

EXHIBIT

5

Defendant: Yahoo!

Product: Yahoo! Shopping Website - Product Page

Claim 63

Patent: 6,263,507

A computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information, comprising:

In the operation of its Yahoo Shopping websites, Yahoo makes and uses a computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information.

The screenshot shows the Yahoo! Shopping website interface. At the top, there is a search bar and navigation tabs for Home, Clothing, Electronics, Computers, Home & Garden, Back to School, and Deals. Below the navigation is a search bar with the text "Shop for:" and a "SEARCH" button. A banner advertisement for Intel Core i5 processors is displayed. The main product listing is for an "Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30\" - Aluminum". The price is shown as \$1144.00 - \$1199.00, with 17 ratings and 6 reviews. A "Write a Review" button is present. Below the price, there are "Featured Merchants" including MacConnection, PC Connection EXPRESS, and J&R .COM, each with a "Go to store" button. To the right, there is an advertisement for Xfinity Comcast. Below the product listing, there is a "Product Description" and a "Product Specification" section. The "Product Specification" section includes a "Quick Glance" table with the following information:

Quick Glance	
Product Type	Notebook PC
Screen Size	13.3
Installed Memory	4000
Processor Type	Intel Core 2 Duo
Operating System	Mac OS X 10.6 Snow Leopard
Networking	Gigabit Ethernet, Wi-Fi, Bluetooth, IEEE 802.3ab, IEEE 802.11n, Bluetooth

Below the specification table, there is a "Related Products" section with three items:

- Apple MacBook MC516LL/A Notebook... \$954.99 - \$999.00 (5 stars, 20 ratings, 0 reviews)
- Apple MacBook Pro MC373LL/A Note... \$2049.00 - \$2199.00 (5 stars, 110 ratings, 14 reviews)
- Apple iPad Wi-Fi 16GB Tablet \$499.00 - \$799.00 (5 stars, 111 ratings, 10 reviews)

Defendant: Yahoo!

Product: Yahoo! Shopping Website - Product Page

Claim 63

instructions for acquiring data representing the body of information;

instructions for storing the acquired data;

Yahoo Shopping's website acquires and displays information representing the body of information. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.

The screenshot shows the Yahoo! Shopping website interface. At the top, there is a search bar and navigation tabs for Home, Clothing, Electronics, Computers, Home & Garden, Back to School, and Deals. Below the navigation is a search bar with the text "Shop for:" and a "SEARCH" button. A banner advertisement for Intel Core i5 processors is displayed. The main product listing is for an "Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30\" - Aluminum". The price is shown as \$1144.00 - \$1199.00, with 17 ratings and 6 reviews. Featured merchants include MacConnection, PC Connection EXPRESS, and J&R JBL.COM. The product description states: "The Mac is designed to provide the best computer experience you can have. Everything just works. And everything works together. That's because Apple makes both the hardware and the software. So whether you're accessing a Wi-Fi network or organizing your photos by faces or video chatting with friends, it's all amazingly simple. And that's just the beginning." The product specification lists: "Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30\" - Aluminum". A quick glance table provides details: Product Type (Notebook PC), Screen Size (13.3), Installed Memory (4000), Processor Type (Intel Core 2 Duo), Operating System (Mac OS X 10.6 Snow Leopard), and Networking (Gigabit Ethernet, Wi-Fi, Bluetooth, IEEE 802.3ab, IEEE 802.11n, Bluetooth). Related products are listed on the right, including an Apple MacBook MC516LL/A Notebook and an Apple iPad Wi-Fi 16GB Tablet.

Defendant: Yahoo!

Product: Yahoo! Shopping Website - Product Page

Claim 63

instructions for generating a display of a first segment of the body of information from data that is part of the stored data;

When a user visits, e.g., a product page, Yahoo Shopping generates **a display of a first segment of the body of information** from data that is part of the stored data, as demonstrated by the following exemplary screenshot. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.

