1 Honorable Ronald B. Leighton David M. Soderland Brant A. Godwin 2 Dunlap & Soderland, PS 3 901 Fifth Avenue, #3003 Seattle, WA 98164 4 206-682-0902 dsoderland@dunlapsoderland.com 5 bgodwin@dunlapsoderland.com 6 7 UNITED STATES DISTRICT COURT 8 FOR THE WESTERN DISTRICT OF WASHINGTON 9 CAROLYN ANDERSON, 10 Plaintiff, CIVIL ACTION NO. C11-902-RBL 11 DECLARATION OF BRANT A. VS. 12 GODWIN RE: PLAINTIFF'S DOMINO'S PIZZA, INC., DOMINO'S 56(d) MOTION 13 PIZZA, LLC, FOUR OUR FAMILIES. 14 INC., and CALL-EM-ALL, LLC, Hearing Date: December 23, 2011 15 Defendants. 16 I, Brant Godwin, am an attorney with Dunlap & Soderland, P.S., counsel for Defendants 17 18 Domino's Pizza, Inc. and Domino's Pizza, LLC in the above captioned matter. I am over 18 19 years of age and otherwise qualified to make the following declarations based on personal 20 firsthand knowledge. 21 1. Attached, as Exhibit 1 is a true and correct copy of the Certificate of Service for 22 Domino's summary judgment motion dated April 27, 2011. 23 24 DECLARATION OF BRANT A. GODWIN - I 25 LAW OFFICES 26 **DUNLAP & SODERLAND. P.S.** 901 FIFTH AVENUE, SUITE 3003

Dockets.Justia.com

SEATTLE, WA 98164 (206) 682-0902 (206) 682-1551

2.	Attached, as Exhibit 2 is a true and correct copy of an email chain between plaintiff's
	counsel and our office regarding what additional discovery Anderson's counsel needs in
	order to respond to the motion for summary judgment and striking the motion.

- 3. Attached, as Exhibit 3 is a true and correct copy of the Certificate of Service for Domino's Third discovery answers dated May 5, 2011.
- 4. Attached, as Exhibit 4 is a true and correct copy of the Certificate of Service for Call-Em-All's discovery answers dated September 15, 2011.
- Attached, as Exhibit 5 is a true and correct copy of the Certificate of Service for Domino's First discovery answers dated May 12, 2010.
- 6. Attached, as Exhibit 6 is a true and correct copy of an email from Brant Godwin dated November 8, 2011, showing proof of service of all three sets of discovery to Domino's, reformatted as per the request of Rob Williamson.
- 7. Attached, as Exhibit 7 is a true and correct copy of an email from plaintiff's counsel's office dated December 8, 2011 requesting ESI for the first time.
- 8. Attached, as Exhibit 8 is a true and correct copy of an email form Brant Godwin providing answers to preliminary ESI questions submitted by plaintiff's counsel.
- 9. Attached, as Exhibit 9 is a true and correct copy of a Joint Status Report prepared by all counsel, on plaintiff's letterhead and filed by plaintiff's counsel. This report sets the discovery cut-off related to class certification for October 31, 2011.
- 10. Attached, as Exhibit 10 are true and correct portions of Domino's employee Scott

  Senne's deposition transcript, taken October 28, 2011 wherein he referenced the PULSE

  DECLARATION OF BRANT A. GODWIN 2

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DECLARATION OF BRANT A. GODWIN - 3

system.

- 11. Attached, as Exhibit 11 are true and correct copies of portions of Domino's employee Chris Roeser's deposition transcript, taken October 28, 2011, wherein he referenced the opt-in program.
- 12. Attached, as Exhibit 12 is a true and correct copy of an email dated December 8, 2011 from plaintiff's counsel that raises concerns related to Domino's discovery answers for the first time.
- 13. Prior to December 8, 2011, the only concerns plaintiff's counsel expressed regarding Domino's discovery answers related to formatting issues; namely, he wanted the answers placed on the same page as his questions.
- 14. Attached, as Exhibit 13 are true and correct copies of portions of Four Our Families, Inc.'s Answers to Second Discovery from plaintiff, wherein Four Our Families, Inc. clarifies that they have never heard of Domino's opt-in system.
- 15. Attached, as Exhibit 14 is a true and correct copy of the Stipulated Protective Order regarding disclosure in the Spillman v. Domino's Pizza, LLC case, number 10-349-BAJ-SCR.
- 16. Attached, as Exhibit 15 is a true and correct copy of portions of the deposition transcript of Brad Herman.
- 17. Attached, as Exhibit 16, is a true and correct copy of portions of the deposition transcript of Michael Brown.

Brant A. Godwin, WSBA# 34424

# **EXHIBIT 1**

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5		Y SUPERIOR COURT
6	STATE OF WASHINGTON	
7	CAROLYN ANDERSON,	
8	Plaintiff,	No. 10-2-15941-0SEA
9	Vs.	CERTIFICATE OF SERVICE
10	DOMINO'S PIZZA INC., DOMINO'S	
11	PIZZA, LLC and FOUR OUR FAMILIES, INC.,	
12	Defendants.	
13	I, Stacy Hughes, certify under penalty of	f perjury under the laws of the State of
14	Washington that on April 22, 2011, I caused to	be served and filed on the persons listed below
15	the following documents in the following mann	ners:
16	<ol> <li>Domino Pizzas' Motion for Summa</li> <li>Domino Pizzas' Proposed Order for</li> </ol>	
17	<ol><li>Declaration of Brant Godwin with a</li></ol>	• •
18	<ol> <li>Declaration of Michael Brown;</li> <li>Certificate of Service.</li> </ol>	,
19		
20	Counsel for Plaintiff: Rob Williams	
21	17253 Agate Street NE	
22	Bainbridge Island, WA 98110	
23		
24		

Certificate of Service
Anderson v Domino's-P a g e | 1

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DUNLAP & SODERLAND, P.S. 901 FIFTH AVENUE, SUITE 3003 SEATTLE, WA 98164 (206) 682-0902 (206) 682-1551

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Nicole Brown	
5920 100th St	
Tacoma, WA	98499-2751

VIA U.S. Mail

DATED at Seattle, Washington this April 22, 2011.

Stacy Hughes

Certificate of Service Anderson v Domino's-P a g e | 2

### **Brant Godwin**

From:

Dave Soderland

Sent:

Wednesday, April 27, 2011 10:25 AM

To: Subject: Brant Godwin FW: Domino's

From: Dave Soderland

Sent: Wednesday, April 27, 2011 10:24 AM

To: 'Rob Williamson'

Cc: Kim Williams; Nelson C. Fraley II

Subject: RE: Domino's

Rob: I'll check with Dominos but my recommendation will be to stipulate to allow you to add Call Em All. Dave

From: Rob Williamson [mailto:roblin@williamslaw.com]

Sent: Wednesday, April 27, 2011 10:20 AM

To: Dave Soderland

Cc: Kim Williams; Nelson C. Fraley II

Subject: RE: Domino's

I am beginning to worry that you are too nice. I will, however, accept your offer for now. Will you agree to stipulate

that we can amend and add Call Em All? Nelson?

From: Dave Soderland [mailto:dsoderland@dunlapsoderland.com]

Sent: Wednesday, April 27, 2011 9:10 AM

**To:** Rob Williamson **Subject:** RE: Domino's

Rob: We will agree to re-note our motion for the end of July. That should give you the time you need. Dave

From: Rob Williamson [mailto:roblin@williamslaw.com]

Sent: Tuesday, April 26, 2011 4:15 PM

To: Dave Soderland Cc: Kim Williams Subject: RE: Domino's

Thanks again.

**From:** Dave Soderland [mailto:dsoderland@dunlapsoderland.com]

Sent: Tuesday, April 26, 2011 4:06 PM

**To:** Rob Williamson **Subject:** RE: Domino's

I'll check with Dominos Dave

From: Rob Williamson [mailto:roblin@williamslaw.com]

Sent: Tuesday, April 26, 2011 4:10 PM

To: Dave Soderland Cc: Kim Williams Subject: RE: Domino's We have just served written discovery and answers will be due around May 25. If there are any objections or they are not timely answered, we will need more time. We also want to depose Scott Senne and Amy Phillips. Finally we need to conduct third party discovery of Call Em All. Since we are in State Court we must first move for a commission from our judge here, register or enroll that commission in the proper county in Texas, then conduct the discovery. Alternatively we might join Call Em All, which would require either your and Four Our Family's stipulation or our motion, and either way we serve them and since they are out of state Call Em All will =undoubtedly not appear or answer until the full 60 days run and then who knows how much cooperation we will obtain from them regarding discovery. So the short answer is that June 3 is not enough time. Thanks for checking this out and please determine if the motion can be continued for at least 90 days

From: Dave Soderland [mailto:dsoderland@dunlapsoderland.com]

**Sent:** Tuesday, April 26, 2011 3:52 PM **To:** Dave Soderland; Rob Williamson

Cc: Kim Williams Subject: RE: Domino's

Rob and Kim: Dominos will agree to a short continuance. The judge has June 3 open. Will that give you enough time?

