

EXHIBIT

4

Defendant: Staples

Product: Staples Website - Product Page

Claim 63

A computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information, comprising:

In the operation of its websites, Staples makes and uses a computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information.

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Kodak EasyShare M530 Digital Camera, Red

Special Buy

Reg: \$129.99
Save: -\$12.00
Now: \$117.99
Instant Savings: -\$18.00
Rebate: [See Details](#)

Price before rebate: **\$99.99** Each

Qty:

Item qualifies for free delivery
Expected Delivery: 2 Business Days
Item qualifies for free delivery to a store near you. [Learn more](#)
[Check in Store Availability](#)

Item: 855724
Model: 1286863
[Live Customer Support](#)

[Product Details](#) [Specifications](#) [Customer Reviews](#) [Q & A](#) [Promotional Details](#) [Supplies & Accessories](#) [Also Consider](#)

Manufacturer Specs

Customer Rating
★★★★☆ (14 reviews)
[Write a Review](#)
[Read 14 Reviews](#)

Q&A
Ask Questions, share answers
[5 Questions](#) [9 Answers](#)
[Ask a Question](#)

[Share This](#)

Sharing your life just got simpler. Just press Share.

Picture this-you're letting loose at a trendy hot spot with friends, snapping pictures so amazing you'll want to share them online as soon as you get home. Any other camera would slow you down with tags, sorts, and uploads. But not the new KODAK EASYSHARE M530 Digital Camera. Kodak's Share button allows you to tag pictures directly from your camera for e-mailing, or uploading to YouTube, FACEBOOK, FLICKR and KODAK Gallery sites, plus e-mail too. The real Kodak Moment happens when you share.

Take a Product Tour

- 12.2 megapixels
- 3x optical/5x digital zoom
- 2.7" indoor/outdoor color LCD display
- Just press Share - One-button upload to send (pictures/video) via email or upload to YOUTUBE, FACEBOOK, FLICKR, or KODAK Gallery
- Reduce blur caused by subject movement or fast-action situations
- Kodak's innovative Smart Capture feature automatically identifies the scene and adjusts camera settings for a great picture in just about any environment

Customers who viewed this camera ultimately bought:

SanDisk® 4GB SDHC™ Card
★★★★☆ (355 reviews)
\$27.99 Each

Kodak Digital Camera Hard Case, Red
\$12.99 Each

Defendant: Staples

Product: Staples Website - Product Page

Claim 63

instructions for acquiring data representing the body of information;

instructions for storing the acquired data;

Staples's website acquires and displays information representing the body of information. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.

The screenshot shows the Staples website interface for the Kodak EasyShare M530 Digital Camera, Red. The page features a navigation bar with links for Home, Favorites Lists, Easy Reorder, Order by catalog item #, Store Locator, Help, and Log in. A search bar is present with a 'Search' button. The main content area displays the camera's image, a 'Special Buy' price of \$117.99 (down from \$129.99), and an 'Add to Cart' button. Below the camera image, there are tabs for Product Details, Specifications, Customer Reviews, Q & A, Promotional Details, Supplies & Accessories, and Also Consider. The 'Customer Rating' section shows a 4.5-star rating with 14 reviews. The 'Q&A' section has 5 questions and 9 answers. The 'Share' button is highlighted, and a 'Take a Product Tour' button is also visible. The 'Customers who viewed this camera ultimately bought' section lists a SanDisk 4GB SDHC Card for \$27.99 and a Kodak Digital Camera Hard Case, Red for \$12.99.

STAPLES
that was easy:

Home | Favorites Lists | Easy Reorder | Order by catalog item # | Store Locator | Help | Log in

0 items \$0.00
Checkout

Show All Products | My Account | Customer Service | Hot Deals Center | Questions? 1-800-STAPLES

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Kodak EasyShare M530 Digital Camera, Red

Special Buy

Reg: \$129.99
Save: -\$12.00
Now: \$117.99
Instant Savings: -\$18.00
Rebate: [See Details](#)

Item qualifies for free delivery
Expected Delivery: 2 Business Days
Item qualifies for free delivery to a store near you. [Learn more](#)
[Check in Store Availability](#)

Price before rebate: **\$99.99** Each
Qty: 1 [Add to Cart](#)
[Add to Favorites](#)

Item: 855724
Model: 1286863
[Live Customer Support](#)

Product Details | Specifications | Customer Reviews | Q & A | Promotional Details | Supplies & Accessories | Also Consider

Manufacturer Specs

Customer Rating
★★★★☆ (14 reviews)
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[Read 14 Reviews](#)

Q&A
Ask Questions, share answers
5 Questions 9 Answers
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[Add to Cart](#)

Customers who viewed this camera ultimately bought:

Qty.

