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FLOYD E. IVEY 1 Liebler, Ivey, Connor, Berry & St. Hilaire P. O. Box 6125 Kennewick, WA 99336-0125 509-735-3581 3 Attorneys for Defendant Impulse Marketing Group, Inc. and Third Party Plaintiff 5 Klein, Zelman, Rothermel, & Dichter, L.L.P. Sean Moynihan, Esq.; Peter Glantz 6 485 Madison Avenue New York, New York 10022 Telephone Number (212) 935-6020 Facsimile Number (212) 753-8101 8 Attorneys for Defendant Impulse Marketing Group, Inc. and Third Party Plaintiff 10 ROBERT SIEGEL 11 Attorney At Law 1325 Fourth Avenue, Suite 940 Seattle, WA 98101-2509 12 Attorney for Plaintiff 13 14 UNITED STATES DISTRICT COURT FOR THE 15 EASTERN DISTRICT OF WASHINGTON 16 No. CV-04-5125-FVS JAMES S. GORDON, JR., 17 Plaintiff, MEMORANDUM: DEFENDANT AND THIRD PARTY PLAINTIFF'S 18 VS. RESPONSE TO THIRD PARTY DEFENDANT'S ASSERTIONS RE: IMPULSE MARKETING GROUP, 19 INC., DISQUALIFICATION 20 Defendant WITHOUT ORAL ARGUMENT 21 IMPULSE MARKETING GROUP, 22 INC., 23 Third-Party Plaintiff, VS. 24 Exhibit f 06-01284 BONNIE GORDON, et al., 25 Third-Party Defendants. 26 27 28 Defendant's Memorandum in Response to Motion for Disqualification - Page 1 of 7

I. INTRODUCTION

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Defendant's Memorandum in Response to Motion for Disqualification - Page 2 of 7

I. INIKODUCITON

Ms. Jamila Gordon and Mrs. Bonnie Gordon make assertions in their Declarations respectively of March 17, 2006 and March 20, 2006 regarding the issue of disqualification of attorney Floyd E. Ivey from this matter. The assertions by Mrs. Bonnie Gordon appear to duplicate or overlap those found in the Declaration of Ms. Jamila Gordon.

Attorney Ivey appeared for defendants in the present matter in January, 2005 and thereafter in the Eastern District Court matter of Gordon v. Ascentive CV-05-5079-FVS and the Benton County case of Gordon v. Efinancials LLC.

Argument and law have been previously provided by Defendant and Third Party Plaintiff specifically directed to the issue of disqualification. The subsequent assertions by Ms. Jamila Gordon and Mrs. Bonnie Gordon are now addressed.

II. PARTIES SELECTING COUNSEL OF CHOICE

Ms. Jamila Gordon's Declaration, page 1/paragraph 2 lines 5-page 2/line 3, found as Exhibit 1, pages 8 to 28, to this Memorandum, have been objected to in Defendant and Third Party Plaintiff's separate Motion to Strike Portions of Declarations and Defendant has asked the Court to disregard the specific portions of the Declaration of Ms. Jamila Gordon. These portions of Ms. Gordon's Declaration of March 20, 2006 relate to the issue of a party having counsel of its choice. Ms. Gordon argues that Ivey is not the counsel of choice but is a subcontractor to primary counsel. Ms. Gordon cites no authority for the position taken.

Ms. Godson does not acknowledge Mr. Ivey's representation of the defense in the cases of Gordon v. Ascentive and Gordon v. Efinancials, the role therein

LIEBLER, IVEY, CONNOR, BERRY & ST. HILAIRE Attorneys at Law P.O. Box 6123 Kennewick, Washington 99336-0125 (509) 735-3581

played by attorney Ivey and the absence of issues raised by Plaintiff Gordon regarding Conflict.

The arguments fail. There was no conflict in representation. If there is a question of prior representation the Plaintiff has waived the issue by the failure to timely bring the matter of disqualification to the attention of the court. The Motion to Disqualify should be denied.

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III. PRIVILEGED COMMUNICATIONS ALLEGED

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Ms. Jamila Gordon's Declaration, page 5, paragraph 9 alleges an attorney client relationship between Mr. Gordon and attorney Ivey by her discussions with Plaintiff Mr. Gordon. Ms. Gordon's Declaration has been objected to with the request that the testimony be disregarded as hearsay, conclusory and argumentative. However, the court is referred to The Declaration of Floyd E. Ivey, regarding the issue of disqualification, and Exhibit C which is the email between attorney Ivey and attorney McKinley of November 2, 2005, some eleven months after an initial discussion of any contention by Mr. Gordon of a conflict and with the conclusion that there would be no further contention of conflict raised.

The court is also again referred to Exhibit I to the Declaration of Floyd E. Ivey which comprises the email from Mr. Gordon to then Attorney General Gregoire, State Representatives Shirley Hankins and Jerome Delvin and State Senator Patricia Hale wherein Mr. Gordon addresses his concern and legislative proposals regarding unwanted electronic mail messages. Mr. Gordon's communications negate arguments that Mr. Gordon retained confidentiality regarding his efforts relative to electronic mail messages.

Additionally, regarding confidentiality, Ms. Jamila Gordon's Declaration at paragraph 9 and paragraph 11, references her Exhibit 7 and knowledge by attorney

Defendant's Memorandum in Response to Motion for Disqualification - Page 3 of 7

LIBBLER, IVEY, CONNOR, BERRY & ST. HILAIRE Attorneys at Linw P.O. Box 6125 Kennewick, Washington 99336-0125 (509) 735-3581

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Mr. Ivey as evidence that attorney Ivey demonstrated awareness of confidential information. Ms. Gordon asserts that "...The actual mention of CMG was via 2 hyperlink to a web site created by my father, which contained...I believe the web 3 site has been taken down. on the surface, it appears that Mr. Ivey has direct 4

intimate knowledge of both sides in the instant conflict..." 5 However, the web sites referenced at Exhibit 7 have not been taken down. 6 Exhibit 2, pages 29 to 30, to this Memorandum illustrates the extensive presence

of Mr. James Gordon's litigation efforts including reference to American

Homeowners Assn, Commonwealth Marketing Group and Theodore Hansson Co.

Reference, in

Exhibit 2, pages 29 to 30, is made to ORDER DENYING DEFENDANT'S MOTION TO DISMISS relative to Mr. Gordon's December 2001 filing of Gordon

v. Commonwealth.

Exhibit 3, pages 31 to 37, to this Memorandum demonstrates the results of a search of Ms. Gordon's reference to the Exhibit 7 web site found at www.gordonworks.com/spam where the Complaint of Gordon v. Kraft CV 05-5002-EFS is found.

Exhibit 4, pages 38 to 56, is the Exhibit 7 web site where Gordon v. Commonwealth Complaint is found at www.gordonworks.com/spam/commonwealthmarketinggroup.htm. Additionally, Defendant Impulse's attorneys Mr. Sean Moynihan and Mr. Peter Glantz were long before aware of the matter of Gordon v. Commonwealth as evidenced by the recitation to the case in the Impulse Motion to Dismiss brought in the current

Exhibit 5, pages 57 to 60, is a January 4, 2004 reference to Mr. Gordon's litigation in Commonwealth.

Exhibit 6, pages 61 to 64, is a reference dated September 24, 2004 of Mr. Gordon's formation of "Informal Coalition of Private Anti-spam Litigants

Defendant's Memorandum in Response to Motion for Disqualification - Page 4 of 7

LIEBLER, IVEY, CONNOR, BERRY & ST. HILAIRE Attorneys at Law P.O. Box 6125 Kennewick, Washington 99336-0125 (509) 735-3581

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(ICPAL). Mr. Gordon's formation of ICPAL is seen at the second page of Exhibit 6, pages 61 to 64.

Exhibit 7, pages 65 to 67, refers to Mr. Gordon's filing of the Commonwealth case. Page 2 of Exhibit 7 indicates that Mr. Gordon awaited news of a settlement, on September 12, 2006, in the Commonwealth case.

Exhibit 8, pages 68-71, indicates the approaches taken by Mr. Gordon in analyzing electronic mail messages to determine if statutory violations had occurred.

IV. CONCLUSION-DISQUALIFICATION FAILS AND SANCTIONS ARE SOUGHT

It is asserted that there was no representation by attorney Ivey of Mr. Gordon relative to Mr. Gordon's Anti-spam efforts. The issue was addressed prior to attorney Ivey engaging to represent Defendants relative to Mr. Gordon's efforts. The first reference to a possible conflict was made November 2, 2005 in email from attorney Mr. McKinley. The reference was immediately challenged by attorney Ivey and Mr. McKinley advised that the issue would be dropped. Attorney Ivey, at the time of Mr. McKinley's comment, was representing Defendants in Impulse Marketing Group, Ascentive LLC and Efinancials LLC. and had then represented Impulse for some eleven months. Motions challenging jurisdiction and venue were brought by attorney Ivey in Ascentive LLC and Efinancials LLC. Venue was changed, in Efinancials LLC, from Benton County to King County.

Further, pursuant to Rule 11(c)(1)(B), Defendant and Third Party Plaintiff Impulse respectfully requests that this Court impose sanctions upon Third Party Defendants on the ground that Third Party Defendants' raising of the issue of Disqualification was frivolous and would have been understood to be frivolous

Defendant's Memorandum in Response to Motion for Disqualification - Page 5 of 7

LIEBLER, IVEY, CONNOR, BERRY & ST. HILAIRE Attorneys at Law P.O. Box 6125 Kennewick, Washington 99336-0125 (509) 735-3581

upon a reasonable investigation by Third Party Defendants. Defendant has given notice to the Third Party Defendants, by correspondence and by this reference, that sanctions will be sought and that the issue of disqualification should be withdrawn. Impulse requests that this Court impose sanctions upon Third Party Defendants in an amount equal to the time and money expended by counsel for Impulse in researching, preparing and filing responses to the issue of Disqualification. Attorney Ivey has previously addressed the time for research and drafting associated with the initial response. This reply to the Declarations of Mrs. Bonnie Gordon and Ms. Jamila Gordon has required an additional five hours of research and drafting by attorney Ivey. Further, the Initial Response by Defendant and Third Party Plaintiff constituted notice under Fed. R. Civ. P. 11(c)(1)(A) more than 21 days prior to the date of the scheduled hearing on April 10, 2006. Sanctions should be imposed. *Cook v. Peter Kiewit Sons, Co.*, 775 F.2d 1030, 1037 n. 13 (9th Cir.1985); *Business Guides v. Chromatic Communications, Enterprises*, 892 F.2d 802, 811 (9th Cir.1989), *aff d* 111 S.Ct. 922 (1991).

DATED this 2^{nd} day of April, 2006.

LIEBLER, IVEY, CONNOR, BERRY & ST. HILAIRE

Floyd E. Ivey, WSBA #6888 Attorneys for the Defendant Impulse

I hereby certify that on April 2, 2006, I electronically filed DEFENDANT

Defendant's Memorandum in Response to Motion for Disqualification - Page 6 of 7

LIEBLER, IVEY, CONNOR, BERRY & ST. HILAIRE Attorneys at Law P.O. Box 6125 Kennewick, Washington 99336-0125 (509) 735-3581

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AND THIRD PARTY PLAINTIFF'S RESPONSE TO THIRD PARTY DEFENDANT'S ASSERTIONS RE: DISQUALIFICATION with the Clerk of the Court using the CM/ECF System which will send notification of such filing to Robert Siegel, Peter J. Glantz and Sean A. Moynihan. I hereby certify that I have served the foregoing to the following non-CM/ECF participants by other means: Bonnie Gordon, Jonathan Gordon, James S. Gordon, III, Robert Pritchett, Emily Abbey and Jamila Gordon.

S/FLOYD E. IVEY

FLOYD E. IVEY

Defendant's Memorandum in Response to Motion for Disqualification - Page 7 of 7

LIEBLER, IVEY, CONNOR, BERRY & ST. HILAIRE Attorneys at Law P.O. Box 6125 Kennewick, Washington 99336-0125 (509) 735-3581

Filed 10/20/2006 Page 8 of 71 Case 2:06-cv-01284-TSZ Document 16 Case 2:04-65125-FVS Document 297 F 03/20/2006 FILED IN THE U.S. DISTRICT COURT EASTERN DISTRICT OF WASHINGTON MAR 2 0 2006 JAMES R. LARSEN, CLERK 5 RICHLAND, WASHINGTON в 7 8 IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN 9 DISTRICT OF WASHINGTON AT RICHLAND 10 Case No.: CV-04-5125-FVS 11 James S. Gordon, Jr., Plaintiff, 12 vs. DECLARATION AND 13 RESPONSE TO IMPULSE AND Impulse Marketing Group, Inc., Y INITIAL MEMORAND UM 14 RESPONSE RE: THIRD PARTY Defendant DEFENDANT'S MOTION TO 15 COMPEL AND MOTION TO DISQUALIFY 16 Impulse Marketing Group, Inc., 17 Third-Party Plaintiff, 18 ٧. 19 Jamila E. Gordon, Third-Party 20 Defendant 21 TO: Clerk of the Court 22AND TO: Floyd E. Ivey, Attorney for Third-Party Plaintiff 23 Gordon & Suprallem CV OH 5125 FV Snewbrandlum Exhibits to membrandlum AND TO: Peter J. Glantz and Sean A. Moyniha 24 25

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Jamila E. Gordon declares as follows:

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- 1) I, Jamila E. Gordon, am a named third party defendant in the above captioned lawsuit. I am over the age of 18 and am otherwise competent to testify.
 - Impulse is arguing about the prospect of losing Mr. Ivey as counsel for Impulse and the alleged hardship that would result. However, this argument is not well reasoned because a) Impulse retains counsel headed up by Klein, Zelman, Rothermel, & Dichter b) it is Klein et al which hired Mr. Ivey as local counsel for them c) It appears to me that Klein et al receive copies of all documents filed and has primary responsibility for Impulse's legal defense – not Mr. Ivey d) in the arguments regarding cited cases, it appears that the counsel disqualified were primary counsel not back-up or secondary counsel (a sub-contractor), e.g. Mr. lvey e) the harm represented by disqualifying Mr. Ivey is greatly exaggerated as Klein et al are Impulse's primary counsel - this motion to disqualify does not impede that continued representation or interfere with its basic relationship as Impulse's counsel of choice f) using Mr. Ivey's words, "the court will not allow a litigant to delay filing a motion to disqualify in order to use the motion later as a tool to deprive his opponent of counsel of his choice [emphasis added] after substantial preparation of a case has been completed". The operative words are "counsel of his choice" - I submit that Mr. Ivey is not counsel of choice by

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Impulse, but rather counsel of choice for Impulse's true, primary counsel, Klein et al. g) the cited case law does not apply to the disqualification of one's counsel's sub-contractor.

- 3) Commonwealth Marketing Group (CMG) whose contract has already been introduced into evidence by Impulse sent a "cease and desist" letter to Impulse dated February 9, 2004 to stop it from sending emails to "gordonworks.com". Impulse is withholding all documents which I have requested via discovery. It is my belief that these documents will substantiate the declarations made by me and further support the posture of CMG and Impulse indicated by the attached exhibit. Exhibit 1
- 4) Prior to this letter (Ex 1) by CMG, Impulse assured CMG that it was Can-Spam compliant. Exhibit 2 However, Impulse continued to send spam to gordonworks.com through December 2005 a per se violation of Can-Spam and RCW 19.190 et seq, despite Impulse's assurances to CMG that it was using suppression or scrub lists to ensure compliance. Impulse is sending spam to my new domain as recently as March 2006.
- of indemnification and contribution "fail" in light of the fact that internal documents from Impulse and external documents from CMG, which indicate that Impulse's Ken Adamson,

 Jeffrey Goldstein, and John Huston at a minimum, knew that no email was to be sent to the email address which bears my name at "gordonworks.com". Despite this knowledge, each man, individually and as a collective, failed to reign in the torrent of



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email being sent to "gordonworks.com. My causes of action versus Impulse will bring out more of its scheme or conspiracy to defraud me.

- 6) Impulse's reliance on the assertions of fraud and deceit, tortious interference, malicious prosecution and breach of contract (even if there was a contract [which I deny] it was rescinded via unsubscribe requests in October 2003 starting with Exhibit 3) fail because of the evidence of opt-out requests as early as October 1, 2003. These opt-out requests along with the communications between CMG and Impulse indicate a good faith effort to extricate me from the failed attempt to obtain a prize, which ultimately proved to be part of a fraudulent free prize scheme by Impulse to steal my identity. Exhibit 3
- 7) Impulse's "prayer" for an injunction appears to be pure sophistry as the documents above indicate that Impulse has refused to honor unsubscribe requests by "gordonworks.com" email addressee(s). Further, Impulse has re-framed its refusal into a story about its fabricated victimization. In addition to ignoring opt-out requests from "gordonworks.com", Impulse ignored edicts from CMG and its own internal suppression guidelines making it answerable to no one. It is Impulse and its marketing partners' behaviors that led to any and all damages incurred by Plaintiff and the undersigned. Damages proffered by Impulse, allegedly as a result of a scheme, are illusory or self-inflicted.
- 8) Impulse's causes of action are based on a lie (or series of lies).

