EXHIBIT

2

Dockets.Justia.com

Defendant: Netflix Product: Netflix Website – Item Page Patent: 6,263,507

Not Interested

Claim 63

A computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information, comprising:

In the operation of its websites, Netflix makes and uses a computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information.

NETFLIX Jay Bhatia 🐐 | Your Account & Help Watch Browse Your Movies Movies, TV shows, actors, directors, genres Search Instantly DVDs Queue You'll Dante's Inferno Add to DVD Queue 2010 NR 80 minutes Traveling beyond death to rescue his love, Beatrice, from evil Lucifer, Dante enters the nine circles of hell, battling the vicious demons and monsters he encounters in this spectacular animated retelling of Dante Alighieri's classic morality tale. A companion to EA's video game, the action-packed medieval journey features the voices of Mark Hamill, Victoria Tennant, Vanessa Branch and Graham McTavish. Cast: Graham McTavish, Vanessa Branch, Steve Blum, Peter Jessop, Mark Hamill, Victoria Tennant, Bart McCarthy, Kevin Michael Richardson, John Paul Karliak, Tom Tate Director: Mike Disa, Shuko Murase, Victor Cook, Jong-Sik Nam, Lee Seung-Gyu, Sang-Jin Kim Genres: Anime & Animation, Animation for Grown-ups, Anime Horror, *** Anime Feature Films, Blu-ray Not Interested Format: DVD and Blu-ray Our best guess for Jay: 2.9 stars * * * Average of 30,510 ratings: 3.3 stars More like Dante's Inferno Tenchi the Movie 2: Daughter Robotech: The Shadow Hellboy: Animated: Blood & Dead Space: Downfall Lady Death Chronicles of Iron

Play

Add

Not Interested

Add

Play

Not Interested

Add

Not Interested

11

Some content copyright 1981-2010 Muze Inc. For personal non-commercial use only. All rights reserved.

Not Interested

Defendant: Netflix Product: Netflix Website – Item Page

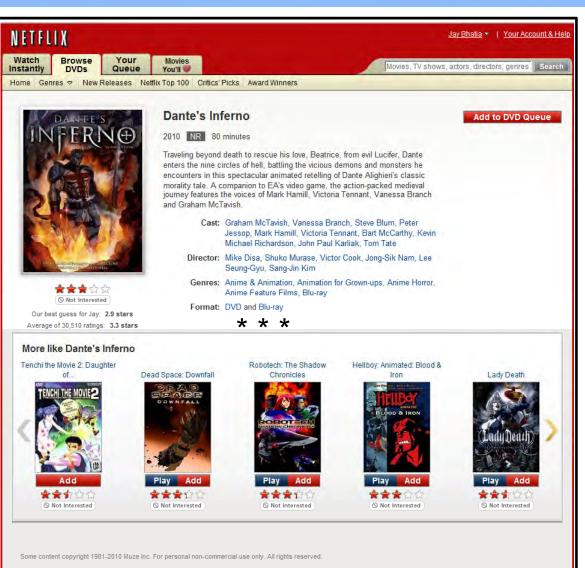
Claim 63

Patent: 6,263,507

instructions for acquiring data representing the body of information;

instructions for storing the acquired data;

Netflix's website acquires and displays information representing the body of information. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.



12

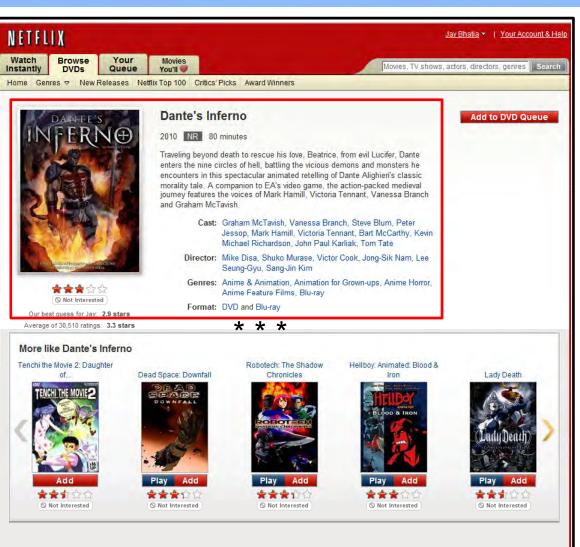
Defendant: Netflix Product: Netflix Website – Item Page

Claim 63

instructions for generating a display of a first segment of the body of information from data that is part of the stored data;

When a user visits, e.g., a movie or television program item page. Netflix generates a display of a first segment of the body of information from data that is part of the stored data, as demonstrated by the following exemplary screenshot. Accordingly, it is apparent that the computer comprises readable medium the recited instructions.