SanDisk® 4GB SDHC™ Card
★★★★☆ (355 reviews)
\$27.99 Each

Kodak Digital Camera Hard Case, Red
\$12.99 Each

Defendant: Staples

Product: Staples Website - Product Page

Claim 63

instructions for generating a display of a first segment of the body of information from data that is part of the stored data;

When a user visits, e.g., a product page, Staples generates a display of a first segment of the body of information from data that is part of the stored data, as demonstrated by the following exemplary screenshot. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.

STAPLES

Home | Favorites Lists | Easy Reorder | Order by catalog item #

Store Locator | Help | Log in

that was easy:

Search

0 items \$0.00 Checkout

Show All Products

My Account Customer Service Hot Deals Center Questions? 1-800-STAPLES

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Weekly Ad Valid 9/26 - 10/02

Back to: All Digital Cameras / Kodak EasyShare M530 Digital Camera Series

Print this page

Kodak EasyShare M530 Digital Camera, Red

Special Buy

Reg: \$129.99
Save: -\$12.00
Now: \$117.99
Instant Savings: -\$18.00
Rebate: See Details

Price before rebate: \$99.99 Each

Qty: 1 Add to Cart

Item qualifies for free delivery

Expected Delivery: 2 Business Days

Item qualifies for free delivery to a store near you. (Learn more)

Check in Store Availability

Item: 855724
Model: 1286863

Live Customer Support

Product Details Specifications Customer Reviews Q & A Promotional Details Supplies & Accessories Also Consider

Manufacturer Specs

Customer Rating

★★★★☆ (14 reviews)

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Read 14 Reviews

Q&A

Ask Questions, share answers

5 Questions 9 Answers

Ask a Question

Share This

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Customers who viewed this camera ultimately bought:

SanDisk® 4GB SDHC™ Card \$27.99 Each

Kodak Digital Camera Hard Case, Red \$12.99 Each

Defendant: Staples

Product: Staples Website - Product Page

Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

Staples compares data representing a **segment of the body of information** (e.g., data relating to the product being viewed) to data representing a **different segment of the body of information** (e.g., data related to other products), according to one or more predetermined criteria, to determine whether the segments are related. It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the comparison instructions.

The screenshot shows the Staples website interface for the Kodak EasyShare M530 Digital Camera, Red. The page includes a search bar, navigation links, and a product listing. The product listing features a large image of the camera, a 'Share' button, and pricing information. A red box highlights the main product details, including the 'Share' button and the 'Special Buy' section. A green box highlights a 'Customers who viewed this camera ultimately bought' section, which lists related products like a SanDisk SDHC card and a Kodak camera case.

STAPLES Home | Favorites Lists | Easy Reorder | Order by catalog item # Store Locator | Help | Log in

that was easy: Search 0 items \$0.00 Checkout

Show All Products My Account Customer Service Hot Deals Center Questions? 1-800-STAPLES

Welcome, Log in please. | Your prescription for illness prevention starts here.

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Back to: All Digital Cameras / Kodak EasyShare M530 Digital Camera Series Print this page

Kodak EasyShare M530 Digital Camera, Red

Special Buy

Reg: \$129.99
Save: -\$12.00
Now: \$117.99
Instant Savings: -\$18.00
Rebate: [See Details](#)

Item qualifies for free delivery
Expected Delivery: 2 Business Days
Item qualifies for free delivery to a store near you. [Learn more](#)
[Check in Store Availability](#)

Price before rebate: \$99.99 Each
Qty: 1 [Add to Favorites](#)

Item: 855724
Model: 1286863 [Live Customer Support](#)

Product Details Specifications Customer Reviews Q & A Promotional Details Supplies & Accessories Also Consider

Manufacturer Specs

Customer Rating ★★★★☆ (14 reviews)
[Write a Review](#)
[Read 14 Reviews](#)