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for example, a) I participated in a scheme to defraud it b) I opted into one or more of its websites c) I opted out of one or more of its websites d) I opted in and opted out, repeatedly e) Impulse believed that 3rd party defendants' subscriber profiles were inaccurate and untruthful f) I solicited emails in order to file multiple lawsuits (strictly speaking I have filed no lawsuits against anyone - my counterclaims and causes of action against Impulse were prompted by the pre-existing specious lawsuit by Impulse – I have sued no one else) g) Impulse has sustained financial loss and continues to accrue losses due to action(s) by Plaintiff and 3rd party defendants. Had Impulse done as it was instructed to do by its principal, CMG, this lawsuit may have been averted altogether. Impulse's Adamson letter of 10/23/03 acknowledges Impulse's placement of "gordonworks.com" "in a file of blocked and/or suppressed recipients – ALL email after this time VIOLATED Impulse's and CMG's corporate policies as well as state and federal civil and criminal laws as outlined in my causes of action versus Impulse.

9) Based on an email [Exhibit %] and discussion with my father, we both understood Mr. Ivey was "his" attorney and that all that was discussed between the two of them was privileged. I was shocked to hear that Mr. Ivey had switched sides as I had also contacted him about a separate personal legal matter. The documents in my possession appear to reveal a betrayal of my father and a skirting of the truth by Mr. Ivey. Exhibit 4—email dated 9/22/03; Exhibit 5—email dated 9/25/03; Exhibit

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- 6 dated 9/30/03 to me; Exhibit 7 dated 12/30/03; Exhibit 8 dated 4/4/05.
- 10) I find it peculiar that Mr. Ivey would retain my father's em ail from 2002, but not the relevant 2003 emails.

- Group, Inc. The actual mention of CMG was via hyperlink to a web site created by my father, which contained detailed information about the lawsuit and emails and the analysis of the email I believe the web site has been taken down. On the surface, it appears that Mr. Ivey has direct intimate knowledge of both sides in the instant conflict. Impulse argues "the relevant test for disqualification is whether the former representation is 'substantially related' to the current representation" Gas-A-Thon citation. The substantially related argument is buttressed by Impulse's assertion/claim in its Motion to Dismiss based on "res judicata" (circa January 2005) that the corpus of email was identical.
- Impulse believes that I am simply parroting words for/from Plaintiff. Mr. Ivey fails to mention that I now have legitimate claims of my own (I have contemplated these counterclaims since the inception of the "slapp suit"). These new claims include a cause of action for statutory damages under RCW 19.190 et seq and Can-Spam as Impulse has insinuated itself into web sites which do not disclose a link to Impulse.

 Apparently, Impulse claims that it is a spammer's marketing

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partner simply because it bought or sold an email list from that spammer. Impulse has failed to disclose via interrogatories and requests for production its list of so-called marketers or extant contracts with same - ostensibly to avoid being painted with the same brush as these "fly-by-night" criminal spam gangs. For this pro se defendant, the distinction between Plaintiff's claims and mine, if there is one, is not discernible to me.

- 13) Impulse knows that it is suing pro se defendants. Pro Se defendants by definition are typically not attorneys. As a result, pro se defendants will make mistakes. Impulse has seized every opportunity to threaten and intimidate 3rd party defendants in terms of filings made and the errors which ensue. The primary threat has been for sanctions for making mistakes. If allowed, these sanctions would render 3rd party defendants "paralyzed" in terms of mounting our legal self-defense. It is highly likely that 3rd parties will make more mistakes in our self-defense. As a matter of equity, this Court, I trust, will adjudge each filing made by a 3rd party defendant on a good faith proffer of facts not my legal education or lack thereof.
- 14) I do not want to have to interact with Mr. Ivey et al because of his tendency to intimidate/threaten. There is a "veiled" threat by Mr. Ivey on page 10 of his memorandum suggesting that my father is "practicing law". This is not the first time that he has levied such a charge. If Impulse wishes to engage in another side show or ruse, then I would be happy to testify along with my family and my father's friends as to the role he has played

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in this case—this calculated merit-less distraction is a waste of judicial resources predicated on the realization that Impulse's theory of the case is smoke and mirrors—something that our jury will clearly see.

15) My opinion is that Mr. Ivey is not a man of his word. That is the reason why I have requested my father's help. He has buffered me from the day-to-day skirmishes with Impulse. However, he has not submitted anything to the Court on my behalf without my input and foreknowledge. It appears that Impulse could correspond via email [to my father and copying 3rd parties and Mr. Siegel] or suggest yet another way to overcome the impasse regarding the need to communicate in this case. We have been pulled into Impulse's mean-spirited and illegal charade, but we will defend ourselves to the best of our collective abilities.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Jamila E. Gordon

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Pasco, WA 99301

509-210-1069

EXECUTEL, this 20th day of March, 2006

DECLARATION RESPONSE

Page 16 of 71 Filed 10/20/2006 Case 2:06-cv-01284-TSZ Document 16 Case 2:04-005125-FVS Filed 03/20/2006 Document 297 Certificate of Service 1 I, hereby, certify that on March 20, 2006, I filed this affidavit with this Court. I have served Bob Siegel, Peter J. Glantz, Sean A. Moynihan, Floyd E. Ivey, Bonnie Gordon, James Gordon III, Jonathan Gordon, Emily Abbey, and Robert Pritchett by other means. 2 3 4 5 6 7 9 10 1.1 12 13 14 15 16 17 18 19 20 2. 22 23 24 25

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DECLARATION RESPONSE 9

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in this case – this calculated merit-less distraction is a waste of judicial resources predicated on the realization that Impulse's theory of the case is smoke and mirrors – something that our jury will clearly see.

15) My opinion is that Mr. Ivey is not a man of his word. That is the reason why I have requested my father's help. He has buffered me from the day-to-day skirmishes with Impulse. However, he has not submitted anything to the Court on my behalf without my input and foreknowledge. It appears that Impulse could correspond via email [to my father and copying 3rd parties and Mr. Siegel] or suggest yet another way to overcome the impasse regarding the need to communicate in this case. We have been pulled into Impulse's mean-spirited and illegal charade, but we will defend ourselves to the best of our collective abilities.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Jamila E. Gordon

9804 Buckingham Drive

Pasco, WA 99301

509-210-1069

EXECUTED this 20th day of March, 2006

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Certificate of Service

I, hereby, certify that on March 20, 2006, I filed this affidavit with this Court. I have served Bob Siegel, Peter J. Glantz, Sean A. Moynihan, Floyd E. Ivey, Bonnie Gordon, James Gordon III, Jonathan Gordon, Emily Abbey, and Robert Pritchett by other means.

Adord POA

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Case 2:04-cap5125-FVS Document 297 Fig. 03/20/2 Cast > 1

One Millennium Drive Uniontown, PA 15401 Phone: (724) 437-3707

February 9, 2004

Correrentwealth Marketing Group

Jeff Goldstein Facsimile: (678) 805-2101
Impulse Marketing Group, Inc.
Five Concourse Parkway, Suite 950
Atlanta, GA 30328

Re: James S. Gordon, Jr. v. Commonwealth Marketing Group, Iric.

Dear Jeff.

Commonwealth Marketing Group, Inc. (CMO) hereby gives notice to Impulse Marketing Group, Inc. (IMG) to immediately cause IMG affiliated marketers, offerciteks and freehiegazette, to cease representing, in any and all manner whatsoever, IMG on behialf of CMG, unless and until IMG provides CMG with assurance that it has caused all of its affiliated marketers, including the two mentioned above, to cease and desist from scrading messages, to the gordonworks com e-mail domain.

CMG finds it necessary to take this drastic action as despite repeated telephone conversations with IMG officers and staff of the need to act immediately on this extremely urgent matter, we learned today that the gordonworks come domain continues to receive messages from IMG affiliated marketers. Specifically, on January 7, I wrote to you, attached a copy of an Order of Court of Benton County, Washington, against me, personally, CMG and IMG, enjoining the sending of e-mail messages to James Gordon. On January 9, John Fonzo, CMG Vice President and General Counsel, wrote to IMG's Phil Huston, requesting assurances concerning IMG CAN SPAM Act and state anti-Spam law compliance. (Gordon's lawsuits against CMG was filed pursuant to the Washington anti-Spam law). On February 2, Mr. Fouzo again wrote in Phil Huston, informing IMG in writing of our previous oral notification of the Gordon'ss. CMG litigation, and raising indemni fication issues under the CMG-IMG Website Development and Marketing Services Agreement.

It is my understanding that IMG's lawyers have responded in writing to the January 9 letter concerning SPAM law compliance, providing assurances of IMG compliance. Further, on multiple occasions, CMG has forwarded to IMG several e-mail messages as provided by James Gordon to me, for research and evaluation as to, among other things, origin of the messages, any evidence of Gordon opt-ins, as well as evidence of cessation of messages, to the extent they originated from an IMG affiliated marketer. My staff

CMG 000052

MARKETING . FULFILLMENT SERVICES . DIRECT MAIL . INHOUSE LEITERSHOF . STATE OF THE ART CALL CE

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advises that they have had continuous dialogue with IMO technical stuff as to these messages, together with certain assurances that proper safeguards were put in place to make certain that additional messages are not sent to Mr. Gordon.

What is equally troubling to me is that IMG was first notified of Gordon's alleged receipt of SPAM in September of 2003, immediately upon CMG's receipt of notice from Gordon of the allegations. Certainly, IMG has had sufficient time to address this serious situation. Thus, you can imagine my confusion, anger and embarrassment when I received from James Gordon on February 7, yet two additional e-mail messages that appeared to have originated from IMG affiliated marketers.

Jeff, it is absolutely imperative that this situation be addressed immediately. Given the long and productive business relationship that CMG and IMG has enjoyed, you must see this demand for IMG affiliated marketers who send messages to gordonworks.com, including the two mentioned above, to cease and desist representing IMG on CMG products as a final effort to get IMG's attention to do what is legally required and commercially responsible.

Please call me immediately upon receipt. At that time, we can direct to the person at fMG who will give this their undivided and immediate attention, the most recent e-mail messages received from James Gordon.

Sincerely.

Robert E. Kane President & CEO

CMG 000053

3. DIRECT MAIL-IMMONER LETTERENCE . STATE OF THE ART CALL CE 08/06/2004 FRI 12:26 (TX/RI NO 6855) 2025



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ATTORNEYS AT LAW

485 MADISON AVENUE

NEW YORK, NEW YORK 10022-5809

TEL (212) 935-6020

FAX (212) 753-8101

e-mail: kzrd@kzrd.com

STEPHEN B. HANSBURG OF COUNSE!

FRED'C. KLEIN ANDREW.E ZELMAN JOAN EBERT ROTHERMEL JOEL & DICHTER JANE B. JACOBS NANCY B. SCHESS DAVID O. KLEIN LAURENCE J. LEBOWITZ SEAN A, MOYNIHAN

JOHN T. BM JOSHUA D. ROSE DEENA B. BURGESS

February 3, 2004

VIA FIRST CLASS MAIL

John P. Fonzo, Esq. Vice President & General Counsel Commonwealth Marketing Group One Millennium Drive Uniontown, PA 15401

Re: CAN-SPAM compliance

Dear Mr. Fonzo:

Please be advised that this firm represents impulse Marketing Group, Itic. ("impulse"). We write in response to your January 9, 2004 correspondence addressed to Mr. Phil Huston, in which you request that Impulse detail the steps that it has taken to comply with the provisions of the CAN-SPAM Act of 2003 ("CAN-SPAM" or the "Act"), specifically as they relate to the services that Impulse provides to Commonwealth Marketing Group ("Commonwealth") under contract dated December 10, 2001 (the "Agreement"). Impulse has assured us that during the life of its relationship with Commonwealth, it will at all times provide services to Commonwealth in strict conformance with the requirements of CAN-SPAM and any subsequent amendments. In furtherance of this commitment, Impulse is amenable to crafting a mutually acceptable rider to the existing Agreement that will address the parties' respective CAN-SPAM obligations, while providing reciprocal indemnification provisions that will be triggered should either party at any time fail to comply with the Act.

As of January 1, 2004, Impulse has implemented the following internal procedures so that its husmess is conducted in accordance with CAN-SPAM regulations. In particular, and without limitation, impulse ensures that each and every commercial e-mail that it sends, or has sent through a third party, contains: accurate header information; correct domain name and/or IP address; "subject" and "from" lines that are not fraudulent, deceptive or misleading, a functioning return/reply e-mail address for unsubscribe purposes and an unsubscribe hyperlink

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KLEIN, ZELMAN, ROTHERMEL & DICHTER, LL.P.

John P. Fonzo, Esq. February 3, 2004 Page 2

that is functional for thirty (30) days after the applicable e-mail transmission date; lariguage identifying such commercial e-mail as an advertisement or solicitation; and valid, physical mailing addresses (not P.O. boxes) for both impulse and its advertiser-clients, such as Commonwealth. As required by the Act, impulse processes all maintenance requests within ten (10) days of receiving such requests; if not sooner. Each unsubscribed e-mail address is then transferred to the impulse suppression list. This list is updated on a daily basis, divided up into separate advertiser-specific suppression lists and made available to the applicable advertiser clients for their own internal scrubbing and suppression purposes.

Should you have any further questions on the CAN-SPAM compliance measures taken by Impulse, please contact me at your convenience. We will begin drafting the CAN-SPAM rider next week and will have same for your review promptly thereafter. Flook forward to working with you.

David O. Klein

cc: Phil Huston

CMG 000051

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Document 16 Filed 10/20/2006 -0700, Unsubscribed Successfull 5-FVS Document 297 File 03 Page 23 of 71 Page 1 of 1

X-Persona: <ValueWeb>

Received: from cust_req_fwding (james@gordonworks.com -> jim@gordonworks.com) by ams.ftl.affinity.com ict <216611-20680>; Wed, I Oct 2003 10:08:34 -0400

Received: from relay02.mindsharedesign.com ([216.39.113.10]) by ams.ftl.affinity.com with ESMTP id <216875-20663>;

Wed, 1 Oct 2003 10:07:39 -0400

Received: from i.pm0.net (i.pm0.net [216,39.113.141])

by relay02 mindsharedesign.com (Postfix) with ESMTP id A6E31643B for <james@gordonworks.com>; Wed, 1 Oct 2003 07:05:16 -0700 (PDT)

Received: (from pmguser@localhost)

by i.pm0.net (8.12.8/8.12.2/Submit) id h91E7bxU007989;

Wed, I Oct 2003 07:07:37 -0700 (PDT)

Date: Wed, 1 Oct 2003 07:07:37 -0700 (PDT)

Message-ld: <200310011407.h91E7bxU007989@i.pm0.net> From: "EmailPrize.com" <pmgsender@returns.mb00.net>

To: <james@gordonworks.com> X-PMG-Userid: emailprize

X-PMG-Msgid: unsubscribe

X-PMG-Recipient: james@gordonworks.com

Subject: Unsubscribed Successful!

MIME-Version: 1.0

Content-Type: text/piain; charset="iso-8859-1"

You have been unsubscribed to the EmailPrize Newsletter. We are sorry to see you leave.

EmailPrize.com

Printed for Jim Gordon < Kamau@charter.net>

From: "floyd ivey" <feivey@3-cities.com>
To: "Jim Gordon" <res08nqc@verizon.net>
Subject: Re: Help With District Courts Complaints
Date: Mon, 22 Sep 2003 10:29:23 -0700
X-Mailer: Microsoft Outlook Express 6.00.2800.1158

Jim,

Thanks for the interesting note. I certainly have an interest but will first point you to direct contact with the Attorney General's office. They may be able to indicate the extent of their efforts and may have an interest in your work.

Moving a positive result in District Court to a meaningful prospect of gaining dollars will likely be difficult. The Attorney General may have a clear perspective of the possibility of having success via litigation.

Please let me know the nature of any contact you might have with the AG.

Floyd E. Ivey

---- Original Message ---From: "Jim Gordon" <res08nqc@verizon.net>
To: <feivey@3-cities.com>
Sent: Monday, September 22, 2003 8:15 AM
Subject: Help With District Courts Complaints

- > Floyd:
- > I would like you to consider the following information as I will need help > completing the work that I have outlined, below...
- > I have taken the following affirmative steps to reduce the 600+ emails that
- > I have been receiving every day since 1998:
- > 1. I purchased forensic software to allow me to trace the origin of emails.
- > 2. Mailed demand letters to individuals and entities that have spammed me.
- > Each letter contained the following info:
- a. A two page copy of RCW 19.190 WA anti-spam statute
 b. Copies of the unlawful headers from the email that the
- spammers > sent to me.
- > c. Demand for damages of \$500 per violation the threshold for > sending a letter was 10 violations or more
- > 3. Mailed a total of 30 demand letters to the most egregious violators of > this law.
- > Currently, I have drafted a complaint the draft was based on a template
- > from a successful defense of RCW 19.190 in Western WA. I am seeking an
- > attorney to "perfect" my complaint so that I may file it in District Court.
- \geq In the alternative, I may want to hire an attorney to represent me in court.
- > An interesting side note is since the demand letters were delivered to
- > these spammers, a few have continued to send their spam "flaunting" our
- > law. I believe that there is a second cause of action (perhaps harassment)

0003

Printed for Jim Gordon < Kamau@charter.net>

10/2/2005



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From: "floyd ivey" <feivey@3-cities.com>
To: "Jim Gordon" <res08nqc@verizon.net>
Subject: Re: Article from Wired World
Date: Thu, 25 Sep 2003 09:38:24 -0700
X-Mailer: Microsoft Outlook Express 6.00.2800.1158

Jim,

The problem with present resistance to spam is the cost. That is, it will cost \$225/hour for me to explore with no clear ability to find a solution. Further, should you actually locate a spammer there would be doubt regarding the ability to collect on any judgment.

in the mean time someone has commenced such a lawsuit. I haven't heard re: the status for months. And the Attorney Generals of many states are likely looking at the issue.

