regard to the CPA, Plaintiffs do not allege any economic loss or  
8 any damages that are causally related to violations of CEMA. Plaintiffs do  
9 not allege that they were deceived by false and misleading subject lines in the  
10 Emails that caused them to respond to the Emails. Plaintiffs do not allege  
11 that the allegedly obscured information in identifying the point of origin or  
12 the transmission path of the Emails caused them any damages. Plaintiffs do  
13 not allege that the purported action to induce Plaintiffs to provide personally  
14 identifying information actually caused Plaintiffs to provide such information  
15 or otherwise damaged Plaintiffs.

### 16 III. ARGUMENT

#### 17 A. The first and second causes of action should be dismissed 18 for failure to plead with particularity.

19 Plaintiffs have failed to identify any theory linking any violation of  
20 CAN-SPAM and CEMA to any specific emails or conduct. The FAC is so  
21 vague that Defendants do not have a fair opportunity to respond. The FAC  
22 merely parrots the Email statutes and tacks on a conclusory sentence that  
23 Defendants have violated the statute. Plaintiffs respectfully request that the  
24 Court require Plaintiffs to articulate, on an email by email basis, which of the  
25 Emails violate which component of CAN-SPAM and CEMA.

26 The Ninth Circuit and appellate courts in the State of Washington have  
27 yet to address whether the heightened pleading requirements of Fed. R. Civ.  
28 P. 9(b) apply to claims under CAN-SPAM or CEMA. In a separate case

1 brought by Plaintiffs against Impulse Marketing Group, Inc. in the Eastern  
2 District of Washington, the court held that CEMA was not a fraud-based  
3 cause of action and, therefore the heightened pleading requirements of Fed.  
4 R. Civ. P. 9(b) did not apply. Gordon v. Impulse Marketing Group, Inc., 375  
5 F. Supp. 2d 1040 (E.D. Wash. 2005). The docket in that case has reached 402  
6 filings and Gordon has still refused to articulate a theory as to why and how  
7 many emails violate applicable statutes. A review of the docket indicates that  
8 many of those filings reflect efforts by the Defendants to simply understand  
9 the allegations against them.

10 Other courts have recognized the peril of permitting anti-spam  
11 plaintiffs to proceed based merely on conclusory allegations. The Northern  
12 District of California reviewed and rejected the Eastern District of  
13 Washington's Gordon decision. Asis Internet Servs. v. Optin Global, Inc.,  
14 2006 U.S. Dist. LEXIS 46309 (June 30, 2006 N.Dist.Cal.). In that case, Judge  
15 Wilken concluded that "Rule 9(b) does not necessarily apply to Plaintiff's  
16 claims." Id. at 13. However, because the Plaintiff "does specifically allege  
17 that the contents of the emails themselves, including their headers and  
18 subject line information, were fraudulent, and the Court therefore concludes  
19 that Rule 9(b) applies to those averments of fraud." Id. at 14. Judge Wilkin  
20 found:

21 aspects of Plaintiff's allegations of fraud are not plead with  
22 particularity. Plaintiff alleges that Defendants sent email with  
23 subject lines that "were false and misleading and would be likely to  
24 mislead a recipient," P 36, but does not provide an example or  
25 otherwise specify the manner in which the subject lines were false  
and misleading. In addition, Plaintiff charges "Defendants,"  
collectively, with responsibility for sending the allegedly fraudulent  
emails. Ascribing to all Defendants the act of sending the allegedly  
fraudulent email also runs afoul of Rule 9(b).

26 Id. at 15. Similarly, Judge Wilkin applied the heightened pleading  
27 requirements of Fed. R. Civ. P. 9(b) to CAN-SPAM because the plaintiff was  
28 required to prove that defendants "acted either with actual knowledge, or by

1 consciously avoiding knowing, that the [] Defendants' acts were illegal.”  
2 Consequently, the Northern District of California granted the motion to  
3 dismiss and required that the plaintiff plead its allegations with  
4 particularity.