Dave

From: Dave Soderland

Sent: Monday, April 25, 2011 5:03 PM

To: 'Rob Williamson'
Cc: Kim Williams
Subject: RE: Domino's

I've forwarded your request to my client and should have a response soon. Dave

From: Rob Williamson [mailto:roblin@williamslaw.com]

Sent: Monday, April 25, 2011 8:25 AM

To: Dave Soderland Cc: Kim Williams Subject: Domino's Importance: High

We arrived home from Eastern Washington to find your motion in our mailbox, delivered Saturday. Our daughter graduates from Scripps on May 15, 2011, and then we are staying in the area for a few days and I will then drive her car home. So I cannot argue the motion set for 5/20, now will I have time before hand to work on a brief. Further I want to depose at least one more witness based on the testimony of the witness proffered by Domino's whom we did depose. Would you agree to move the motion for approximately 8 weeks so we can complete our discovery?

Rob Williamson 17253 Agate Street NE Bainbridge Island, WA 98110

Office (Direct): (206) 780-4457

Cell: (206) 321-1917 Fax: (206) 780-5557



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5	IN KING COUNTY SUPERIOR COURT, STATE OF WASHINGTON	
6	CAROLYN ANDERSON,	)
7	Plaintiff,	) CLASS ACTION
8	vs.	) NO. 10-2-15941-0SEA
9	DOMINO'S PIZZA, INC.; DOMINO'S	CERTIFICATE OF SERVICE
10	PIZZA, LLC and FOUR OUR FAMILIES, INC.,	)
11		
12	Defendants.	) )
14	I, Brant A. Godwin, certify under penalty of perjury under the laws of the State of	
15	Washington that on May 5, 2011, I caused to be served on the persons listed below in the manner	
16	shown:	
17		ino's Pizza, LLC Responses to
18	Plaintiff's Third Requests for I	Production;
19	2. Certificate of Service.	
20	то:	
21	Counsel for Plaintiff:	
22	Kim Williams Williamson & Williams	
23	17253 Agate Street N.E.	
24	Bainbridge Island, WA 98110 kim@williamslaw.com	
25	CERTIFICATE OF SERVICE – 1	
26		LAW OFFICES

LAW OFFICES

DUNLAP & SODERLAND. P.S.

901 FIFTH AVENUE, SUITE 3003

SEATTLE, WA 98164

(206) 682-0902 (206) 682-1551

1	Counsel for Four Our Families:
2	Nicole Brown
3	Fabion, Johnson, Reeder & Fraley 5920 – 100 <sup>th</sup> Street S.W.,#25
4	Lakewood, WA 98499
5	nbrown@fir-law.com
6	Via Email.
7	DATED in Seattle, Washington this 5 <sup>th</sup> day of May, 2011.
8	
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10	Brant A. Godwin
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**CERTIFICATE OF SERVICE - 2** 

LAW OFFICES

DUNLAP & SODERLAND. P.S.
901 FIFTH AVENUE, SUITE 3003

SEATTLE, WA 98164
(206) 682-0902 (206) 682-1551



# CERTIFICATE OF SERVICE

The undersigned hereby certifies as follows:

I am employed at Corr Cronin Michelson Baumgardner & Preece LLP, attorneys of record for Defendant Call-Em-All, LLC herein.

I hereby certify that on this date, I served the attached foregoing upon the following persons in the manner noted:

Kim Williams
Rob Williamson
Williamson & Williams
17253 Agate St. NE
Bainbridge Island, WA 98110
Attorneys for Plaintiffs
Via E-Mail

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David M. Soderland Dunlap & Soderland, P.S. 901 Fifth Avenue, Suite 3003 Seattle, WA 98164 Attorneys for Domino's Pizza, LLC Via Hand-Delivery

Nelson C. Fraley II
Faubion, Reeder, Fraley & Cook, P.S.
5920 – 100<sup>th</sup> St. SW #25
Lakewood, WA 98499
Attorneys for Defendant Four Our Families, Inc.
Via E-Mail

I declare under penalty of perjury under the laws of the state of Washington that the foregoing is true and correct.

DATED: September 9, 2011 at Seattle, Washington-

Heidi M. Powell

DEFENDANT CALL-EM-ALL, LLC'S RESPONSES TO PLAINTIFF'S DISCOVERY – Page 30 Case No. 11-902-RBL CORR CRONIN MICHELSON
BAUMGARDNER & PREECE LLP
1001 Fourth Avenue, Suite 3900
Seattle, Washington 98154-1051
Tel (206) 625-8600
Fax (206) 625-0900

I, Gail M. Garner, certify under penalty of perjury under the laws of the State of Washington that on May 12, 2010, I caused to be served on the persons listed

- to Plaintiff's First Interrogatories and Requests for Production;
- 2. Certificate of Service.

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## Counsel for Plaintiff:

Kim Williams 22

TO:

Williamson & Williams

187 Parfitt Way S.W., #250 Bainbridge Island, WA 98110

206-780-4447 T: F: 206-789-5557

**CERTIFICATE OF SERVICE - 1** 

Via US Mail.

DATED in Seattle, Washington this 12th day of May, 2010.

Gail M. Garner

**CERTIFICATE OF SERVICE - 2** 

### **Brant Godwin**

From:

**Brant Godwin** 

Sent:

Tuesday, November 08, 2011 10:01 AM

To:

'roblin@williamslaw.com'

Cc:

'andy@lustigmanfirm.com'; Nelson Fraley; Nicole Brown; Dave Soderland

Subject:

Domino's Discovery

Attachments:

1st.pdf; 2nd.pdf; 3rd.pdf; Discovery--Verifications.pdf

#### Rob:

Attached please find Domino's prior discovery answers in the format you requested. Answers and responses to Second and Third discovery are unchanged except for the changed formatting you requested and to reflect that documents provided with earlier responses are not being attached again. The only substantive change is to Answer to Interrogatory Number 11 in the first set of discovery. This answer was supplemented to include information related to the *Spillman* case.

Also attached are two verification pages. It appeared from my records that we never sent your office a verification page for second discovery. This is now corrected. The other verification page is for the changes made to Answer Number 11 to first discovery.

Call or email with any questions.

Mr. Lustigman & Mr. Fraley: Let me know if you want hard copies of this discovery. Otherwise, I will assume email form is acceptable. Thanks.

#### **BRANT A. GODWIN**

DUNLAP & SODERLAND, PS 901 Fifth Ave., Suite 3003 Seattle, WA 98164

T: (206) 682-0902

F: (206) 682-1551

### bgodwin@dunlapsoderland.com

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#### **Brant Godwin**

From:

Lisa Hanlon [lisa@williamslaw.com]

Sent:

Thursday, December 08, 2011 11:45 AM

To:

Dave Soderland; Brant Godwin; Nelson Fraley; ALustigman@olshanlaw.com; Nicole Brown;

Shaffer, Scott A.; kcorr@corrcronin.com; cdimock@corrcronin.com

Cc:

Rob Williamson; Kim Williams

Subject: Attachments: Anderson v. Domino's, et al - Discovery to Domino's

Plaintiff's Request for Electronically Store Information.pdf; Plaintiff4thRFPsDomino's.pdf;

30b6Dominos.pdf

Good Morning -

Attached are the following documents:

Plaintiff's Fourth RFPs to Defendants Domino's Pizza, Inc. and Domino's Pizza LLC Plaintiff's Request to Defendants Domino's Pizza, Inc. and Domino's Pizza LLC for Electronically Stored Information Notice of 30(b)6) Deposition to Defendants Domino's Pizza, Inc. and Domino's Pizza LLC

Lisa

Lisa Hanlon Assistant to Rob Williamson & Kim Williams

#### PLEASE NOTE OUR NEW ADDRESS:

Williamson & Williams 17253 Agate Street NE Bainbridge Island, WA 98110 Phone: 206.780.4447

Fax: 206.780.5557

To preserve resources, we will not ordinarily send this document to you separately by mail unless requested.

**EXHIBIT 8** 

# **Brant Godwin**

From:

Brant Godwin

Sent:

Wednesday, November 30, 2011 11:30 AM

To: Cc: 'Rob Williamson' Dave Soderland

Subject:

Domino's ESI Requests

Attachments:

20111130104229.pdf

Rob:

I am attaching Domino's answers to the six questions we discussed related to ESI during our conference a couple of weeks ago.

Call or email with any questions.

**BRANT A. GODWIN** 

DUNLAP & SODERLAND, PS 901 Fifth Ave., Suite 3003 Seattle, WA 98164

T: (206) 682-0902 F: (206) 682-1551

bgodwin@dunlapsoderland.com

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**EXHIBIT 9** 

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HONORABLE Marsha J. Pechman

# IN THE UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON AT SEATTLE

CAROLYN ANDERSON,

Plaintiff.