Thus others are doing the work at no expense to you. There will be a real budget needed for you to commence the effort. Please advise if you want to examine the prospect of going forward.

Floyd

```
> Floyd:
> My domain name - gordonworks.com is under siege. Whether we consider my
> domain name intellectual PROPERTY or personal PROPERTY, this property is
> being encroached upon - to the tune of 4MB+ every day. This encroachment
> displaces my computer's memory with unsolicited - even unlawful commercial
> email.
> I have kept records of this spam since $/6/03. In that time (51 days), I
> have received 122MB of spam. In the past 24 hours, I have received 4.6MB
of
> spam. I am feeling a since of urgency...
> One might ask why I don't simply filter and delete these email. I have
> filtering and deleting email since 1998. During that time, my daily volume
> of email approached 1500 messages per day. I found that filters can be
> defeated/circumvented - so I spent time revising and updating my filters.
> My collection of spam (over 20,000 messages) now serves one purpose - that
> of being evidence against those who sparn me and millions of others.
> My spam problem was an imposition on my business and it is an imposition
> my personal use of the Internet. Therefore, I have chosen to stop running
> and hiding from spam. I believe that Washington's anti-spam statute was
> designed to prevent much of the abuse that I am experiencing.
> The article below discusses the concept of "trespass" as it pertains to
> spam...I experience this sense of being trespassed upon each time that I
> check my email - 6+ times per day.
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file://C:\DOCUME~IVIMGOR~1.BUS\LOCALS~I\Temp\eud11.htm

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2/5,

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Jamila & Tommy, 01:26 PM 9/30/2003 -0700, Update

To: "Jamila & Tommy" <jamila@charter.net> From: Jim Gordon <res08nqc@verizon.net> Subject: Update

Cc:

Bcc: bonnie.gordon@verizon.net

Attached: C.\Temp\Spam Complaint Form_files\Complaints\pleadingdraftAmericanFlomeownersASSN.doc; C\Temp\Spam Complaint Form_files\Complaints\pleadingdraftTheodorehansson.doc;

Jamila:

Please hold on to the attachments - they are templates for future litigation. The email accounts for the family have the following totals:

| Name | Total Emails (unresearched) | Unlawful spam (researched) |
|--------|-----------------------------|----------------------------|
| Bonnie | 1505 | 153 |
| quines | 3409 | 343 |
| Jamila | 1132 | 94 |
| Jay | 1552 | 124 |
| ўвп | 1138 | 95 |

The complaints that I drafted for my attorney, Floyd Ivey, are attached. Each unlawful spam could be worth \$500 - if we prevail in court

Printed for Jim Gordon <Kamau@charter.net> 0030

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feivey@3-cities.com, 11:13 AM 12/30/2003 -0800, Status

To: feivey@3-cities.com

From: Jim Gordon <res08nqc@verizon.net>
Subject: Status
Cc:
Bcc;
Attached:

Floyd:

On Wednesday, the 24th a Superior Court judge gave me an early Christmas present in the form of two temporary restraining orders against two of the companies that have been spamming me. On January 8th, 2004, I will appear in Superior Court to request a permanent injunction against these companies and their agents.

Below are links to the steps that I have taken to stop the spanning.

Here's a link to the online Herald-Standard.

http://www.heraldstandard.com/site/news.cfm?news.id=10686398&BRD=2280&PAC=461&dept_id=480247&rfi=8

http://www.gordonworks.com/spam

http://www.gordonworks.com/spam/TedHansson.htm

http://www.gordonworks.com/spam/CommonwealthMarketingGroup.htm

If I prevail in these initial lawsuits, there are over 70 more anti-spam lawsuits that I wish to file in Superior and District Courts. If you are still interested, in what way do you envision assisting me?

Seasons Greetings, Jim Gordon

Printed for Jim Gordon < Kamau@charter.net> 0042

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FI 03/20/200E

Akers, Doug E, 08:47 AM 4/4/2005 -0700, RE: FW; Battelle Contract for Review

To: "Akers, Doug E" <doug.akers@pnl.gov>

From: Jim < Kamau@charter.net>

Subject: RE: FW: Battelle Contract for Review

Cc: Bcc: Attached:

Actually it is Doug McKinley v Floyd Ivey

At 07:48 AM 4/4/2005 -0700, you wrote:

By chance are you working with Dave Broussard? Good Guy

Look forward to hear from one of them.

Take Care

Doug

-Original Message---

From: Jim [malto:Kamau@charter.net] Sent: Saturday, Apri 02, 2005 8:30 AM

To: Akers, Doug E

Cc: Shoemaker, Steven V

Subject: Re: FW: Battele Contract for Review

Doug:

I have not had an opportunity to take this contract to an attorney yet - because the two attorneys that I typically use are facing one another - one for me and the other against (yes, it technical is a conflict of interest, but...). The attorney that is for me, does work for the Lab, which makes advising me a possible conflict of interest - so, I may go to a third

I appreciate you diligence on the preparation of this document and will get legal advice as soon as possible.

Best Regards,

Jim

At 07:29 AM 3/7/2005 -0800, you wrote:

Jim,

Here it is. Hopefully it will make it through this time.

Doug

-Original Message-

From: Akers, Doug E

Sent: Tuesday, February 22, 2005 12:07 PM

To: 'jim@gordonworks.com'

Cc: Shoemaker, Steven V; Strycker, Forest E Jr

Subject: Battelle Contract for Review

Jim,

Printed for Jim Gordon <Kamsu@charter.net>

Filed 10/20/2006

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Sign in



Groups News Froogle Local Desktop more » Web images Advanced Search Search gordonworks.com commonwealth <u>Preferences</u>

Web

Results 1 - 10 of about 40 for gordonworks.com commonwealth. (0.74 seconds)

Tip: Save time by hitting the return key instead of clicking on "search"

James S. Gordon, Jr., Plaintiff, vs. Commonwealth Marketing Group ... Commonwealth Marketing Group, Inc., Defendant Case No.03-2-02677-5 ... 2.1 Commonwealth Marketing Group, Inc., is located at 1 Millenium Dr., Uniontown, ...

I HE GORDON GROUP HOME PAGES—Small Office Home Office

... American Homeowners Assn. Commonwealth Marketing Group; Theodore Hansson Co.

... In Association with Amazon.com. Jim Gordon jim@gordonworks.com. ...

www.gordonworks.com/bus/bustext.htm - 50k - Supplemental Result
Cached - Similar pages

IPDFI ORDER DENYING DEFENDANT'S MOTION TO DISMISS - 1 UNITED STATES ...

File Format: PDF/Adobe Acrobat - View as HTML

"Gordonworks.com". Related Action. In December 2001, Plaintiff filed a complete.

Commonwealth Marketing Group, Inc. ("CMG") in Page 1.

recombin 2001 Commonwealth Marketing Group, Inc. ("CMG") in Benton County ... www.steptoe.com/publications/PI10234.pdf - Similar pages

PDF ORDER DENYING DEFENDANT'S MOTION TO DISMISS - 1 UNITED STATES ...

File Format: PDF/Adobe Acrobat - View as HTML Commonwealth MARKETING GROUP, INC. ("CMG") in Benton County Superior. COURT.

that Action (the "Related Action") was subsequently removed ... www.steptoe.com/publications/365e.pdf - Supplemental Result - Similar pages

Home Office Careers

... www.gordonworks.com DAI: Careers: US Home Office. www.kent.ac.uk Foreign & Commonwealth Office Careers with the FCO. www.apaxilattorneyforyou.com/info/Home-Office-Careers - 19k - Supplemental Result -Cached - Similar pages

Approved Card Credit Pre Unsecured commonwealth marketing group ... 1. Subject: PLATINUM Credit Card - APPLY NOW. 2 ... Credit Pre-Approved for JONATHAN@GORDONWORKS.com- \$7500. 92. ... www.creditcardflex.com/directory/ approved-card-credit-pre-unsecured.html - 36k -Supplemental Result - Cached - Similar pages

Indiana University of Pennsylvania - Counseling Dept. Career ... Commonwealth of PA, http://sites.state.pa.us/PA Exec/state police.iobs/cadet.htm ... Job and Career Information Links, http://gordonworks.com ... www.coe.iup.edu/ce/careerdevelop.html - 112k - Cached - Similar pages

Approved Card Credit Pre Unsecured ... commonwealth marketing group ... Subject: Claim an Approved \$7500 Platinum Card. 24 ... credit pre-approved for JONATHAN@GORDONWORKS.COM- \$7500. 92. ... www.bookbizz.com/3/ approved-card-credit-pre-unsecured.html - 13k - Supplemental Result

- Cached - Similar pages

http://www.google.com/search?hl=en&q=gordonworks.com+commonwealth&btnG=Googl... 4/2/2006

gordonyaskszens-comprensersiz-Geogle Search

Filed 10/20/2006

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MetaSearch - Web Search for "Unsecured Platinum Plus Card"

Platinum-CrossBar.com/?Source=enhance (Ah_Ha) | more Like This. 5. commonwealth marketing group ... 9. Subject: \$7500 Platinum Plus Card - Get 1 now. 10. ... fast-meta-search.com/metasearch.cgi?results& keywords=Unsecured+Platinum+Plus+Card&page=1&desc... - 77k - Supplemental Result - Cached - Similar pages

http://www.seek.com.au/ |CareerOnemore hits from: http://www...with the Commonwealth Bank of Australia you can set up ... http://www.dewrsb.gov.au/ |DEWR ... Commonwealth Public Sector. Trades Recognition Australia. ... www.search-for-a.com/perl/bidsearch/ cache/jobs%20employment%20australia-AlltheWeb.txt - 36k - Supplemental Result - Cached - Similar pages

Gooodgie >

Result Page:

2 3 4

Next

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gordonworks.com commonwealth

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www.gordonworks.com/

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This is G o og I e's cache of http://www.gordonworks.com/spam/ as retrieved on Jan 25, 2006 06:04:04 GMT. G o o g i e's cache is the snapshot that we took of the page as we crawled the web. The page may have changed since that time. Click here for the current page without highlighting. This cached page may reference images which are no longer available. Click here for the cached text only, To link to or bookmark this page, use the following url: http://www.google.com/search? q=cache: wGr9GqGgXx4J: www.gordonworks.com/spam/+&hl=en&gl=us&ct=clnk&cd=l

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DOUGLAS E. MCKINLEY, JR. FRITTE THE U.S. CESTRUT CHAST ERATED BY THE THE WASHINGTON Attorney At Law P.O. Box 202 Richland, Washington 99352 JAN 04 2005 Phone 628-0809 Fax (509) 628-2307 JAMES IL LINESAN, I'LLINE DATERNE, WANHINGTON IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF WASHINGTON AT RICHLAND JAMES S. GORDON, JR. un individual residing in Benton County, Washington. 12 NO.CV-05-5002-EFS Plaintiff, 13 COMPLAINT JURY TRIAL REQUESTED KRAFT FOODS, INC. a Virginia Corporation Defendant. 16 CLERK OF COURT TO: 18 AND TO: Roger K. Deromedi Chief Executive Officer 19 Kraft Foods, Inc. Three Lakes Drive 20 Northfield, IL 60093 21 COMES NOW, plaintiff, James S. Gordon, Jr., and brings this COMPLAINT against 22 defendant named herein. Plaintiff alleges the following on information and belief: 23 24 PARTIES 1. 25 Plaintiff James S. Gordon, Jr. is and was a resident of Benton County, 1.1 26 Washington during the time of all acts complained of herein. DOUGLAS E MCKINLEY, JR.

Anomay At Law P.O. Bas 202 Richland, Washington 99357 Phone 628-0809 Eas (509) 628-2307

COMPLAINT

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1.2 Defendant Kraft Foods, Inc., is a Virginia Corporation having its principle place of business located at Three Lakes Drive, Northfield, IL 60093

2. JURISDICTION

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- 2.1 The Defendant regularly transacts business within the State of Washington.
- 2.2 As a result of the Defendant's transactions within the State of Washington, this Court has personal jurisdiction over the Defendant under RCW 4.28.185(1)(a).
- 2.3 The cause of action complained of herein includes allegations that commercial electronic messages sent by or on behalf of the Defendant to the Plaintiff violate RCW 19.190 et seq. and RCW 19.86 et seq. and includes a prayer for relief in excess of \$75,000, exclusive of interest and costs.
- 2.4 This Court has original jurisdiction over the subject matter of this complaint under 28 U.S.C. § 1332 as it is a controversy between citizens of different states, it contains allegations that the Defendant's conduct violated RCW 19.86 et seq. and RCW 19.190 et seq., and the amount in controversy exceeds \$75,000, exclusive of interest and costs.

3. CAUSE OF ACTION

- 3.1 Plaintiff realleges Paragraphs 1.1 through 2.4 and incorporates them herein as if set forth in full.
- 3.2 The Plaintiff is the registrant of the internet domain name "Gordonworks.com."
- 3.3 At all times relevant to this action, the Plaintiff's status as a Washington resident is and was available, upon request, from the Plaintiff.
- 3.4 The Plaintiff's status as a Washington resident and the Plaintiff's internet domain name "Gordonworks.com" has been and is registered, at all times relevant to this complaint, with the Washington's Association of Internet Service Providers' (WAISP) database.

COMPLAINT

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DOUGLAS E MCRIPLEY, JR. Anomey At Law F.O. Bux 202 Richland, Washington V9352 Phone 628-0809 Paix (509) 628-2307

| 3.4.1 | Plaintiff is an interactive computer service as that term is defined in RCW |
|-------|---|
| | 19.190.010 (7) |

- On or about September 27, 2003, the Defendant received a letter sent by Plaintiff by certified mail, return receipt requested, advising the Defendant that Plaintiff was a resident of the State of Washington, and that the Defendant was sending the Plaintiff commercial electronic mail messages to Plaintiff's domain "Gordonworks,com" which violated RCW 19.190 et seq. and RCW 19.86 et seq.
- 3.6 Despite this letter, the Defendant has continued to initiate the transmission, conspired with another to initiate the transmission, or assisted the transmission, of commercial electronic mail messages to the Plaintiff at Plaintiff's domain "Gordonworks.com."
- 3.7 In the time period subsequent to the Defendant's receipt of Plaintiff's letter, Plaintiff has received 207 commercial electronic mail messages from the Defendant, or agents acting at the direction of and on behalf of the Defendant, at Plaintiff's domain, "Gordonworks.com."
- 3.8 The Defendant knew or consciously avoided knowing that the initiator of these commercial electronic mail messages was engaged in a practice that violates Washington State's consumer protection act, RCW 19.86.
- 3.9 All of the commercial electronic mail messages violate at least one prohibition of RCW 19.190.020 (1)(a) or (b) because each of the commercial electronic mail messages:
- 3.9.1 misrepresent or obscure information identifying the point of origin of the commercial electronic mail message, and/or
- 3.9.2 misrepresent or obscure information identifying the transmission path of the commercial electronic mail message, and/or
- 3.9.3 contain false or misleading information in the subject line of the commercial electronic mail message.

COMPLAINT

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> DOUGLASTE MCKINLEY, JR. Automog At Law P.O. Box 202 Rightand, Washington 99352 Phone 408, Apple 480, 428, 220

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Pursuant to RCW 19.190.030 (1)(a) and (b), all of the commercial electronic 3.10 mail messages violate Washington State's consumer protection act, RCW 19.86. because each of the commercial electronic mail messages: 3.10.1 misrepresent or obscure information identifying the point of origin of the commercial electronic mail message, and/or 3.10.2 misrepresent or obscure information identifying the transmission path of the commercial electronic mail message, and/or 3.10.3 contain false or misleading information in the subject line of the commercial electronic mail message. The Plaintiff fully expects that the Defendant, or the Defendant's agents acting 3.11 on behalf of and at the direction of the Defendant, will continue to send commercial electronic mail messages to the Plaintiff throughout the period that resolution of this complaint is pending, which will also violate at least one prohibition of RCW 19.190.020 (1)(a) or (b) and constitute a per se violation of RCW 19.86 under RCW 19.190.030 (1)(a) or (b).

4. PRAYER FOR RELIEF

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- 4.1 Plaintiff, James S. Gordon, Jr., prays for relief as follows:
- 4.2 That the Court adjudge and decree that defendant has engaged, and continues to engage, in the conduct complained of herein.