5 This Court should follow the Asis Internet decision. In the present  
6 matter, Plaintiffs have alleged violations of the Email Statutes based upon  
7 fraudulent “spoofing” of Internet protocol addresses, fraudulently obscuring  
8 the point of origin of the Emails, that defendants fraudulently induced a third  
9 party to provide personally identifying information, and that the Emails  
10 contained false or misleading information in the subject line. (FAC at ¶¶ 4.1  
11 & 4.2). Defendants cannot begin to sort out the scope of the alleged violations  
12 and have fair opportunity to marshal a defense in this lawsuit without  
13 Plaintiffs articulating how each of the Emails allegedly violate CAN-SPAM  
14 and CEMA. The public policy underlying heightened pleading in fraud cases  
15 applies here. Without a pleading of particularity, Defendants cannot defend  
16 this case or analyze whether they may have violated the Email Statutes.

17 Moreover, from their filings to date, it is clear that Plaintiffs  
18 themselves do not have a cognizable theory as to how Emails violate the  
19 Email Statutes. The Court has expressly noted “Plaintiffs tendency to  
20 exaggerate claims in its briefing.” (Order, Dkt. No. 24 at p. 3.n5). The FAC  
21 alleges that Plaintiffs received “hundreds” of emails from Defendants.  
22 Plaintiff subsequently represented to the Court that there were 6,000 emails  
23 that violate the Email Statute. (Id. at p.3; l.3) In their Amended Initial  
24 Disclosures (Dkt. No. 28), however, Plaintiffs’ claim receipt of 11,000 emails  
25 from Defendants (and claim only statutory damages and no actual damages).  
26 Similarly, Plaintiffs have filed conflicting declarations (Compare Dkt. No. 12,  
27 ¶ 4 with Dkt. No. 16, ¶ 4), but failed to notify the Court of the significant  
28 change in the declarations and its relevance to the motion then before the



1 Court. (See Dkt. No. 11). The majority of Emails in the record were from  
2 third parties wholly unrelated to Defendants. (See Dkt. Nos. 12, 16 & 17).

3 If the Court declines to apply Fed. R. Civ. P. 9(b) to the present matter,  
4 Plaintiffs' FAC nonetheless fails to comply with the liberal pleading  
5 requirements under Fed. R. Civ. P. 8(a). Plaintiffs' allegations merely parrot  
6 the prohibitions in CEMA and Plaintiffs do not articulate how any of the  
7 specific Emails actually violate the Email Statutes. This is plainly  
8 inadequate under Fed. R. Civ. P. (8)(a). Gen-Probe, Inc. v. Amoco Corp., 926  
9 F. Supp. 948, 961 (D. Cal. 1996) (providing that, "Even under liberal notice  
10 pleading, the plaintiff must provide facts that 'outline or adumbrate' a viable  
11 claim for relief, not mere boilerplate sketching out the elements of a cause of  
12 action."). Judge Lasnik recently held that Fed. R. Civ. P. 8(a) requires that  
13 the complaint must give notice of the basic events and circumstances giving  
14 rise to plaintiffs' claims to afford defendants a meaningful opportunity to  
15 respond. In re Network Commerce Secs. Litig., 2006 U.S. Dist. LEXIS 30945,  
16 \*15 (W.D.Wash. May 16, 2006) (Lasnik, J.) (concluding that plaintiffs' bald  
17 assertions were "so vague that defendants cannot meaningfully respond"); see  
18 also United States ex rel. Karvelas v Melrose-Wakefield Hosp., 360 F.3d 220  
19 (1<sup>st</sup> Cir. 2004) cert den 543 US 820 (2004). In the Karvelas decision, the First  
20 Circuit noted that,

21 Even under liberal pleading requirements of Fed. R. Civ. P. 8(a),  
22 plaintiff must set forth factual allegations, either direct or  
23 inferential, respecting each material element necessary to sustain  
24 recovery under some actionable legal theory; simply parroting  
language of statutory cause of action, without providing some  
factual support, is not sufficient to state claim.

