1 Hon. Marsha J. Pechman 2 3 4 5 UNITED STATES DISTRICT COURT 6 WESTERN DISTRICT OF WASHINGTON AT SEATTLE 7 INTERVAL LICENSING LLC, Case No. 2:10-cy-01385-MJP 8 9 Plaintiff, AGREED MOTION AND PROTECTIVE ORDER 10 REGARDING THE DISCLOSURE v. AND USE OF DISCOVERY 11 MATERIALS AOL, INC.; APPLE, INC.; eBAY, INC.; FACEBOOK, INC.; GOOGLE INC.; 12 NETFLIX, INC.; OFFICE DEPOT, INC.; JURY DEMAND 13 OFFICEMAX INC.; STAPLES, INC.; YAHOO! INC.; AND YOUTUBE, LLC, 14 NOTE ON MOTION CALENDAR: April 13, 2011 Defendants. 15 16 Plaintiff Interval Licensing LLC ("Plaintiff") and the above-named Defendants 17 ("Defendants") anticipate that documents, testimony, or information containing or reflecting 18 confidential, proprietary, trade secret, and/or commercially sensitive information are likely to 19 be disclosed or produced during the course of discovery, initial disclosures, and supplemental 20 disclosures in this case and request that the Court enter this Order setting forth the conditions 21 for treating, obtaining, and using such information. 22 Pursuant to Rule 26(c) of the Federal Rules of Civil Procedure, the Court finds good 23 cause for the following Agreed Protective Order Regarding the Disclosure and Use of 24 Discovery Materials ("Order" or "Protective Order"). 25 1. **PURPOSES AND LIMITATIONS** 26 Protected Material designated under the terms of this Protective Order shall (a) 27 be used by a Receiving Party solely for this case, and shall not be used directly or indirectly for 28 AGREED MOTION AND PROTECTIVE ORDER -Susman Godfrey, LLP

any other purpose whatsoever.

(b) To the extent that any one of Defendants in this litigation provides

Protected Material under the terms of this Protective Order to Plaintiff, Plaintiff shall not share
that material with the other Defendants in this litigation, absent express written permission from
the producing Defendant, except as expressly provided in this Order. This Order does not confer
any right to any one Defendant to access the Protected Material of any other Defendant.

- (c) Plaintiff's counsel may serve unredacted documents (e.g., motions, declarations, expert reports) containing Protected Material on Defendants' outside counsel of record provided that (i) it is reasonably necessary for this litigation for Plaintiff to disclose the information to outside counsel of record; and (ii) the Protected Material does not contain Source Code or Confidential-Attorneys' Eyes Only materials related to infringement (e.g., documents related to how Defendants' accused devices operate). However, upon demand from a defendant, plaintiff's counsel will, within two business days, identify the following within the unredacted document so that a defendant may create a redacted version: (i) direct quotes from Protected Materials; (ii) citations to Protected Materials; and (iii) numbers/figures that come from Protected Materials (e.g., annual sales figure where that information is not-public). Further, this provision is without prejudice to any additional objection, including but not limited to relevance, by any Defendant to Plaintiff's use of Defendant's Protected Material in any such document.
- (d) The Parties acknowledge that this Order does not confer blanket protections on all disclosures during discovery, or in the course of making initial or supplemental disclosures under Rule 26(a). Designations under this Order shall be made with care and shall not be made absent a good faith belief that the designated material satisfies the criteria set forth below. If it comes to a Producing Party's attention that designated material does not qualify for protection at all, or does not qualify for the level of protection initially asserted, the Producing Party must promptly notify all other Parties that it is withdrawing or changing the designation.

### 2. **DEFINITIONS**

(a) "Discovery Material" means all items or information, including from any

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(a) <u>Basic Principles</u>. All Protected Material shall be used solely for this case or any related appellate proceeding, and not for any other purpose whatsoever, including without limitation patent prosecution or acquisition, patent reexamination or reissue proceedings, any

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business or competitive purpose or function, or any other litigation. Protected Material shall not be distributed, disclosed or made available to anyone except as expressly provided in this Order.

(b) <u>Patent Prosecution Bar</u> . Absent the written consent of the Producing Party,
anyone who receives one or more items designated "CONFIDENTIAL – ATTORNEYS' EYES
ONLY" or "CONFIDENTIAL – ATTORNEYS' EYES ONLY – SOURCE CODE" shall not
prosecute, supervise, or assist in the prosecution of any patent application involving technology
related to software for recommending information to a user or other information filtering
techniques aimed at notifying users of items that are likely to be of interest to that user or
software directed to the engagement of the peripheral attention of a person in the vicinity of a
display device, before any foreign or domestic agency, including the United States Patent and
Trademark Office. To the extent the technical subject matter in dispute changes, the parties agree
to meet and confer regarding the scope of this Patent Prosecution Bar. For purposes of this
paragraph, prohibited prosecution shall include, without limitation: invention identification,
invention evaluation, the decision whether to file a patent application for an invention,
preparation of and/or amendments to original, continuation, divisional, continuation-in-part,
request for continued examination, reexamination, reissue, substitute, renewal or convention
patent applications, claim drafting, drafting of any document to be filed with the United States
Patents and Trademark Office or any foreign patent office, or consultation on any of the above
matters with others performing these activities. However, a person who obtains or receives
"CONFIDENTIAL – ATTORNEYS' EYES ONLY" or "CONFIDENTIAL – ATTORNEYS'
EYES ONLY - SOURCE CODE" may assist in the prosecution of any reexaminations of the
Patents-in-Suit, as long as he or she does not reveal Protected Information to any reexamination
counsel or agent, is not involved in drafting, advising on, or suggesting amendments to claim
language, and does not use Protected Information for any purpose other than this litigation. These
prohibitions shall begin when access to "CONFIDENTIAL - ATTORNEYS' EYES ONLY" or
"CONFIDENTIAL – ATTORNEYS' EYES ONLY – SOURCE CODE" materials are first
received by the affected individual, and shall end one (1) year after the final resolution of this

