## Exhibit L

52

53

Albert Bootesaz 30(b)(6) September 20, 2010 NRC File # 13113-1 50 A. I believe you discontinue the campaign. A. You say it's a screenshot. It looks 2 familiar. What is the proof that this is a screenshot 2 That's how it is. Q. So you believe that Nanal instructed Google 3 of our Web site? 4 that they didn't want to use the word anymore; is that Q. Is this what your Web site looks like? 5 A. This one? A. Yes. Q. Yes. 6 6 Q. Mr. Boolesaz, did Nanal Inc. use the term 7 A. Yes. "Vega" in connection with the - Mr. Bootesaz? Q. Do you notice in sort of the middle of the 8 9 left hand, there is a tool bar with the word "Vega" 9 A. Yes, I'm with you, ma'am. In connection 10 entered into it? Do you see that? 10 with? Q. Did LeatherUp.com use the trademark "Vega" in A. Yes. 11 11 12 connection with the Xelement extreme black and gray Q. Do you see underneath that in the drop-down 12 13 menu the word "Vega boots" and "Vega helmets"? Tri-Tex fabric jacket? A. No. A. Uh-huh. 14 14 15 MS. FOSTER: Would you please mark this as 15 Q. Is it true that when you enter "Vega" on the 16 LeatherUp.com Web site, the words "Vega boots" and 16 Exhibit 3. (Plaintiff's Exhibit 3 was marked for 17 17 "Vega helmet" appear? 18 identification by the Reporter.) 18 A. No, it is not true. 19 BY MS. FOSTER: 19 Q. It's not true? 20 Q. Mr. Bootesaz, I'm showing you what's been 20 A. No 21 marked as Exhibit 3. It was attached to our complaint MS. FOSTER: Can we go off the record for a 21 in this matter, and it was sent to you as part of the 22 minute. cease and desist letter. I'll represent to you that (Discussion off the record.) 23 24 this was a printout from your Web site. 24 BY MS. FOSTER: 25 If you look down at the bottom, you see the Q. Mr. Bootesaz, when did Nanal stop using 25 51 URL number, http://www.leatherup.com/men's 1 "Vega" as a Google AdWord? 2 motorcycle jacket/extreme Vega, and the date is 12-21-MR. MOKHTARZADEH: Objection. Misstates the 2 3 2009, indicating that this printout was printed on 12client's prior testimony. 3 Would you read back the last question again, 4 5 Do you recall seeing this printout attached please. 5 6 to the cease and desist letter that was sent to you? (Record read as follows: 6 "Question: Mr. Bootesaz, when did Nanal stop A. No. 7 Q. Do you recall seeing this printout attached 8 using 'Vega' as a Google AdWord?") 9 to the complaint that was filed in this matter? THE WITNESS: The answer is in the

10 interrogatories. You have to read that. I don't

11 recall what I answered.

12 BY MS. FOSTER:

Q. Mr. Bootesaz, in your response to our

14 interrogatory as to when Nanal used Google AdWord key

15 "Vega," you responded that it was purchased on or about

16 September 2008 and discontinued in April 2009. Does

17 that sound right?

18 A. I believe so.

19 Q. Were you the person responsible for the

20 decision to stop using the Google AdWord "Vega"?

21 A. I don't recall whose decision it was, but

22 once we received the cease and desist letter, we

23 stopped.

24 Q. Did you tell Google you didn't want to use

25 the word anymore?

10 A. Yes.

11 Q. Did you see the cease and desist letter that

12 was sent to Nanal?

13 A. Yes.

14 Q. But you don't recall this printout?

15 A. It wasn't there.

16 Q. But you recall seeing it as part of the

17 complaint?

18 A. Yes.

19 Q. Do you see that the heading for the jacket is

20 "Xelement Extreme Vega Black and Gray Tri-Tex"?

21 A. Yes.

22 Q. Did Nanal use my client's trademark "Vega" in

23 connection with the sale of this jacket?