- That the Court adjudge and decree that the conduct complained of in paragraphs
 through 3.9.3, and paragraph 3.11, constitutes violations of the Commercial
 Electronic Mail Statute, RCW 19.190.020.
- 4.4 That the Court adjudge and decree that the conduct complained of in paragraphs
 3.1 through 3.11 constitutes violations of the Commercial Electronic Mail
 Statute, RCW 19.190.030, and therefore a violation of the Consumer Protection
 Act, RCW 19.86.

COMPLAINT

tXHGLAS E. MCKENLEY, JE.
Attorney At Live
P.O. Rox 202
Rubbard, Wushington \$9352
Phage 613-6809 few (309) 628-2307

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- That the Court assess civil penalties, pursuant to 19.190.040(1) of five hundred 4.5 dollars (\$500) per violation against defendant for each and every one of the violations of RCW 19.190.020 caused by the conduct complained of herein.
- That the Court assess civil penaltics, pursuant to 19.190.040(1) of one thousand 4.5.1 dollars (\$1,000) per violation against defendant for each and every one of the commercial electronic email messages sent through plaintiff's interactive computer service in violation of RCW 19.190.020.
- That the Court assess civil penalties, pursuant to RCW 19.86.140, of two 4.6 thousand dollars (\$2,000) for each and every one of the violations of RCW 19.86 caused by the conduct complained of herein.
- That the Court enter judgment pursuant to RCW 19.86.140 providing that 4.7 Plaintiff has been injured by the conduct complained of herein, and ordering that the Plaintiff recover from the defendant the costs of this action, including reasonable attorney's fees.
- That the Court order such other relief as it may deem just and proper to fully and 4 8 effectively remedy the effects of, and prevent future instances of, the conduct complained of berein, or which may otherwise seem proper to the Court,

day of JUNCARY

DOUGLAS E. MCK. FILEY, JR.

Attorney for Plaintid P.O. Box 202

Richland, Washington 99352 Telephone (509) 628-0809

Fax (509 628-2307

COMPLAINT

DOUGLAS E. MCKINLEY, JR. Attorney At Law P.O. Box 202 Highland, Washington 09352 and 528-0899 Pax (509) 628-2307

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VERIFICATION

STATE OF WASHINGTON

:**s**s.

COUNTY OF BENTON

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James S. Gordon, it., being first duty sworn, states that he has read the foregoing COMPLAINT and that the statements contained therein are true to the hest of his knowledge and belief.

Duted this 20 day of 1xcember, 2004.

Man Man

SUBSCRIBED AND SWORN to before me this 20 day of December, 2004.

NOTARY PUBLIC

Residing in the State of Washington

My Commission Expires:

20/80/12

NOTARY PUBLIC

26

COMPLAINT

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DOUGLAS E. MCKINLEY, IR. Attorney At Luw P.O. Box 202 Richland, Washington 99352 Phone:528-0809 Fps (509) 628-2307 www.gasle2vocks.com284uTS2nm@ovenHentChogleStortH 0/20/2006

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James S. Gordon, Jr., Plaintiff, vs. Commonwealth Marketing Group ...

2.1 Commonwealth Marketing Group, Inc., is located at 1 Millenium Dr., Uniontown, PA 15401. 2.2 Defendant conducts BUSINESS in Washington through

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Commonwealth Marketing Group, Inc., Defendant, Case no.03-2-02677-5. :COMPLAINT. Case #:03-2-02677-5. http://www.gordonworks.com/spam/co...... snsrch.net/9905/results.php?source=34& pa=21&keywords=guaranteed%20card% 20approved - 28k - Supplemental Result - Cached - Similar pages

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James S. Gordon, Jr., Plaintiff, vs. Commonwealth Marketing Group, Inc., Defendant Case No.03-2-02677-5 :COMPLAINT

Case #:03-2-02677-5

COMPLAINT FOR INJUNCTIVE AND ADDITIONAL RELIEF UNDER THE UNFAIR BUSINESS PRACTICES-CONSUMER PROTECTION ACT, THE COMMERCIAL ELECTRONIC MAIL STATUTE AND THE UNLAWFUL HARASSMENT STATUTE

COMES NOW, plaintiff, James S. Gordon, Jr., and brings this action against defendant named herein. Plaintiff alleges the following on information and belief:

1. JURISDICTION AND VENUE

- 1.1 This Complaint is filed and these proceedings are instituted under the provisions of RCW 19.86, the Unfair Business Practices--Consumer Protection Act, RCW 19.190, the Unsolicited Electronic Mail Act, and RCW 10.14, the Unlawful Harassment Statute.
- 1.2 Jurisdiction of the Plaintiff to commence this action is conferred by RCW 19.190.030(2).
- 1.3 The violations alleged herein have been and are being committed in whole or in part in Benton County, in the State of Washington by defendant named herein.

2. DEFENDANT

- 2.1 Commonwealth Marketing Group, Inc., is located at 1 Millenium Dr., Uniontown, PA 15401.
- 2.2 Defendant conducts business in Washington through unsolicited commercial electronic mail transmitted through the Internet to Washington residents.

3. NATURE OF TRADE OR COMMERCE

- 3.1 Defendant sells credit products and services. Defendant solicits business using unsolicited electronic mail.
- 3.2 Defendant sent 1,266 unsolicited emails to Plaintiff.
- 3.3 The electronic mail messages were designed to entice Plaintiff to believe that he would be applying for a major platinum credit card. Instead, Defendant is offering its own products and credit rather than a universally accepted credit card, such as VISA and MasterCard.
- 3.4 Defendant knows or has reason to know that Plaintiff is a Washington State resident. Plaintiff has sent a certified return receipt letter to Defendant.
- 3.5 Defendant competes with other companies in the State of Washington engaged in similar business.
- 4. CAUSE OF ACTION--MISLEADING SUBJECT FIELD
- 4.1 Plaintiff realleges Paragraphs 3.1 through 3.5 and incorporates them herein as if set forth in full.
- 4.2 Electronic mail programs list electronic mail messages by various components in the message header. The common components displayed are: the address in the FROM field, indicating who the message is from; the contents in the SUBJECT field, which describes the content of the message; the

address in the TO field, indicating who the message is to. To read the entire message, the user usually must select that message in some manner and command the electronic mail program to display the entire message.

- 4.3 The purpose of the SUBJECT field in an electronic mail message is to describe the message's text. This enables a computer user to have discretion over whether and when to read the entire text of the message. Emergency or personal messages may take precedence over commercial messages. Similarly, work-related messages may take precedence over commercial messages.
- 4.4 Defendant's unsolicited electronic mail messages contain numerous misleading SUBJECT fields. The 133 SUBJECT fields in Defendant's electronic mail messages are:
- 1. Subject: PLATINUM CREDIT CARD APPLY NOW
- 2. Subject: Get a \$7500 Platinum Card regardless of credit history.
- 3. Subject: Get A Platinum Card Now
- 4. Subject: ---- Guaranteed* Platinum! ----
- 5. Subject: \$5000 Unsecured Gold Card
- 6. Subject: \$600 Unsecured Gold Card *You* Qualify for a GOLD Card
- 7. Subject: \$6000 Unsecured Gold Card
- 8. Subject: \$7500 Platinum Card ...Get One Now
- 9. Subject: \$7500 Platinum Plus Card Get 1 Now
- 10. Subject: \$7500 Unsecured Platinum Card
- 11. Subject: \$7500 Unsecured Platinum Card, Guaranteed
- * 12. Subject: ***Establish your credit with Gold!***
- 13. Subject: ***Establish your credit with Platinum***
- 14. Subject: ***Get a \$7500 Unsecured Platinum Card***
- 15. Subject: —— Guaranteed* Platinum! ~~
- 16. Subject: <<<< Guaranteed* Platinum >>>>>
- 17. Subject: ——Guaranteed* Platinum!===
- 18. Subject: >>>>> Guaranteed* Platinum >>>>
- 19. Subject: 7500 unsecured card
- 20. Subject: 7500 Unsecured Platinum Card
- 21. Subject: Approval letter for you, Sum approved [\$6000]
- 22. Subject: Believe it or not, you've got Platinum offer.
- 23. Subject: Claim an Approved \$7500 Platinum Card
- 24. Subject: Congrats JAMILA! Your \$7,500 Credit Limit is Approved!
- 25. Subject: Congrats! \$7,500 Credit Limit is Approved Faye!
- 26. Subject: Congrats! \$7,500 Credit Limit is Approved James!
- 27. Subject: Congrats! \$7,500 Credit Limit is Approved JAMILA!
- 28. Subject: Congrats! \$7,500 Credit Limit is Approved JAY!
- 29. Subject: Congrats! \$7,500 Credit Limit is Approved JONATHAN!
- 30, Subject: Congrats! You Can Get a \$7500 Platinum Card!
- 31. Subject: Congrats! Your \$7,500 Credit Limit is Approved Faye!
- 32. Subject: Congrats! Your \$7,500 Credit Limit is Approved James!
- 33. Subject: Congrats! Your \$7,500 Credit Limit is Approved JAMILA!
- 34, Subject: Congrats! Your \$7,500 Credit Limit is Approved JAY!
- 35. Subject: Congrats! Your \$7,500 Credit Limit is Approved JONATHAN!
- 36. Subject: Congrats! Your Approved For a \$7500 Platinum Card!
- 37. Subject: Congratulations Your \$7500 Platinum Card is Guaranteed!
- 38. Subject: Congratulations! Your \$7500 Platinum Card is Guaranteed!

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- 39. Subject: Congratulations! Your \$7500 Platinum Card is Guaranteed! 1522
- 40. Subject: Congratulations! Your \$7500 Platinum Card is Guaranteed! 9923
- 41. Subject: Congratulations! Your \$7500 Platinum Card is Guaranteed*
- 42. Subject: Congratulations! Your \$7500 Platinum Card is Guaranteed* 10/07/03
- 43. Subject: Congratulations! Your \$7500.00 Platinum Card is Guaranteed*
- 44. Subject: Establish your credit with Platinum
- 45. Subject: Faye, get a \$7500 Platinum Card now
- 46. Subject: Faye, having trouble getting a credit card?
- 47. Subject: Faye, looking for a gold card
- 48. Subject: Faye, looking for a platinum card
- 49. Subject: Friend, having trouble getting a credit card?
- 50. Subject: Friend, looking for a platinum card
- 51. Subject: Get a \$6000.00 Unsecured Gold Credit Line!
- 52. Subject: Get a \$7500 Platinum Card for Holiday Shopping!
- 53. Subject: Get a \$7500 Platinum Card for your Christmas shopping
- 54. Subject: Get a \$7500 Platinum Card Now
- 55. Subject: Get a \$7500 Platinum Card regardless of credit history
- 56. Subject: Get a \$7500 Platinum Card regardless of credit history!
- 57. Subject: Get a \$7500 Platinum Card regardless of credit history ~
- 58. Subject: Get a \$7500 Unsecured Platinum Card
- 59. Subject: Get a \$7500 Unsecured USA Net Platinum Card... No Credit Checks
- 60. Subject: Get a 7500 Dollar Unsecured Platinum Card
- 61. Subject: Get an Unsecured Gold Card... No Credit Checks
- 62. Subject: Get an Unsecured Platinum .. No Credit Checks
- 63. Subject: Get an Unsecured Platinum Card.. No Credit Checks
- 64. Subject: Get an Unsecured Platinum Plus Card.. no Credit Checks
- 65. Subject: Get an Unsecured Platinum Plus Card..no check on your history
- 66. Subject: Get the credit you deserve
- 67. Subject: Guaranteed 7500 credit card to anyone
- 68. Subject: Guaranteed Approval
- 69. Subject: Guaranteed* \$7500 Credit Line
- 70. Subject: Guaranteed* Gold Card!
- 71. Subject: Guaranteed* Platinum!
- 72. Subject: Guaranteed* Platinum! (\$7500 Unsecured Platinum Card)
- 73. Subject: Immediate Response Needed
- 74. Subject: Is this a mistake? You have got Platinum status.
- 75. Subject: JAMES your pre-apprv line is \$2500. Well done!
- 76. Subject: JAMES, get a \$7500 Platinum Card now
- 77. Subject: James, Get a \$7500 Platinum Card regardless of credit
- 78. Subject: James, having trouble getting a credit card?
- 79. Subject: James, looking for a gold card
- 80. Subject: James, looking for a platinum card
- 81. Subject: Make\$6,000 Unsecured card
- 82. Subject: MSM PRE-SHIPPING REPORT
- 83. Subject: MSM, You are Pre-approved* for a \$5,000 Gold Card
- 84. Subject: MSM, You may be eligible for \$7500 Credit
- 85. Subject: Need a new card?
- 86. Subject: Need credit?
- 87. Subject: Platinum Approval
- 88. Subject: PLATINUM CREDIT CARD APPLY NOW
- 89. Subject: RE: Got Gold?

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- 90. Subject: Receive a \$7500 Unsecured Platinum
- 91. Subject: Search complete. Total credit pre-approved for

JONATHAN@GORDONWORKS.COM- \$7500

- 92. Subject: Unsecured 7500 unsecured card
- 93. Subject: USA Platinum Card. Guaranteed Online Approval
- 94. Subject: Wanna' get approved for a platinum Card
- 95. Subject: We'll show you how to get top of the line credit
- 96. Subject: What's better than a GOLD card?
- 97. Subject: You are approved for \$6000 in credit!
- 98. Subject: You are Pre-approved* for a \$5,000 Gold Card
- 99. Subject: You are Pre-approved* for a 5,000 dollar Gold Card
- 100. Subject: You Have \$7500 Approved Start using this credit now!
- 101. Subject: You have one card waiting
- 102. Subject: You May Be Approved For A \$7500 Platinum Card
- 103. Subject: You may be eligible for \$7500 Credit
- 104. Subject: You qualify for a Gold Card
- 105. Subject: You* Qualify for a Gold Card
- 106. Subject: You* Qualify for a GOLD Card * \$600 Unsecured Gold Card
- 107. Subject: You* Qualify for a GOLD Card. No Credit Checks!
- 108. Subject: You* Qualify for a Platinum Card
- 109. Subject: You* Qualify for a Platinum Card *\$7500 Unsecured Platinum Card
- 110. Subject: You* Qualify for a G O L D Card! (*Establish your credit
- with Gold!*)
- 111. Subject: Your \$7500 credit line has been approved
- 112. Subject: Your \$7500 Credit Was Approved
- 113. Subject: Your \$7500 Platinum Card is Guaranteed*
- 114. Subject: Your \$7500 Unsecured Credit was Approved
- 115. Subject: Your 7500 dollar Platinum Card is Guaranteed
- 116. Subject: Your 7500 dollar Platinum Card is Guaranteed
- 117. Subject: Your Application for a \$7500 Platinum Card May Have Been Approved!
- 118. Subject: Your credit may already be better than you think
- 119. Subject: Your credit record may exceed Gold status
- 120. Subject: Your new \$7500 credit line
- 121. Subject: Your new Platinum credit card
- 122. Subject: Your new Platinum credit card is ready
- 123. Subject: Your New Pre-approved* \$5,000 Credit Card
- 124. Subject: Your Platinum Card
- 125. Subject: Your Platinum Credit Card (\$7,500.00)
- 126. Subject: You're approved for \$6000 in credit
- 127. Subject: You're Invited To Apply For a Platinu Card!
- 128. Subject: You're Invited To Apply For a Platinum Card!
- 129. Subject: You're Preapproved* for a 7,500 dollar Platinum Card
- 130. Subject: Approval for your new \$2,500 credit card is just a click away!
- 131. Subject: You Have One Card Waiting!
- 132. Subject: Your Platinum Credit Card is Approved
- 133. Subject: Your Platinum Credit Card is Approved
- Defendant's 133 SUBJECTs are intended to make Plaintiff believe Defendant's product is an offering from a major credit card company. Rather than being a major credit card, Defendant's offer is for its limited buying club. Defendant's electronic mail messages are advertisements featuring its buying club and the cards that are required to buy its products.

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4.5 The use of false or misleading information in the SUBJECT field of a commercial electronic mail message violates RCW 19.190.030(1)(b). Pursuant to RCW 19.190.030(2), defendant's violation of RCW 19.190.030(1)(b) constitutes a per se violation of the Consumer Protection Act, RCW 19.86.

- 4.6 The conduct described above constitutes unfair or deceptive acts or practices in trade or commerce and unfair methods of competition in violation of RCW 19.86.020.
- 4.7 Defendant's emails also misrepresent or obscure the origin or the transmission path identifying the point of origin of the message or sender. RCW 19.190.030 (1)(a) prohibits a sender from misrepresenting or obscuring any information in identifying the point of origin or the transmission path of a commercial electronic mail message.
- 5. CAUSE OF ACTION--INVALID ADDRESS IN FROM FIELD
- 5.1 Plaintiff realleges Paragraphs 4.1 through 4.7 and incorporates them herein as if set forth in full.
- 5.2 Electronic mail programs list electronic mail messages by various components in the message header. The common components displayed are: the address in the FROM field, indicating who the message is from; the content in the SUBJECT field, which describe the content of the message; the address in the TO field, indicating who the message is to. To read the entire message, the user usually must select that message in some manner and command the electronic mail program to display the entire