1 action, including all appeals. 2 (i) The above Patent Prosecution Bar shall not apply to a person whose 3 only receipt of items designated "CONFIDENTIAL – ATTORNEYS' EYES ONLY" is 4 comprised of items related only to financials, licensing, and market share information. 5 (ii) The parties expressly agree that the prosecution bar set forth herein 6 shall be personal to any such person who reviews CONFIDENTIAL – ATTORNEYS' EYES 7 ONLY or CONFIDENTIAL – OUTSIDE ATTORNEYS' EYES ONLY - SOURCE CODE 8 material and shall not be imputed to any other persons or attorneys at the attorneys' law firm or 9 company. 10 (c) Secure Storage. Protected Material must be stored and maintained by a 11 Receiving Party at a location and in a secure manner that reasonably ensures that access is limited 12 to the persons authorized under this Order. 13 (d) Legal Advice Based on Protected Material. Nothing in this Protective 14 Order shall be construed to prevent counsel from advising their clients with respect to this case 15 based in whole or in part upon Protected Materials, provided counsel does not disclose the 16 Protected Material except as provided in this Order. 17 Limitations. Nothing in this Order shall restrict in any way a Producing (e) 18 Party's use or disclosure of its own Protected Material. Nothing in this Order shall restrict in any 19 way the use or disclosure of Discovery Material by a Receiving Party: (i) that is or has become 20 publicly known through no fault of the Receiving Party; (ii) that is lawfully acquired by or known 21 to the Receiving Party independent of the Producing Party; (iii) that was previously produced, 22 disclosed and/or provided by the Producing Party to the Receiving Party or a non-party without 23 an obligation of confidentiality and not by inadvertence or mistake; (iv) with the consent of the 24 Producing Party; or (v) pursuant to Order of the Court. 25 (f) Cross-Production of Defendant Confidential Material. No Defendant is 26 required to produce its Protected Material to any other Defendant or Defendants, but nothing in 27 this Order shall preclude such production.

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### 7. **DESIGNATING PROTECTED MATERIAL**

- (a) <u>Available Designations</u>. Any Producing Party may designate Discovery Material with any of the following designations, provided that it meets the requirements for such designations as provided for herein: "CONFIDENTIAL," "CONFIDENTIAL ATTORNEYS' EYES ONLY," or "CONFIDENTIAL OUTSIDE ATTORNEYS' EYES ONLY SOURCE CODE."
- (b) Written Discovery and Documents and Tangible Things. Written discovery, documents (which include "electronically stored information," as that phrase is used in Federal Rule of Civil Procedure 34), and tangible things that meet the requirements for the confidentiality designations listed in Paragraph 7(a) may be so designated by placing the appropriate designation on every page of the written material prior to production. For digital files being produced, the Producing Party may mark each viewable page or image with the appropriate designation, and mark the medium, container, and/or communication in which the digital files were contained. In the event that original documents are produced for inspection, the original documents shall be presumed "CONFIDENTIAL ATTORNEYS' EYES ONLY" during the inspection and re-designated, as appropriate during the copying process.
- designate depositions and other testimony with the appropriate designation by indicating on the record at the time the testimony is given or by sending written notice of how portions of the transcript of the testimony are designated within thirty (30) days of receipt of the transcript of the testimony. If no indication on the record is made, all information disclosed during a deposition shall be deemed "CONFIDENTIAL ATTORNEYS' EYES ONLY" until the time within which it may be appropriately designated as provided for herein has passed. Any Party that wishes to disclose the transcript, or information contained therein, may provide written notice of its intent to treat the transcript as non-confidential, after which time, any Party that wants to maintain any portion of the transcript as confidential must designate the confidential portions within seven (7) days, or else the transcript may be treated as non-confidential. Any Protected Material that is

1 Party. 2 9. DISCOVERY MATERIAL DESIGNATED AS "CONFIDENTIAL -ATTORNEYS' EYES ONLY" 3 4 A Producing Party may designate Discovery Material as (a) 5 "CONFIDENTIAL – ATTORNEYS' EYES ONLY" if it contains or reflects information that is 6 extremely confidential and/or sensitive in nature and the Producing Party reasonably believes that 7 the disclosure of such Discovery Material is likely to cause economic harm or significant 8 competitive disadvantage to the Producing Party. Materials may be designated 9 "CONFIDENTIAL – ATTORNEYS' EYES ONLY" only if the Producing Party believes in good faith that designation as CONFIDENTIAL will not provide adequate protection. 10 11 (b) Unless otherwise ordered by the Court, Discovery Material designated as 12 "CONFIDENTIAL – ATTORNEYS' EYES ONLY" may be disclosed only to: 13 (i) Outside Counsel; 14 (ii) Outside Counsel's immediate paralegals and staff, and any copying 15 or clerical litigation support services working at the direction of such counsel, paralegals, and 16 staff; 17 (iii) Any outside expert or consultant retained by the Receiving Party to 18 assist in this action, provided that disclosure is only to the extent necessary to perform such work; 19 and provided that: (a) such expert or consultant has agreed to be bound by the provisions of the 20 Protective Order by signing a copy of Exhibit A; (b) such expert or consultant is not a current 21 officer, director, or employee of a Party or of a competitor of a Party, nor anticipated at the time 22 of retention to become an officer, director, or employee of a Party or of a competitor of a Party; 23 and (c) no unresolved objections to such disclosure exist after proper notice has been given to all 24 Parties as set forth in Paragraph 12 below. 25 (iv) Court reporters, stenographers and videographers retained to record 26 testimony taken in this action; 27 The Court, jury, witnesses, deponents, and court personnel; (v)

