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UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON, SEATTLE

**OMNI INNOVATIONS, LLC, a  
Washington Limited Liability  
company; and JAMES S. GORDON,  
JR., a married individual,**  
  
**Plaintiffs,**  
  
v.  
  
**BMG COLUMBIA HOUSE, INC., a  
New York corporation; and JOHN  
DOES, I-X,**  
  
**Defendants,**

NO. CV6-1350 JCC  
  
[SECOND]  
AMENDED COMPLAINT

**PARTIES, JURISDICTION, VENUE**

1. Plaintiff OMNI INNOVATIONS, LLC, (hereinafter "OMNI") is a Washington limited liability company duly licensed and registered with the State of Washington, with its principal place of business in Franklin County, Washington.
2. Plaintiff JAMES S. GORDON, JR., (hereinafter "GORDON") is a married individual residing in Franklin County, Washington.
3. On information and belief, plaintiffs allege that Defendant **BMG COLUMBIA HOUSE, INC., ("BMG") is a New York corporation,** with its principal places of business in the states of New York and California.

FIRST AMENDED COMPLAINT FOR DAMAGES,  
PENALTIES, ETC. -1

**i.Justice Law, P.C.**  
1325 Fourth Ave., Suite 940  
Seattle, WA 98101  
Phone: 206-621-5804  
Fax: 206-624-0717

- 1 4. Jurisdiction is proper pursuant to 28 U.S.C. §1331 (federal question) and 28 U.S.C.  
2 §1332 (diversity).
- 3 5. This Court has supplemental jurisdiction of state law claims pursuant to U.S.C. §  
4 1367.
- 5 6. Venue is proper pursuant to 28 U.S.C. §1391.
- 6 7. From at least August 2003 through May 2005, Plaintiff GORDON provided and  
7 enabled computer access for multiple users to a computer server that provides access  
8 to the Internet.
- 9 8. From and after May 2005, Plaintiff OMNI provided and enabled computer access for  
10 multiple users to a computer server that provides access to the Internet.
- 11 9. The domain names served by Plaintiffs or one of Plaintiffs include:  
12 anthonycentral.com, chiefmusician.net, ehahome.com, itdidnotendright.com,  
13 jammtomm.com, jaycelia.com, celiajay.com, jaykaysplace.com, rcw19190020.com,  
14 and gordonworks.com (collectively the “Domains” and individually and generically a  
15 “Domain”).
- 16 10. At all times material hereto, for the Domains and each of them, the information that  
17 all e-mail addresses at each Domain (the “Recipient Addresses”) belong to  
18 Washington residents was and is available upon request from the registrant of each  
19 Domain, each registrant being a Washington resident and each Domain being  
20 registered with a Washington address.
- 21 11. During the time period of approximately August 2003 through present, Plaintiffs  
22 received at the Domains electronic-mail messages sent by or on behalf of Defendant  
23 (collectively the “E-mails” or individually and generically as an “Email”).
- 24 12. The E-mails, and each of them, were received by Plaintiffs’, and/or others receiving  
25 email through Plaintiffs’ internet access services serving the Domains.
13. Each of the E-mails misrepresents or obscures information in identifying the point of  
origin or the transmission path thereof, and thereby violate the Washington CEMA  
(19.190 et seq.), and further each of these E-mails contains header information that is

1 materially false or materially misleading, and thereby violate Federal Can-Spam Act  
2 of 2003 ( ). The foregoing violations include without limitation: “subject” lines;  
3 “from” lines; and other header information such as: IP address and host name  
4 information that does not match, or is missing or false, in the “from” and “by” tokens  
5 in the Received header field.

6 14. On information and belief, Plaintiffs allege that some of the E-mails used false, or  
7 misleading information in registering the domains from which the subject E-mails  
8 were sent, and that numerous domains were used to send the E-mails for no other  
9 purpose but to avoid spam filters, evade detection, and otherwise obscure the true  
10 point of origin of the E-mails.

11 15. Defendants initiated the transmission of the E-mails, and each of them. In the  
12 alternative, Defendants each conspired or otherwise acted in collusion with another or  
13 others or assisted another or others to transmit the E-mails, and each of them.