No. 11-00902 MJP

JOINT STATUS REPORT

DOMINO'S PIZZA, INC., DOMINO'S PIZZA, LLC, FOUR OUR FAMILIES, INC., and CALL-EM-ALL, LLC,

Defendants.

Plaintiff and Defendants, in compliance with the Court's July 5, 2011 Order, inform the Court as follows.

1. Nature and complexity of case. Plaintiff contends Defendants made or caused to be made illegal pre-recorded telephone calls to her and other members of the proposed class, in violation of state and federal law. This action was originally filed in state court and removed by Defendant Call-Em-All, LLC after the state court complaint was amended to add said Defendant. Defendants deny Plaintiff's claims and allegations. This case may be complex given class certification issues, including whether this action should be certified as a nationwide (or any) class action. Defendants contend that class

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certification is not appropriate in this case. This case was removed to this Court on May 31, 2011. Plaintiff's motion for class certification should be filed by December 1, 2011.

- Method of ADR. The parties agree that mediation should be used.
- 3. Timing of ADR. Plaintiff believes ADR should occur within four months of the filing of this Report. Defendants believe it should occur within 6 months.
  - 4. Deadline to Join Additional Parties. September 15, 2011.
- 5. Proposed discovery plan. The FRCP 26(f) conference took place on July 20, 2011. The FRCP 26(a) initial disclosures will be served on August 9, 2011. Plaintiff will seek discovery to enable her to file a motion for class certification and establish liability. Defendants believe that initial discovery should be limited to discovery about plaintiff's individual claims and the class action requirements of Rule 23 of the Federal Rules of Civil Procedure, and that discovery relating to absent class members be deferred until after the Court's ruling on class certification. Plaintiff believes she will require more than twenty-five interrogatories but otherwise believes no changes in the limitations on discovery imposed under the Federal and Local Civil Rules are necessary. Defendants do not agree Plaintiff will require extra interrogatories and no changes in the limitations on discovery imposed under the Federal and Local Civil Rules are necessary. The parties will manage discovery so as to minimize expense. To the extent any party brings a dispositive motion, any other party may seek discovery related thereto.
- 6. Completion of Discovery. Plaintiff believes discovery related to class certification and should be can be completed by October 31, 2011 so that her Motion for Class Certification may be timely filed. Following the Court's ruling on class certification, the parties would request leave to submit to the Court a discovery plan related to merits.

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- 7. No consent to Magistrate Judge. The parties do not consent to a Magistrate Judge conducting the proceedings in this case.
  - 8. Bifurcation. The parties agree bifurcation is not necessary.
- 9. Pretrial Statements. Plaintiff believes the pretrial statements and pretrial order called for by Local Rules CR 16(e), (h), and (l) and 16.1 should be dispensed with in whole. Defendants do not so agree.
  - 10. Other Suggestions for Shortening Trial. None at this time.
- 11. Date case ready for trial. Plaintiff and Defendant Four Our Families believe the case will be ready for trial as of April 1, 2012. Defendants Domino's Pizza, Domino's Pizza, LLC and Call-Em-All believe they will be ready for trial as of June 1, 2012.
  - 12. Jury or non-jury. There is no jury demand.
- 13. Number of trial days required. The parties believe the case will be resolved on motions practice and there probably will be no trial. If there is a trial it should require no more than five days.
- 14. Trial counsel. Names, addresses, and telephone numbers of all trial counsel are as follows:

### FOR PLAINTIFF:

Rob Williamson Kim Williams WILLIAMSON & WILLIAMS 17253 Agate Street NE Bainbridge Island, WA 98110 (206) 780-4447

1	THE PROPERTY AND ADDRESS BY TAKE AND DOMINO'S PIZZA LLL
2	FOR DEFENDANTS DOMINO'S PIZZA, INC., and DOMINO'S PIZZA, LLC
3	David Soderland DUNLAP & SODERLAND, P.S.
4	901 Fifth Avenue, Suite 3003
5	Seattle, WA 98164
3	(206) 682-0902
6	FOR DEFENDANT FOUR OUR FAMILIES, INC.
7	Nelson Fraley
8	Nicole Brown
9	FAUBION, REEDER, FRALEY & COOK, PS 5920 – 100 <sup>th</sup> Street SW, #25
	Lakewood, WA 98499
10	(253) 581-0660
11	FOR DEFENDANT CALL EM ALL, LLC
12	
13	Andrew Lustigman Scott Shaffer
14	OLSHAN GRUNDMAN FROME
14	ROSENZWEIG & WOLOSKY LLP
15	Park Avenue Tower 65 Bast 55 <sup>th</sup> Street
l6	New York, NY 10022
17	(212) 451-2300
18	Kelly Corr (local counsel)
	CORR CRONIN MICHELSON
19	BAUMGARDNER & PREECE LLP 1001 4 <sup>th</sup> Avenue, Suite 3900
20	Scattle, WA 98154
21	(206) 685-8600
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23	/// ·
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DATED: July 26, 2011

WILLIAMSON & WILLIAMS
/s/ Rob Williamson
Rob Williamson, WSBA #11387
Attorney for Plaintiff

DUNLAP & SODERLAND, P.S.

/s/ David Soderland
David Soderland, WSBA #6927
Attorney for Defendant Domino's Pizza

FAUBION, REEDER, FRALEY & COOK, PS

/s/ Nicole Brown Nicole Brown, WSBA #40704 Attorney for Defendant Four Our Families, Inc.

OLSHAN GRUNDMAN FROME ROSENZWEIG & WOLOSKY LLP

/s/Andrew Lustigman
Andrew Lustigman (pro hac)

Attorneys for Defendant Call-Em All, LLC

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**CERTIFICATE OF SERVICE** 

I hereby certify that on July 26, 2011, I electronically filed the foregoing document with the Clerk of the Court using the CM/ECF system which will send notification of such filing to all Counsel of record who receive CM/ECF notification and that the remaining parties be served in accordance with the Federal Rules of Civil Procedure.

DATED: July 26, 2011

### s/Rob Williamson

Rob Williamson, WSBA #11387 17253 Agate Street NE Bainbridge Island, WA 98110 Telephone: (206) 780-4447

Fax: (206) 780-5557

Email: roblin@williamslaw.com

# **EXHIBIT 10**

# Anderson v. Domino's Pizza

Deponent: Scott Senne Taken: 10/28/2011





Your Certified Shorthand Reporters Since 1972
623 West Huron Street
Ann Arbor, Michigan 48103
Phone: (734) 761-5328 Fax: (734) 761-7054
mail@huron4deps.com www.huron4deps.com

Conference Rooms & On-Site parking available at no additional cost.

Page 1

# IN THE UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON

#### AT SEATTLE

CAROLYN ANDERSON,

Plaintiff,

vs.

Case No. 2:11-cv-00902 RBL

DOMINO'S PIZZA, INC., DOMINO'S

PIZZA, LLC, FOUR OUR FAMILIES,

INC., and CALL-EM-ALL, LLC,

Defendants.

#### DEPOSITION OF SCOTT SENNE

Taken by the Plaintiff on Friday, October 28, 2011, at the offices of Huron Reporting & Video Conferencing, 623 W. Huron Street, Ann Arbor, Michigan, at 11:00 a.m.

#### APPEARANCES:

For the Plaintiff:

MR. ROB WILLIAMSON Williamson & Williams 17253 Agate Street, NE

Bainbridge Island, Washington 98110

(206) 780-4447

roblin@williamslaw.com

For Defendant Domino's:

MR. DAVID SODERLAND
Dunlap & Soderland, PS

901 Fifth Avenue, Suite 3003

Seattle Washington 98164

(206) 973-3835

dsoderland@dunlapsoderland.com

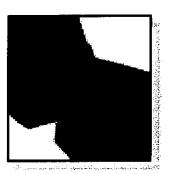
		Page 2
1	For Defendant Domino's:	MR. SCOTT MANDEL (P45337)
2		Corporate Counsel Domino's Pizza, LLC 30 Frank Lloyd Wright Drive
. 3		Ann Arbor, Michigan 48105 (734) 930-3987
4		mandels@dominos.com
5	For Defendant Four Our F	amilies
6	(via telephone):	MR. NELSON FRALEY MS. NICOLE BROWN
7		Faubion, Reeder, Fraley & Cook, PS
8		5920 100th Street, SW, #25 Lakewood, Washington 98499
9		(253) 581 0660 nfraley@fjr-law.com
10		nbrown@fjr-law.com
11	For Defendant Call-Em-Al (via telephone):	
12		MR. SCOTT SHAFFER Olshan Grundman Frome
13		Rosenzweig & Wolosky, LLP Park Avenue Tower
14		65 East 55th Street New York, New York 10022
15		(212) 451-2300 SShaffer@olshanlaw.com
16		
17	REPORTED BY:	Ms. Diane Bennett, CSR-4019, RPR Certified Shorthand Reporter
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Page 8

