

EXHIBIT A

Transcript

KING 5 TV Newscast

February 9, 2011

<http://www.king5.com/news/local/Woman-threatened-with-a--2-million-lawsuit-for-selling-bags-on-EBay-115680179.html>

- Speaker 1: Do you have the right to sell items you own on eBay? A major name in fashion says no and threatens to sue people who try to do that. Good evening, a Seattle woman got a letter from Coach, the handbag company, threatening to sue her for \$2 million dollars for trying to sell her used handbags on eBay.
- Speaker 2: In return she's filed a class action lawsuit against the company. King 5's Natasha Ryan joins us to explain. Natasha.
- Ryan: Well one reason people turn to eBay is because a new Coach bag, well that'll set you back at least a couple hundred dollars. The company has accused her of selling counterfeit bags and is demanding she send money to the company.
- Lucas: Little small, cute little bag, um, they have the little duffels.
- Ryan: Second-hand Coach bags are a big seller at Seattle's Le Frock.
- Lucas: New ones are very expensive, and not everybody can afford to go out and buy a brand new Coach bag.
- Ryan: They're also a big seller on eBay. And these two Seattle attorneys say Coach doesn't like that. Their client Gina Kim worked for Coach, and she had several bags she wanted to sell. But soon after posting on eBay, she received this letter from the New York law firm representing Coach.
- Carlson: You have committed trademark infringement and we are going to sue you for \$2 million.
- Ryan: The letter accused her of selling counterfeit bags and demanded she surrender all of them, admit her guilt, and send Coach a check for \$300.
- Carlson: We think they want to force consumers to only buy new Coach products and only buy them in Coach stores.
- Ryan: The attorney says after Coach contacted eBay, Kim's eBay account was deactivated and she was banned from the site.
- Carney: She acquired her Coach bags directly from Coach, they are unquestionably legitimate. Clearly Coach did nothing to investigate their threats against her.

Ryan: And that's why Kim fought back with a lawsuit. Her attorneys vow to find out what Coach's motive truly is. A motive vintage shoppers hope doesn't put an end to the hunt for a great deal.

Burke: I own a Coach vintage handbag and I love it and I would be really sad if other people couldn't experience it too.

Natasha: Now eBay has since reinstated Kim's account. We did try to contact both Coach and the New York law firm representing them; we didn't hear back from either. Live in the newsroom. Natasha Ryan. King 5 News.

Speaker 1: Natasha, thank you.

EXHIBIT B

From:
Sent: Saturday, February 12, 2011 12:01 PM
To: Internet Comments
Subject: General

First Name
Last Name
Email Address

comments =I think your decision to sew an ebay seller for selling her coach items is an absolutely disgusting one. It is blackhearted greedy companies like yours that are destroying this world as we know it. Your decision is that of an evil creed and i will make sure that no one i know ever gives your company a penny. Good day.

day_phone =555-555-5555

From:
Sent: Saturday, February 12, 2011 12:26 PM
To: Internet Comments
Subject: General

First Name

Last Name

Email Address

comments Sorry to hear about you filing a lawsuit on a former employee. My wife and I are done doing business with you. What a bully you are. Not to mention you are wrong.

day_phone

From:
Sent: Saturday, February 12, 2011 1:11 PM
To: Internet questions
Subject: Other

First Name =Disgruntled
Last Name =Former Customer
Email Address
comments =I supported your company for years until this morning when I heard about your EBay lawsuit against a former employee.

Who the hell do you think you are? This is America, the land of the free, and you are acting like we are living in Germany in the 1940's. You Nazi's!

You would rather counterfeiters sell your shit on EBay than let a former employee sell used AUTHENTIC bags that your company has already made profit off?

Start reading Blogs to find out how much everyone hates your evil dictatorship of a company now!

Please make sure your management reads this, and all the other complaints you are going to get.
day_phone

From:
Sent: Saturday, February 12, 2011 2:50 PM
To: Internet Comments
Subject: General

First Name
Last Name
Email Address

comments -Hi.

I am a regular customer for Coach store and I pay numerous amount for your product only because I wear my Coach purse with big confidence.

I heard about the recent lawsuit and this is BIG SHAME on your company that you guys are fighting against your own client.