- 5.3 The purpose of the FROM field in an electronic mail message is to identify the sender of the electronic mail message. This identification helps the recipient of electronic mail decide which messages have priority for reading. Messages from acquaintances may take precedence over commercial messages. Similarly, messages from business associates may take precedence over commercial messages. A valid address in the FROM field also provides a means by which the recipient can verify the source of the information or by which to protest the receipt of unsolicited commercial electronic mail messages.
- 5.4 Defendant's unsolicited electronic mail messages contain invalid addresses in the FROM field in terms of contact information for Defendant. Below, is a list of the "From" fields used by Defendant and/or Defendant's agents:
- 1. From: account security ivisiondeals@v.ew01.com
- 2. From: Platinum yourdeals@mydailydeals.net
- 3. From: USA Platinum wins@winspire.net
- 4. From: "\$7500 Credit!" credit@mygreatoffers.com
- 5. From: "7500@Ad-Freedom" ad-freedom@comcast.com
- 6. From: "Account Openings" Account Openings_20007_pof@reply.freetx.com
- 7. From: "Account Openings" Help-My-Credit.ijhopq@ijhopq.emza.net
- 8. From: "Account Openings" Help-My-Credit.ijhopq@ijhopq.lnk2c.com
- 9. From: "Account Openings" itsimazing.552ytgu@552ytgu.emza.net
- 10. From: "Account Openings" itsimazing.552ytgu@552ytgu.lnk2c.com
- 11. From: "Accounts" Accounts-replyto-1503-958917644@lists.cool-offers.net
- 12. From: "Advisory Board" Advisory Board-14630050@12277.Inbound.netoes.com
- 13. From: "Advisory Board" Advisory_Board-14630059@12277.Inbound.netoes.com
- 14. From: "Alex" leave-lotsolaughs-6436284C@mail.lotsolaughs.com
- 15. From: "All American" All American@firstclasstelemail.com
- 16. From: "All American" AllAmerican@telcomail.com
- 17. From: "Approvals" Approvals@bontc.com

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- 18. From: "Approvals" Approvals@firstclasstelemail.com
- 19. From: "Approvals" Approvals@telcomail.com
- 20. From: "Card Services Department" CardServicesDepartment@b0ntc.com
- 21. From: "Card Services Department" Services@telcomail.com
- 22. From: "Congratulations!" credit@mygreatoffers.com
- 23. From: "ConsumerInfo.com" consumer_info@consumerinfo.rsc02.com
- 24. From: "Craig" leave-hopesforthefuture-3328078O@hopesforthefuture.com
- 25. From: "Credit Approval Officer" tfs@r.aaaabi.com
- 26. From: "Credit Approval Officer" tfs@r.vollku.com
- 27. From: "Credit Card Approval" support@look4emails.com
- 28. From: "Credit Department" leave-hopesforthefuture-33280780@hopesforthefuture.com
- 29. From: "Credit Department" sales-alhc@outstandingvalues.com
- 30. From: "Credit Department" sales-axjs@outstandingvalues.com
- 31. From: "Credit Department" sales-cckg@outstandingvalues.com
- 32. From: "Credit Department" sales-obfb@outstandingvalues.com
- 33. From: "Credit Department" sales-oule@outstandingvalues.com
- 34. From: "Credit Department" sales-pmpp@outstandingvalues.com
- 35. From: "Credit Department" sales-wako@outstandingvalues.com
- 36. From: "Credit Department" sales-ynow@outstandingvalues.com
- 37. From: "Credit NOW" crednow@isweeps.money.energizing.net
- 38. From: "Credit NOW" crednow@isweeps.money.restful.net
- 39. From: "Credit NOW" internet@internetsweeps.energizing.net
- 40. From: "Credit NOW" isw@breezor.net
- 41. From: "ExceptionalDeals" promotions@firstchoiceinternet.com
- 42. From: "FG4A: Guaranteed* Gold Card!" fg4a@reply.mb00.net
- 43. From: "Gold Card" GoldCard-replyto-476-487183548@lists.herorig.com
- 44. From: "Great Deals" greatdeals@webstakes.com
- 45. From: "Guaranteed Approval" mail33@mail.play4keeps.com
- 46. From: "Issuance Supervisor" Issuance@telcomail.com
- 47. From: "Issuance Supervisor" IssuanceSupervisor@b0ntc.com
- 48. From: "Issuance Supervisor" IssuanceSupervisor@bontc.com
- 49. From: "Issuance Supervisor" Supervisor@firstclasstelemail.com
- 50. From: "Issuing Authority" Issuing Authority@btcmail1.com
- 51. From: "Jay"
- 52. From: "Jay" Jay@AMERICAGARBANZO.COM
- 53. From: "Jay" Jay@CLEARSHARD.COM
- 54. From: "Jay" leave-hopesforthefuture-33280780@hopesforthefuture.com
- 55. From: "Jeff" leave-hopesforthefuture-33280780@hopesforthefuture.com
- 56. From: "Jen" leave-hopesforthefuture-33280780@hopesforthefuture.com
- 57. From: "Jen" leave-lotsolaughs-6436284C@mail.lotsolaughs.com
- 58. From: "Lauren"
- 59. From: "Lauren" Lauren@CARLMARCH.COM
- 60. From: "Lauren" Lauren@CONCRETEMARCH.COM
- 61. From: "Michael" 1zbzu8PooTjqt9DHBC9C6riR7iFmLq-14303@lof.reply.40-1.com
- 62. From: "Michael" 1zZzqgxMYrvYmrs68A21wxpYN4iHjGf7@17184.reply.4o-1.com
- 63. From: "Michael" 1zZzsq7Wi15iw12GIKCB67ziXEsRwRyR-14303@lof.reply.NeToes.com
- 64. From: "Michael" amtravelers.4pviik8@4pviik8.emza.net
- 65. From: "Michael" amtravelers.4pviik8@4pviik8.ivbs.net
- 66. From: "Michael" offers4you.4plovj7@4plovj7.djkf.net
- 67. From: "Michael" offers4you.4plovj7@4plovj7.imcid.net
- 68. From: "Michael" offerswithoutlimits@4966mgs.djkf.net

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- 69. From: "Michael" offerswithoutlimits@4966mgs.imcid.net
- 70. From: "Michael" offerswithoutlimits@4966mgs.uive.net
- 71. From: "Michael" offerswithoutlimits@djkf.net
- 72. From: "Michael" offerswithoutlimits@imcid.net
- 73. From: "Michael" offerswithoutlimits@uive.net
- 74. From: "Michael" wantmorestuff@imcid.net
- 75. From: "MovieTicketSource.com" MovieTicketSource_r-ebbbnmuwechabm@movieticketsource.net
- 76. From: "offers" offers@mail0169253248.1-800-products.net
- 77. From: "Platinum For You" quizc@newsletter.forecastmail.com
- 78. From: "Platinum Invitation" 1717@1522.optinenterprises.com
- 79. From: "Platinum Plus" 1zayKJe33M0FLNcfibbXZSC2kPzVvNq-14964@klted.reply.Katillist.com
- 80. From: "Pre-Approved" 113657706196382pa@bounce.mailspool.com
- 81. From: "Pre-Approved" 113657706932863pa@return.dailyemail.org
- 82. From: "Pre-Approved" 113657707669344pa@bounce.mailspool.com
- 83. From: "Pre-Approved" 113657708405825pa@sender.mailnotice.com
- 84. From: "Pre-Approved" 113657709142306pa@sendmails.com
- 85. From: "Pre-Approved" fundeals-aqqggeuc@outstandingvalues.com
- 86. From: "Pre-Approved" fundeals-bedomgld@outstandingvalues.com
- 87. From: "Pre-Approved" fundeals-bewyymjh@outstandingvalues.com
- 88. From: "Pre-Approved" fundeals-crbgapnn@outstandingvalues.com
- 89. From: "Pre-Approved" fundeals-eamdyyta@outstandingvalues.com
- 90. From: "Pre-Approved" fundeals-exyktufj@outstandingvalues.com
- 91. From: "Pre-Approved" fundeals-gxclefak@outstandingvalues.com
- 92. From: "Pre-Approved" fundeals-hwhxigow@outstandingvalues.com
- 93, From: "Pre-Approved" fundeals-iapclbqb@outstandingvalues.com
- 94. From: "Pre-Approved" fundeals-iwijlptw@outstandingvalues.com
- 95. From: "Pre-Approved" fundeals-jddsvrqn@outstandingvalues.com
- 96. From: "Pre-Approved" fundeals-kwwahnyi@outstandingvalues.com
- 97. From: "Pre-Approved" fundeals-lmosxdsp@outstandingvalues.com
- 98. From: "Pre-Approved" fundeals-lmqbtrlv@outstandingvalues.com
- 99. From: "Pre-Approved" fundeals-mlhfsfea@outstandingvalues.com
- 100. From: "Pre-Approved" fundeals-nxivsopk@outstandingvalues.com
- 101. From: "Pre-Approved" fundeals-nyaftoey@outstandingvalues.com
- 102, From: "Pre-Approved" fundeals-oarwsqlw@outstandingvalues.com
- 103. From: "Pre-Approved" fundeals-ovloxwbe@outstandingvalues.com
- 104. From: "Pre-Approved" fundeals-pgybyoht@outstandingvalues.com
- 105. From: "Pre-Approved" fundeals-pnxnpvsi@outstandingvalues.com
- 106. From: "Pre-Approved" fundeals-pyvvmdyf@outstandingvalues.com
- 107. From: "Pre-Approved" fundeals-ssyaiqyv@outstandingvalues.com
- 108. From: "Pre-Approved" fundeals-thgdotek@outstandingvalues.com
- 109. From: "Pre-Approved" fundeals-vjxsovak@outstandingvalues.com
- 110. From: "Pre-Approved" fundeals-vretuequ@outstandingvalues.com
- 111. From: "Pre-Approved" fundeals-vtcadevn@outstandingvalues.com
- 112. From: "Pre-Approved" fundeals-yhfxqrgg@outstandingvalues.com
- 113. From: "Pre-Approved" fundeals-ykdulilc@outstandingvalues.com
- 114. From: "Pre-Approved" fundeals-youmrces@outstandingvalues.com
- 115. From: "Pre-Approved" fundeals-yxicxaya@outstandingvalues.com
- 116. From: "Pre-Approved" fundeals-yxvnnqox@outstandingvalues.com
- 117. From: "Pre-Approved" mail-cpkdkm@outstandingvalues.com

http://www.gordonworks.com/spam/CommonwealthMarketingGroup.htm

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- 118. From: "Pre-Approved" mail-hmtbhg@outstandingvalues.com
- 119. From: "Pre-Approved" mail-ipllhw@outstandingvalues.com
- 120. From: "Pre-Approved" mail-jkhkai@outstandingvalues.com
- 121. From: "Pre-Approved" mail-nqespk@outstandingvalues.com
- 122. From: "Pre-Approved" mail-qilfit@outstandingvalues.com
- 123. From: "Pre-Approved" mail-riuxvg@outstandingvalues.com
- 124. From: "Pre-Approved" mail-yjrame@outstandingvalues.com
- 125. From: "Pre-Approved" myshoppingfun-alu@meta-deals.com
- 126. From: "Pre-Approved" myshoppingfun-bge@meta-deals.com
- 127. From: "Pre-Approved" myshoppingfun-cav@meta-deals.com
- 128. From: "Pre-Approved" myshoppingfun-csu@meta-deals.com
- 129. From: "Pre-Approved" myshoppingfun-dui@meta-deals.com
- 130. From: "Pre-Approved" myshoppingfun-iyi@meta-deals.com
- 131. From: "Pre-Approved" myshoppingfun-nic@meta-deals.com
- 132. From: "Pre-Approved" myshoppingfun-qcp@meta-deals.com
- 133. From: "Pre-Approved" myshoppingfun-qiw@meta-deals.com
- 134. From: "Pre-Approved" myshoppingfun-qxh@meta-deals.com
- 135. From: "Pre-Approved" myshoppingfun-sox@meta-deals.com
- 136. From: "Pre-Approved" myshoppingfun-usd@meta-deals.com
- 137. From: "Pre-Approved" myshoppingfun-vkd@meta-deals.com
- * 138. From: "Pre-Approved" offers-duuc@outstandingvalues.com
- 139. From: "Pre-Approved" offers-ecih@outstandingvalues.com
- 140. From: "Pre-Approved" offers-jses@outstandingvalues.com
- 141. From: "Pre-Approved" offers-nocl@outstandingvalues.com
- 142. From: "Pre-Approved" offers-pgsn@outstandingvalues.com
- 143. From: "Pre-Approved" optindeals-jp@zvv261.com
- 144. From: "Pre-Approved" optindeals-ps@zvv261.com
- 145. From: "Pre-Approved" optindeals-yn@zvv261.com
- 146. From: "Realmagnifique" Realmagnifique bx@meta-deals.com
- 147. From: "Realmagnifique" Realmagnifique_fu@meta-deals.com
- 148. From: "Realmagnifique" Realmagnifique_hb@meta-deals.com
- 149. From: "Realmagnifique" Realmagnifique hc@meta-deals.com
- 150. From: "Realmagnifique" Realmagnifique_hs@meta-deals.com
- 151. From: "Realmagnifique" Realmagnifique jg@meta-deals.com
- 152. From: "Realmagnifique" Realmagnifique ms@meta-deals.com
- 153. From: "Realmagnifique" Realmagnifique_pb@meta-deals.com
- 154. From: "Realmagnifique" Realmagnifique_us@meta-deals.com
- 155. From: "Realmagnifique" Realmagnifique_wt@meta-deals.com
- 156. From: "Realmagnifique" Realmagnifique xi@meta-deals.com
- 157. From: "Realmagnifique" Realmagnifique xq@meta-deals.com
- 158. From: "Realmagnifique" Realmagnifique_yh@meta-deals.com
- 159. From: "Robert" leave-lotsolaughs-6436284C@mail.lotsolaughs.com
- 160. From: "sean" leave-hopesforthefuture-3328078O@hopesforthefuture.com
- 161. From: "Search Department" Search@lrcdirect.com
- 162. From: "Status Notification" Status@firstclasstelemail.com
- 163. From: "Status Notification" Status@telcomail.com
- 164. From: "UnsecuredCreditCards" leave-officialmail-9644624N@mail2.redrockmail.com
- 165. From: "USA Platinum Card" mail34@mail.play4keeps.com
- 166. From: "USA Platinum Network Center" 1zWyDwDOZwzDXdDOQOZYXMIA8xdP3eAb6a2-15001@wnt.reply.4o-1.com
- 167. From: "USA Platinum Network Center" 1zZzsSj8KdhKYdesuwonijbK9qU3X5c7-



Case 2:06-cv-01284-TSZ Document 16 Filed 10/20/2006 Page 47 of 7 Page 9 of 18

15001@wnt.reply.4o-1.com

- 168. From: "USA Platinum Network Center" itsimazing.52rhumh@52rhumh.emza.net
- 169. From: "USA Platinum Network Center" offers4you.533rfkz@533rfkz.ivbs.net
- 170. From: "USA Platinum Network Center" offerswithoutlimits.4p1ov9p@4plov9p.imcid.net
- 171. From: "USA Platinum Network Center" offerswithoutlimits.4p1ov9p@4p1ov9p.djkf.net
- 172. From: "USA Platinum Network Center" USA_Platinum_Network_Center-14930975@12488.Inbound.netoes.com
- 173. From: "USA Platinum Network Center" USA_Platinum_Network_Center-14930959@12488.Inbound.netoes.com
- 174. From: "USA Platinum Network Center" USA_Platinum_Network_Center-14931464@12488.Inbound.netoes.com
- 175. From: "USA Platinum Network Center" USA_Platinum_Network_Center-14931566@12488.Inbound.netoes.com
- 176. From: "USA Platinum Network Center" USA_Platinum_Network_Center-14931698@12488.Inbound.netoes.com
- 177. From: "USA Platinum Network Center" USA_Platinum_Network_Center-14975723@12488.Inbound.netoes.com
- 178. From: "USA Platinum Network Center" USA_Platinum_Network_Center-14974761@12488.Inbound.netoes.com
- 179, From: "USA Platinum Network Center" USA_Platinum_Network_Center@lof.16715.reply.4o-1.com
- 180. From: "USA Platinum Network Center"

USA Platinum Network Center 21143 wnt@reply.freetx.com

- 181. From: "USA Platinum" americantravelers@got3m9.imcid.net
- 182. From: "USA Platinum" americantravelers@got3m9.uive.net
- 183. From: "USA Platinum" itsimazing@djkf.net
- 184. From: "USA Platinum" itsimazing@fd73h9.imcid.net
- 185. From: "USA Platinum" MoreMonthlyMoney.ilwh4z@ilwh4z.emza.net
- 186. From: "USA Platinum" MoreMonthlyMoney.ilwh4z@ilwh4z.ivbs.net
- 187. From: "USA Platinum" MoreMonthlyMoney.ilwh4z@ilwh4z.ivbs.net
- 188. From: "USA Platinum" offers4you@got43p.djkf.net
- 189. From: "USA Platinum" offerswithoutlimits@got4cs.uive.net
- 190. From: "USA Platinum" USA_Platinum_19480_lof@reply.freetx.com
- 191. From: "USA Platinum" USA Platinum 20313_owl@reply.freetx.com
- 192. From: "USA Platinum" USA_Platinum_20316_ofu@reply.freetx.com
- 193. From: "USA Platinum" USA Platinum 20447 wnt@reply.freetx.com
- 194. From: "USA Platinum" USA Platinum_21759_qco@reply.freetx.com
- 195. From: "USA Platinum" USA Platinum-13118471@11293,inbound.netoes.com
- 196. From: "USA Platinum" USA Platinum-14202531@12003.Inbound.netoes.com
- 197. From: "USA Platinum" USA Platinum-14202539@12003.Inbound.netoes.com
- 198. From: "USA Platinum" USA Platinum-14629924@12270.Inbound.netoes.com
- 199. From: "USA Platinum" USA_Platinum-14629931@12270.Inbound.netoes.com
- 200. From: "USA Platinum" USA Platinum-14653060@12270.Inbound.netoes.com
- 201. From: "USA Platinum" USAPlatinum@firstclasstelemail.com
- 202. From: "USA Platinum" wantmorestuff@uive.net
- 203. From: \$600 Unsecured Gold Card hey2@r.zzzzbi.com
- 204. From: \$600 Unsecured Gold Card heywhatzup2@r.ojmail01.com
- 205. From: \$600 Unsecured GOLD heywhatzup2@r.ojmail01.com
- 206, From: \$7500 Unsecured Platinum Card amazingprizes@17.postnote.com
- 207. From: \$7500 Unsecured Platinum Card luckystuff@09.postnote.com
- 208. From: \$7500 Unsecured Platinum Card swelldeals@lists.postlite.com

Case 2:06-cv-01284-TSZ Document 16 Filed 10/20/2006 Page 48 of 7 fge 10 of 18

- 209. From: You* Qualify cpsav2@r.ospe1.com
- 210. From: 102-33953-103708@b.sw03.com
- 211. From: 102-33953-103720@b.sw03.com
- 212. From: 102-33953-23168@b.sw03.com
- 213. From: 102-33953-59556@b.sw03.com
- 214. From: 102-33953-94114@b.sw03.com
- 215. From: 139710320.USAPLATINUMPLUSA1@bounce.iexpect.com
- 216. From: 139710320.USAPLATINUMPLUSA2@bounce.iexpect.com
- 217. From: 139710320.USAPLATINUMPLUSA2@bounce.MailDealz.com
- 218. From: 140384010.USAPLATINUMPLUSA1@bounce.iexpect.com
- 219. From: 140384010.USAPLATINUMPLUSA2@bounce.iexpect.com
- 220. From: 140674219.USAPLATINUMPLUSA1@bounce.iexpect.com
- 221. From: 140674219.USAPLATINUMPLUSA2@bounce.iexpect.com
- 222. From: 140858392.USAPLATINUMPLUSA1@bounce.iexpect.com
- 223. From: 140858392.USAPLATINUMPLUSA2@bounce.iexpect.com
- 224. From: 140858515.USAPLATINUMPLUSA1@bounce.iexpect.com
- 225. From: 140858515.USAPLATINUMPLUSA2@bounce.iexpect.com
- 226. From: 1-725 1-56073-875576@b.ovviuu.com
- 227. From: 1-725_1-56073-894415@b.ovviuu.com
- 228. From: 1-725_1-56073-898616@b.ovviuu.com
- 229. From: 1-725_1-56073-979553@b.ovviuu.com
- 230. From: 1-726-52881-119091@b.eqwel.com
- 231. From: 1-726-52881-152883@b.eqwel.com
- 232. From: 1-726-52881-162277@b.eqwel.com
- 233. From: 1-726-52881-162289@b.eqwe1.com
- 234, From: 1-726-52881-83368@b.eqwe1.com
- 235. From: 1-726-53634-119091@b.eqwel.com
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- 240. From: 1-726-54831-119091@b.mailatc.com
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- 249. From: 1-726-55409-83368@b.mailatc.com
- 250. From: 1-728-53344-103048@b.ospel.com
- 251. From: 1-728-53344-103060@b.ospel.com
- 252. From: 1-728-53344-23026@b.ospe1.com
- 253. From: 1-728-53344-59189@b.ospel.com
- 254. From: 1-728-53344-93541@b.ospe1.com
- 255. From: 1-728-54121-103048@b.ospel.com
- 256. From: 1-728-54121-103060@b.ospel.com
- 257. From: 1-728-54121-23026@b.ospel.com
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- 259. From: 1-728-54121-93541@b.ospel.com

- 260. From: 1-728-54226-103048@b.ospe1.com
- 261. From: 1-728-54226-103060@b.ospel.com
- 262. From: 1-728-54226-23026@b.ospel.com
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- 275. From: 1-729-55155-103048@b.ospe1.com
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- 279. From: 1-729-55155-93541@b.ospel.com
- 280. From: 2-102-34546-103708@b.zzzzbi.com
- 281. From: 2-102-34546-103720@b.zzzzbi.com
- 282. From: 2-102-34546-23168@b.zzzzbi.com
- 283. From: 2-102-34546-59556@b.zzzzbi.com
- 284. From: 2-102-34546-94114@b.zzzzbi.com
- 285. From: 2-102-35208-103708@b.fmwiwo.com
- 286. From: 2-102-35208-103720@b.fmwiwo.com
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- 289. From: 2-102-35208-94114@b.fmwiwo.com
- 290. From: 7500 Credit credit 7500@cw69.com
- 291. From: Apply now 1062961209058@mailserver2.iexpect.com
- 292. From: Apply now 1062961209721@mailserver2.iexpect.com
- 293. From: Apply Now 1063479605636@mailserver2.iexpect.com
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- 301. From: Apply now 1064170806947@mailserver2.iexpect.com
- 302. From: Apply Now 1064689208917@mailserver2.iexpect.com
- 303. From: Apply Now 1064689210365@mailserver2.iexpect.com
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- 305. From: Apply Now 1065041106777@mailserver2.iexpect.com
- 306. From: Apply Now 1065041178442@mailserver2.iexpect.com
- 307. From: Apply Now 1065041246406@mailserver2.iexpect.com
- 308, From: Apply now 1065380409989@mailserver2.iexpect.com
- 309. From: Apply now 1065395228125@mailserver2.iexpect.com
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    311. From: Apply Now 1065634415919@mailserver2.iexpect.com

 312. From: Apply Now 1065634416827@mailserver2.iexpect.com
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 314. From: Apply Now 1065634425781@mailserver2.iexpect.com
• 315. From: Apply Now 1065812449369@mailserver2.iexpect.com
• 316. From: Apply Now 1065812480894@mailserver2.iexpect.com
• 317. From: Apply Now 1065812483349@mailserver2.iexpect.com
• 318. From: Apply Now 1065812547653@mailserver2.iexpect.com

    319. From: Apply Now 1066503603772@mailserver2.iexpect.com

• 320. From: Apply Now 1066503604571@mailserver2.iexpect.com
• 321. From: Apply Now 1066503607335@mailserver2.iexpect.com
• 322. From: Apply now 1067633624953@mailserver2.iexpect.com

    323. From: Apply now 1067633624953@mailserver2.iexpect.com

    324. From: Apply now 1067633649189@mailserver2.iexpect.com

    325. From: Apply now 1067633651506@mailserver2.iexpect.com

    326. From: Apply now 1067634046022@mailserver2.iexpect.com

    327. From: Apply Now 1069098061219@mailserver2.iexpect.com

328. From: Apply now 1069266933417@mailserver2.iexpect.com

    329. From: Apply now 1069266934093@mailserver2.iexpect.com

• 330. From: Apply now 1069277060576@mailserver2.iexpect.com

    331. From: Apply now 1069277060876@mailserver2.iexpect.com

    332. From: Apply Now AdvantageZone_

                                          r-berrzrhihuevhk@advantage-zone.com
                                          r-cgeeuoibacnlai@advantage-zone.com

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  334. From: Apply Now AdvantageZone
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  344. From: Apply Now AdvantageZone
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  347. From: Apply Now AdvantageZone
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• 350. From: Apply Now BargainADay
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• 351. From: Apply Now BargainADay
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  361. From: Apply Now deal3256909@dealmode.com
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Case 2:06-cv-01284-TSZ Document 16 Filed 10/20/2006 Page 51 of 74ge 13 of 18

| 6 | 362. From: | Apply Now | deal6356118@de | almode.com |
|----------|-------------------|-------------|--|--|
| • | 363. From: | Apply Now | deal6487403@de | ealmode.com |
| • | 364. From: | Apply Now | deal6546363@de | ealmode.com |
| æ | 365. From: | Apply Now | deal6550341@de | ealmode.com |
| 0 | | | DealsByDay | r-arlruyjlkmvtkt@dealsbyday.com |
| • | 367. From: | Apply Now | DealsByDay | r-enbbubhmhcwrtm@dealsbyday.com |
| 6 | 368. From: | Apply Now | DealsByDay | r-fgxxdxarayqaj@dealsbyday.com |
| * | 369, From: | Apply Now | DealsByDay | r-ifttbtgagmcxba@dealsbyday.com |
| ø | 370. From: | Apply Now | DealsByDay | r-ifttbtgagmfxbg@dealsbyday.com |
| 9 | 371. From: | Apply Now | DealsByDay | r-nuddodpnpqrruu@dealsbyday.com |
| * | 372. From: | Apply Now | DealsByDay | r-oniimiopogaixa@dealsbyday.com |
| * | 373. From: | Apply Now | DealsByDay | r-rwssasgzgvlmem@dealsbyday.com |
| • | 374. From: | Apply Now | DealsByDay | r-xeccwcaramawc@dealsbyday.com |
| | | | TheBigDaily | r-cgeeuoibacnboi@TheBigDaily.com |
| 8 | 376. From: | Apply Now | TheBigDaily | r-cgeeuoibacnlao@TheBigDaily.com |
| 0 | 377. From: | Apply Now | TheBigDaily | r-enbbubhmhcwuhb@TheBigDaily.com |
| | | | TheBigDaily | r-fgxxdxarayfxjg@TheBigDaily.com |
| * | | | TheBigDaily | r-hyppjpkbktyeja@TheBigDaily.com |
| 0 | | | TheBigDaily | r-ifttbtgagmcxtk@TheBigDaily.com |
| • | | | TheBigDaily | r-jvppgjwacxawds@TheBigDaily.com |
| 8 | | | TheBigDaily | r-jvppgjwacxggs@TheBigDaily.com |
| 6 | | | TheBigDaily | r-mnssifvluwnlqi@TheBigDaily.com |
| 69 | | | TheBigDaily | r-tcvvevlzlbkjlv@TheBigDaily.com |
| ø | | | TheBigDaily | r-tczzhvxulbuucu@Bargainaday.com |
| 6 | | | TheBigDaily | r-umwwdbaqpzbdm@TheBigDaily.com |
| • | | | TheBigDaily | r-wcffwfptpmrrcr@Bargainaday.com |
| * | | | TheBigDaily | r-wcttqfgrpmdfec@TheBigDaily.com |
| 6 | | | TheBigDaily | r-xerrkcsbamzwac@TheBigDaily.com |
| * | | | now gfts2@r.fmv | |
| 4 | | | now gfts2@r.wov | |
| * | | | | al@90210salt.com |
| • | | | | nx15.domesticlists.com |
| 8 | | | | l@reply.mb00.net |
| e | 395. From: | Approval D | epartment special | offers@lists.presentlink.com |
| • | 390, FIOIII: | Approvai N | lotice approval@2 | Sysspretz.com |
| • | | | lotice cpsav2@r.q | |
| | | | | service@9384sallt.com |
| | | | | service@zel394pret.com |
| 0 | | | | Dlists.presentlink.com |
| | | | otice homefree@ | |
| *** | 402. From: | Approvalu | 01106 1-14903721- atiae + 53900965 | 234@creditgiftmail.com 4304@hpyjwdjbp.yfdjack.com |
| * | 403. From: | Appiovai u | latice ruincachaer | ral2@reply.mb00.net |
| | | | Notice gramopc@ | |
| es. | | | lpoint@maill.fin | |
| 40 | | | lpoint@mail1.glc/ | |
| - | | | /ipoint@mail2.glc | |
| #4 #4 | | | /lpoint@mail2.gic /lpoint@mail2.rea | |
| • | | | /lpoint@mail3.fin | |
| B | | | lpoint@mail3.glc/ | |
| * | | | /lpoint@mail3.rea | |
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- 413. From: Approved ylpoint@mail4.financesol.com
- 414. From: Approved ylpoint@mail4.realestatenotif.com
- 415. From: barbells@unsure.nj45.com
- 416. From: bounce-hyppipkbktsyyb@Bargainaday.com
- 417. From: bounce-MSG_12411180-15188899-@msg.09302tw.com
- 418. From: bounce-MSG 12411180-15188925-@msg.09302tw.com
- 419. From: bounce-xerrkcsbamzeer@Bargainaday.com
- 420. From: Buyers Advantage Buyers Advantage@c.ss01.net
- 421. From: Buyers Advantage Buyers Advantage@e.ew01.com
- 422. From: Buyers Advantage Buyers Advantage (we.ss01.net
- 423. From: Buyers Advantage Buyers Advantage@h.ew01.com
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- 431. From: campaign-2265331-879362@lists.mastermailings.com
- 432. From: Card Approvals card@702pprez.com
- 433. From: Card Department bciprize@reply.mb00.net
- 434. From: Confirmation Notice confirmation@pp2092reze.com
- 435. From: Confirmation Required custoomer_service@738lme.com
- 436. From: Congratulations fsc2@r.getcoupondeals.com
- 437. From: Congratulations fsc2@r.iqwe1.com
- 438. From: Congratulations fsc2@r.orangejuicemail.com
- 439. From: Congratulations fsc2@r.ovviuu.com
- 440. From: Congratulations r-14965721-173@creditgiftmail.com
- 441. From: Congratulations r-14965721-213@creditgiftmail.com
- 442. From: Congratulations r-53809865-4417@gekzqdzje.yfdjack.com
- 443. From: Congratulations stellaroffers@lists.postlite.com
- 444. From: Congratulations yvmbjzbwvxpvvj@dgawcywqg.yfdvdsmail.com
- 445. From: Credit Department cedeals@ruminates.com
- 446. From: Credit non-existent? cpsav2@r.ospe1.com
- 447. From: Digitaldraft Digitaldraft1772741@digitaldraft.com
- 448. From: Digitaldraft Digitaldraft1896988@digitaldraft.com
- 449. From: Establish Credit k28I6kIrFgv@rb21ex.com
- 450. From: Establish Credit k28I6kIrFgv@rb21ex.com
- 451. From: Establish Your Credit ccard@rb25ex.com
- 452. From: Establish your credit creditcard@rb25ex.com
- 453. From: Establish your Credit DHiKYQ5GyhF@rb23ex.com
- 454. From: Establish Your Credit offerbin@lists.postlite.com
- 455. From: Final notice r-14965721-204@yourgiftcardsmail.com
- 456. From: Final notice r-53809865-3865@yfdjack.com
- 457. From: Final notice r-53809865-4041@coghilheo.yfdjack.com
- 458. From: Fireball Mail r-36873987-1969@zmapwmnpw.irresistiblemail.com
- 459. From: Get Gold gfts2@r.fmwivo.com
- 460. From: Get Platinum usaplatthree@getsmail.com
- 461. From: Go platinum reports@imo1.net
- 462. From: Go platinum reports@myobdeals.com
- 463. From: Gold Member goldmember@04.postnote.com



Case 2:06-cv-01284-TSZ Document 16 Filed 10/20/2006 Page 53 of 71

- 464. From: Got gold? gfts2@r.xxxxbi.com
- 465. From: Got platinum? reports@imol.com
- 466. From: Got platinum? reports@in-f01.com
- 467. From: Got platinum? reports@mobd01.com
- 468. From: Guaranteed Approval bzxfjhsehr@greatmailrewards.com
- 469. From: Guaranteed Approval F5oDm6PIN2g@dailyspectacular.com
- 470, From: Guaranteed Approval MgIOyVia3qr@rb21ex.com
- 471. From: Guaranteed Platinum guaranteed@pp2092reze.com
- 472, From: Guareenteed Credit getfreeperfume@reply.mb00.net
- 473. From: Important Notice important@90210salt.com
- 474. From: Instant Platinum Credit InstantPlatinumCredit70450154@simplesuggestions.com
- 475. From: Invitation Notice invitation@09302tw.com
- 476. From: lures@rod.nj45.com
- 477. From: Mike Hot-Dealz r-daqqlgczjvhjwq@hot-dealz.com
- 478. From: Mike Hot-Dealz r-ifttbtgagmcgba@hot-dealz.com
- 479, From: MTS Credit Office MTS Credit Office r-itttfabcdmgffe@movieticketsource.net
- 480. From: MTS e-Deals MTS_e-Deals_____r-jjjjvpkdgxcdas@movieticketsource.net
- 481. From: Need 1 for weekend cpsav2@r.ospe1.com
- 482. From: Need credit? ccoffer@rb25ex.com
- 483. From: offerswow-return-160@lists.postlite.com
- 484. From: out@bfiesta01.com (Approval Department)
- 485. From: out@bpick02.net (Approval Dept.)
- 486. From: pdupdate-return-150@lists.servitall.com
- 487. From: Platinum Acceptance custoomer_service@zel394pret.com
- 488. From: Platinum Acceptance platinum@702pprez.com
- 489. From: Platinum Approval custoomer_service@738lme.com
- 490. From: Platinum Approval papproval@29sspretz.com
- 491. From: Platinum Approval pltainum@702pprez.com
- 492. From: Platinum Card uroffers@your-offers.com
- 493. From: Platinum Invitation premiumspread@nr.mastermailings.com
- 494, From: Platinum Platinum@drd1mail.com
- 495. From: Platinum Platinum@OFFERAVENUE.COM
- 496. From: Platinum Platinum@ofmsvr.com
- 497. From: Platinum Platinum@svnsvr.com
- 498. From: Platinum Reward gramopc@the.inraw.com
- 499, From: Platinum_Plus 1394.6660914@I-JST5.com
- 500. From: Platinum_Plus 1394.6663468@I-JST5.com
- 501. From: Platinum Plus emailoffer@list.world-wideent.com
- 502. From: PlatinumCreditCards office@officialadvertisements.com
- 503. From: Pre-Approved editor-iylwdascdmvpv@caymans.responsego.com
- 504. From: Pre-Approved editor-uvqlfuyemxwvd@maui.dlbnetwork.net
- 505. From: SUPER krisyau2@r.eqwe1.com
- 506. From: SamplesPlaza samplesplaza@reply.mb00.net
- 507, From: Short on Cash? ShortonCash_928753@www-central.com
- 508. From: SmilePop updates8053@smilepop.com
- 509. From: SmilePop updates9131@smilepop.com
- 510. From: Summer Fun SummerFun@03.brightermail.com
- 511. From: Summer Fun SummerFun@09.bluerocketonline.com
- 512. From: swelldeals-return-1506@lists.postlite.com
- 513. From: Unsecured Credit Card 6nkyWObzNGy@samevalues.com
- 514. From: Unsecured Credit Offer a7RAPcWFUv@exgon.com



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- 515. From: Unsecured Platinum 62ZzjyMvfQI@exgon.com
- 516. From: Unsecured Platinum ratetwo@edailymail.com
- 517. From: updates448@pages.wotch.com
- 518. From: Urgent Message urgent@90210salt.com
- 519. From: Urgent Message urgent@przt9230el.com
- 520. From: Urgent Notice urgent@pp2092reze.com
- 521. From: USA Platinum activaral@the.krawa.com
- 522, From: USA Platinum amtrav@45569456.com
- 523. From: USA Platinum Card 1388-150994-unsubscribe@aswediscussed.com
- 524. From: USA Platinum Card 1388-150996-unsubscribe@aswediscussed.com
- 525. From: USA Platinum Card click4s902239@right-finds.com
- 526. From: USA Platinum Card ow@mx13.listbatch.com
- 527. From: USA Platinum Card uroffers@your-offers.com
- 528. From: USA Platinum Card USAPlatinumCard@leadbullet.net
- 529. From: USA Platinum Card USAPlatinumCard@winspire.net
- 530. From: USA Platinum Card USAPlatinumCard1772741@wingshot.net
- 531. From: USA Platinum Card USAPlatinumCard1896988@wingshot.net
- 532. From: USA Platinum click4s@clickforspecials.com
- 533. From: USA Platinum Network Center amtrav@45569456.com
- 534. From: USA Platinum PlatinumCard@friendlymail.net
- 535. From: USA Platinum r-106594268-6489@uqawbgpjwf.at133.com
- 536. From: USA Platinum r-106650935-6489@avtlluteru.at133.com
- 537. From: USA Platinum r-106870460-6489@xbsrwksars.at133.com
- 538. From: USA Platinum r-106870536-6489@zvbapwbsma.at133.com
- 539. From: USA Platinum r-195296814-8310@interactivemktg-corp.com
- 540. From: USA Platinum r-195296814-8601@zvnsfnapvt.interactivemktg-corp.com
- 541. From: USA Platinum USAPlatinum@clomail.com
- 542. From: USA Platinum usaplatinum@fpc-mail.com
- 543. From: USA Platinum UsaPlatinum@majortask.net
- 544. From: USA scaoffers@mx01.dealfinders.net
- 545. From: Want gold? luckyprizes@reply.mb00.net
- 546. From: You* Qualify for a Platinum Card heywhatzup2@r.ojmail01.com
- 547. From: You* Qualify for it cpsav2@r.ospe1.com
- 548. From: You* Qualify gift4credit@reply.mb00.net
- 549. From: Your Credit offerswow@lists.postlite.com
- 550. From: Your New Card NFDaily@reply.mb00.net
- 551. From: You've been selected cpsav2@r.ospel.com

Defendant has used 551 different email "From" addresses in its communications with Plaintiff. Plaintiff has no clear choice of email addresses to respond to request the cessation of the unsolicited commercial emails. The volume of email from Defendant shifts an onerous burden on Plaintiff in terms of the time required to respond to each of the 1,266 total email messages sent by Defendant to Plaintiff. By responding to an email wherein the principal is not reached, Plaintiff would be verifying its valid email addresses to a marketing agent who can then send additional unsolicited email to Plaintiff from many other principals. Plaintiff chose to go directly to the source of the emails rather than contact hundreds of marketing agents. Defendant failed to acknowledge or respond to Plaintiff's request to end the unsolicited email.

5.5 The use of false, misleading, or missing information in the FROM field of a commercial electronic mail message violates RCW 19.190.030(1)(b). Pursuant to RCW 19.190.030(2), defendant's violations of RCW 19.190.030(1)(b) constitute a per se violation of the Consumer Protection Act, RCW 19.86. 5.6

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The conduct described above constitutes unfair or deceptive acts or practices in trade or commerce and unfair methods of competition in violation of RCW 19.86.020.

6. UNLAWFUL HARASSMENT

- 6.1 Defendant has knowingly and willfully engaged in a course of conduct, which has annoyed and harassed Plaintiff contrary to the prohibitions contained in RCW 10.14.020.