Patent: 6,263,507



13

Some content copyright 1981-2010 Muze Inc. For personal non-commercial use only. All rights reserved.

Defendant: Netflix Product: Netflix Website – Item Page Patent: 6,263,507

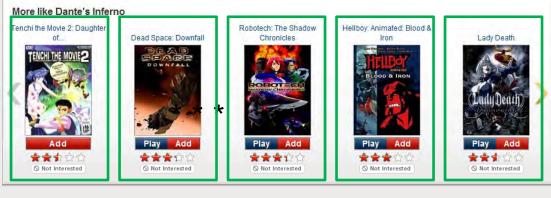
Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

Netflix compares data representing a segment of the body of information (e.g., data relating to the movie or television program item being viewed) to data representing a different segment of the body of information (e.g., data related to other movie or television program items), according to one or more predetermined criteria, to determine whether the segments are related.

It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the comparison instructions.

NETELIX Jay Bhatia 🐐 | Your Account & Help Watch Browse Your Movies Movies, TV shows, actors, directors, genres Search Instantly DVDs Queue You'll Dante's Inferno Add to DVD Queue 2010 NR 80 minutes Traveling beyond death to rescue his love, Beatrice, from evil Lucifer, Dante enters the nine circles of hell, battling the vicious demons and monsters he encounters in this spectacular animated retelling of Dante Alighieri's classic morality tale. A companion to EA's video game, the action-packed medieval journey features the voices of Mark Hamill, Victoria Tennant, Vanessa Branch and Graham McTavish. Cast: Graham McTavish, Vanessa Branch, Steve Blum, Peter Jessop, Mark Hamill, Victoria Tennant, Bart McCarthy, Kevin Michael Richardson, John Paul Karliak, Tom Tate Director: Mike Disa, Shuko Murase, Victor Cook, Jong-Sik Nam, Lee Seung-Gyu, Sang-Jin Kim Genres: Anime & Animation, Animation for Grown-ups, Anime Horror, Anime Feature Films, Blu-ray Not Interested Format: DVD and Blu-ray our best quess for Jay: 2.9 stars Average of 30,510 ratings: 3.3 stars * * * More like Dante's Inferno enchi the Movie 2: Daughte Hellboy: Animated: Blood 8 Robotech: The Shadow Chronicles Lady Death of Iron



Some content copyright 1981-2010 Muze Inc. For personal non-commercial use only. All rights reserved.

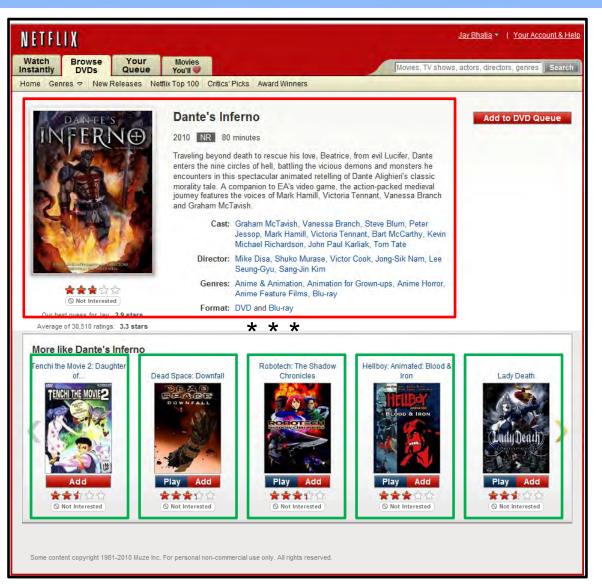
Defendant: Netflix Product: Netflix Website – Item Page

Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

Netflix generates a display of a portion of, or a representation of, a second segment of the body of information in response to the display of a first segment of information to which the second segment is related. It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the instructions that cause the display of a portion of, or representation of, a second segment to be generated in response to the display of a first segment.

Patent: 6,263,507



15