1	(vi) Mock jurors who have signed an undertaking or agreement agreeing		
2	not to publicly disclose Protected Material and to keep any information concerning Protected		
3	Material confidential;		
4	a. The parties shall meet and confer to draft an undertaking that will be used by all parties in conjunction with any mock trials.		
5	(vii) Graphics, translation, design, and/or trial consulting services,		
6	having first agreed to be bound by the provisions of the Protective Order by signing a copy of		
7	Exhibit A;		
8	(viii) Any mediator who is assigned to hear this matter, and his or her		
9	staff, subject to their agreement to maintain confidentiality to the same degree as required by this		
10	Protective Order; and		
11	(ix) Any other person with the prior written consent of the Producing		
12	Party.		
13	10. <b>DISCOVERY MATERIAL DESIGNATED AS "CONFIDENTIAL</b> –		
14	OUTSIDE ATTORNEYS' EYES ONLY - SOURCE CODE"		
15	(a) To the extent production of Source Code becomes necessary to the		
16	prosecution or defense of the case, a Producing Party may designate Source Code as		
17	"CONFIDENTIAL – OUTSIDE ATTORNEYS' EYES ONLY - SOURCE CODE" if it		
18	comprises or includes confidential, proprietary, and/or trade secret Source Code.		
19	(b) Nothing in this Order shall be construed as a representation or admission		
20			
21	Source Code.		
22	(c) Unless otherwise ordered by the Court, Discovery Material designated as		
23	"CONFIDENTIAL – OUTSIDE ATTORNEYS' EYES ONLY - SOURCE CODE" shall be		
24	subject to the provisions set forth in Paragraph 11 below, and may be disclosed, subject to		
25	Paragraph 11 below, solely to:		
26	(i) The Receiving Party's Outside Counsel;		
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Producing Party's experts at the same physical location as it was made available to the Receiving Party's experts and the experts may choose different software tools, so long as they have the same basic functionality.

- (b) To the extent a Party makes Source Code available for inspection pursuant to paragraph 11(a), it shall also make that Source Code available for inspection at its outside counsel's office in Seattle, Washington from two weeks prior to the commencement of the trial through the end of the trial. Any inspection pursuant to this sub-paragraph 11(b) shall be by request of the Receiving Party for good cause, such request not to be unreasonably withheld by the Producing Party.
- (c) To the extent a Party makes Source Code that is designated "CONFIDENTIAL OUTSIDE ATTORNEYS' EYES ONLY SOURCE CODE" available for inspection and review, said inspection and review shall be subject to the following provisions, unless otherwise agreed by the Producing Party:
- the Receiving Party's outside counsel and/or experts at a location consistent with ¶11(a) and in a secure room on a standalone computer without Internet access or network access to other computers, as necessary and appropriate to prevent and protect against any unauthorized copying, transmission, removal or other transfer of any Source Code outside or away from the computer on which the Source Code is provided for inspection (the "Source Code Computer" in the "Source Code Review Room"). The Producing Party shall at the Receiving Party's request provide up to two Source Code Computers at each Source Code Review Room to facilitate concurrent review by more than one person. The Producing Party shall install tools that are sufficient for viewing and searching the code produced, on the platform produced, if such tools exist and are presently used in the ordinary course of the Producing Party's business. The Receiving Party's outside counsel and/or experts may request that additional commercially available software tools for viewing and searching Source Code be installed on the computer(s), provided, however, that (a) the Receiving Party or the Producing Party possesses an appropriate license to such software

tools; (b) the Producing Party approves such software tools, and the Producing Party's consent will not be unreasonably withheld; and (c) such other software tools are reasonably necessary for the Receiving Party to perform its review of the Source Code consistent with all of the protections herein. The Receiving Party must provide the Producing Party with the CD or DVD containing such licensed software tool(s) or an appropriate license for downloadable tools at least seven (7) days in advance of the date upon which the Receiving Party wishes to have the additional software tools available for use on the Source Code Computer(s).

- (ii) No recordable media or recordable devices, including without limitation sound recorders, peripheral equipment, cameras, CDs, DVDs, or external drives of any kind, or USB, Ethernet or other cables that could be used to transfer data off of a Source Code Computer, shall be permitted into the Source Code Review Room. However, cellular telephones and computers (including those with built in cameras) are permitted into the Source Code Review Room, so long as those devices are not used in any way to record or image the Source Code. The Producing Party has the option of having an employee of the Producing Party's outside law firm of record be in the Source Code Review Room during inspection.
- (iii) The Receiving Party's outside counsel and/or experts shall be entitled to take notes relating to the Source Code but may not copy unreasonably large portions of the Source Code (e.g., entire source code files or entire functions or methods where such functions or methods are longer than a few lines) into the notes and may not take such notes electronically on the Source Code Computer itself.
- (iv) No copies of all or any portion of the Source Code may leave the room in which the Source Code is inspected except as otherwise provided herein. No other written or electronic record of the Source Code is permitted except as otherwise provided herein. The Receiving Party may print limited portions of the Source Code when necessary to prepare court filings or pleadings or other papers (including a testifying expert's expert report and infringement contentions). The Receiving Party shall not print Source Code in order to review blocks of Source Code in the first instance, i.e., as an alternative to reviewing that Source Code

electronically on the Source Code Computer. Should the Producing Party object at any time on
the basis that the Receiving Party has printed an amount of source code that is unreasonable in
light of either of the two preceding sentences, the parties agree that the Producing Party may seek
a protective order on an expedited basis on the following schedule: any opposition papers shall be
due five days after the filing of the request, and any reply papers shall be due three days after the
filing of the opposition, with no surreplies. All Source Code shall be printed on paper provided
by the Producing Party that is pre-marked "CONFIDENTIAL—OUTSIDE ATTORNEYS' EYES
ONLY SOURCE CODE" and Bates numbered. Such paper may, at the election of the Producing
Party, be non-copyable paper. At the election of the Producing Party, the Receiving Party shall
either: 1) Print and provide the pages to the Producing Party, who shall make a copy of the pages
prior to the Receiving Party leaving the Source Code Review Room facility; or 2) print two
identical pages, one for the Receiving Party and one for the Producing Party.   The Producing
Party has two (2) business days to object to the portions printed as unreasonable either because
the portion of the Source Code printed is not relevant to this Action or because the printed portion
does not comply with this paragraph. The Receiving Party may maintain a copy of the Source
Code printed, but shall not receive additional copies until the period for objections has expired. In
the Producing Party does not object during the objection period, the Receiving Party is entitled to
receive an additional four copies of the printed source code, and if the Producing Party objects
only to a portion of the printed source code, then the Receiving Party is entitled to receive an
additional four copies of the portions of the printed source code that was not subject to the
Producing Party's objection. If the Producing Party objects to the reasonableness of the printed
portion, then the Receiving Party shall destroy and certify that the printed portion objected to has
been destroyed. The Producing Party shall meet and confer with the Receiving Party within two
(2) calendar days of asserting the objection in an attempt to resolve the objection. Absent
agreement, the Producing Party has five (5) business days to file a motion for a protective order
with the Court. If the Producing Party fails to meet and confer with the Receiving Party within
two (2) calendar days of asserting the objection or fails to file a motion for a protective order with

cabinet at all times when it is not in use.