- 1 Q. If a vendor is going to appear at an expo for the first time
- 2 and they are brought to your attention in one of the different
- 3 ways you've described, is there any vetting done by you or
- 4 people under your control to screen them or otherwise make
- 5 sure they're suitable?
- 6 A. If they are -- if they resemble anything that is something
- 7 that Domino's Corporate is working with, then I immediately
- g contact that department to see if they would have any problems
- 9 with them being invited.
- 10 And if somebody is in direct competition, then we
- would get back with the vendor and give them our apologies and
- tell them, "No, we can't invite you."
- 13 Q. Okay. Give me an example of a vendor who would be offering a
- 14 service that's in direct competition.
- 15 A. I don't remember the name of a vendor, but I know there was
- 16 one that wanted to come that was in direct competition with
- our Pulse computer system, the software.
- 18 Q. So the one form of screening, as it were, is to make sure they
- 19 aren't in competition; is that correct?
- 20 A. Correct.
- 21 Q. Is there any other kind of screening?
- 22 A. No.
- 23 Q. Okay. What if a vendor said that we wanted to offer a service
- 24 where franchisees could insert, in every Domino's pizza box
- 25 they distribute, a flyer for Newt Gingrich, would you

## Anderson v. Domino's Pizza

Deponent: Christopher Roeser Taken: 10/28/2011





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## IN THE UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON

AT SEATTLE

CAROLYN ANDERSON,

Plaintiff,

vs.

Case No. 2:11-cv-00902 RBL

DOMINO'S PIZZA, INC., DOMINO'S PIZZA, LLC, FOUR OUR FAMILIES, INC., and CALL-EM-ALL, LLC,

Defendants.

DEPOSITION OF CHRISTOPHER ROESER

Taken by the Plaintiff on Friday, October 28, 2011, at the offices of Huron Reporting & Video Conferencing, 623 W. Huron Street, Ann Arbor, Michigan, at 9:05 a.m.

#### APPRARANCES:

For the Plaintiff:

MR. ROB WILLIAMSON Williamson & Williams 17253 Agate Street, NE

Bainbridge Island, Washington 98110

(206) 780-4447

roblin@williamslaw.com

For Defendant Domino's:

MR. DAVID SODERLAND Dunlap & Soderland, PS

901 Fifth Avenue, Suite 3003 Seattle Washington 98164

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(206) 973-3835

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		Page 2
1	For Defendant Domino's:	MR. SCOTT MANDEL (P45337)
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3		Ann Arbor, Michigan 48105 (734) 930-3987
4		mandels@dominos.com
5	For Defendant Four Our F (via telephone):	amilies
6	(Via telephone).	MR. NELSON FRALEY MS. NICOLE BROWN
7		Faubion, Reeder, Fraley & Cook, PS 5920 100th Street, SW, #25
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9		nfraley@fjr-law.com nbrown@fjr-law.com
10	For Defendant Call-Em-Al	
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16	REPORTED BY:	Ms. Diane Bennett, CSR-4019, RPR
17		Certified Shorthand Reporter
18		
19		
20		
21		
22		
23		
24		
25		

- 1 in the company.
- 2 Q. Oh, okay. And tell me in your words what you understood the
- 3 exchange here was about.
- 4 Is it fair -- I'm sorry -- is it fair to say it
- 5 began by a direct communication by you from Mr. Hermann?
- 6 A. That's correct.
- 7 Q. Okay. So this literally came out of the blue?
- g A. That's correct.
- 9 Q. You never heard of him, didn't know anything about him until
- 10 this showed up; is that correct?
- 11 A. That's correct.
- 12 Q. Okay.
- 13 A. So would you like me just to --
- 14 Q. I'm sorry. Yes.
- 15 A. Okay. So there are three emails linked together here. The
- 16 first on August 21st, 2009, is from Mr. Hermann to Joanne and
- I. And he somehow -- he's indicating that he had heard about
- 18 some functionality that we were building on our website.
- 19 Functionality would allow franchisees to collect automated
- 20 phone call opt-ins on our website. He had heard about that
- 21 and that's what he's referring to when he says "regarding your
- 22 new phone opt-in process".
- 23 So he was asking me a couple questions about that.
- 24 He wanted to know if he could let his other clients know --
- 25 his other Domino's franchisee clients is what I inferred that

- 1 he meant -- about that program and also wanted to know about
- 2 the legal terms since there were some legal restriction or
- 3 legal parameters involved in the program. So he's asking
- Joanne and I if he can share that information with some of his
- 5 other clients.
- 6 Q. All right. So when he writes this Dear -- "Hi Joanne & Chris"
- 7 like you're old buddies --
- 8 A. Yeah.
- 9 Q. -- you, in fact, had no relationship with him at the time?
- 10 A. That's right. That's right.
- 11 Q. But you gathered he heard about this phone opt-in process and
- 12 he was writing about it?
- 13 A. Uh-huh. Yes.
- 14 Q. Tell me again what the phone opt-in process was.
- 15 A. So as owners of the dominos.com website, we managed the
- functionality and the customers' experience with the website,
- 17 so we built some new functionality on the website, in right
- 18 about this time, that allowed franchisees to collect phone
- 19 numbers of customers who had opted, who would opt in to
- 20 receive automated phone calls.
- 21 So these franchisees would notify us that they are
- 22 interested in taking advantage of this functionality on the
- 23 website and they would collect opt-ins through the website but
- 24 we had to build that because we owned the website.
- 25 Q. All right. When did this functionality -- is "functionality"

- another word for just something you can do on the website?
- 2 A. Yeah. Yeah.
- 3 Q. Okay. I wanted to put it that way so Dave would be tracking
- 4 this conversation.
- 5 A. Okay. Yeah.
- 6 MR. SODERLAND: And you might need to define what
- 7 "website" is for me, too, Rob.
- 8 BY MR. WILLIAMSON:
- 9 Q. When had this functionality been -- I assume like anything,
- you tinkered with it before it got running -- but when did it
- 11 like finally get running on the site?
- 12 A. It was I believe mid August 2009, so it was right about the
- 13 time of this email.
- 14 Q. And I need to understand what it meant.
- 15 I mean it would have a list of customers who had
- opted in to getting phone called; is that right?
- 17 A. Yes. So you're asking me like how it worked?
- 18 Q. Yes, please.
- 19 A. Okay. So, just taking an individual case, so a customer could
- 20 visit our website on what we call a computer --
- 21 MR. SODERLAND: Got it. Got it.
- 22 A. -- and go to the website, navigate to a page, an opt-in page
- 23 where they could opt in to receive emails from the company,
- 24 they could opt in to receive text messages from Domino's.
- The third thing they could do, as of this time \_,

		Page 40
1		was opt in to receive automated phone calls. If they checked
2		that box that, yes, they wanted to receive automated phone
3		calls from their local store manager is the way it was kind of
4		presented to them, they would enter their phone number and
5		their mailing address. So we could identify who their store
6		was, we used their mailing address to tie them to their local
7		store.
8		We would then, on the back end behind the scenes at
9		the website, we would take that phone number and pass that
10		number directly to the franchisee so they could do with it
11		whatever they wanted to do, presumably it would be to feed
12		their automated phone process.
13	BY M	MR. WILLIAMSON:
14	Q.	Okay. This would be, if they chose, if the franchisee even
15		came onto the site to get the information?
16	A.	If the
17	Q.	In other words, how would a franchisee know that that
18		functionality or that data was now available?
19	Α.	Well, it's kind of a, it was word of mouth, more or less, that
20		the franchisee would hear that this functionality was
21		available to them to take advantage of.
22		We actually built this, we put this process in place
23		because a large franchisee, an influential franchisee in our
24		system, asked us to. And

25 Q. Who is that, by the way?

- We could get that information if we wanted it?
- 2 A. I think that's something we could probably piece together. I
- 3 don't have that with me today but I think that's something
- 4 that's retrievable.
- 5 Q. Okay. Did the attorney that took your deposition a few weeks
- ago ask about this, the names of these other franchisees?
- 7 A. No.
- 8 MR. WILLIAMSON: See, he's not as clever as I am.
- 9 MR. SODERLAND: Very few people are as clever as
- 10 you, Rob.
- 11 BY MR. WILLIAMSON:
- 12 Q. Let's go back. I'm a customer and I am somehow on the website
- and I can somehow get to a place where I can say, "I'm willing
- 14 to opt in or not."
- 15 Tell me, describe how that would work for the
- 16 customer. Is it part of them making an order?
- 17 A. It's not part of them making an order.
- 18 Q. Okay. All right.
- 19 A. So when you land on the website, on the home, on the main
- 20 landing page of the website, you've got a few different
- 21 options from there with different buttons. There's different
- 22 things you can do.
- 23 Q. Sure.
- 24 A. One of them is "order now" and you click that and then you go
- 25 make your order.

