EXHIBIT

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Defendant: Yahoo!
Product: Yahoo! Shopping Website - Product Page
Patent: 6,263,507

Claim 63

A computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information, comprising:

In the operation of its Yahoo Shopping websites, Yahoo makes and uses a computer readable medium encoded with one or more computer programs for enabling acquisition and review of a body of information, wherein the body of information includes a plurality of segments, each segment representing a defined set of information in the body of information.

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Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

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Product Description: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

The Mac is designed to provide the best computer experience you can have. Everything just works. And everything works together. That?s because Apple makes both the hardware and the software. So whether you?re accessing a Wi-Fi network or organizing your photos by faces or video chatting with friends, it?s all amazingly simple. And that?s just the beginning.

Product Specification: Apple MacBook Pro MC374LL/A Notebook - Core 2 Duo 2.40 GHz - 13.30" - Aluminum

Quick Glance
Product Type   Notebook PC
Screen Size   13.3
Installed Memory   4000
Processor Type   Intel Core 2 Duo
Operating System   Mac OS X 10.6 Snow Leopard
Networking   Gigabit Ethernet, Wi-Fi, Bluetooth, IEEE 802.3ab, IEEE 802.11n, Bluetooth

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Claim 63

> instructions for acquiring data representing the body of information;
>
> instructions for storing the acquired data;

Yahoo Shopping's website acquires and displays information representing the body of information. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.

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instructions for generating a display of a first segment of the body of information from data that is part of the stored data;

When a user visits, *e.g.*, a product page, Yahoo Shopping generates **a display of a first segment of the body of information** from data that is part of the stored data, as demonstrated by the following exemplary screenshot. Accordingly, it is apparent that the computer readable medium comprises the recited instructions.

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instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

Yahoo Shopping compares data representing a **segment of the body of information** (*e.g.*, data relating to the product being viewed) to data representing a **different segment of the body of information** (*e.g.*, data related to other products), according to one or more predetermined criteria, to determine whether the segments are related.

It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the comparison instructions.

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Claim 63

instructions for comparing data representing a segment of the body of information to data representing a different segment of the body of information to determine whether, according to one or more predetermined criteria, the compared segments are related; and

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Defendant: Yahoo!
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Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

Yahoo Shopping generates a display of a portion of, or a representation of, **a second segment of the body of information** in response to the display of **a first segment of information** to which the **second segment** is related. . It appears that the computer readable medium comprises the recited instructions. However, Plaintiff requires access to source code to precisely identify the instructions that cause the display of a portion of, or representation of, a second segment to be generated in response to the display of a first segment.

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Claim 63

instructions for generating a display of a portion of, or a representation of, a second segment of the body of information from data that is part of the stored data, wherein the display of the portion or representation of the second segment is generated in response to the display of a first segment to which the second segment is related.

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