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AT SEATTLE  
CLERK U.S. DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON DEPUTY

UNITED STATES DISTRICT COURT, WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

GAIL MORAN,

Plaintiff,

v.

MENU FOODS, a foreign corporation,

Defendant.

**CV 07-0576** JCC  
CLASS ACTION COMPLAINT

Plaintiff, Gail Moran, ("Plaintiff"), by and through her undersigned attorneys, brings this civil action for damages on behalf of herself and all others similarly situated against the above-named Defendant and complain and allege as follows:

**I. NATURE OF ACTION**

1. Plaintiff brings this action as a Class Action under Rule 23 of the Federal Rules of Civil Procedure on behalf of all persons who purchased any dog or cat food that was produced by defendant Menu Foods and/or has had a dog or cat become ill or die as a result of eating the food.

2. The Defendant is a producer of, *inter alia*, dog and cat food. Menu Foods produces dog and cat food sold under familiar brand names such as Iams, Eukanuba and Science Diet. Menu Foods distributes its dog and cat food throughout the United States to retailers such as Wal-Mart, Kroger and Safeway.

CLASS ACTION COMPLAINT - 1  
Case No.



07-CV-00576-CMP

SEA 8787  
no summons

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1           11.     The Class is ascertainable and there is a well-defined community of interest  
2 among the members of the Class.

3           12.     Membership in the Class is so numerous as to make it impractical to bring all  
4 *Class members before the Court. The identity and exact number of Class members is unknown*  
5 but is estimated to be at least in the hundreds, if not thousands considering the fact that Menu  
6 Foods has identified 50 dog foods and 40 cat foods that may be causing harm to pets.

7           13.     Plaintiff's claims are typical of those of other Class members, all of whom have  
8 suffered harm due to Defendant's uniform course of conduct.

9           14.     Plaintiff is a member of the Class.

10          15.     There are numerous and substantial questions of law and fact common to all of  
11 the members of the Class that control this litigation and predominate over any questions affecting  
12 only individual members of the Class. The common issues include, but are not limited to, the  
13 following:

14                 (a)     Was the Defendant's dog and cat food materially defective and unfit for  
15 use as dog or cat food?

16                 (b)     Whether Defendant breached any contract, implied contract or warranties  
17 related to the sale of the dog and cat food?

18                 (c)     Did the Defendant's dog and cat food cause Plaintiff's and other Class  
19 members' pets to become ill?

20                 (d)     Were Plaintiff and other Class members damaged, and, if so, what is the  
21 proper measure thereof?

22                 (c)     The appropriate form of injunctive, declaratory and other relief.

23          16.     The prosecution of separate actions by members of the Class would create a risk  
24 of establishing incompatible standards of conduct for the Defendant – for example, one court  
25 might decide that the Defendant is obligated under the law to pay damages to Class members,  
26

1 and another might decide that the Defendant is not so obligated. Individual actions may, as a  
2 practical matter, be dispositive of the interests of the Class.

3 17. Plaintiff will fairly and adequately protect the interests of the Class in that she has  
4 no interests that are antagonistic to other members of the Class and have retained counsel  
5 competent in the prosecution of class actions to represent themselves and the Class.

6 18. A class action is superior to other available methods for the fair and efficient  
7 adjudication of this controversy. Given (i) the substantive complexity of this litigation; (ii) the  
8 size of individual Class members' claims; and (iii) the limited resources of the Class members,  
9 few, if any, Class members could afford to seek legal redress individually for the wrongs  
10 Defendant has committed against them.

11 19. Without a class action, the Class will continue to suffer damage, Defendant's  
12 violations of the law or laws will continue without remedy, and Defendant will continue to enjoy  
13 the fruits and proceeds of its unlawful misconduct.

14 20. This action will foster an orderly and expeditious administration of Class claims,  
15 economies of time, effort and expense, and uniformity of decision.

16 21. Inferences and presumptions of materiality and reliance are available to obtain  
17 class-wide determinations of those elements within the Class claims, as are accepted  
18 methodologies for class-wide proof of damages; alternatively, upon adjudication of Defendant's  
19 common liability, the Court can efficiently determine the claims of the individual Class  
20 members.

21 22. This action presents no difficulty that would impede the Court's management of it  
22 as a class action, and a class action is the best (if not the only) available means by which  
23 members of the Class can seek legal redress for the harm caused them by Defendant.

24 23. In the absence of a class action, Defendant would be unjustly enriched because it  
25 would be able to retain the benefits and fruits of its wrongful conduct.

26 24. The Claims in this case are also properly certifiable under applicable law.

CLASS ACTION COMPLAINT - 4  
Case No.