Q&A [Ask Questions, share answers](#)
5 Questions 9 Answers
[Ask a Question](#)

[Share This](#)

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- 3x optical/5x digital zoom
- 2.7" indoor/outdoor color LCD display
- Just press Share - One-button upload to send (pictures/video) via email or upload to YOUTUBE, FACEBOOK, FLICKR, or KODAK Gallery
- Reduce blur caused by subject movement or fast-action situations
- Kodak's innovative Smart Capture feature automatically identifies the scene and adjusts camera settings for a great picture in just about any environment

[Add to Cart](#)

Customers who viewed this camera ultimately bought:

SanDisk® 4GB SDHC™ Card ★★★★☆ (355 reviews) **\$27.99** Each

Kodak Digital Camera Hard Case, Red **\$12.99** Each

Defendant: Staples

Product: Staples Website - Product Page

Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

[continued from previous slide]

that was easy:

Home | Favorites Lists | Easy Reorder | Order by catalog item # Store Locator | Help | **Log in**

0 items \$0.00 Checkout

Show All Products My Account Customer Service Hot Deals Center Questions? 1-800-STAPLES

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Back to: All Digital Cameras / Kodak EasyShare M530 Digital Camera Series Print this page

Kodak EasyShare M530 Digital Camera, Red

Special Buy

Reg: \$129.99
Save: -\$12.00
Now: \$117.99
Instant Savings: -\$18.00

Rebate: [See Details](#)

Price before rebate: \$99.99 Each

Qty. **Add to Cart**

[Add to Favorites](#)

- Item qualifies for free delivery
- [Expected Delivery](#) 1 Business Day
- Item qualifies for free delivery to a store near you. ([Learn more](#))
- [Check in Store Availability](#)

Item: 855724
Model: 1286863

Product Details Specifications Customer Reviews Q & A Promotional Details Supplies & Accessories Also Consider

Customers who viewed this camera also viewed:

1 2 3 4 1-3 of 12 items

Kodak EasyShare M530 Digital Camera, Green

Reg. \$129.99
Final Price: \$99.99
Each

Total Savings: \$30.00
[See Details](#)

Qty. **Add to Cart**

Kodak EasyShare M530 Digital Camera, Blue

Reg. \$129.99
Final Price: \$99.99
Each

Total Savings: \$30.00
[See Details](#)

Qty. **Add to Cart**

Kodak EasyShare M550 Digital Camera, Purple

Reg. \$149.99
Final Price: \$119.99
Each

Total Savings: \$30.00
[See Details](#)

Qty. **Add to Cart**

[Expand to See All](#)

Add to Cart

Defendant: Staples

Product: Staples Website - Product Page

Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

[continued from previous slide]

STAPLES

Home | Favorites Lists | Easy Reorder | Order by catalog item #

Store Locator | Help | Log in

that was easy:

Search

0 items \$0.00 Checkout

Show All Products

My Account Customer Service Hot Deals Center Questions? 1-800-STAPLES

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Back to: All Digital Cameras / Kodak EasyShare M530 Digital Camera Series

Print this page

Kodak EasyShare M530 Digital Camera, Red

Special Buy

Reg: \$129.99
Save: -\$12.00
Now: \$117.99
Instant Savings: -\$18.00
Rebate: See Details

Price before rebate: \$99.99 Each

Qty. 1 Add to Cart

Item: 855724
Model: 1286863

Item qualifies for free delivery

Expected Delivery 2 Business Days

Item qualifies for free delivery to a store near you. (Learn more)

Check in Store Availability

Live Customer Support

1 of 8 Zoom View Product Tour

Product Details Specifications Customer Reviews Q & A Promotional Details Supplies & Accessories Also Consider

Manufacturer Specs

Recommended Items

Add Accessories to Cart

SanDisk 2GB Ultra SD Card

Expected Delivery 1 Business Day \$14.99 Each

- 2GB
- Use our [memory wizard](#).
- Up to 10MB/second sequential read speed for ultra-fast image viewing and data transfer

Customer Rating (193 reviews)

Kodak KLIC-7006 Li-Ion Rechargeable Digital Camera Battery

Expected Delivery 1 Business Day \$29.99 Each

- Rating 740mAh 3.7V
- Li-Ion
- Stay powered and ready to go

Defendant: Staples

Product: Staples Website - Product Page


Patent: 6,263,507

Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

[continued from previous slide]