25 Id. at 226; see also 5 Charles Alan Wright et al., Federal Practice and  
26 Procedure § 1216 at 156-59 (1990) (a complaint must contain "either direct  
27 allegations on every material point necessary to sustain a recovery on any  
28 legal theory . . . or allegations from which an inference may fairly be drawn

1 that evidence on these material points will be introduced at trial"). It is a  
2 fundamental matter of due process that a defendant cannot defend himself  
3 against allegations that the plaintiff refuses to articulate. Cleveland Board of  
4 Education v. Loudermill, 470 U.S. 532, 546 (1985) (providing that the  
5 "essential requirements of due process" are "notice and an opportunity to  
6 respond."); see also State of Cal. ex rel. Lockyer v. FERC, 329 F.3d 700, 710  
7 (9th Cir. 2003) (same).

8 Defendants request that the Court require Plaintiffs to articulate their  
9 theories and identify the manner and form each of the Emails violates which  
10 statutes in order to afford Defendants a fair opportunity to understand the  
11 allegations made against them.

12 **B. The third and fourth causes of action should be dismissed**  
13 **as a matter of law pursuant to Fed. R. Civ. P. 12(b)(6).**

14 *1. Fed. R. Civ. P. 12(b)(6) Standard of Review.*

15 A complaint should be dismissed for failure to state a claim upon which  
16 relief may be granted under Federal Rule of Civil Procedure 12(b)(6) if it  
17 "appears beyond doubt that the plaintiff can prove no set of facts in support of  
18 his claim which would entitle him to relief." Conley v. Gibson, 355 U.S. 41,  
19 45-46 (1957). When the legal sufficiency of a complaint's allegations are  
20 tested with a motion under Rule 12(b)(6), "[r]eview is limited to the  
21 complaint." Cervantes v. City of San Diego, 5 F.3d 1273, 1274 (9th Cir. 1993).  
22 All factual allegations set forth in the complaint are taken as true and  
23 construed in the light most favorable to the plaintiff. Epstein v. Wash.  
24 Energy Co., 83 F.3d 1136, 1140 (9th Cir. 1996). However, "[w]hile a court  
25 must accept all material allegations in the complaint as true and construe  
26 them in the light most favorable to the nonmoving party, conclusory  
27 allegations of law or unwarranted inferences of fact urged by the nonmoving  
28 party are insufficient to defeat a motion to dismiss." Segal Co. v. Amazon,

1 280 F. Supp. 2d 1229, 1232 (W. D. Wash. 2003) (Coughenour, J.).

2           2.     *Plaintiffs' CPA claims fail because there is no nexus between*  
3                 *the alleged violations and alleged damages.*

4           In order to make a claim under the Washington Consumer Protection  
5 Act, Plaintiffs must allege they have incurred injury to business or property  
6 caused by a statutory violation. RCW 19.86.090. To establish a claim under  
7 the Washington Consumer Protection Act, a plaintiff must prove each of the  
8 following five elements:

9           (1) an unfair or deceptive act or practice, (2) in trade or commerce, (3)  
10           that impacts the public interest, (4) which causes injury to the party in  
            his business or property, and (5) which injury is causally linked to the  
            unfair or deceptive act.

11 Hangman Ridge Training Stables, Inc. v. Safeco Title Ins. Co., 105 Wn.2d  
12 778, 784-85 (1986).

13           CEMA states, as a matter of law, emails which violate the CEMA  
14 requirements are “an unfair or deceptive act in trade or commerce and an  
15 unfair method of competition for the purpose of applying the consumer  
16 protection act, chapter 19.86 RCW.” 19.190.100. This provision of CEMA,  
17 however, only satisfies the first element of the five Hangman Ridge elements.  
18 A violation of CEMA is not a per se violation of the CPA. Rather, Plaintiffs  
19 must also plead the other four CPA elements, including that the violations of  
20 CEMA caused Plaintiffs economic injury to Plaintiffs’ business or property.  
21 Without such a link, the CPA (and its heightened damages) does not apply to  
22 the present matter.