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Code is explicitly permitted under this paragraph 11 or otherwise explicitly agreed to, in writing, by the Producing Party, such transmission shall be accomplished in one or all of the following manners, at the election of the Producing Party: (1) Written copies of any Source Code may be transmitted by mail or courier provided that such written copies of Source Code are sent in a lockbox and the key to said lockbox is sent under separate cover. The authorized Receiving Party must keep the printouts in the lockbox when not reviewing them. (2) The authorized Receiving Party may scan the written copies of any Source Code, encrypt the resulting image (using, for example, TrueCrypt software), and send the encrypted image. The authorized Receiving Party may decrypt the image only when needed and must re-encrypt or destroy the file when review is complete or not in progress. (3) The Producing Party may transmit the Source Code itself, at its own expense, and in a manner that it will be transmitted overnight.

(x) Copies of Source Code that are marked as deposition exhibits shall not be provided to the Court Reporter or attached to deposition transcripts; absent agreement of the Producing Party, rather, the deposition record will identify the exhibit by its production numbers. All paper copies of Source Code brought to the deposition shall be securely destroyed in a timely manner following the deposition.

(xi) Except as provided in this paragraph 11(b), absent express written permission from the Producing Party, the Receiving Party may not create electronic images, or any other images, or make electronic copies, of the Source Code from any paper copy of Source Code for use in any manner (including by way of example only, the Receiving Party may not scan the Source Code to a PDF or photograph the code). Images or copies of Source Code shall not be included in correspondence between the Parties (references to production numbers shall be used instead), and shall be omitted from pleadings and other papers whenever possible.

(xii) A Party may make electronic copies of and include portions of Source Code in filings with the Court, in presentations at any hearing or trial, and in its experts' reports, provided that all Court filings containing Source Code must be filed Under Seal, all such

electronic copies must be labeled "CONFIDENTIAL - OUTSIDE ATTORNEYS' EYES ONLY - SOURCE CODE" as provided for in this Order. In addition, before displaying source code in open court at any hearing or trial, Plaintiff will provide notice to the Producing Party to give the Producing Party an opportunity to seek appropriate measures from the Court to protect the confidentiality of the source code.

- Code available to its testifying or consulting experts (or their support staff) who are retained for analyzing the validity or infringement issues in this case in a manner that does not comply with the provisions 11(a) (c), the Producing Party shall within five (5) business days notify the Receiving Parties of such disclosures. If a Receiving Party seeks access to the Source Code in the same manner (excepting a specific location) and the Producing Party objects, the Receiving Party may within five (5) business days make a motion to permit additional access as to the Producing Party's Source Code, and the burden shall be on the Producing Party to justify providing such disparate access.
- (e) The Receiving Party is not yet privy to the nature of the Producing Parties' Source Code, including the format or the volume of the production. Accordingly, the provisions in Paragraphs 10 and 11 governing Source Code may be modified by the Court upon a showing of good cause.

### 12. **NOTICE OF DISCLOSURE**

(a) Prior to disclosing any Protected Material to any person described in Paragraphs 8(b)(iii), 8(b)(iv), 9(b)(iii), or 10(c)(iii) (referenced below as "Person"), the Party seeking to disclose such information shall provide the Producing Party with written notice that includes: (i) the name of the Person; (ii) the present employer and title of the Person; (iii) an identification of all of the Person's employment or consulting relationships for the past four (4) years, including direct relationships and relationships through entities owned or controlled by the Person, or, if the identity of the employer is confidential, a detailed description of the engagement and a statement that the employer was not a Party; (iv) an up-to-date curriculum vitae of the

Person; and (v) a list of the cases in which the Person has testified at deposition, hearing, or trial within the last five (5) years. During the pendency of this action, including all appeals, the Party seeking to disclose Protected Material shall in a timely manner provide written notice of any change with respect to the Person's involvement in the design, development, operation or patenting of the technology claimed and/or disclosed in the Patents-in-Suit or accused of infringement by Plaintiffs.

- (b) Within five (5) business days of receipt of the disclosure of the Person, the Producing Party or Parties may object in writing to the Person for good cause. In the absence of an objection at the end of the five (5) day period, the Person shall be deemed approved under this Protective Order. There shall be no disclosure of Protected Material to the Person prior to expiration of this five (5) day period. If the Producing Party objects to disclosure to the Person within such five (5) day period, the Parties shall meet and confer via telephone or in person within three (3) business days following the objection and attempt in good faith to resolve the dispute on an informal basis. If the dispute is not resolved, the Party objecting to the disclosure will have seven (7) days from the date of the meet and confer to seek relief from the Court. The burden of proof shall be upon the Party objecting to the disclosure to demonstrate good cause for its objection. If relief is not sought from the Court within that time, the objection shall be deemed withdrawn. If relief is sought, designated materials shall not be disclosed to the Person in question until the Court resolves the objection.
- (c) For purposes of this section, "good cause" shall mean an objectively reasonable concern that the Person will, advertently or inadvertently, use or disclose Protected Materials in a way or ways that are inconsistent with the provisions contained in this Order.
- (d) Prior to receiving any Protected Material under this Order, the Person must execute a copy of the "Agreement to Be Bound by Protective Order" (Exhibit A hereto) and serve it on all Parties.
- (e) An initial failure to object to a Person under this Paragraph 12 shall not preclude the nonobjecting Party from later objecting to continued access by that Person for good

cause relating to (1) intervening events that could not have been discovered through the exercise of reasonable diligence when the expert was originally disclosed or (2) a failure to disclose material information required to be disclosed by paragraph 12(a) by the party responsible for such disclosure. Such an objection must be brought within three (3) days of the Party learning of intervening events giving rise to such an objection. If an objection is made, the Parties shall meet and confer via telephone or in person within three (3) days following the objection and attempt in good faith to resolve the dispute informally. If the dispute is not resolved, the Party objecting to the disclosure will have three (3) days from the date of the meet and confer to seek relief from the Court. The designated Person may continue to have access to information that was provided to such Person prior to the date of the objection. If a later objection is made, no further Protected Material shall be disclosed to the Person until the Court resolves the matter or the Producing Party withdraws its objection. Notwithstanding the foregoing, if the Producing Party fails to move for a protective order within three (3) business days after the meet and confer, further Protected Material may thereafter be provided to the Person.