Back to: [All Digital Cameras](#) / [Kodak EasyShare M530 Digital Camera Series](#) Print this page



Share

Kodak EasyShare M530 Digital Camera, Red

Special Buy

Reg: \$129.99
Save: -\$12.00
Now: \$117.99
Instant Savings: -\$18.00
Rebate: [See Details](#)

Price before rebate: \$99.99 Each

Qty: [Add to Cart](#)
[Add to Favorites](#)

Item: 855724
Model: 1286863

[Live Customer Support](#)

Product Details Specifications Customer Reviews Q & A Promotional Details Supplies & Accessories **Also Consider**

Manufacturer Specs

Upgrade to 5x zoom and wide angle 28-140mm

Kodak EasyShare M550 Digital Camera, Blue

Special Buy

Reg: \$149.99
Save: -\$12.00
Now: \$137.99
Instant Savings: -\$18.00
Rebate: [See Details](#)

Price before rebate: \$119.99 Each

Qty: [Add to Cart](#)
[Add to Favorites](#)

Item: 857431
Model: 8832560

[Live Customer Support](#)

Upgrade to 5x zoom and wide angle 28-140mm

Kodak EasyShare M550 Digital Camera, Dark Grey

Special Buy

Reg: \$149.99
Save: -\$12.00
Now: \$137.99
Instant Savings: -\$18.00
Rebate: [See Details](#)

Price before rebate: \$119.99 Each

Qty: [Add to Cart](#)
[Add to Favorites](#)

Item: 857430
Model: 8610537

[Live Customer Support](#)

Defendant: Staples

Product: Staples Website - Product Page

Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

Staples generates a display of a portion of, or a representation of, a second segment of the body of information in response to the display of a first segment of information to which the second segment is related. It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the instructions that cause the display of a portion of, or representation of, a second segment to be generated in response to the display of a first segment.

STAPLES

Home | Favorites Lists | Easy Reorder | Order by catalog item #

Store Locator | Help | Log in

that was easy:

Search

0 items \$0.00 Checkout

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Back to: All Digital Cameras / Kodak EasyShare M530 Digital Camera Series

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Special Buy

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Rebate: See Details

Price before rebate: \$99.99 Each

Qty: 1 Add to Cart

Item qualifies for free delivery

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Check in Store Availability

Item: 855724
Model: 1286863

Live Customer Support

Product Details Specifications Customer Reviews Q & A Promotional Details Supplies & Accessories Also Consider

Manufacturer Specs

Customer Rating

★★★★☆ (14 reviews)

Write a Review

Read 14 Reviews

Q&A

Ask Questions, share answers

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★★★★☆ (355 reviews)

\$27.99 Each

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[continued from previous slide]

STAPLES® Home | Favorites Lists | Easy Reorder | Order by catalog item # Store Locator | Help | Log in

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Rebate: [See Details](#)

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Item: 855724
Model: 1286863

1 of 8 Zoom View Product Tour

Product Details Specifications Customer Reviews Q & A Promotional Details Supplies & Accessories Also Consider

* * *

Customers who viewed this camera also viewed: 1-3 of 12 items

Kodak EasyShare M530 Digital Camera, Green

Reg. \$129.99
Final Price: \$99.99
Each

Total Savings: \$30.00
[See Details](#)

Qty:

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Qty:

[Expand to See All](#)

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[continued from previous slide]

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Expected Delivery 1 Business Day \$29.99 Each Add to Favorites

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Defendant: Staples


Product: Staples Website - Product Page

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[continued from previous slide]

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Share

1 of 8 [Zoom View](#) [Product Tour](#)

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Qty: [Add to Cart](#)
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- [Expected Delivery](#) 2 Business Days
- Item qualifies for free delivery to a store near you. ([Learn more](#))
- Delivery Only

Item: 857431
Model: 8832560

[Live Customer Support](#)

Upgrade to 5x zoom and wide angle 28-140mm

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- Item qualifies for free delivery
- [Expected Delivery](#) 2 Business Days
- Item qualifies for free delivery to a store near you. ([Learn more](#))
- Delivery Only

Item: 857430
Model: 8610537

[Live Customer Support](#)