23           Washington Courts are clear that “[d]amages under the CPA depend on  
24 facts relevant to the CPA violations.” Smith v. Behr Process Corp., 113 Wn.  
25 App. 306, 337 (Wash. Ct. App. 2002); see also Sign-O-Lite Signs v. Delaurenti  
26 Florists, 64 Wn. App. 553 (Wash. Ct. App. 1992) (“The case law is clear that  
27 treble [under the CPA] damages may only be based upon actual damages.”);  
28 Edmonds v. Scott Real Estate, 87 Wn. App. 834, 850 (Wash. Ct. App. 1997)

1 (the CPA “award must be based on the party's actual damages”). Similarly,  
2 this Court has previously held that there must be a causal link between and  
3 amongst the Hangman Ridge factors to sustain a CPA claim. Segal Co. v.  
4 Amazon, 280 F. Supp. 2d 1229, 1233 (D. Wash. 2003) (Coughenour, J.) (re:  
5 connection between violation and effect on public interest). Plaintiffs fail to  
6 so plead because they incurred no actual damages as a result of the alleged  
7 CEMA violations.

8 Even assuming that the Emails do somehow violate CEMA’s precepts,  
9 Plaintiffs do not – and cannot – plead a causal relationship between the  
10 CEMA violation and Plaintiffs’ alleged actual CPA damages. In order to bring  
11 a claim under CEMA and CPA, Plaintiffs would have to plead that the  
12 obscuring of transmission paths, false and misleading subject lines, etc. were  
13 the cause of Plaintiffs’ alleged actual damages. However, Plaintiffs only  
14 alleged damages result from the receipt of the Emails and the annoyance  
15 resultant from the receipt of Emails. Mere annoyance and inconvenience are  
16 insufficient to survive a claim under the CPA. *See e.g., Keyes v. Bollinger*, 31  
17 Wn. App. 286 (1982) (providing that, “the reasoning of the federal decisions  
18 and the language of RCW 19.86.090 persuade us that ‘mental distress,  
19 embarrassment, and inconvenience,’ without more, are not compensable  
20 under the Consumer Protection Act”); *see also White River Estates v.*  
21 *Hiltbruner*, 134 Wn.2d 761, 765 n.1 (1998); *Wash. State Physicians Ins. Exch.*  
22 *& Ass'n v. Fisons Corp.*, 122 Wn.2d 299, 318 (1993).

23 Plaintiffs failure to allege that they read the Emails or responded to the  
24 Emails in any way is fatal to their Third Cause of Action. Plaintiffs have not  
25 pled that the Emails caused injury to their business and property and that  
26 the injury is causally linked to the allegedly false and deceptive nature of the  
27 Emails. Accordingly, Plaintiffs’ CPA claims must be dismissed as a matter of  
28 Law.

1           3.     *Plaintiffs' claim under RCW 19.170 et seq. fails because*  
 2                 *Plaintiffs did not allege damages arising out of a*  
                *promotional advertising of prizes.*

3           Plaintiffs baldly allege that some of the Emails do not comply with the  
 4 disclosure requirements in RCW 19.170.030<sup>1</sup>. (See FAC at ¶ 4.3.2). Like the  
 5 CEMA claims, Plaintiffs' allegations are a mere parroting of the disclosure  
 6 requirements set forth in the statute without any analysis, application to  
 7 Plaintiffs, or otherwise allege a consequence from the alleged violation.

8           Plaintiffs cannot bring a cause of action under RCW 19.170 *et seq.*  
 9 because Plaintiffs do not allege damage from the alleged promotional  
 10 advertising of prizes. Plaintiffs do not allege that they entered a contest,  
 11 responded to the promotional advertising of prizes, or even read the Emails  
 12 allegedly including promotional advertising of prizes. Plaintiffs only allege  
 13 that some of the Emails included promotional offers that did not comply with  
 14 the disclosure requirements of the Prize Statute.