# 13. CHALLENGING DESIGNATIONS OF PROTECTED MATERIAL

- (a) A Party shall not be obligated to challenge the propriety of any designation of Discovery Material under this Order at the time the designation is made, and a failure to do so shall not preclude a subsequent challenge thereto.
- (b) Any challenge to a designation of Discovery Material under this Order shall be written, shall be served on outside counsel for the Producing Party, shall particularly identify the documents or information that the Receiving Party contends should be differently designated, and shall state the grounds for the objection. Thereafter, further protection of such material shall be resolved in accordance with the following procedures:
- (i) The objecting Party shall have the burden of conferring either in person, in writing, or by telephone with the Producing Party claiming protection (as well as any other interested party) in a good faith effort to resolve the dispute. The Producing Party shall have the burden of justifying the disputed designation;

(ii) F	Failing agreement, the Receiving Party may bring a motion to the	
Court for a ruling that the Discovery Material in question is not entitled to the status and		
protection of the Producing Par	rty's designation. The Producing Party shall have the burden of	
justifying the disputed designate	tion. The Parties' entry into this Order shall not preclude or	
prejudice either Party from arguing for or against any designation, establish any presumption that		
a particular designation is valid	d, or alter the burden of proof that would otherwise apply in a	
dispute over discovery or discl	osure of information;	

(iii) Notwithstanding any challenge to a designation, the Discovery Material in question shall continue to be treated as designated under this Order until one of the following occurs: (a) the Party who designated the Discovery Material in question withdraws such designation in writing; or (b) the Court rules that the Discovery Material in question is not entitled to the designation.

# 14. SUBPOENAS OR COURT ORDERS

(a) If at any time Protected Material is subpoenaed by any court, arbitral, administrative, or legislative body, the Party to whom the subpoena or other request is directed shall give prompt written notice thereof to every Party who has produced such Protected Material and to its counsel and shall provide each such Party with an opportunity to move for a protective order regarding the production of Protected Materials implicated by the subpoena. Nothing in this paragraph should be construed as permitting disclosure of Protected Material to any third party except as expressly provided in this order.

### 15. **FILING PROTECTED MATERIAL**

- (a) Nothing in this Order shall permit a party to file a document under seal except as may be permitted by separate Court Order in compliance with local Rule 5(g).
- (b) If a party intends to file under seal with the Court any brief, document, or materials designated as Protected Material under this Order, the party must follow the provisions of this section and Local Rule 5(g).
  - (c) In accordance with Local Rule 5(g)(4), a motion or stipulation to seal shall

# provide a specific description of particular documents or categories of documents that a party seeks to protect from public disclosure. The party or parties seeking to file material under seal must also provide a clear statement of the facts justifying sealing sufficient to overcome the strong presumption in favor of public access.

# 16. <u>INADVERTENT DISCLOSURE OF PRIVILEGED MATERIAL</u>

- (a) The inadvertent production by a Party of Discovery Material subject to the attorney-client privilege, work-product protection, or any other applicable privilege or protection will not waive the applicable privilege and/or protection.
- (b) Upon a request from any Producing Party who has inadvertently produced Discovery Material that it believes is privileged and/or protected, each Receiving Party shall immediately destroy such Discovery Material and all copies and certify as such by the Receiving Party to the Producing Party.
- (c) Nothing herein shall prevent the Receiving Party from preparing a record for its own use containing the date, author, addresses, and topic of the inadvertently produced Discovery Material and such other information as is reasonably necessary to identify the Discovery Material and describe its nature to the Court in any motion to compel production of the Discovery Material.

#### 17. **FAILURE TO DESIGNATE PROPERLY**

(a) The failure by a Producing Party to designate Discovery Material as Protected Material with one of the designations provided for under this Order shall not waive any such designation provided that the Producing Party notifies all Receiving Parties that such Discovery Material is protected under one of the categories of this Order within fourteen (14) days of the Producing Party learning of the inadvertent failure to designate. The Producing Party shall reproduce the Protected Material with the correct confidentiality designation within seven (7) days upon its notification to the Receiving Parties. Upon receiving the Protected Material with the correct confidentiality designation, the Receiving Parties shall destroy all Discovery Material that was not designated properly.

(b) A Receiving Party shall not be in breach of this Order for any use of such Discovery Material before the Receiving Party receives the Protected Material with the correct confidentiality designation. Once a Receiving Party has received the Protected Material with the correct confidentiality designation, the Receiving Party shall treat such Discovery Material at the appropriately designated level pursuant to the terms of this Order. Such subsequent designation of "CONFIDENTIAL," "CONFIDENTIAL – ATTORNEYS' EYES ONLY" or "CONFIDENTIAL – OUTSIDE ATTORNEYS' EYES ONLY – SOURCE CODE" shall apply on a going forward basis and shall not disqualify anyone who reviewed "CONFIDENTIAL," "CONFIDENTIAL – ATTORNEYS' EYES ONLY" or "CONFIDENTIAL – OUTSIDE ATTORNEYS' EYES ONLY – SOURCE CODE" materials while the materials were not marked "CONFIDENTIAL – ATTORNEYS' EYES ONLY" or "CONFIDENTIAL – OUTSIDE ATTORNEYS' EYES ONLY – SOURCE CODE" from engaging in the activities set forth in Paragraph 6(b).