- 1 Q. Let me interrupt. I gather that -- I'm totally used to you
- 2 order and call up and "I want a pepperoni".
- I gather you're moving away from that and, even
- 4 though it's a local transaction, people are in fact making
- orders online through the hub or whatever; is that correct?
- 6 A. That's correct.
- 7 Q. And is that more than -- is that a majority of orders now for
- 8 Domino's?
- 9 A. Not quite yet a majority.
- 10 Q. All right.
- 11 A. It's about 30 percent, so it's a good number, and that number
- is gradually increasing.
- 13 Q. Good. All right. And so if a customer goes to the site, I
- 14 mean they may go online for other reasons, they're interested
- 15 in this or that, but I guess most of the time customers are
- 16 coming on to make an order; is that right?
- 17 A. That's right.
- 18 Q. And if they want to make an order, they go to that button; is
- 19 that correct?
- 20 A. Uh-huh. That's correct.
- 21 Q. And then if they then place their order, does that in any way
- 22 route them to this other business where they can opt in for
- emails and so forth?
- 24 A. For emails, yes. So on the checkout page, as part of the
- last, the last step in the order process, we allow them to opt

- into emails.
- 2 Q. Okay.
- 3 A. But at the time we had the phone opt-in functionality on the
- 4 site, customers had to navigate, had to find their way to a
- 5 separate page that was outside of the ordering process to opt
- 6 in.
- 7 Q. All right.
- 8 A. And the way that they would do that was at the bottom of the
- 9 website, there are different links, like in the footer, small
- links, like some of them would say "additional information",
- another one would be "legal", like "terms of use" of the
- 12 website.
- 13 Q. I assume the nutritional information page didn't have anything
- 14 on it; right?
- 15 A. That would have been our preference as well. There's legal,
- 16 you know, terms. And then one of the links was "opt in to
- 17 receive offers" or, you know, so then it was that link that
- 18 would take them to that separate page.
- 19 Q. Let's come back to that one in a minute.
- 20 If you did place an order, it was always the case
- 21 that you could opt in or not to get emails; is that correct?
- 22 A. That's correct.
- 23 Q. So from the beginning -- well, not from the beginning.
- 24 When did that functionality or that opt-in option
- 25 first appear?

- 1 A. Before my time at the company. So --
- 2 Q. So it was there when you got there?
- 3 A. It was there when I got there.
- 4 Q. And you make an order and at the very end there is a, "If you
- would like to get emails about specials" or I don't know what
- 6 it said, "you can check this box", something like that?
- 7 A. That's correct.
- 8 Q. Okay. And these were meant to be -- and I'm not saying this
- 9 derogatorily -- these were solicitation emails?
- 10 A. That's correct.
- 11 Q. And it wasn't one of these where you have to uncheck; you had
- 12 to affirmatively check the box to say, "I want to get them";
- 13 is that right?
- 14 A. I believe it was a prechecked box.
- 15 Q. Okay. That's fine.
- 16 A. Yeah.
- 17 Q. And then the person, though, would have to put in their email,
- 18 I guess, or would you know?
- 19 A. The email address was required, required in order to, yeah, to
- 20 opt in.
- 21 Q. So did you have to put in the email address to make the order?
- 22 A. To make the order.
- 23 Q. All right. And then at the bottom, I understand it was
- 24 already checked?
- 25 A. That's correct.

- 1 Q. So people had to, in effect, uncheck it if they didn't want to
- 2 get the emails?
- 3 A. Correct.
- 4 Q. But there was never one on the order for phone calls, faxes,
- 5 anything else; is that correct?
- 6 A. That's correct.
- 7 Q. All right. Then for a while there was a separate link at the
- 8 bottom of the web page where people could independently opt
- 9 in; is that right?
- 10 A. That's correct.
- 11 Q. All right. And there, they could opt in to get phone calls?
- 12 A. Correct.
- 13 Q. And by that, I mean the prerecorded phone calls?
- 14 A. Yes.
- 15 Q. As opposed to a live telemarketer?
- 16 A. Correct.
- 17 Q. Anything else they could opt in to get?
- 18 A. Emails.
- 19 Q. Separately?
- 20 A. Separately.
- 21 Q. Okay.
- 22 A. And text messages.
- 23 Q. Oh, okay. Okay.
- 24 A. Those three.
- 25 Q. So some number of customers would go to that link at the

- bottom of the web page and then they would be permitted to opt
- 2 in to one of those three?
- 3 A. That's correct.
- 4 Q. All right. And that page looks different now? It doesn't
- 5 have, like, telephone calls on it?
- 6 A. That's correct. It does not have phone calls. It still has
- 7 email and text.
- 8 Q. And when a customer gets into that site, when it got into it
- 9 back when it had all three, were the boxes all checked?
- 10 A. No. They were all unchecked.
- 11 Q. So you had to check each of the three?
- 12 A. That's correct.
- 13 Q. And I presume, at least with getting a call, you would have to
- 14 put in a phone number, affirmatively put it in, or not?
- 15 A. Yes. You would have to put an address in, a mailing address
- in for all of them, you know, for each.
- 17 Then for the text message, of course you would have
- 18 to put a mobile phone number in; for the automated prerecorded
- 19 phone call, you would have to put a phone number in; for the
- 20 email address, you'd have to put an email address in.
- 21 Q. And on occasion I guess someone might put in their mobile for
- 22 the one and their landline for the other?
- 23 And sometimes it would be the same, I gather?
- 24 A. I would assume.
- 25 Q. Correct?



- some pricing, shopping around, doing some pricing comparison.
- 2 So there's a lot of activity on the site other than ordering.
- And, you know, so if customers are kind of poking
- around the site, doing other things, they'll notice these
- 5 links at the bottom.
- 6 Q. Sure.
- 7 A. And we've got customers that come to the website just to look
- 8 at the nutritional information.
- 9 Q. Sure.
- 10 A. And, you know, so as they're navigating through the site, they
- 11 come across the opt-in link or the opt-in page and say, "Okay,
- 12 this is a good idea. I'm interested in Domino's. I'll sign
- 13 up".
- 14 Q. Did Domino's have the ability to track the number of hits, as
- 15 it were, onto that link?
- 16 A. Yes.
- 17 Q. Okay. And then would it have the ability to determine, within
- 18 that group of hits, how many checked one or more of the boxes?
- 19 A. I don't think so. Not to that level, not to that level of
- 20 detail.
- 21 Q. And with the three boxes, I gather there were three, at least
- for a while, there were three opt-in boxes, as it were;
- 23 correct?
- 24 A. Yes.
- 25 Q. You had to both affirmatively check the box, it wasn't

- other Domino's marketing, but I do know there was a whole slew
- of vendors of third-party, you know, non-Domino's
- 3 organizations.
- 4 Q. And does Domino's Pizza use every single vendor at the show?
- 5 A. I don't know that.
- 6 Q. Does Domino's Pizza use any of the vendors at the show?
- 7 A. You know, I'm afraid I'm just not involved enough with the,
- g you know, who's there to know who's used and who's not used.
- 9 I just don't. I'm sorry. I'm not familiar enough.
- 10 Q. In discussion of the opt-in function on the website, when was
- 11 that created?
- 12 A. Oh, mid August 2009.
- 13 Q. And do you know whether Mike Brown, the franchisee, used the
- 15 A. I don't know that.
- 16 Q. Chris, we're just checking our notes real quick to see if I
- 17 have any additional questions.
- 18 A. Okay.
- 19 MS. BROWN: All right. We're all done.
- 20 MR. WILLIAMSON: Scott, your turn.
- 21 EXAMINATION
- 22 BY MR. SHAFFER (via telephone):
- 23 Q. Can you hear me?
- 24 A. Yes.
- 25 Q. Okay. My name's Scott Shaffer. I represent Call-Em-All.

## **EXHIBIT 12**

#### **Brant Godwin**

From: Sent: Rob Williamson [roblin@williamslaw.com] Thursday, December 08, 2011 9:20 AM

To:

Dave Soderland: Brant Godwin

Cc: Subject: Kim Williams
Discovery Issues

Importance:

High

We would request Domino's to withdraw its General Objections.

We would request that Domino's agree to answer the following Interrogatories within 30 days of today: 1,2,5,8,9,10,14,14,15,18,21,and 22

We would request further production of documents with respect to these RfP's: 1,2,3,4,5,14,17,18,19,18 (Misnumbered in our Third Requests), 21, 22 and 25.

Finally we would request that all of our discovery be answered with respect to documents or information in ESI. We are separately serving a notice regarding ESI in a short while.

We will not have time to bring our motion to compel by the end of the day, today, so as a practical matter we can meet and confer Monday, if you don't mind. We can also agree that we have conferred because I assume Domino's will not provide any of the information we want.

Rob Williamson 17253 Agate Street NE Bainbridge Island, WA 98110

Office (Direct): (206) 780-4457

Cell: (206) 321-1917 Fax: (206) 780-5557

## **EXHIBIT 13**

HONORABLE RONALD B. LEIGHTON

UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF WASHINGTON AT TACOMA

CAROLYN ANDERSON,

VS.

Plaintiff.