**V. STATEMENT OF FACTS**

25. Plaintiff Gail Moran is the owner of a male cat named Sheldon.

26. Ms. Moran purchased Iams Tuna in Sauce wet cat food for Sheldon to consume.

27. Sheldon ate the Iams Tuna in Sauce brand wet-style cat food for at least a year before his death.

28. Sheldon became extremely ill with vomiting and excessive thirst. Sheldon stopped eating altogether. Ms. Moran took Sheldon to a veterinarian, who informed her that Sheldon had suffered kidney failure, also known as acute renal failure. Sheldon was euthanized on March 9, 2007.

29. In March 2007, Menu Foods recalled 50 brands of cuts and gravy wet-style dog food and 40 brands of cuts and gravy wet-style cat food that had caused dogs and pcts to become ill. One common symptom in the sick animals was kidney failure.

30. The Iams Tuna in Sauce wet cat food that Sheldon consumed, for at least a year before his death, is one of the brands that Menu Foods recalled.

31. As a result of Defendant's acts and omissions Plaintiff and other Class members have suffered economic damage.

**VI. BREACH OF CONTRACT**

32. Plaintiff realleges all prior allegations as though fully stated herein.

33. Plaintiff and Class members purchased pet food produced by the Defendant based on the understanding that the food was safe for their pets to consume.

34. The pet food produced by the Defendant was not safe for pets to consume and caused dogs and cats to become ill. The unsafe nature of the pet food constituted a breach of contract.

35. As a result of the breach Plaintiff and Class members suffered damages that may fairly and reasonably be considered as arising naturally from the breach or may reasonably be

1 supposed to have been in the contemplation of the parties, at the time they made the contract, as  
2 the probable result of the breach of it.

3 **VII. UNJUST ENRICHMENT**

4 36. Plaintiff realleges all prior allegations as though fully stated herein.

5 37. Defendant was and continues to be unjustly enriched at the expense of Plaintiff  
6 and other Class members.

7 38. Defendant should be required to disgorge this unjust enrichment.

8 **VIII. UNLAWFUL, DECEPTIVE AND UNFAIR BUSINESS PRACTICES**

9 39. Plaintiff realleges all prior allegations as though fully stated herein.

10 40. Defendant's sale of tainted pet food constitutes an unlawful, deceptive and unfair  
11 business act within the meaning of the Washington Consumer Protection Act, RCW 19.86 *et*  
12 *seq.*, and similar statutory enactments of other states (including consumer protection and  
13 consumer sales practice acts).

14 41. Defendant's sale of hazardous pet food has the capacity to deceive a substantial  
15 portion of the public and to affect the public interest.

16 42. As a result of Defendant's unfair or deceptive acts or practices, Plaintiff and other  
17 Class members suffered injuries in an amount to be proven at trial.

18 **IX. BREACH OF WARRANTIES**

19 43. Plaintiff realleges all prior allegations as though fully stated herein.

20 44. Cat food and dog food produced by Menu Foods are "goods" within the meaning  
21 of Uniform Commercial Code Article 2.

22 45. Defendant's conduct as described herein constitutes breach of an implied or  
23 express warranty of affirmation.

24 46. Defendant's conduct as described herein constitutes breach of an implied  
25 warranty of merchantability.

1 47. Defendant's conduct as described herein constitutes breach of an implied  
2 warranty of fitness for a particular purpose.

3 48. As a proximate result of the aforementioned wrongful conduct and breach,  
4 Plaintiff and other Class members have suffered damages in an amount to be proven at trial.  
5 Defendant had actual or constructive notice of such damages.

6 **X. PRAYER FOR RELIEF**

7 WHEREFORE, Plaintiff and Class members request that the Court enter an order of  
8 judgment against Defendant including the following:

9 Certification of the action as a class action under Rule 23(b)(1) - (3) of the Federal Rules  
10 of Civil Procedure with respect to the claims for damages, and appointment of Plaintiff as Class  
11 Representative and their counsel of record as Class Counsel;

12 Actual damages (including all general, special, incidental, and consequential damages),  
13 statutory damages (including treble damages), punitive damages (as allowed by the law(s) of the  
14 states having a legally sufficient connection with Defendant and its acts or omissions) and such  
15 other relief as provided by the statutes cited herein;

16 Prejudgment and post-judgment interest on such monetary relief;

17 Equitable relief in the form of restitution and/or disgorgement of all unlawful or illegal  
18 profits received by Defendant as a result of the unfair, unlawful and/or deceptive conduct alleged  
19 herein;

20 Other appropriate injunctive relief;

21 The costs of bringing this suit, including reasonable attorneys' fees; and

22 Such other relief as this Court may deem just, equitable and proper.

23 DATED this 9th day of April, 2007.

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CLASS ACTION COMPLAINT - 8  
Case No.