### 18. <u>INADVERTENT DISCLOSURE NOT AUTHORIZED BY ORDER</u>

- (a) In the event of a disclosure of any Protected Material pursuant to this Order to any person or persons not authorized to receive such disclosure under this Protective Order, the Party responsible for having made such disclosure, and each Party with knowledge thereof, shall immediately notify counsel for the Producing Party whose Protected Material has been disclosed and provide to such counsel all known relevant information concerning the nature and circumstances of the disclosure. The responsible disclosing Party shall also promptly take all reasonable measures to retrieve the improperly disclosed Protected Material and to ensure that no further or greater unauthorized disclosure and/or use thereof is made
- (b) Unauthorized or inadvertent disclosure does not change the status of Protected Material or waive the right to hold the disclosed document or information as Protected.

### 19. **FINAL DISPOSITION**

(a) Not later than sixty (60) days after the Final Disposition of this case, each Party shall return all Discovery Material of a Producing Party to the respective outside counsel of

the Producing Party or destroy such Material, at the option of the Producing Party. For purposes of this Order, "Final Disposition" occurs after an order, mandate, or dismissal finally terminating the above-captioned action with prejudice, including all appeals.

(b) All Parties that have received any such Discovery Material shall certify in writing that all such materials have been returned to the respective outside counsel of the Producing Party or destroyed. Notwithstanding the provisions for return of Discovery Material, outside counsel may retain one set of pleadings, correspondence and attorney and consultant work product (but not document productions) for archival purposes, but must return or destroy any pleadings, correspondence, and consultant work product that contain Source Code.

# 20. <u>DISCOVERY FROM EXPERTS OR CONSULTATIONS</u>

- (a) Testifying experts shall not be subject to discovery with respect to any draft of his or her report(s) in this case. Draft reports, notes, or outlines for draft reports are also exempt from discovery.
- (b) Discovery of materials provided to testifying experts shall be limited to those materials, facts, consulting expert opinions, and other matters actually relied upon by the testifying expert in forming his or her final report, trial, or deposition testimony or any opinion in this case. No discovery can be taken from any non-testifying expert except to the extent that such non-testifying expert has provided information, opinions, or other materials to a testifying expert relied upon by that testifying expert in forming his or her final report(s), trial, and/or deposition testimony or any opinion in this case.
- (c) No conversations or communications between counsel and any testifying or consulting expert will be subject to discovery unless the conversations or communications are relied upon by such experts in formulating opinions that are presented in reports or trial or deposition testimony in this case.
- (d) Nothing in Paragraphs 20(a)–(c) shall alter or change in any way the requirements in Paragraph 11 regarding printing of Source Code, and Paragraph 11 shall control in the event of any conflict.

e-mails linked together by e-mail responses and forwarding) that is withheld or redacted on the grounds of privilege, immunity or any similar claim shall be separately logged. The parties shall not be required to log identical e-mail communications that are included in different or duplicative e-mail streams provided the individual e-mail communication that is being withheld or redacted has been logged in accordance with this Paragraph.

(e) Privilege logs shall be served in a word processing or spreadsheet format.

# 22. <u>MISCELLANEOUS</u>

- (a) Right to Further Relief. Nothing in this Order abridges the right of any person to seek its modification by the Court in the future. By stipulating to this Order, the Parties do not waive the right to argue that certain material may require additional or different confidentiality protections than those set forth herein.
- (b) <u>Termination of Matter and Retention of Jurisdiction</u>. The Parties agree that the terms of this Protective Order shall survive and remain in effect after the Final Determination of the above-captioned matter. The Court shall retain jurisdiction after Final Determination of this matter to hear and resolve any disputes arising out of this Protective Order.
- (c) <u>Successors</u>. This Order shall be binding upon the Parties hereto, their attorneys, and their successors, executors, personal representatives, administrators, heirs, legal representatives, assigns, subsidiaries, divisions, employees, agents, retained consultants and experts, and any persons or organizations over which they have direct control.
- (d) Right to Assert Other Objections. By stipulating to the entry of this Protective Order, no Party waives any right it otherwise would have to object to disclosing or producing any information or item. Similarly, no Party waives any right to object on any ground to use in evidence of any of the material covered by this Protective Order. This Order shall not constitute a waiver of the right of any Party to claim in this action or otherwise that any Discovery Material, or any portion thereof, is privileged or otherwise non-discoverable, or is not admissible in evidence in this action or any other proceeding.
  - (e) Modification by Court. This Order is subject to further court order based

1	upon public policy or other considerations, and the Court may modify this Order sua sponte in the
2	interests of justice. The United States District Court for Western District of Washington is
3	responsible for the interpretation and enforcement of this Order. All disputes concerning
4	Protected Material, however designated, produced under the protection of this Order shall be
5	resolved by the United States District Court for the Western District of Washington.
6	IT IS SO ORDERED.
7	Dated: April 14, 2011.
8	$\neg$ . $\square$
9	Marshy Melens
10	Marsha J. Pechman United States District Judge
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1	EXHIBIT A
2	I,, acknowledge and declare that I have received a
3	copy of the Protective Order ("Order") in Interval Licensing LLC v. AOL, Inc., et al., United
4	States District Court, District of the Western District of Washington, Seattle Division, Civil
5	Action No. 2:10-cv-01385-JMP. Having read and understood the terms of the Order, I agree to
6	be bound by the terms of the Order and consent to the jurisdiction of said Court for the
7	purpose of any proceeding to enforce the terms of the Order.
8	Name of individual:
9	Present occupation/job description:
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11	
12	Name of Company or Firm:
13	Address:
14	Dated:
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16	[Signature]
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1	DATED this 13th day of April, 2011.	
2		
3		/s/ Matthew R. Berry
		Justin A. Nelson, WSBA No. 31864 jnelson@susmangodfrey.com
4		Matthew R. Berry. WSBA No. 37364
5		mberry@susmangodfrey.com
6		SUSMAN GODFREY L.L.P. 1201 Third Avenue, Suite 3800
7		Seattle, Washington 98101
7		Tel: (206) 516-3880
8		Max L. Tribble, Jr. (pro hac vice)
9		mtribble@susmangodfrey.com
1.0		SUSMAN GODFREY L.L.P.
10		1000 Louisiana Street, Suite 5100
11		Houston, Texas 77002
		Tel: (713) 651-9366
12		Michael F. Heim (pro hac vice)
13		mheim@hpcllp.com
14		Eric J. Enger (pro hac vice)
14		eenger@hpcllp.com
15		Nathan J. Davis (pro hac vice)
1.0		ndavis@hpcllp.com HEIM, PAYNE & CHORUSH, L.L.P.
16		600 Travis, Suite 6710
17		Houston, Texas 77002
10		Tel: (713) 221-2000
18		Attorneys for Plaintiff Interval Licensing LLC
19		Autorneys for I winigf thiervai Licensing LLC
20		/s/ Molly A. Terwilliger (with permission)
21		Molly A. Terwilliger, WSBA No. 28449
21		mollyt@summitlaw.com SUMMIT LAW GROUP PLLC
22		315 Fifth Avenue S., Suite 1000
23		Seattle, Washington 98104 Tel: (206) 676-7000
24		
24		Gerald F. Ivey (pro hac vice)
25		gerald.ivey@finnegan.com Robert L. Burns (pro hac vice)
26		robert.burns@finnegan.com
20		Elliot C. Cook (pro hac vice) elliot.cook@finnegan.com
27		FINNEGAN, HENDERSON, FARABOW,
28		GARRETT & DUNNER, LLP

