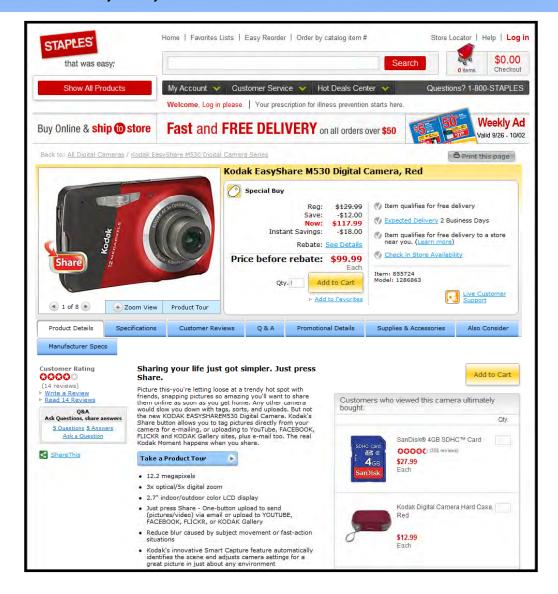
# EXHIBIT

#### Claim 63

A computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information, comprising:

In the operation of its websites, Staples makes and uses a computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information.

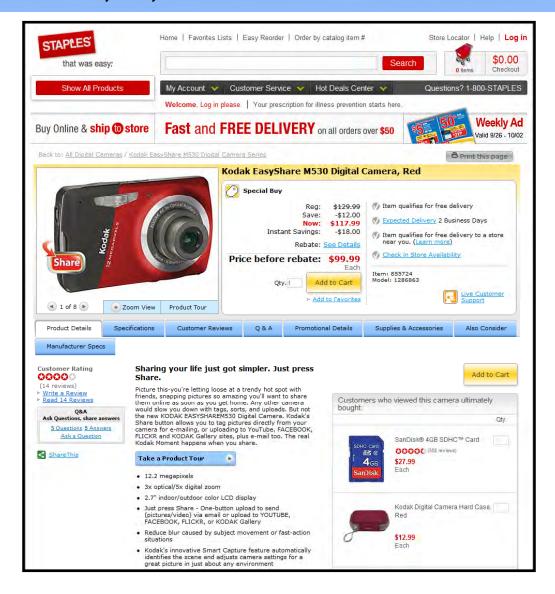


#### Claim 63

instructions for acquiring data representing the body of information;

instructions for storing the acquired data;

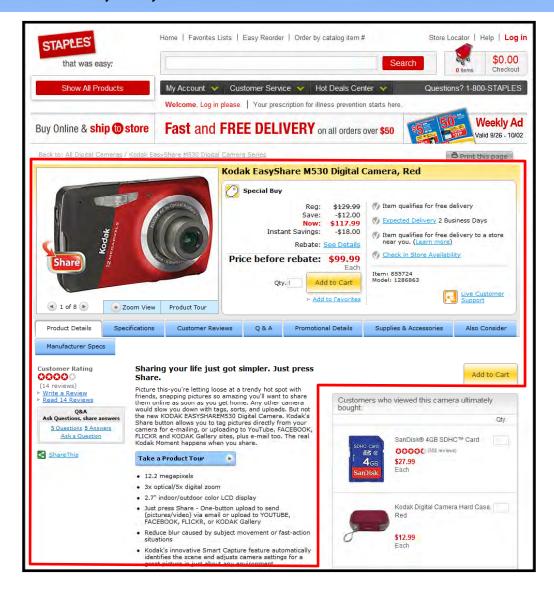
Staples's website acquires and displays information representing the body of information. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.



#### Claim 63

instructions for generating a display of a first segment of the body of information from data that is part of the stored data;

When a user visits, *e.g.*, a product page, Staples generates a display of a first segment of the body of information from data that is part of the stored data, as demonstrated by the following exemplary screenshot. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.



#### Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

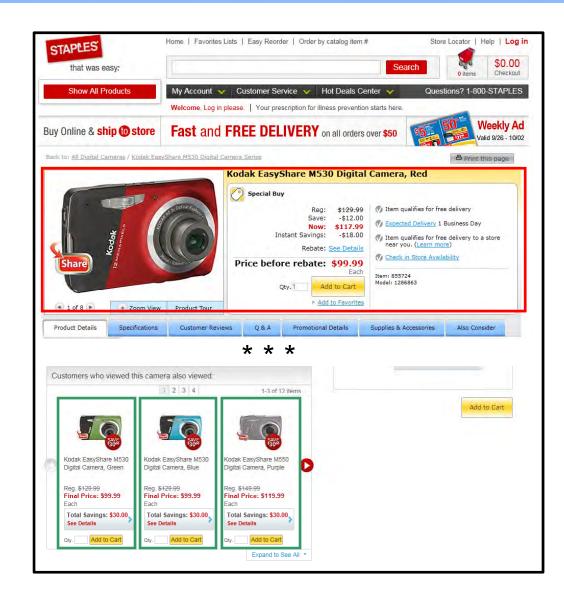
Staples compares data representing a **segment of the body of information** (*e.g.*, data relating to the product being viewed) to data representing a **different segment of the body of information** (*e.g.*, data related to other products), according to one or more predetermined criteria, to determine whether the segments are related. It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the comparison instructions.

Home | Favorites Lists | Easy Reorder | Order by catalog item # Store Locator | Help | Log in STAPLES' \$0.00 that was easy: Search Checkout 0 items Show All Products My Account 👻 Customer Service 👻 Hot Deals Center 👻 Questions? 1-800-STAPLES Welcome, Log in please. Your prescription for illness prevention starts here. Weekly Ad Fast and FREE DELIVERY on all orders over \$50 Buy Online & ship to store Valid 9/26 - 10/02 B Print this page Kodak EasyShare M530 Digital Camera, Red Special Buy Item qualifies for free delivery Reg: \$129.99 Save: -\$12.00 Delivery 2 Business Days Now: \$117.99 Instant Savings: -\$18.00 Item qualifies for free delivery to a store near you. (Learn more) Rebate: See Details Check in Store Availability Price before rebate: \$99.99 Share Each Item: 855724 Model: 1286863 Qty. 1 Add to Cart Live Customer Add to Favorite: < 1 of 8 🕩 + Zoom View Product Tour 0 & A Also Consider Product Details Specifications Customer Reviews Promotional Details Supplies & Accessories Manufacturer Specs Customer Rating Sharing your life just got simpler. Just press Add to Cart 00000 Share. (14 reviews) Picture this-you're letting loose at a trendy hot spot with Write a Review friends, snapping pictures so amazing you'll want to share them online as soon as you get home. Any other camera Read 14 Reviews Customers who viewed this camera ultimately bought Q&A would slow you down with tags, sorts, and uploads. But not the new KODAK EASYSHAREM530 Digital Camera. Kodak's Ask Questions, share answers Share button allows you to tag pictures directly from your 5 Ouestions 5 Answers camera for e-mailing, or uploading to YouTube, FACEBOOK, FLICKR and KODAK Gallery sites, plus e-mail too. The real Ask a Question SanDisk® 4GB SDHC™ Card Kodak Moment happens when you share. OOOOC (358 reviews) ShareThis Se 6 Take a Product Tour \$27 99 Each 12.2 megapixels · 3x optical/5x digital zoom · 2.7" indoor/outdoor color LCD display Kodak Digital Camera Hard Case, Just press Share - One-button upload to send (pictures/video) via email or upload to YOUTUBE, Red FACEBOOK, FLICKR, or KODAK Gallery · Reduce blur caused by subject movement or fast-action \$12.99 situations Each · Kodak's innovative Smart Capture feature automatically identifies the scene and adjusts camera settings for a

## Claim 63

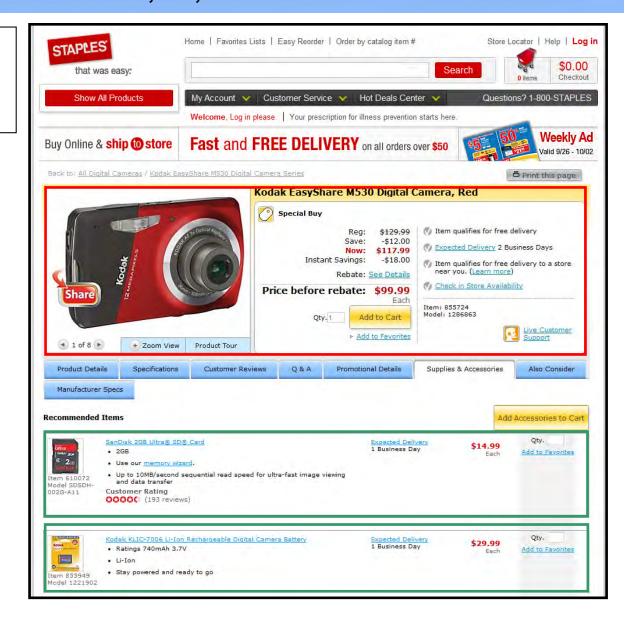
instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