No. C11-902RBL

DOMINO'S PIZZA, INC., DOMINO'S PIZZA, LLC and FOUR OUR FAMILIES, INC.,

Defendants.

DEFENDANT FOUR OUR FAMILIES, INC. ANSWERS TO PLAINTIFF'S SECOND INTERROGATORIES AND REQUESTS FOR PRODUCTION

TO: FOUR OUR FAMILIES, INC.,

Please respond to these Interrogatories and Requests for Production propounded herein pursuant to the Federal Rules of Civil Procedure. It is requested that you produce the items and materials requested herein for inspection and copying at the Law Offices of Williamson and Williams on the 40<sup>th</sup> calendar day after service, at 10:00 a.m. This request may be satisfied by providing copies of all such items to the undersigned prior to that date.

DATED: This 9th day of December, 2011.

#### WILLIAMSON & WILLIAMS

/s/ Kim Williams Kim Williams, WSBA #9077

Defendant FOFI's Answers to Plaintiff's Second Set of Interrogatories- 1 of 9

FAUBION, REEDER, FRALEY, & COOK, P.S. 5920 100th St. SW #25
Lakewood, WA 98499
(253) 581-0660

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Pulse is how FOFI stores operate.

REQUESTS FOR PRODUCTION

REQUEST FOR PRODUCTION NO. 16: Produce all documents that describe

PULSE, or the PULSE program, and the Telephone Opt-In Program including any documents showing your utilization of it.

#### RESPONSE:

Objection. This answering Defendant has no knowledge of a "Telephone Opt-In Program" about which this Request for Production refers and there is no definition provided by the Plaintiff.

Nicole Brown, WSBA 40704

Without waiving said objection, there are no documents to provide as this answering Defendant is unsure of the request posed. Mr. Brown has no first-hand knowledge about the "Telephone Opt-In Program" to which reference is made and or it's coordination with Pulse. Mr. Brown's use of PULSE, in regards to the "calls", is described in Interrogatory No. 24.

#### ATTORNEY'S CR 26 CERTIFICATION

The undersigned attorney certifies pursuant to Fed. R. Civ. P. 26(g) that he or she has read each response and objection to these discovery requests, and that to the best of his or her knowledge, information and belief formed after a reasonable inquiry, each is (1) consistent with the Civil Rules and warranted by existing law or a good faith argument for the extension, modification, or reversal of existing law; (2) not interposed for any improper purpose, such as to harass or to cause unnecessary delay or needless increase in the costs of litigation; and (3) not unreasonable or unduly burdensome or expensive, given the needs of the case, the discovery already had in the case, the amount in controversy, and the importance of the issues Defendant FOFI's Answers to Plaintiff's Second Set FAUBION, REEDER, FRALEY, & COOK, P.S. of Interrogatories- 5 of 10 5920 100th St. SW #25 (11-00902)Lakewood, WA 98499 S:\CASES7\Four Our Families class action\Discovery\FOFI Answers to Pls 2nd set of (253) 581-0660 rogs.doc

**EXHIBIT 14** 

# UNITED STATES DISTRICT COURT MIDDLE DISTRICT OF LOUISIANA

#### STIPULATED PROTECTIVE ORDER1

NOW INTO COURT, through undersigned counsel, comes plaintiff, TONI SPILLMAN, Individually and as Representative of the Class, who respectfully moves this Court as follows:

#### SCOPE OF PROTECTIVE ORDER REGARDING CONFIDENTIALITY

- 1. The terms of this Protective Order shall govern the disclosure, use, and disposition of Protected Information in the above-captioned litigation.
- 2. This Protective Order applies to confidential materials, documents and things, including, without limitation, designated testimony adduced at depositions upon oral examination or upon written questions, answers to interrogatories, documents and tangible things produced, and answers to requests for admissions.

<sup>1.</sup> Paragraphs 17 and 33 have been modified to address the filing and disposition of Protected Information filed with the court under seal. The modifications are in bold type. PD.5224951.1

#### **DESIGNATION OF PROTECTED INFORMATION**

- 3. Protected Information shall be designated as follows:
  - A. Material designated "PROTECTED" in connection with this law suit.
  - B. Material designated "FOR ATTORNEY'S EYES ONLY" in connection with this law suit.
- 4. Material furnished subject to the terms of this Agreement designated "PROTECTED" shall be made available solely for the purposes of addressing issues associated with this suit.
- 5. Other highly sensitive, trade secret, competitive, confidential, proprietary material subject to the terms of this agreement designated "FOR ATTORNEY'S EYES ONLY" shall be made available solely for the purposes of addressing issues associated with this suit.
- 6. In designating information as Protected Information the designating party will make such designation as to information that it in good faith believes qualifies as Protected Information. The Protected Information designated shall be designated by marking "PROTECTED" or "FOR ATTORNEY'S EYES ONLY" on the thing or each page of the document containing the information being sought to be protected. With the exception of documents produced in native format, a document need not be treated or considered as Protected Information unless and until it is marked "PROTECTED" or "FOR ATTORNEY'S EYES ONLY," or parties are notified in writing that a document is to be treated and considered as Protected Information.

- 7. In the event that one copy of a document is properly designated as Protected Information as set out above, and one or more copies of the document or the original are not so designated, the copies or original shall also be treated as Protected Information if the receiving party is actually aware of such fact. In any event, if written notice of the inconsistent designation is given to the receiving party and the originals or copies previously not so designated are then designated Protected Information, the receiving party shall be charged with maintaining the appropriate confidence after such designation.
- 8. All deposition and hearing transcripts shall be deemed Protected Information subject to the provisions of this agreement.
- 9. "PROTECTED" or "FOR ATTORNEY'S EYES ONLY" documents shall not lose their confidential character simply because the documents are designated as exhibits to a deposition, regardless of whether the deposition or depositions transcript is itself later designated, in whole or in part, as Protected Information.
- 10. Any document produced in native format shall be designated as "PROTECTED," even if the document itself is not so labeled. In the event a party to this agreement raises a challenge to the confidential/protected nature of a document produced in native format, the burden shall be on the party raising the challenge to demonstrate the need for removal of the PROTECTED designation.

#### USE OF PROTECTED INFORMATION

11. All Protected Information subject to the order shall be subject to the following restrictions:
PD.5224951.1

- a. The documents and information shall be used solely for the purpose of this captioned litigation, and shall not be used for the benefit of any other purpose or litigation;
- b. The documents and information shall not be shown or communicated in any way inconsistent with this Protective Order to anyone other than those categories of persons designated herein; and
- c. No person receiving Protected Information pursuant to the terms of this Protective Order shall disclose it to anyone except as expressly allowed by this Protective Order.
- 12. Each party shall cause its employees, counsel, witnesses, experts or others to maintain and protect the confidentiality of the Protective Information in accordance with the terms of this Protective Order. All persons having access to Protected Information shall be put on notice that violation of the Protective Order shall subject them to sanctions.
- 13. Each individual who received Protected Information agrees to subject himself or herself to the jurisdiction of this Court for purposes of any and all proceedings relating to compliance with or violation of this Protective Order.

#### PERSONS WITH WHOM PROTECTED INFORMATION MAY BE SHARED

- 14. Access to Protected Information shall be as follows:
- A. Materials designated "PROTECTED" shall be restricted solely to the following persons:
  - (i) Counsel of record for the parties and attorneys employed by law firms who are counsel of record for the parties, together with their respective clients in this proceeding;
  - (ii) Clerical personnel and paralegals employed by such attorneys and parties, but only in the course of assisting the attorneys in this proceeding;

PD.5224951.1

- (iii) Employees of each of the parties, to the extent that such employees reasonably require access to such documents for the purpose of assisting in this proceeding;
- (iv) Any consulting or testifying experts who (1) have been retained by a party or its attorneys as an expert in this proceeding and (2) prior to gaining such access, have signed a document in the form of Exhibit "A" attached hereto;
- (v) Judges and magistrates, court personnel, special masters, mediators, and court reporters and videographers attending or transcribing a deposition or court proceeding containing materials designated as "PROTECTED:"
- (vi) Any other person who is designated to receive materials designated as "PROTECTED" by (1) stipulation of all parties or (2) order of the Court. Prior to access, however, each person so designated shall sign a document in the form of Exhibit "A," attached hereto, which document shall be exchanged with counsel for the designating or producing party at least seven (7) days in advance of the disclosure of materials designated as "PROTECTED."
- (B) Access to materials designated "FOR ATTORNEY'S EYES ONLY" shall be restricted solely to the following persons:
  - (i) Counsel of record for the parties and attorneys employed by law firms who are counsel of record for the parties;
  - (ii) Clerical personnel and paralegals employed by such attorneys and parties, but only in the course of assisting the attorneys in this proceeding;
  - (iii) Any consulting or testifying experts who (1) have been retained by a party or its attorneys as an expert in this proceeding and (2) prior to gaining such access, have signed a document in the form of Exhibit "A" attached hereto;
- (iv) Judges and magistrates, court personnel, special masters, mediators, and court reporters and videographers attending or transcribing a deposition PD.5224951.1

