EXHIBIT

5

Dockets.Justia.com

Claim 63

A computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information, comprising:

In the operation of its Yahoo Shopping websites. Yahoo makes and uses a computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information.



11

Claim 63

instructions for acquiring data representing the body of information;

instructions for storing the acquired data;

Yahoo Shopping's website acquires and displays information representing the body of information. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.

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Claim 63

instructions for generating a display of a first segment of the body of information from data that is part of the stored data;

When a user visits, *e.g.*, a product page, Yahoo Shopping generates a **display of a first segment of the body of information** from data that is part of the stored data, as demonstrated by the following exemplary screenshot. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.

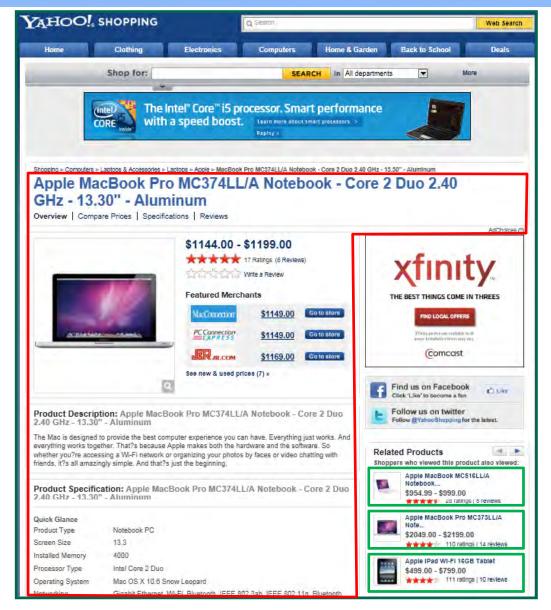
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Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

Yahoo Shopping compares data representing a segment of the body of information (e.g., data relating to the product being viewed) to data representing a different segment of the body of information (e.g., data related to other products), according to one or more predetermined criteria, to determine whether the segments are related.

It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the comparison instructions.



14

Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

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Patent: 6,263,507



Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

Yahoo Shopping generates a display of a portion of, or a representation of, a second segment of the body of information in response to the display of a first segment of information to which the second segment is related. . It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the instructions that cause the display of a portion of, or representation of, a second segment to be generated in response to the display of a first segment. VAHOO! SHOPPING O Sear Web Search Clothing Electronics Computers Home & Garden **Back to School** Deals Shop for: SEARCH In All departments -Моге The Intel® Core[™] i5 processor. Smart performance with a speed boost. Learn more about smart processors > CORE Replay nes > Laptops > Apple > MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum Overview | Compare Prices | Specifications | Reviews \$1144.00 - \$1199.00 ****** 17 Ratings (6 Reviews) Write a Review Featured Merchants THE BEST THINGS COME IN THREES MacConnection \$1149.00 Go to store ID LOCAL OFFER PC Convection Gotostore \$1149.00 (comcast R JR COM \$1169.00 Go to store See new & used prices (7) » Find us on Facebook Ci Like Click.'Like' to become a fan Product Description: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo Follow us on twitter Follow @YahooShopping for the latest 40 GHz - 13.30" - Aluminum The Mac is designed to provide the best computer experience you can have. Everything just works. And everything works together. That?s because Apple makes both the hardware and the software. So **Related Products** whether you?re accessing a Wi-Fi network or organizing your photos by faces or video chatting with Shoppers who viewed this product also viewed: friends, it?s all amazingly simple. And that?s just the beginning. Apple MacBook MC516LL/A Notebook. Product Specification: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo \$954.99 - \$999.00 2.40 GHz - 13.30" - Aluminum 28 ratings | 5 review Apple MacBook Pro MC373LL/A Quick Glance Note. Product Type Notebook PC \$2049.00 - \$2199.00 Screen Size 13.3 110 ratings | 14 revie **** Installed Memory 4000 Apple IPad WI-FI 16GB Tablet Processor Type Intel Core 2 Duo \$499.00 - \$799.00 Mac OS X 10.6 Snow Leopard 111 ratings | 10 reviews Operating System Diversity IFFF 000 2-5 IFFF 000 the D

16

Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

[continued from previous slide]