15           The standing requirement to bring a private cause of action under the  
 16 Prize Statute is specific and does not permit bringing a claim merely because  
 17 the plaintiff received a promotion. Pursuant to the Prize Statute, "A person  
 18 who suffers damage from an act of deceptive promotional advertising may  
 19 bring an action against the sponsor or promoter of the advertising, or both."  
 20 RCW 19.170.060 (1) (emphasis added). The plain language of the standing  
 21 requirement under the Prize Statute requires that the plaintiff be damaged  
 22 from the prize offering.<sup>2</sup> In the present matter, Plaintiffs do not allege that  
 23

24           <sup>1</sup>Plaintiffs' allegations under the Prize Statute, like the allegations under the Email  
 25 Statutes, suffer from a fundamental failure to afford Defendants a fair opportunity to understand  
 26 and defend against the allegations. Plaintiffs do not articulate how any single email violates any  
 27 provision of the Prize Statute. In the event that the Court denies Defendants Motion to Dismiss  
 28 claims under the Prize Statute, Defendants respectfully request that the Court order Plaintiffs to  
 plead allegations under the Prize Statute with particularity and identify which of the Emails  
 violate which provisions of the Prize Statute.

<sup>2</sup>Counsel was able to locate only two cases citing the Washington promotional advertising  
 of prizes act, Wascisin v. Olsen, 90 Wn. App. 440, 444 (Wash. Ct. App. 1997) and Gordon v.

1 they suffered any actual damages as a result of the allegedly deceptive  
2 promotional advertising. Plaintiffs did not attempt to “claim a prize, attend a  
3 sales presentation, meet a promoter, sponsor, salesperson, or their agent, or  
4 conduct any business in this state.” RCW 19.170.010. To the contrary,  
5 Plaintiffs merely allege that they received the Emails.

6 The Prize Statute provides a private right of action for damages only to  
7 those individuals injured by a violation of the law's substantive provisions.  
8 The statute does not provide a broad reaching claim to sue for damages  
9 merely because the Plaintiffs received or viewed a promotion that did not  
10 comply with the disclosure requirements. Rather, Plaintiffs must pursue the  
11 offered prize and be damaged as a result failure to comply with the disclosure  
12 requirements (e.g., that the prize had a lesser value, that the odds of winning  
13 were not accurately stated, etc.). Damages in a private cause of action cannot  
14 be realized merely from viewing an email or other promotional offer; there  
15 must be some additional step taken to redeem the offer.

#### 16 17 **IV. CONCLUSION**

18 For the foregoing reasons, Defendants respectfully request that the  
19 Court dismiss Plaintiffs’ First Amended Complaint. Plaintiffs’ allegations are  
20 merely bald recitations of the elements of CAN-SPAM and CEMA and do not  
21 afford Defendants a fair and reasonable opportunity to respond. Plaintiffs  
22 should be required to identify how each Email violates CAN-SPAM and  
23 CEMA.

24 Furthermore, Plaintiffs’ claims under the CPA and the Prize Statute  
25 should be dismissed pursuant to Fed. R. Civ. P. 12(b)(6) because Plaintiffs  
26

27  
28 

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Impulse Mktg. Group, Inc., 2006 U.S. Dist. LEXIS 32005 (D. Wash. 2006). The later case is  
another spam litigation case brought by Plaintiffs in this case. However, none of the cases  
provide any substantive analysis of RCW 19.170 *et seq.*

1 have not plead any causal connection between the alleged violations under  
2 and any actual damages incurred.

3  
4 DATED this 24th day of August, 2006.

5  
6 Respectfully Submitted,

7 **NEWMAN & NEWMAN,**  
8 **ATTORNEYS AT LAW, LLP**

9 

10 By:

11 

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