The screenshot displays the Yahoo! Shopping website interface. At the top, there is a navigation bar with the 'YAHOO! SHOPPING' logo, a search bar, and a 'Web Search' button. Below the navigation bar are several category tabs: Home, Clothing, Electronics, Computers, Home & Garden, Back to School, and Deals. A 'Shop for:' dropdown menu is visible, along with a 'SEARCH' button and a filter for 'All departments'. A prominent banner for Intel Core i5 processors is featured below the navigation. The main content area is framed by a red border and contains the following elements:

- Product Title:** Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum
- Price Range:** \$1144.00 - \$1199.00
- Rating:** 5 stars (17 Ratings, 6 Reviews)
- Featured Merchants:**
 - MacConnection: \$1149.00 (Go to store)
 - PC Connection EXPRESS: \$1149.00 (Go to store)
 - JBH.COM: \$1169.00 (Go to store)
- Product Description:** Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum
- Product Specification:** Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum
- Quick Glance Table:**

Product Type	Notebook PC
Screen Size	13.3
Installed Memory	4000
Processor Type	Intel Core 2 Duo
Operating System	Mac OS X 10.6 Snow Leopard
Networking	Gigabit Ethernet, Wi-Fi, Bluetooth, IEEE 802.3ab, IEEE 802.11n, Bluetooth
- Related Products:**
 - Apple MacBook MC516LL/A Notebook... \$954.99 - \$999.00 (20 ratings, 0 reviews)
 - Apple MacBook Pro MC373LL/A Note... \$2049.00 - \$2199.00 (110 ratings, 14 reviews)
 - Apple iPad Wi-Fi 16GB Tablet \$499.00 - \$799.00 (111 ratings, 10 reviews)

Defendant: Yahoo!

Product: Yahoo! Shopping Website - Product Page

Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

Yahoo Shopping compares data representing a **segment of the body of information** (e.g., data relating to the product being viewed) to data representing a **different segment of the body of information** (e.g., data related to other products), according to one or more predetermined criteria, to determine whether the segments are related.

It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the comparison instructions.

The screenshot shows the Yahoo! Shopping website interface. At the top, there's a search bar and navigation tabs for Home, Clothing, Electronics, Computers, Home & Garden, Back to School, and Deals. Below the navigation is a search bar with 'Shop for:' and a 'SEARCH' button. A banner for Intel Core i5 processors is visible. The main product listing is for an Apple MacBook Pro MC374LL/A Notebook, with a price range of \$1144.00 - \$1199.00. The product description and specifications are provided. A 'Featured Merchants' section lists MacConnection, PC Connection Express, and J&R .COM. A 'Related Products' section shows other Apple products like the MacBook MC516LL/A and the iPad Wi-Fi 16GB Tablet. The page also includes social media links for Facebook and Twitter, and a Comcast advertisement.

Defendant: Yahoo!

Product: Yahoo! Shopping Website - Product Page

Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

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YAHOO! SHOPPING

Shop for: SEARCH

Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

Overview | Compare Prices | Specifications | Reviews

\$1144.00 - \$1199.00

★★★★★ 17 Ratings (8 Reviews)

Featured Merchants

Max Computer	\$1149.00	Go to store
PC Connection EXPRESS	\$1149.00	Go to store
iMCRM	\$1159.00	Go to store

Product Description: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

The Mac is designed to provide the best computer experience you can have. Everything just works. And everything works together. That's because Apple makes both the hardware and the software. So whether you're accessing a Wi-Fi network or organizing your photos by faces or video chatting with friends, it's all amazingly simple. And that's just the beginning.