24 A. No.

Q. Why does the Web site indicate the term

### Naegeli Reporting "The Deposition Experts"

#### (800) 528-3335 NaegeliReporting.com

Serving all of Washington, Oregon, Idaho and the Nation Selected "Best Court Reporting Firm"

Albert Bootesaz 30(b)(6) September 20, 2010 NRC File # 13113-1 56 54 1 the URL indicates the date 9-17-2010 indicating, that 1 "Vega"? 2 this is a printout from 9-17-2010, which was last week. 2 A. This is doctored. This is made up. This has 3 nothing to do with our Web site. 3 Do you see that? A. Yes, I do. Q. You're saying this is not a true and correct Q. Do you see the URL at the very bottom? It 5 copy of your Web site as it appeared on December 21, 6 says http://www.leatherup.com/Xelement Men's Motorcycle 6 2009? 7 Jacket/Xelement Extreme Vega? A. Correct. 7 A. Yes, I do. Q. Can you provide me with a true and correct 8 Q. Do you still maintain that the word "Vega" copy of your Web site as it appeared on December 21, 9 10 does not appear on your Web site? 10 2009? A. Correct. 11 A. I have to talk to my technical people to see 11 Q. Why is the word "Vega" in the URL on the 12 if such a thing is possible or not. I'll get back to 12 13 bottom of this page? 13 you on that. A. Because the person who printed this Q. So you're saying that the Xelement Extreme 14 14 15 manipulated and put the word. Eleven years old can do 15 Vega jacket was not sold on LeatherUp.com? 16 this thing. Eleven years old. A. What I am saying, this jacket is sold. This 17 Q. So you're saying the individual who printed 17 description is doctored. 18 this --Q. Doctored by whom? 18 A. They put the information that's -19 A. The Chinese guy in Seattle. 19 Q. - put the word "Vega" into the URL? 20 Q. Which Chinese guy in Seattle? 20 A. They manipulated the Web site, put the word A. Owner of Soaring Helmet. 21 22 "Vega" on a search engine so it comes up. You can put Q. You're saying that my client doctored your 22 any word, it comes up. 23 23 Web site? Q. Do you understand the significance of the URL 24 A. This page. 24 25 at the bottom of the page? Q. Did my client doctor your Web site on 25 57 55 A. I think I can. 1 December 21, 2009? Q. If you look at the jacket on this page, is A. I don't know what they have done. I'm not in 2 3 that manufactured by Vega? 3 Seattle. I don't know. Q. But you're going to provide me with a true 5 Q. Do you know who manufactures that jacket? 5 copy of your Web site as it appeared on December 21, 6 A. Xelement. 6 2009? Q. Is Xelement one of your companies? 7 A. No. I'm going to contact my technical 8 A. On what capacity am I talking here? 8 people, present them with this and ask them what is 9 this. I already asked them when this came in. They Q. You're speaking as the representative of 10 Nanal Inc. 10 searched. This description did not come up. This word 11 A. Ask the question as far as Nanal is Q. Mr. Bootesaz, would you have been the person 12 concerned, I answer you. 12 13 Q. Does Nanal Inc. own the company Xelement? 13 to make the decision about whether you use the term 14 "Vega" in connection with the Xelement Extreme jacket? 14 A No. Q. Does Alebert Bootesaz own the company 15 15 Would that have been your decision? 16 Xelement? A. To use the term? 16 17 MR. MOKHTARZADEH: Objection --17 Q. Yes. THE WITNESS: No. 18 A. Yes. But we did not use the term. 18

# Naegeli Reporting "The Deposition Experts"

MS. FOSTER: Would you please mark this as

Q. Mr. Bootesaz, I'm showing what's been marked

(Plaintiff's Exhibit 4 was marked for

25 as Exhibit 4. If you look at the very bottom, you see

22 identification by the Reporter.)

#### (800) 528-3335 NaegeliReporting.com

Q. Does one of your other companies own the

MR. MOKHTARZADEH: Objection --

25 Is that what you're trying to do? Are you trying to

THE WITNESS: You're trying to piss me off.

A. Am I here as an Xelement –

19 BY MS. FOSTER:

21 company Xelement?

20

22

23

24

Serving all of Washington, Oregon, Idaho and the Nation Selected "Best Court Reporting Firm"

19

21

20 Exhibit 4.

23 BY MS. FOSTER: