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CERTIFICATE OF SERVICE

I hereby certify that on June 4, 2008, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to all counsel of record.

/s/ Judy Goldfarb Judy Goldfarb, Legal Assistant

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Case No. 07-1620 MJP K:\2065932\00001\20880_MDJ\20880P20PZ KIRKPATRICK & LOCKHART PRESTON GATES ELLIS LLP 925 FOURTH AVENUE SUITE 2900 SEATTLE, WASHINGTON 98104-1158 TELEPHONE: (206) 623-7580 FACSIMILE: (206) 623-7022

EXHIBIT A

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seeking to be excused or exonerated from specific performance. Were the rule otherwise, one would derive a benefit from his or her own inexcusable neglect." (citations omitted)); Carpenter v. Folkerts, 627 P.2d 559, 562 (Wash. App. 1981) (specific performance ordered where defendants' financial inability to fulfill the contract resulted from their own decisions to encumber the land subject to a lease-option; specific performance is appropriate where a defendant has "voluntarily assumed [] self-induced obligations and performance [i]s not prevented by an Act of God or through any fault of the [plaintiffs]").

Contrary to PBC's assertion that "[w]hat a radio personality does (or does not) know about the Sonics has no bearing on this case[,]" Mr. Levy's testimony will demonstrate PBC's apparently intentional efforts to minimize public interest in the Sonics. This is a particularly troubling issue, as there appears to be no other plausible explanation for PBC's deliberate effort to avoid marketing the team other than for purposes of this litigation. For example, the Sonics' best player is the 2007-08 NBA rookie of the year, Kevin Durant. He was described by the Sonics' CEO as a potentially transcendent player and potential super star. *See* Johnson Decl., Ex. D (30(b)(6) Deposition of Daniel Barth), 82:5-83:2. These terms are generally reserved for NBA legends, past and present, such as Magic Johnson, Larry Bird, Michael Jordan, Kobe Bryant and Lebron James. The fact that PBC made only minimal efforts to market the 19 year-old Mr. Durant – allowing him to appear no more than a few times on sports radio, and otherwise failing to attempt to create a bond between Mr. Durant and the Seattle community 11 – suggests an intent by PBC to distance itself from its core

¹⁰ See Defendant's MIL at 2.

¹¹ Mr. Levy can also testify regarding the difference between the way the Mariners organization promoted Ken Griffey Jr. when he was a 18 year-old rookie, and the Sonics' complete failure to promote and introduce Kevin Durant adequately to the local community – despite very similar situations (i.e. struggling teams with young stars that needed to sell tickets).

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audience for the sole purpose of easing its intended departure for Oklahoma City. Mr. Levy will shed light on this by testifying as follows:

- In addition to being a Sonics season ticket holder for many years, he has
 covered the NBA, in his capacity as a sports reporter and commentator, since
 1992, and served as the pre- and post-game sideline reporter for Sonics
 television broadcasts in 1995 and 1996. At trial, Mr. Levy will authenticate a
 City trial exhibit, consisting of one of his sideline reports at a 1995 Sonics
 game.
- 2. He for many years hosted "Mitch in the Morning" on KJR AM Sports Radio, which is one of the most popular sports radio shows in Seattle, and throughout that time has spent significant time on his show covering the NBA and specifically the Sonics' basketball team.
- 3. The Sonics know that KJR's listener demographic is a very important market for the team in terms of maintaining and increasing fan interest.
- 4. Prior to PBC's purchase and even during their first year of ownership, the Sonics used KJR to sell tickets by making players and coaches available on a regular basis to the station.
- 5. The Sonics get free advertising by providing access to their players and coaches for interviews with KJR radio personalities.
- 6. Despite the prospects of a dismal record and disinterest among fans caused by the Sonics' ownership announcing its intent before the start of the 2007-08 season to move the team to Oklahoma City, the team's management did not avail itself of the free publicity available from KJR. It first severely limited –

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