Product Specification: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

Quick Glance	
Screen Size	13.3
Installed Memory	4000
Product Type	Notebook PC
Operating System	Mac OS X 10.6 Snow Leopard
Processor Type	Intel Core 2 Duo
Networking	Gigabit Ethernet, Wi-Fi, Bluetooth, IEEE 802.3ab, IEEE 802.11n, Bluetooth 2.1
Display Type	LED Backlight
Interface Type	1 x DC Power Input, 2 x 4-pin Type A USB 2.0 - USB, 1 x IEEE 1394a - FireWire, 1 x RJ-45 Network, 1 x Mini-Phone Audio, 1 x Mini Display/Port Digital Audio/Video, 1 x 15-pin HD-15 VGA
Included Drives	DVD/±RW
Green Compliance	Energy Star, EPEAT Gold
Video Chipset	NVIDIA GeForce 320M
Hard Drive Size	250000
Processor Speed	2400

User Reviews: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

Overall: ★★★★★ Beautiful Product

Value: ★★★★★

By Jeff - Jul 27, 2010 | 2 out of 3 found this Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum review helpful

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Rahul Kumar, 41, Self-employed

Shopping on the go just got easier.

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Related Products

Shoppers who viewed this product also viewed:

- Apple MacBook MC316LL/A Notebook... \$854.99 - \$999.00
- Apple MacBook Pro MC373LL/A Note... \$2049.00 - \$2199.00
- Apple iPad Wi-Fi 16GB Tablet \$499.00 - \$799.00

Related Articles

Laptops Parts & Accessories Buying Guide

Laptop Buyer's Guide: warranty

Laptop Buyer's Guide: Hard Drive

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Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

Yahoo Shopping generates a display of a portion of, or a representation of, a **second segment of the body of information** in response to the display of a **first segment of information** to which the **second segment** is related. . It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the instructions that cause the display of a portion of, or representation of, a second segment to be generated in response to the display of a first segment.

YAHOO! SHOPPING

Home | Clothing | Electronics | Computers | Home & Garden | Back to School | Deals

Shop for: SEARCH In All departments More

Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

Overview | Compare Prices | Specifications | Reviews

\$1144.00 - \$1199.00

★★★★★ 17 Ratings (6 Reviews)

Write a Review

Featured Merchants

MacConnection	\$1149.00	Go to store
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JBH.COM	\$1169.00	Go to store

See new & used prices (7) »

Product Description: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

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Product Specification: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

Quick Glance

Product Type	Notebook PC
Screen Size	13.3
Installed Memory	4000
Processor Type	Intel Core 2 Duo
Operating System	Mac OS X 10.6 Snow Leopard
Networking	Gigabit Ethernet, Wi-Fi, Bluetooth, IEEE 802.3ab, IEEE 802.11n, Bluetooth

Related Products

Shoppers who viewed this product also viewed:

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Defendant: Yahoo!

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Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

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YAHOO! SHOPPING

Shop for: SEARCH All departments

Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

Overview | Compare Prices | Specifications | Reviews

\$1144.00 - \$1199.00

★★★★★ 17 Ratings (2 Reviews)

Featured Merchants

- Max Computer \$1149.00 [Go to store](#)
- PC Connection EXPRESS \$1149.00 [Go to store](#)
- in.com \$1199.00 [Go to store](#)

Product Description: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

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Processor Type	Intel Core 2 Duo
Networking	Gigabit Ethernet, Wi-Fi, Bluetooth, IEEE 802.3ab, IEEE 802.11n, Bluetooth 2.1
Display Type	LED Backlight
Interface Type	1 x DC Power Input, 2 x 4-pin Type A USB 2.0 - USB, 1 x IEEE 1394a - FireWire, 1 x RJ-45 Network, 1 x Mini-Phone Audio, 1 x Mini Display/Port Digital Audio/Video, 1 x 15-pin HD-15 VGA
Included Drives	DVD/RW
Green Compliance	Energy Star, EPEAT Gold
Video Chipset	NVIDIA GeForce 320M
Hard Drive Size	250000
Processor Speed	2400

User Reviews: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

Overall: ★★★★★ Beautiful Product

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FOREX

"Forex trading has now become a major part of my working hours, allowing me to increase my monthly returns..."

Rahul Kumar, 41, Self-employed

Shopping on the go just got easier.

Related Products

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