- 6.2 Defendant received a certified return receipt letter from Plaintiff on September 2, 2003. Plaintiff's letter was a demand for damages wherein Defendant was advised that its emails were sent in violation of RCW 19.190. Defendant was, also, advised that Plaintiff's email address was registered in Washington's Association of Internet Service Providers' (WAISP) database. The registry is one of several ways Washington E-mail address holders can protect themselves under Washington's Unsolicited Commercial E-Mail law, which prohibits sending commercial E-mail with false or forged headers or misleading subject lines according WAISP.
- 6.3 Subsequent to the receipt of Plaintiff's letter by Defendant, Defendant has sent an additional 1196 emails to Plaintiff. These 1196 emails were sent during the period of September 6, 2003 through December 11, 2003 (96 days). Prior to Plaintiff's letter to Defendant, Plaintiff received an average of two emails per day from Defendant. After Defendant's receipt of Plaintiff's letter, Plaintiff received an average of 12 emails per day from Defendant.
- 6.4 Defendant's emails to Plaintiff after the receipt of Plaintiff's demand for damages, served no legitimate or lawful purpose other than to annoy and harass Plaintiff and is in violation of RCW 10.14.030(1)(2)(3).

7. PRAYER FOR RELIEF

- 7.1 Plaintiff, James S. Gordon, Jr., prays for relief as follows:
- 7.2 That the Court adjudge and decree that defendant has engaged in the conduct complained of herein.
- 7.3 That the Court adjudge and decree that the conduct complained of in Paragraphs 4.4 and 5.4 constitutes violations of the Commercial Electronic Mail Statute, Chapter 19.190 RCW, and pursuant to RCW 19.190.030(2) constitutes per se violations of the Consumer Protection Act, Chapter 19.86 RCW.
- 7.4 That the Court adjudge and decree that the conduct complained of in Paragraphs 3.1 through 5.6 constitutes unfair or deceptive acts or practices and unfair methods of competition in violation of the Consumer Protection Act, Chapter 19.86 RCW.
- 7.5 That the Court adjudge and decree that the conduct complained of in Paragraphs 6.1 through 6.4 constitutes unlawful harassment and is in violation of RCW 10.14.030(1)(2)(3).
- 7.6 That the Court issue a permanent injunction enjoining and restraining defendant and his representatives, successors, assigns, officers, agents, servants, employees, and all other persons acting or claiming to act for, on behalf of, or in active concert or participation with defendant from continuing or engaging in the unlawful conduct complained of herein.
- 7.7 That the Court assess civil penalties, pursuant to 19.190.040(1) of five hundred dollars (\$500) per violation against defendant for each and every one of the 1266 violations of RCW 19.86.020 caused by the conduct complained of herein.

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7.8 That the Court make such orders pursuant to RCW 19.86.080 as it deems appropriate to provide for restitution to Plaintiff of money or property acquired by defendant as a result of the conduct complained of herein.

7.9 That the Court make such orders pursuant to RCW 19.86.080 to provide that Plaintiff have and recover from defendant the costs of this action, including reasonable attorney's fees.

7.10 That the Court order such other relief as it may deem just and proper to fully and effectively dissipate the effects of the conduct complained of herein, or which may otherwise seem proper to the Court.

| Dated this day of, 20 | 003. |
|-----------------------|------|
|-----------------------|------|

JAMES S. GORDON, JR. Plaintiff

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Headlines by E-mail

Local telemarketer embroiled in controversy mmmusenty. again, this time over spam

Sunday, January 04, 2004

By Torsten Ove, Pittsburgh Post-Gazette

"James, having trouble getting a credit card?"

"James, get a \$7,500 Platinum Card now."

"James, your pre-approv line is \$2,500. Well done!"

These e-mails were among 1,266 messages Jim Gordon of Washington state received last year on his home computer from Commonwealth Marketing Group Inc., of Hopwood in Fayette County.

In short, Gordon says, he was getting spammed. But instead of hitting the delete key again and again, he decided to take action. Like an increasing number of irritated spam recipients nationwide, he sued Commonwealth under his state's anti-spam law.

In a complaint filed last month in a Washington state court, Gordon said he wants CMG to pay him \$500 for each piece of spam he received, or more than \$600,000. He wants three other companies that have spanned him to pay up, too. "My motivation is to get this spam stopped," he said last week from his home in Richland, Wash. "I sent them a letter saying stop. And they didn't."

CMG, a telemarketing firm whose history includes a fraud prosecution by the Criminal Investigation Division of the IRS and a Federal Trade Commission suit over "false and misleading representations," contends that if anyone is being wronged, it's CMG. It says Gordon's actions amount to a spam-scam, citing not only the lawsuit but a letter Gordon originally sent to it in August demanding that the company pay him more than \$10,000 or he would sue.

"This guy has requested e-mails from us," said CMG Chief Executive Officer Robert E. Kane, whose partner, former CMG President Fred Zeigler, is in federal prison for tax violations and a credit card scheme that prosecutors said directly involved Kane. "Our computers are programmed to identify him. It's a shakedown. It happens all the time. We probably get one or two of these a week."

Companies such as CMG and its ilk may soon have to confront another potential nemesis, with the federal government joining the spam wars as of Jan. 1.

Under the CAN-SPAM Act of 2003, signed into law last month by President Bush, Internet service providers, state attorneys general and federal agencies can pursue Exhibit #











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spammers in federal courts with criminal and civil penalties. Until now, the spam wars have been fought in the 36 states that have anti-spam laws, including Pennsylvania.

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The new law prohibits the use of false header information in commercial e-mail and requires unsolicited messages to include opt-out instructions. It also provides a protection against spam containing unmarked pornographic material. Penalties for violations include jail time up to five years and fines of up to \$6 million.

In addition, the new law authorizes the FTC to set up a "Do Not Spam" registry of Internet users similar to the agency's "Do Not Call" telemarketing list.

But while the law gives federal agencies teeth in going after spammers, it has also come under criticism for what it doesn't do.

Spam-haters such as the Coalition Against Unsolicited Commercial E-Mail say the new law is a paper tiger, especially because it pre-empts tougher state laws that would outlaw all e-mail advertising or "junk" e-mail.

"This law does not stop a single spam from being sent. It only makes that spam slightly more truthful," said coalition chairman Scott Hazen Mueller on the organization's Web site. "It also gives a federal stamp of approval for every legitimate marketer in the U.S. to start using unsolicited e-mail as a marketing tool."

CAN-SPAM also doesn't allow individuals to sue for damages on their own, requiring them instead to contact the FTC or their state attorney general.

That doesn't mean, however, that spammers are off the hook in the state courts. The federal law does not pre-empt state laws that prohibit the sending of deceptive or misleading e-mails.

Pennsylvania's law does that.

So does Washington's, where deception is at the heart of Gordon's suit against CMG.

He said the company's messages were "designed to entice" him to believe that he was applying for a major credit card. Instead, he said, CMG was offering its own products and credit rather than a universally accepted credit card such as MasterCard or VISA.

"When you open the e-mail," he said, "it's nothing but a buying club where you are buying their products."

To cover his bets, Gordon's suit against CMG also was filed under two other Washington laws governing unfair business practices and harassment.

Gordon's suit alleges that CMG's e-mails didn't have valid addresses as the law states they must. He said the messages he received came from 551 different senders, which he eventually traced to Kane's company.

Rather than try to respond to the e-mails, which he knew would result in many more messages, Gordon sent what lawyers often call a "demand" letter to CMG on Aug. 28 saying he had received 27 unsolicited e-mails from the company.

Under Washington law, a recipient can pursue up to \$500 in damages per violation.

He asked CMG to send him a check for \$10,800, or \$400 for each e-mail, which he said he would bump up to \$500 if CMG didn't pay within a few weeks. He also threatened to contact Washington's attorney general, who he said could sue for up to

Local telemarketer embrailed is controversy again this time of 1972072006 Page 59 of 71 Page 3 of 4

\$2,000 a violation.

That kind of letter isn't illegal, but it's definitely playing hardball. In addition, the tone of the letter indicates that Gordon is after money, not just an end to the e-mails. Nowhere does it simply ask for CMG to stop sending them.

"Please send \$10,800 -- \$400 times 27 separate offenses, payable by cashier's check to me at the address above," the letter reads. "If payment has not been received by 5 p.m. on Sept. 12, 2003, I will conclude that an out-of-court settlement is not possible."

Even so, Gordon scoffed at the company's retort that he was the one pulling a scam.

"They can say whatever they want," he said. "There's no scam involved. They are violating the law. I am so looking forward to my day in court."

Gordon noted, for example, that CMG responded to his August letter by sending him even more e-mails. Between Sept. 6 and Dec. 11, he said, he received 1,196 of them, sometimes as many as 12 a day.

Last week, he said, he was still receiving them even though he said a county judge in Washington had imposed a temporary restraining order on CMG.

CMG, which has been represented in the past by former U.S. attorneys Fred Thiemann and J. Alan Johnson, says it isn't about to give in to Gordon's complaint.

"It is totally meritless," said Kane, who denies that the subject lines of his e-mails are deceptive. "There's not a shred of truth in it."

Among his defenses is his claim that he recently called Gordon's home and spoke to his 25-year-old son, who he said admitted accessing the CMG Web site and soliciting the e-mails. Kane said Gordon's son is a felon who has convictions for forgery and similar offenses.

Gordon, 52, who describes himself as a full-time doctoral student, doesn't deny that his son has a criminal record. But he said neither his son nor his wife have access to his domain name on the Internet, to which the e-mails were sent. He said he himself has no history of fraud.

"They can check every municipality, they can check with Interpol if they want," he said. "They won't find anything on me. They don't have a defense for this, so they have to do something else."

One police officer who has dealt with Gordon said the man is genuinely angry at being spanned.

"He's just fed up with all the stuff coming over the computer," said Lew Reed, a detective with the police department in Richland, a town of 50,000 about 100 miles from Spokane.

Reed got involved with Gordon after Gordon said a spammer was sending him child pornography. Reed has been trying to track down the source.

"He's just fired up because he's being swamped with this stuff," he said of Gordon. "He's legitimate."

Gordon takes particular exception to Kane's accusations that he's a scammer because, as he points out, CMG has been accused of deception before.

Page 60 of 71 Page 4 of 4 Local telemarketer embrailed in contraversy, again this fine of 10/20/2006

In May, Zeigler, of Chalk Hill, who is still listed as president in state records, was sentenced to 15 months in federal prison for filing false income tax returns and bank fraud related to the business.

For the tax years of 1995 and 1996, Zeigler claimed that a number of personal purchases, including a boat and taxidermy work done on a bear he killed in Alaska, were business expenditures.

The bank fraud case covered the period of July 1996 through March 1997, during which CMG was selling vacation packages through telemarketing centers around the country using Ricardo Montalban and Robin Leach as pitchmen.

Kane was not charged in that case. But according to an IRS search warrant affidavit and Zeig-ler's plea hearing last year in U.S. District Court, he was involved in a credit card scheme with Zeigler that preyed on low-income customers.

According to the documents, Zeigler and Kane entered into an agreement with Orchard Bank in Portland, Ore., to market a Visa card along with vacation packages to the Bahamas and elsewhere.

The target market was people with bad credit who couldn't afford the vacations. Despite their low incomes, CMG enticed them to charge the vacations to the new credit cards, but didn't tell them the credit limits were so low that once the vacations were charged, the consumers were left with about \$13 of credit.

The first time those customers tried to use the credit cards, they were rejected. The bank eventually terminated its participation with CMG after auditors determined that the company was sending cards to people who didn't want them and inflating customers' in-comes.

Kane said Zeigler's incarceration and other cases surrounding CMG have nothing to do with the firm's current operations or Gordon's lawsuit. "We have nothing to hide," he said.

(Torsten Ove can be reached at tove@post-gazette.com or 412-263-2620.)

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Anti-Spammers on Attack By Susan Kuchinskas September 24, 2004

While many anti-spar activists decried the national CAN-SPAM Act legislation, a number of other antispam individuals and business owners decided to get busy.

The Informal Coalition of Private Anti-spam Litigants (ICPAL) is perhaps the first quasi-official manifestation of a new front in the war on spam. Call it hand-to-hand combat: They're using oldfashioned property and trademark law to win judgments with arguments that non-technical judges can understand.

Achieve Superior Vision Into Your Network With These Resources from Fluke Networks.

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VoIP Basics for IT Technicians

This whitepaper provides an introduction to VoIP technology and operation.

WEBCAST

How to Solve Six Common Network Problems

Prove it's not the network. Learn to find the source of network performance and security issues.

WHITEPAPER

VLAN Best Practices

Optimize VLAN performance. Learn about VLAN challenges. best practices, VLAN tags and tagging technologies, maintaining VLANs and more.

ICPAL is comprised of attorneys, a couple of local ISPs, an anti-spam software developer and several activists with dozens of successful small claims actions under their belts, And it plans to file hundreds more.

Nor are the feds sitting on their hands. Recently, Operation Slam Spam, a partnership between the Direct Marketing Association and the FBI dedicated to bringing spammers to justice, resulted in arrests or legal action against dozens of individuals. Still, the enactment of CAN-SPAM seems to have done little to stop the spew.

The act, which became law on January 1, sets forth guidelines for headers, subject lines and opt-out methods. It allows state attorneys general ISPs to sue spammers, but it took away the right of individuals to sue them.

Marketers and Congress hailed CAN-SPAM a great leap forward in the fight to reduce unsolicited commercial e-mail. But activists called CAN-SPAM a bunch of legislative hot air. They claimed it wasn't as tough as the laws many of the states had already enacted. yet it superseded those laws while taking enforcement out of the hands of the states,

However, while CAN-SPAM generally does overrule tougher state or regional anti-spam

http://www.esecurityplanet.com/trends/print.php/3412891

4/1/2006

Exhibit #