14 16. At all times material hereto, Defendants knew or had reason to know that the  
15 Recipient Addresses, and each of them, were and are held by a Washington resident.

16 17. Plaintiffs never “opted-in”, or otherwise consented to receive commercial email from  
17 Defendants.

18 18. Subsequent to receiving some of the E-mails Plaintiffs gave notice to Defendants to  
19 cease sending commercial email to them, which notice was received by Defendants  
20 and/or those entities sending the E-mail on Defendants’ behalf.

21 19. Subsequent to Plaintiffs’ notice, Defendants and/or those entities sending the E-mail  
22 on Defendants’ behalf continued to send commercial email to Plaintiffs.

23 **FIRST CAUSE OF ACTION – CAN-SPAM ACT**

24 **15 U.S.C. §7701 et seq.**

25 20. On the basis of the facts set forth hereinabove, Defendants initiated the transmission  
of the E-mails, and each of them, to a protected computer in violation of 15 U.S.C.  
§7704(a)(1), (2) and (4) causing damage to Plaintiffs GORDON and OMNI as the

providers of the Internet access service receiving each such E-mail in the amount of \$100 for each such E-mail, as provided in 15 U.S.C. §7706 (g) (3).

21. Defendants did willfully and knowingly so act in violation of the provisions of 15 U.S.C. §7701 et seq.

**SECOND CAUSE OF ACTION – CEMA**

**RCW 19.190.010 - .070**

22. On the basis of the facts set forth hereinabove, Defendants initiated, conspired with another to initiate, or assisted the transmission of the E-mails, and each of them, in violation of RCW 19.190.020, causing damage to Plaintiffs GORDON and OMNI as the interactive computer service receiving each such E-mail in the amount of \$1,000 for each such E-mail, as provided in RCW 19.190.040 (2).

**THIRD CAUSE OF ACTION – CONSUMER PROTECTION ACT**

**Ch. 19.86 RCW**

23. On the basis of the facts set forth hereinabove, Defendants initiated the E-mails, and each of them, in violation of RCW 19.190.030 and Chapter 19.86 RCW, causing damage to Plaintiffs GORDON and OMNI as the interactive computer service receiving each such E-mail in the amount of \$1,000 for each such E-mail, as provided in RCW 19.190.040 (2).

**REQUEST FOR RELIEF**

Plaintiff respectfully requests the following relief:

- 1. Entry of a Judgment against the Defendant in the amount of \$1,100 per E-mail, plus such other and further damages as may be proved at trial, plus treble damages to the extent

1 permitted by Chapter 19.86 RCW and to the extent permitted by 15 U.S.C. §7706 (g) (3)  
2 (C), plus prejudgment and post-judgment interest at the highest rate permitted by law,  
3 plus cost of suit and reasonable attorney fees pursuant to Chapter 19.86 RCW and 15  
4 U.S.C. §7706 (g) (4);

5 2. Entry of a permanent injunction against the Defendant prohibiting the Defendant from  
6 sending or causing to be sent electronic mail messages of any kind or nature to e-mail  
7 addresses at the Domains, hereinabove.

8 3. Such other and further relief as the Court deems just and equitable in the premises.

9 RESPECTFULLY SUBMITTED this 22nd day of March, 2007.

10 i.Justice Law, P.C.

DOUGLAS E. MCKINLEY, JR  
11 Attorney at Law

12 /S/ Robert J. Siegel  
13 Robert J. Siegel, WSBA #17312  
14 Attorney for Plaintiffs

/S/ Douglas E. McKinley, Jr.  
15 Douglas E. McKinley, Jr., WSBA#20806  
16 Attorney for Plaintiffs

CERTIFICATE OF SERVICE

I hereby certify that on March 22, 2007, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF system, which will send notification of such filing to the following: Derek A. Newman; Roger M. Townsend

**i.JUSTICE LAW, P.C.**

BY: /s/ ROBERT J. SIEGEL

ROBERT J. SIEGEL

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