1 2	901 New York Avenue, N.W. Washington, D.C. 20001-4413 Tel: (202) 408-4000
3	Cortney S. Alexander (pro hac vice)
4	cortney.alexander@finnegan.com FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, LLP
5 6	3500 SunTrust Plaza 303 Peachtree Street, NE Atlanta, Georgia 30308-3263
	Tel: (404) 653-6400
7 8	Attorneys for Defendant AOL Inc.
9	(a/David S. Almalina (with namiagion)
10	/s/ David S. Almeling (with permission) Scott T. Wilsdon, WSBA No. 20608 wilsdon@yarmuth.com
11	Jeremy E. Roller, WSBA No. 32021 jroller@yarmuth.com
12	YARMUTH WILSDON CALFO PLLC
13	818 Stewart Street, Suite 1400 Seattle, Washington 98101
14	Tel: (206) 516-3800
15	Brian M. Berliner (pro hac vice)
16	bberliner@omm.com Neil L. Yang (pro hac vice)
17	nyang@omm.com O'MELVENY & MYERS LLP
18	400 South Hope Street Los Angeles, California 90071
19	Tel: (213) 430-6000
20	George A. Riley (pro hac vice)
21	griley@omm.com David S. Almeling (pro hac vice)
22	dalmeling@omm.com O'MELVENY & MYERS LLP
23	Two Embarcadero Center, 28th Floor
24	San Francisco, California 94111 Tel: (415) 984-8700
25	Attorneys for Defendant Apple Inc.
26	
27	
28	
	AGREED MOTION AND PROTECTIVE ORDER - Susman Godfrey, LLP

1	
1	/s/ Kristin L. Cleveland (with permission)  J. Christopher Carraway, WSBA No. 37944
2	chris.carraway@klarquist.com
3	Kristin L. Cleveland (pro hac vice)
	kristin.cleveland@klarqusit.com
4	John D. Vandenberg, WSBA No. 38445 john.vandenberg@klarquist.com
5	KLARQUIST SPARKMAN, LLP
6	121 S.W. Salmon Street, Suite 1600
	Portland, Oregon 97204
7	Tel: (503) 595-5300
8	Christopher T. Wion, WSBA No. 33207
9	chrisw@dhlt.com Arthur W. Harrigan, Jr., WSBA No. 1751
9	arthurh@dhlt.com
10	DANIELSON HARRIGAN LEYH & TOLLEFSON
11	999 Third Avenue, Suite 4400 Seattle, Washington 98104
10	Tel: (206) 623-1700
12	
13	Attorneys for Defendants eBay Inc., Netflix, Inc., Office Depot, Inc., and Staples, Inc.
14	Office Depoi, Inc., and Suspies, Inc.
15	/s/ Christopher Durbin (with permission)
16	Christopher B. Durbin, WSBA No. 41159 cdurbin@cooley.com
17	COOLEY LLP
	719 Second Avenue, Suite 900
18	Seattle, Washington 98104 Tel: (206) 452-8700
19	
20	Heidi L. Keefe ( <i>pro hac vice</i> ) hkeefe@cooley.com
	Mark R. Weinstein (pro hac vice)
21	mweinstein@cooley.com Sudhir A. Pala ( <i>pro hac vice</i> )
22	spala@cooley.com
23	Elizabeth L. Stameshkin ( <i>pro hac vice</i> ) lstameshkin@cooley.com
23	COOLEY LLP
24	3175 Hanover St. Palo Alto, California 94304
25	Tel: (650) 843-5000
26	Michael G. Rhodes (pro hac vice)
	mrhodes@cooley.com
27	COOLEY LLP 101 California St., 5th Floor
28	To I Cumoniu Su, Sui I 1001
	AGREED MOTION AND PROTECTIVE ORDER - Susman Godfrey LLP

1	San Francisco, California 94111 Tel: (415) 693-2000
2	Attorneys for Defendant Facebook, Inc.
3	Thorneys for Defendant I decoook, Inc.
4	/s/ Shannon M. Jost (with permission)
5	Shannon M. Jost, WSBA No. 32511 shannon.jost@stokeslaw.com
6	Scott A.W. Johnson, WSBA No. 15543
	scott.johnson@stokeslaw.com Aneelah Afzali, WSBA No. 34552
7	aneelah.afzali@stokeslaw.com
8	STOKES LAWRENCE, P.S.
9	800 Fifth Avenue, Suite 4000 Seattle, Washington 98104
10	Tel: (206) 626-6000
11	Kevin X. McGann,(pro hac vice)
	kmcgann@whitecase.com
12	Dimitrios T. Drivas,(pro hac vice) ddrivas@whitecase.com
13	John Handy (pro hac vice)
14	jhandy@whitecase.com
17	Aaron Chase (pro hac vice)
15	achase@whitecase.com
16	WHITE & CASE LLP 1155 Avenue of the Americas
	New York, New York 10036
17	Tel: (212) 819-8312
18	Warren S. Heit (pro hac vice)
19	wheit@whitecase.com
20	Wendi Schepler (pro hac vice)
	wschepler@whitecase.com WHITE & CASE LLP
21	3000 El Camino Real
22	Building 5, 9th Floor Palo Alto, California 94306
23	Tel: (650) 213-0321
24	Attorneys for Defendants Google Inc. and YouTube, LLC
25	/s/ John S. Letchinger (with permission)
26	Kevin C. Baumgardner, WSBA No. 14263
27	kbaumgardner@corrcronin.com Steven W. Fogg, WSBA No. 23528
28	sfogg@corrcronin.com
	AGREED MOTION AND PROTECTIVE ORDER - Susman Godfrey, LLP