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laws, there are a couple of exceptions: It doesn't burke statutes that prohibit "faisity or deception" in any portion of the e-mail. And it doesn't preempt any state laws that aren't specific to e-mail, such as state trespass, contract or tort laws.

Those exceptions provide two big gotchas for individuals who want to fight back.

Going Hand-to-Hand Against Spam

The Institute for Spam and Internet Public Policy (ISIPP) <u>launched</u> a new service to help businesses whose domain names have been used in vain by spammers.

What happens is spammers forge e-mail headers, using the names of legitimate business, to get past black lists and fool recipients into opening unsolicited commercial e-mails. ISIPP shows the businesses how to sue spoofers for trademark infringement. And according to ISIPP CEO Anne Mitchell, trademark law is more easily understood than CAN-SPAM, and it provides for statutory damages for infringement. The statutory damages provision means that complainants don't have to prove that they actually lost money in order to get a money judgment.

Dan Balsam, a Los Angeles-based anti-spam activist with 17 court wins under his belt, sues under the section of California's Business and Professions Code that prohibits false or deceptive e-mail headers.

"The reason I win is that I'm right," said Balsam. "I know what the law says. The spammers break it. I go into court, and I win."

Balsam is a former Internet marketer himself; he says that's why spam offends him so much.

ICPAL founder Jim Gordon, of Richland, Wash., rejected a \$40,000 settlement offer from Commonwealth Marketing Group, a company that markets consumer credit cards via e-mail. He brought suit in 2003 under Washington state laws that CAN-SPAM did not supersede, including an e-mail statute, an unfair business practices statute and a statute prohibiting unlawful harassment.

"I get roughly 1,500 every single day of my life," said Gordon, an affiliate marketer for health and nutrition products. "Last summer, I got fed up and sent out a bunch of demand letters."

Gordon is asking Washington state court to give him \$3.1 million. And he's asking for even more in another claim against Impulse Marketing Group, a company he says Commonwealth hired to spam on its behalf. Gordon said he may file as many as 50 or 60 lawsuits in the coming months, all targeting spammers.

Joe Wagner, president of Hypertouch, a Foster City, Calif., Internet services provider, won two \$5,000 judgments for actions he filed in 2003 under California's anti-spam laws. He went after Discover Financial Services for hiring a marketing company that harvested e-mail addresses and sent e-mail to people who had opted out.

And this year, he <u>sued</u> remodeling information site BobVila.com and interactive marketing agency BlueStream Media for sending e-mail that didn't comply with CAN-SPAM. The case is scheduled for trial in March 2005; BlueStream denies the allegations.

Bennett Haselton, a Bellevue, Wash., man who writes censorship-blocking software for

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Voice of America, first sued a telemarketer in 2001. Since then, he's won 15 or 20 judgments against callers, faxers and e-mailers, collecting about \$10,000. Using parts of Washington's laws that CAN-SPAM does not supersede, he takes on spammers in small claims court.

"One of the annoyances," Haselton said, "is that every judge has different rules about what they think the law allows." Some insist he can't sue in small claims court because he hasn't actually lost money by being spammed. "I don't really blame the judges for contradicting each other," he said, "because the law is written unclearly."

Ben Livingston, who runs a small Seattle ISP called INWA, has won lots of judgments in the last three years against faxers, telemarketers and spammers.

"As a small ISP, we have a finite amount of resources, and the volume of spam we get is enormous," he said. After failing to collect most of those judgments, Livingston said he started limiting his targets to those he could easily find a phone number for.

He said that despite his general cynicism, "I have hopes for any coalition where there are people who actually want to stop spam. It's good to have a group of people who are up-to-date and keeping things moving. It's nice to have Jim Gordon or someone reminding me that I want to sue the hell out of spammers."

The Hit Parade

The ICPAL members convened after Gordon contacted Livingstone and Haselton to get information on their spam-fighting tactics.

"We think the CAN-SPAM Act is an open license to spam with very little protection for the public," Wagner said. "But we are attempting to use what few protections are available to punish some unrepentant spammers."

Their plan of attack starts with filing many more lawsuits. They also want to inspire others to follow suit, so to speak, by sharing resources and successful legal strategies. ICPAL will act as a clearinghouse for resources, tools and information. Together, the group wants to develop a database of known and suspected spammers, track individual court cases and share winning tactics, as well as develop software to automate the process of hunting spammers down.

Recently, ICPAL joined forces with Computer Forensics Group, which provides electronic discovery services for attorneys, sifts through hard drives for deleted files or altered data, then analyzes and testifies on the evidence. The company will help ICPAL identify spoofers and track down spammers.

"We didn't want a formal coalition, something spammers can attack," Gordon said. "We'll keep it informal but share all information necessary."

Though the prospect of suing spammers may seem financially rewarding, none of these activists is in it for the money. That's just as well, because it can be harder to collect from spammers than to win the suit in the first place.

"Only a tiny fraction of the spam you get can be translated into a court case, let alone a judgment and actual money," Haselton said. "This by itself will not solve the spam problem. But any transfer of money from a spammer to anyone else in the world is a good thing."

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And sometimes, the revenge is sweet. On one recent weekend, Hypertouch's Wagner dropped seven iMac computers off at the San Francisco Coalition for the Homeless. He purchased the computers with settlement money from spammers and junk faxers.

"Using the punishment of people who are most abusing the new economy to help those most left out," he said, "has a satisfying and more than very aesthetic appeal."

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Man sues firm over deluge of unsolicited e-mails

HOPWOOD, Pa. (AP) — A man from Washington state has accused a western Pennsylvania telemarketer of sending him hundreds of unsolicited e-mails and has sued the company under his state's anti-spam law.

In a complaint filed in his some state court last month, Jim Gordon of Richland, Wash., said he wants Commonwealth Marketing Group of Hopwood, Fayette County, to pay him \$500 for each piece of spam the company allegedly sent him. According to Gordon, that adds up to more than \$600,000 for more than 1,200 messages.

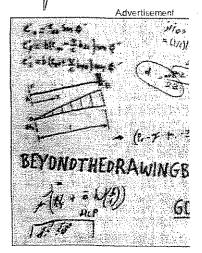
"My motivation is to get this spam stopped," Gordon told the Pittsburgh Post-Gazette for a story in Sunday editions. "I sent them a letter saying stop. And they didn't."

Gordon's lawsuit focuses on a Washington law that prohibits the sending of deceptive or misleading e-mails. Gordon's suit also was flied under two other Washington laws governing unfair business practices and harassment.

CMG's e-mails were "designed to entice" him to believe he was applying for a major credit card, such as a VISA or MasterCard, Gordon said. But CMG was really offering its own products and credit.

In his lawsuit, Gordon also accused CMG of using invalid addresses in violation of state law. He received messages from 551 different senders, which he eventually traced to the company, Gordon said.

CMG Chief Executive Officer Robert E. Kane said that his company is the one being wronged. The lawsuit — and a letter Gordon sent the company demanding more than \$10,000 — amount to a scam, Kane said.



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Exhibit #7

USATODAY2000 CMOTOSUSTEEN OVEROCHERON Page 66 of 71Page 2 of 3



"This guy has requested e-mails from us," Kane said, "Our computers are programmed to identify him. It's a shakedown. It happens all the time. We probably get one or two of these a week,"

Gordon said he sent a letter to CMG in August, saying he had received 27 unsolicited e-mails from the company and demanding a check for \$10,800, or \$400 for each message. The letter threatened that Gordon would bump up the fee up to \$500 per e-mail and would contact the Washington attorney general if he didn't hear from CMG officials in a few-weeks.

"If payment has not been received by 5 p.m. on Sept. 12, 2003, I will conclude that an out-of-court settlement is not possible," the letter said.

Gordon has also-demanded money from three other companies that he said spammed him.

"Its is totally meritless," said Kane, who also denied that the subject lines of his company's e-mails are deceiving. "There's not a shred of truth in it."

CMG has been investigated before.

The firm's owner, Frederick F. Zeigler III, pleaded guilty in February in U.S. District Court in Pittsburgh to tax violations and no contest to bank fraud in connection with a credit card scheme. He is serving a 15-month federal prison sentence.

Prosecutors said Zeigler claimed personal purchases as business expenses.

Zeigler's company marketed credit cards to low-income people and enticed them to charge vacation packages the company sold on the cards, prosecutors said. After doing so, only about \$13 in credit remained and the cardholders found their cards rejected when they tried to use them, prosecutors said.

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in OrdM

SpamSieve 2.1.2

Reviewed by Robert Pritchett

1. Michael Tsai's Mac Software

14 Gates Road

Etna, NH 03750

(Yes, he has a phone number but prefers Email instead.)

mit@c-command.com

http://www.c-command.com

Released: January 24, 2004

\$25 USD from http://store.eSellerate.net/mt/store

Free 30-day (or 20 launches) Trial:

http://www.c-command.com/downloads/SpamSieve-2.1.2.dmg

Requirements: Between 5 and 6 MB hard drive space. Mac OS X 10.2 or later (10.3.2 or later recommended) Works with Apple MailTM, EmailerTM, EntourageTM, Eudora 5.2TM or later

(Sponsored or Paid), Mailsmith™ (bundled with Mailsmith 2.1), and PowerMail™.

http://www.c-command.com/spamsieve/

Screenshots:

http://www.c-command.com/spamsieve/screenshots.shtml

Other Reviews:

http://www.c-command.com/spamsieve/press.shtml

http://www.macupdate.com/info.php/id/9116

Apple-X.net Review

Image Not Available

"TYPE=PICT:ALT=rate45"

Strengths: Works from within all Macintosh-based Mail applications through training activities.

Weaknesses: Install takes "extra" steps and no Uninstall included.

Image Not Available

"TYPE=PICT;ALT=sparaseive2"

After installing this package ou can almost say, "SPAM? What SPAM?" I was turned on to this software package after working with Jim Gordon on some Anti-SPAMming activities. (He has been instrumental in trying to get a few of the major offenders to stop their activities online with

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their bait&switch tactics.)

Jim used to get well over 1,000 SPAM Emails a day. I had cancelled one Email account I started with back in 1994 because it had become way too compromised. My current accounts have been handled nicely by the Junk Folder training I had done previously with Apple Mail. except lately I notice my Junk Mail folder has been filling up. I had it set to auto-disappear the Emails when I click on it so I never knew what was in there. I knew I had trained it too dump whatever came from certain locations and SpamSieve accepted that data nicely.

Michael Tsai has been the Editor-in-Chief and publisher of the free monthly ezine, "About This Particular Macintosh" at http://www.atpm.com for a very long time. Not too long ago, he developed and began distribution of a few software applications for Mac OS X. SpamSieve 2.1.2 is one of them and it won a "Software of the Year" award from MacWorld! Good going, Mike! I hope sales will augment the cost of keeping ATPM alive and well.

Now, are there competitors to SpamSieve? Good heavens, ves! Lots!! But none I've seen so far go as far or work as well. This one works from with in practically every single Email-based program and accounts, including AOL, Hotmail, IMAP and POP. Now, does it "kill" SPAM?

No. it marks them for what they are and (in my case) puts them in the SPAM folder. I use Apple Mail in Panther on my old venerable iMac. If it will work there, it should work anywhere, As you can see here, I just began the process And prior to this I didn't get a lot of bad Email because I had Apple Mail trained to dump stuff into Junk already.



"TYPE=PICT;ALT=spamseive3"

"False positives" (Emails that it thinks are SPAM, but are not) work with the "Add Good" AppleScript from within Apple Mail. SpamSieve also uses the "Mark Mail If Spam" AppleScript. It also works with Habeas Headers. And if you don't know what that means, check out http://www.habeas.com/.

So what SpamSieve is doing is learning by doing, using a Baysian Spam Filter process (see http://www.paulgraham.com/spam.html).

What I did was load good and bad Email so SpamSieve could learn what I had. Then I checked the "Blocklist" [instead of Blacklist] and discovered most of my good Emails (about 181 of them) were there and had to uncheck those since I deal with a lot of affiliate Emails. I also found my own Email addresses there, so please check SpamSieve Preferences once you've begun to run this program on your system. There is also a "Whitelist" for those Emails (it showed 15) that will always go through and not get intercepted when they come into my Inbox. In this case, some of those should have been over on the Blocklist instead, so maybe perhaps there is some Reverse Polish Notation going on here with my machine. Oh, I have the Habeas turned on, so the ADV

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(advertisement) headers get automatically dumped into the "bad" pile.

Lalso imported the "Corpus" that filters on words, etc. Apparently money is considered to be bad if it is in the body of an Email 54,728 words? Ohhh boy!

Now, I don't have a lot of stuff in my Address Book. I prefer business cards that are non—electronic right now, but SpamSieve works with Apples Address Book.

SpamSieve has a Log too. Interesting how it picked up on EVERYTHING that transpired and noted whether the Emails were bad or good. Very interesting.

I suppose I should have begun by reading the 56-page PDFed manual...va think? Okay, now we're cooking with gas! I was supposed to un-enable the Apple Mail JunkMail, copy 4 AppleScript SpamSieve files to the Mail Script folder, add a Spam folder in Apple Mail, install an Apple SpamSieve plugin, Shutdown and restart Apple mail and let SpamSieve receive all Mail to determine whether or not it can deduce if the Email coming in is good or bad. I went back and removed all the Email addresses in the Blockfist that should not have been there. The instructions state that I should add them to the Whitelist, I can't just drag&drop though. Oh well...

So did my Statistics page change yet? No. Seems all mail today has strangely been very, very quiet...

Update: Our Email server was down – and still is, so we had to turn to alternate Email sources to keep working – just coincidence? Well, I discovered there is no Uninstall feature, so I had to manually reverse the install process in the previous paragraph. Sigh... When you get this application, RTFM (Read The Fine Manual) because it helps immensely with the walk-through installation. I got excited and broke one of my own rules. When I got into trouble, I went to the manual. Maybe if the installation process auto-opened the manual first? Nah, too easy.

Anyway, I sure hope Apple auto-installs SpamSieve as an add-on to JunkMail in the next release of Mac OS X. In the meantime, why not download a copy and let it run on your system for a while?

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