- or court proceeding containing materials designated as "FOR ATTORNEY'S EYES ONLY;"
- (v) Any other person who is designated to receive materials designated as "FOR ATTORNEY'S EYES ONLY" by (1) stipulation of all parties or (2) order of the Court. Prior to access, however, each person so designated shall sign a document in the form of Exhibit "A," attached hereto, which document shall be exchanged with counsel for the designating or producing party at least seven (7) days in advance of the disclosure of materials designated as "PROTECTED."
- 15. All documents, testimony, and other materials designated as containing Protected Information, as well as duplicates, notes, memoranda and other documents referring in whole or in part to the confidential materials, shall be maintained in strictest confidence by all parties and their counsel
- 16. This Protective Order does not limit the right of the designating or producing party to use its own Protective Information for any purpose, including exchanging its own Protected Information with its own testifying or consulting experts.
- 17. In the event any material designated as Protected Information under this Order is used, described, characterized, excerpted or referenced in, or attached to, any court proceeding or submission in connection with this litigation: (i) it shall not lose its confidential status through such use; (ii) the parties shall take all steps reasonably required to protect its confidentiality during such proceedings; and (iii) the party shall file such material as an exhibit to a related pleading, motion, memorandum or other paper under seal. Envelopes used to seal such material shall carry the notation: "SUBJECT TO PROTECTIVE ORDER FILED UNDER SEAL" and shall comply with all requirements of the Court for PD.5224951.1

filing material under seal. Envelopes so marked shall be delivered sealed to the Clerk of the Court and the contents thereof shall not be made available for public inspection. Counsel for the designating party shall have the opportunity to oppose any request for public inspection. A party need not file confidential material under seal if it obtains the written consent of the designating party to the unsealed filing.

- 19. The parties, their attorneys, and expert witnesses may retain copies of Protected Information through the end of this proceeding. All retained documents shall be subject to the recovery provisions set forth herein.
- 20. If Protected Information in the possession of a party to this action is subpoenaed or requested by any court, administrative agency, legislative body, or any other person not a party to this action that has the legal power to require production of information ("Outside Request"), the entity to whom the Outside Request is directed shall (i) immediately notify in writing the counsel for the designating or producing party, advising counsel of the response time for the Outside Request, and providing a copy of the Request, and (ii) notify the requesting court, person, or entity of the existence of this Protective Order and that the information demanded has been identified as Protected Information pursuant to this Protective Order. The responsibility for attempting to prevent the disclosure or production of such Protected Information shall rest with the party who designated the information as Protected Information, and it shall respond within the time designated in the Outside Request. However, the party receiving the Outside Request shall not produce the Protected Information for ten (10) business days after the other parties' receipt of written notice of the PD.5224951.1

Outside Request, unless the other parties provide written notice that the other parties waive the protections of this Order with respect to the Outside Request. A party's voluntary compliance with an Outside Request for that party's Protected Information shall not be construed as a waiver of the provisions of this Protective Order.

- 21. Nothing in this Order shall bar or otherwise restrict any attorney in this proceeding from rendering advice to his client with respect to litigation and, in the course thereof, referring to or relying upon his/her examination of Protected Information.
- 22. Non-parties providing information may designate such information as Protected Information in accordance with this Protective Order. The Protected Information designations contained thereon, if any, shall have the same force and effect as if those designations were pursuant to the terms of this Protective Order. The provisions of this Protective Order relating to the challenge of the assertion of Protected Information shall apply to information provided by non-parties that is designated as Protected Information.
- 23. Notwithstanding the foregoing, all documents produced by any non party, either voluntarily or pursuant to a subpoena, shall be deemed "PROTECTED" subject to the provisions of this agreement.

#### **RAISING CHALLENGES**

24. This Protective Order shall be without prejudice to the right of the parties to request additional or differing protection.

PD.5224951.1

- 25. With the exception of documents produced in native format, the party designating information as Protected Information shall identify the information as such with a further designation of why the information should be so designated.
- 26. If a dispute arises as to whether certain information should be designated as Protected Information under this Protective Order, prior to bringing any such question before the Court, the parties shall try first to dispose of such dispute by meeting and conferring, in person or otherwise, in good faith on an informal basis, absent an agreement. With the exception of documents produced in native format, the burden shall rest on the designating party to establish with the Court that the information sought should be designated as Protected Information.
- 27. Without waiver of the foregoing and with the exception of documents produced in native format, any party may bring before the Court at any appropriate time the question of:
  - (i) whether any particular information is or is not appropriately designated as Protected Information;
  - (ii) the need to be relieved of any obligation contained in this Order;
  - (iii) a modification or withdrawal of this Order;
  - (iv) any other action affecting discovery, the use of documents or information, or this Order.
- 28. All issues of discovery, the use of documents and information (including Protected Information), and regarding this Protective Order, its terms or construction,

PD 5224951.1

compliance therewith, or enforcement thereof, shall be brought before and decided by this Court.

29. If the designating party, upon receipt of a signed Acknowledgment in the form of Exhibit "A" that has been executed by any person or entity specified in Paragraphs 14(A)(vi) or 14(B)(v), objects to the disclosure of Protected Information to the proposed recipient, the designating party shall provide written notice of the objection to the receiving party within seven (7) days of receipt, and no Protected Information shall be provided to the proposed recipient until this Court resolves the objection.

#### INADVERTENT OR UNINTENTIONAL DISCLOSURE

- 30. An inadvertent or unintentional disclosure of Protected Information will not be construed as a waiver, in whole or in part, of (i) any party's claims of Protected Information either as to the specific information inadvertently or unintentionally disclosed or as to any other Protected Information disclosed prior to or after that date, or (ii) any party's right to designate said material as Protected Information pursuant to this Protective Order. This Protective Order does not in any way deprive any party of its right to contest another party's claims to protection for Protected Information. The other party shall not be in violation of this Protective Order with respect to disclosures to other persons made by the other party prior to the designation of that information as Protected Information pursuant to this Protective Order.
- 31. Should any documents, testimony, or information designated as Protected Information be disclosed, inadvertently or otherwise, to any person or party not authorized PD.5224951.1

under this Protective Order, then the party responsible for the disclosure shall use its best efforts to (i) promptly retrieve the disclosed documents, testimony, or information from such unauthorized person or party; (ii) promptly inform such person or party of all the provisions of this Protective Order; (iii) request such person or party sign the Acknowledgment attached as Exhibit "A"; and (iv) deliver a copy of the signed Acknowledgment to counsel for the designating party. Nothing in this paragraph shall limit the right of the party that designated the Protected Information to seek any appropriate sanction or remedy against the party that inadvertently or otherwise disclosed the Protected Information to a person or party not authorized under this Protective Order.

32. Privileged material that is inadvertently or unintentionally produced shall be returned to the producing party either upon request or promptly upon discovery of the inadvertent or unintentional disclosure, whichever occurs first. As the inadvertent or unintentional production of alleged privileged information shall not be construed or argued to be a waiver of the privilege, neither shall its return be construed as an admission that a privilege exists. This provision shall not be deemed a waiver of the right of any party to challenge a claim of privilege.

#### RELEASE AND DESTRUCTION OF PROTECTED INFORMATION

33. The Protective Order shall survive the final termination of this action and shall remain in effect after the conclusion of this litigation. Within ninety (90) days after the conclusion of this proceeding (including any appeal from any awards or judgments), and subject to further order of the Court or written stipulation of the parties, upon written request PD.5224951.1

each party shall either (i) return all Protected Information to the party that designated the

information and Protected Information or (ii) destroy all documents, exhibits, deposition

transcripts, and all copies and summaries, or their pertinent parts that contain Protected

Information. The destruction of materials as specified in items (i) and (ii) above includes

pertinent portions of all notes, memoranda, summaries, or other documents (excluding

pleadings, attorney notes, and work product) in the possession, custody, or control of any

party or any entity or other person who had access to such Protected Information, including

each party's attorneys, witnesses and experts. Protected Information filed with the Court

under seal as an exhibit shall be disposed of as provided by Local Rule 79.3.

**MISCELLANEOUS PROVISIONS** 

34. This Protective Order may only be modified (a) by a written agreement signed

by all interested parties, or (b) by subsequent order of the Court.

35. Nothing herein shall be deemed a waiver of any right of the parties hereto

under state and federal law, or the doctrines of attorney-client privilege, or attorney work

product, or other protective doctrine.

Baton Rouge, Louisiana, June 23, 2011.