I bet this will impact very badly and I never will be your company's customer anymore. I dumped all my coach purses into garbage bag today.

day_phone

From:
Sent: Saturday, February 12, 2011 3:14 PM
To: Internet orders
Subject: Order

First Name
Last Name
Email Address

comments -We have been customers since 1978. Shame on you. You are a bully. Nothing more, nothing less.
My family will never buy another Coach product.

duy_phone

From:
Sent: Sunday, February 13, 2011 2:31 PM
To: Internet Comments
Subject: General

First Name
Last Name
Email Address

comments =Coach, Inc. has bought itself ten million dollars worth of NEGATIVE publicity due to its attempts to intimidate their former employee who was selling her used bags on ebay.
Very stupid. You deserve to lose big in the countersuit, and you've already lost big in the marketplace
day_phone

From:
Sent: Sunday, February 13, 2011 2:32 PM
To: Internet Comments
Subject: General

First Name
Last Name
Email Address

comments =Coach, Inc. has bought itself ten million dollars worth of NEGATIVE publicity due to its attempts to intimidate their former employee who was selling her used bags on ebay.
Very stupid. You deserve to lose big in the countersuit, and you've already lost big in the marketplace.
day_phone

From
Sent: Sunday, February 13, 2011 3:21 PM
To: Internet Comments
Subject: General

First Name
Last Name
Email Address

comments =What the heck were you guys thinking when you recently sent that ebays seller a nasty letter to stop selling her used purses on ebay? What gives you the right to tell people what they should and should not do with a used item they purchased from you? My friends and I are totally disgusted with your bullying habits. You are an immoral and greedy company and I will never buy another item from your company again. If this woman's case against you goes to court, you will SURELY loose!
day_phone

From.
Sent: Sunday, February 13, 2011 3:28 PM
To: Internet Comments
Subject: General

First Name
Last Name
Email Address

comments =What the heck were you guys thinking when you recently sent that ebays seller a nasty letter to stop selling her used purses on ebay? What gives you the right to tell people what they should and should not do with a used item they purchased from you? My friends and I are totally disgusted with your bullying habits. You are an immoral and greedy company and I will never buy another item from your company again. If this woman's case against you goes to court, you will SURELY loose!
day_phone

From:
Sent: Sunday, February 13, 2011 3:34 PM
To: Internet Product
Subject: Products

Subject: Products

First Name

Last Name

Email Address

comments =What the heck were you guys thinking when you recently sent that ebays seller a nasty letter to stop selling her used purses on ebay? What gives you the right to tell people what they should and should not do with a used item they purchased from you? My friends and I are totally disgusted with your bullying habits. You are an immoral and greedy company and I will never buy another item from your company again. If this woman's case against you goes to court, you will SURELY loose!

day_phone

From
Sent: Tuesday, February 15, 2011 3:41 PM
To: Internet Comments
Subject: General

First Name
Last Name
Email Address

comments =Dear Sir or Madam,

As a loyal purchaser of Coach handbags, shoes, wallets and accessories, I was dismayed to learn of Coach's attempt to intimidate Ms. Gina Kim and others who have legally posted advertisements to sell authentic Coach items they no longer use online. I am currently preparing to purchase spring and summer handbags, shoes and accessories for my personal use, and I have a number of Coach items that I do not regularly use. I will be donating them to charity, and rather than replacing them at my local Coach store or Holt Renfrew, I will be replacing my Coach items with other brands that do not use strong-arm legal tactics like those exhibited by Coach.

Regards,

day_phone

From:
Sent: Wednesday, February 16, 2011 4:19 PM
To: Internet Comments
Subject: General

First Name
Last Name
Email Address

comments =I am finding it hard to understand why Coach Handbags would intimidate a legitimate Coach handbag owner when she elected to sell handbags is no longer uses or want on ebay.com. It upset me enough that I will no longer carry my Coach bags and will not buy another one. I usually get one new Coach bag every year but you won't get my business. There are many young women that have to begin by buying a used bag because of the cost. They remain life long customers and, in time, can afford new Coach bags. You will surely lose their business. You made a big mistake in this lawsuit and I hope it becomes a class action. Bad move, Coach.
day_phone =