1 2	CORR CRONIN MICHELSON BAUMGARDNER & PREECE LLP 1001 4th Avenue, Suite 3900 Seattle, Washington 98154
3	Tel: (206) 625-8600
4	John S. Letchinger (pro hac vice)
5	letchinger@wildman.com Douglas S. Rupert (pro hac vice)
6	rupert@wildman.com WILDMAN, HARROLD, ALLEN & DIXON LLP
7	225 West Wacker Drive, Suite 2800 Chicago, Illinois 60606
8	Tel: (312) 201-2698
9	Attorneys for Defendant OfficeMax Incorporated
10	/s/Mark D. Walters (with normission)
11	/s/ Mark P. Walters (with permission) Mark P. Walters, WSBA No. 30819
	mwalters@flhlaw.com
12	Dario A. Machleidt, WSBA No. 41860 dmachleidt@flhlaw.com
13	FROMMER LAWRENCE & HAUG LLP
14	1191 Second Avenue Suite 2000
14	Seattle, Washington 98101
15	Tel: (206) 336-5684
16	Michael A. Jacobs (pro hac vice)
17	mjacobs@mofo.com
1 /	Matthew I. Kreeger (pro hac vice)
18	mkreeger@mofo.com Richard S.J. Hung ( <i>pro hac vice</i> )
19	rhung@mofo.com
1)	Francis Ho (pro hac vice)
20	fho@mofo.com
21	Eric W. Ow (pro hac vice)
	eow@mofo.com MORRISON & FOERSTER LLP
22	425 Market Street
23	San Francisco, California 94105
24	Tel: (415) 268-7000
25	Attorneys for Defendant Yahoo! Inc.
26	
27	
28	A C DEED MOTION AND DEOTECTIVE OF DED.  Susmer Codfroy, LLD

1 2 **CERTIFICATE OF SERVICE** 3 I hereby certify that on April 13, 2011, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to the 4 following counsel of record: 5 Attorneys for AOL, Inc. 6 Aneelah Afzali aneelah.afzali@stokeslaw.com Cortney Alexander cortney.alexander@finnegan.com 7 Robert Burns robert.burns@finnegan.com Elliot Cook elliot.cook@finnegan.com 8 Gerald Ivev gerald.ivey@finnegan.com 9 Scott Johnson scott.johnson@stokeslaw.com Shannon Jost shannon.jost@stokeslaw.com 10 **Attorneys for Apple, Inc.** 11 David Almeling dalmeling@omm.com Brian Berliner bberliner@omm.com 12 George Riley griley@omm.com Jeremy Roller jroller@yarmuth.com 13 Scott Wilsdon wilsdon@yarmuth.com 14 Neil Yang nyang@omm.com 15 Attorneys for eBay, Inc., Netflix, Inc., and Staples, Inc. Chris Carraway chris.carraway@klarquist.com 16 Kristin Cleveland Kristin.cleveland@klarquist.com 17 Klaus Hamm Klaus.hamm@klarquist.com arthurh@dhlt.com Arthur Harrigan, Jr. 18 John Vandenberg john.vandenberg@klarquist.com Christopher Wion chrisw@dhlt.com 19 Attorneys for Facebook, Inc. 20 Heidi Keefe hkeefe@cooley.com 21 Sudhir Pala spala@cooley.com Michael Rhodes mrhodes@cooley.com 22 Elizabeth Stameshkin lstameshkin@cooley.com Mark Weinstein mweinstein@cooley.com 23 Attorneys for Google, Inc. and YouTube, LLC 24 Aneelah Afzali aneelah.afzali@stokeslaw.com 25 Aaron Chase achase@whitecase.com **Dimitrios Drivas** ddrivas@whitecase.com 26 John Handy jhandy@whitecase.com Warren Heit wheit@whitecase.com 27 Scott Johnson scott.johnson@stokeslaw.com 28 AGREED MOTION AND PROTECTIVE ORDER -Susman Godfrey, LLP Page i 1201 Third Avenue, Suite 3800

Seattle WA 98101-3000

Case No. 2:10-cv-01385-MJP

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1	Shannon Jost	shannon.jost@stokeslaw.com
2	Kevin McGann Wendi Schepler	kmcgann@whitecase.com wschepler@whitecase.com
3	-	F
4	Attorneys for Office Depot, Inc. Chris Carraway	chris.carraway@klarquist.com
5	Kristin Cleveland Klaus Hamm	Kristin.cleveland@klarquist.com Klaus.hamm@klarquist.com
6	Arthur Harrigan, Jr.	arthurh@dhlt.com
	John Vandenberg Christopher Wion	john.vandenberg@klarquist.com chrisw@dhlt.com
7	-	
8	Attorneys for OfficeMax, Inc. Kevin Baumgardner	kbaumgardner@corrcronin.com
9	Steven Fogg	sfogg@correronin.com
10	John Letchinger Douglas Rupert	letchinger@wildman.com rupert@wildman.com
11	Attorneys for Yahoo! Inc.	-
12	Francis Ho	fho@mofo.com
13	Richard S.J. Hung Michael Jacobs	rhung@mofo.com mjacobs@mofo.com
14	Matthew Kreeger	mkreeger@mofo.com
15	Dario Machleidt Eric Ow	dmachleidt@flhlaw.com eow@mofo.com
	Mark Walters	mwalters@flhlaw.com
16		
17		By: /s/ Matthew R. Berry
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28	AGREED MOTION AND [PROPOSED]	Susman Godfrey, LLP