[continued from previous slide]



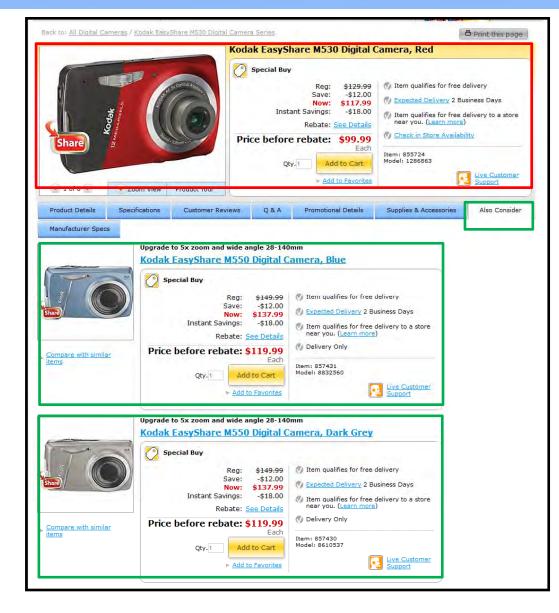
## Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and



## Claim 63

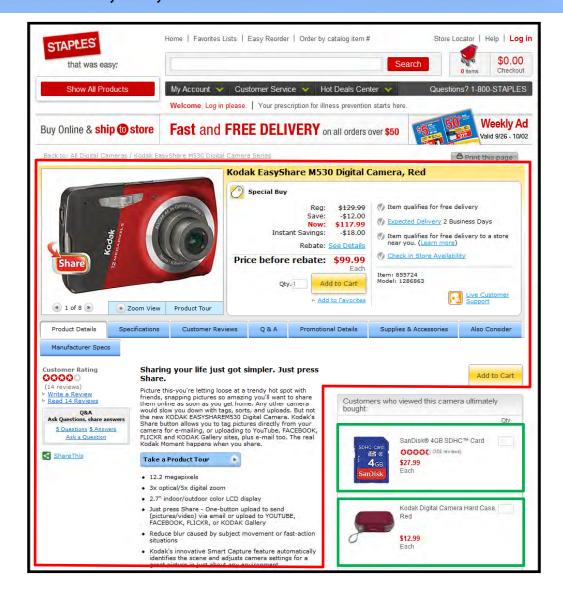
instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and



#### Claim 63

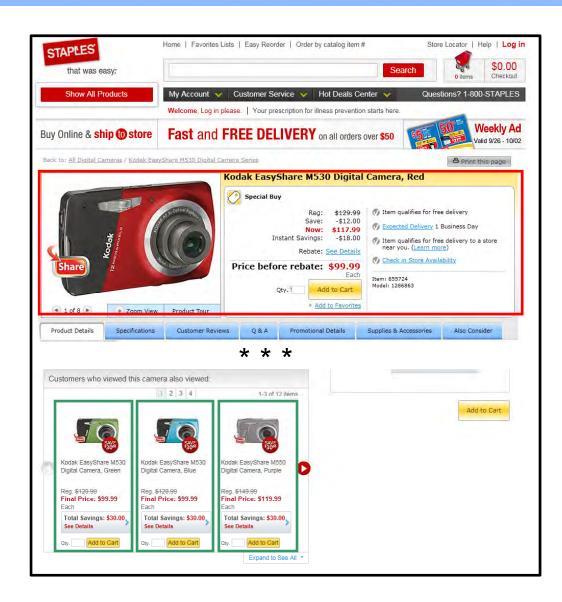
instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

Staples generates a display of a portion of, or a representation of, a second segment of the body of information is response to the display of a first segment of information to which the second segment is related. It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the instructions that cause the display of a portion of, or representation of, a second segment to be generated in response to the display of a first segment.



## Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.



## Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

[continued from previous slide]

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### Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