STEPHEN C. RIEDLINGER

UNITED STATES MAGISTRATE JUDGE

tephen C. Riedlinger

#### **EXHIBIT A**

## ACKNOWLEDGMENT OF CONFIDENTIAL MATERIAL AND AGREEMENT TO BE BOUND BY THE TERMS OF THE PROTECTIVE ORDER

I,	declare as follow:			
1.	I have read the Protective Order issued in this proceeding bound by its terms	g and agree to be		
2.	I understand that authorized disclosure or use of documents and information designated as "PROTECTED" or "FOR ATTORNEY'S EYES ONLY" will breach this agreement and may subject me to sanctions, among other things.			
3.	I submit to the jurisdiction of the United States District Court for the Midd District of Louisiana, for resolution of any and all disputes regarding the Protective Order, including its interpretation, meaning and construction disputes regarding or arising from documents and information provided pursuant to or subject to the Protective Order; and, allegations of breach a noncompliance with the Protective Order. I further agree to accept service be mail of any pleading or notice pertaining to this Protective Order, including without limitation its meaning, and specifically including any motion for sanctions.			
I dec	eclare under penalty of perjury that the foregoing is true and co	rrect.		
Dated:	Declarant			
	Street Address (no post off	ice box)		
	City, State, Zip			

**EXHIBIT 15** 

```
IN THE UNITED STATES DISTRICT COURT
                    FOR THE WESTERN DISTRICT OF WASHINGTON
                            AT TACOMA
              CAROLYN ANDERSON,
                                          )
                    Plaintiff,
08:42
                               CIVIL ACTION NO.
              VERSUS
                                  ) 2:11-cv-00902 RBL
              DOMINO'S PIZZÁ, INC.
              DOMINO'S PIZZA, LLC,
              FOUR OUR FAMILIES, INC.
              and CALL-EM-ALL, LLC,
                    Defendants.
08:42
                          ORAL DEPOSITION
                             OF
                          BRAD HERRMANN
08:42
                          December 2, 2011
                 ANSWERS AND DEPOSITION of BRAD HERRMANN, a witness
               produced on behalf of the Plaintiff, taken in the above
08:42
               styled and numbered cause at 9:05 a.m. on the 2nd day of
               December, 2011, before Kelly Cobb, a Certified Shorthand
               Reporter in and for the State of Texas, taken in the
               Executive Conference Center of the Hyatt Regency DFW, 2334
               N. International Parkway, DFW Airport, in the City of
08:42
               Irving, County of Dallas, State of Texas.
```

2

08:42	1	APPEARANCES
00.42	2	MR. ROB WILLIAMSON
	3	WILLIAMSON & WILLIAMS
	4	17253 AGATE STREET NE
		BAINBRIDGE ISLAND, WA 98110 206.780.4447
08:42	5	206.780.5557 (FAX) roblin@williamslaw.com
	6	COUNSEL FOR THE PLAINTIFF
	7	MR. DAVID M. SODERLAND
	8	DUNLAP & SODERLAND, P.S. 901 FIFTH AVENUE, SUITE 3003
	9	SEATTLE, WA 98164 206.682.0902
08:42	10	206.682.1551 (FAX) dsoderland@dunlapsoderland.com
	11	COUNSEL FOR THE DEFENDANT DOMINO'S PIZZA, INC. and
	12	DOMINO'S PIZZA, INC. and DOMINO'S PIZZA, LLC
	13	MR. SCOTT A. SHAFFER
	14	OLSHAN GRUNDMAN FROME ROSENZWEIG & WOLOSKY LLP
08:42	15	65 EAST 55TH STREET
	16	NEW YORK, NY 10022 212.451.2300
	17	212.451.2222 (FAX) sshaffer@olshanlaw.com
	18	COUNSEL FOR THE DEFENDANT CALL-EM-ALL, LLC
	19	MR. NELSON C. FRALEY II (Appearing telephonically.)
08:42	20	MS. NICOLE BROWN (Appearing telephonically.)
	21	FAUBION, REEDER, FRALEY & COOK P.S. 5920 100th STREET SW, SUITE 25
	22	LAKEWOOD, WA 98499-2751 253.581.0660
	23	253.581.0894 (FAX) nfraley@fjr-law.com
	24	nbrown@fjr-law.com COUNSEL FOR THE DEFENDANT
08:42	25	FOUR OUR FAMILIES, INC.
00.42	ر ح	

09:31	1	A I don't recall their name.
	2	Q Telephone, e-mail, do you remember that even?
	3	A It would have been e-mail.
	4	Q All right. And did you then get some kind of form
09:31	5	or something to fill out to attend?
	6	A Yes. Pretty standard.
	7	Q Pardon me?
	8	A It was a pretty standard fill out the form.
	9	Q Okay. Do you know if in that form or otherwise
09:31	10	you would have told corporate or advised corporate of the
	11	services you would be offering people?
	12	A I imagine so, but I don't know with certainty.
	13	Q When you between the time you communicated with
	14	somebody about applying and filled out the form and then
09:32	15	actually attending, did you have any communication with
	16	anyone at Domino's corporate?
	17	A Very little. I had very little communication
	18	throughout the entire process with Domino's corporate.
	19	Q What about at the rally itself, did you meet
09:32	20	anybody from Domino's corporate?
	21	A I do recall one conversation with someone at
	22	Domino's corporate.
	23	Q Do you remember who that was?
	24	A I don't. I'm sorry.
09:32	25	Q Okay. Do you know if anybody from Domino's
	- 1	

10:11	1	Okay. And then the last
	2	MR. SHAFFER: Excuse me one minute. I just
	3	need to use the men's room.
	4	MR. WILLIAMSON: We will take a break.
10:11	5	(Off the record.)
	6	MR. WILLIAMSON: We are going to start up if
	7	you are ready.
	8	MR. FRALEY: We are ready.
	9	MR. WILLIAMSON: I have a last set of
10:19	10	exhibits and set of questions and we will be done.
	11	(Deposition Exhibit No. 9 marked.)
	12	Q (By Mr. Williamson) This is marked as Exhibit 9
	13	and it was provided to me by Mr. Soderland and it appears
	14	to be an e-mail from you to Mr. Roesor August 2009. Do
10:19	15	you see that?
	16	A Yes.
	17	Q Do you recall sending that e-mail to him?
	18	A Not specifically, but certainly conceptually, yes.
	19	Q It says, I've been working with several franchises
10:19	20	regarding your new phone opt-in process. Do you read that
	21	there?
	22	A Uh-huh.
	23	Q You have to say yes.
	24	A I'm sorry, yes.
10:19	25	Q That's all right. You've been doing great. This

10:19	1	was a little bit before the FTC rule became effective.
	2	Did you know on August 21, though, that it was going to be
	3	effective in 10 days?
	4	A Certainly.
10:20	5	Q So you were, I presume, concerned that after that
	6	to the extent you continued to work with franchisees you
	7	would also have to get past that written permission
	8	hurdle?
	9	A Yes.
10:20	10	Q What was the new phone opt-in process as you
	11	understood it?
	12	A Well, at some point I became aware that Domino's
	13	corporate website, which had always collected I think
	14	e-mail opt-ins and text opt-ins and I don't know if
10:20	15	this is in all areas and I believe it was just for RPM
	16	Pizza that they were considering collecting phone opt-ins
	17	after you ordered a pizza online as opposed to calling up
	18	and ordering it.
	19	I got wind of something along those lines.
10:20	20	Clearly, I said I was always trying to obviously, I
	21	always wanted to get in with Domino's corporate, but they
	22	really weren't interested in working with me. This was
	23	one opportunity. Somebody at corporate might actually be
	24	doing something. So I sent this e-mail out and I think
10:21	25	the most interesting thing is they never replied back. I

10:21	1	didn't know that it was even read and forwarded to
	2	somebody. But I was like, really, and went and checked my
	3	e-mails and it just died.
	4	Q So there was never a response?
10:21	5	A No.
	6	Q And you didn't follow up?
	7	A No, I'm not that's not my strong point.
	8	Q And do you know who told you about did you know
	9	who Mr I think it is pronounced Roesor or Ms. Owings
10:21	10	were? Did somebody give you those names do you think?
	11	A No, I would just have to it was probably RPM
	12	Pizza that put me in touch with them, but I don't know for
	13	certainty.
	14	Q And, again, the phone opt-in process you
10:22	15	understood was a way that customers who ordered online
	16	could also at the same time opt in with their phone
	17	numbers to receive calls from Domino's?
	18	A Yes. So like when you create your account you
	19	could indicate I would like to receive something FTC
10:22	20	compliant, as of September 1st, 2009, it would have to be,
	21	you know, to request to receive promotional calls on your
	22	phone.
	23	Q So when you said when you create your account, you
	24	mean a Domino's customer, when he or she creates their
10:22	25	account?

**EXHIBIT 16** 

IN THE SUPERIOR COURT OF THE STATE OF WASHINGTON
IN AND FOR THE COUNTY OF KING
CAROLYN ANDERSON, )
Plaintiff, )
vs. ) No. 10-2-15941-0 SEA
DOMINO'S PIZZA, INC., DOMINO'S )
PIZZA, LLC and FOUR OUR )
FAMILIES, INC.,
Defendants. )
<u> </u>
Deposition Upon Oral Examination Of
MICHAEL W. BROWN
9:38 a.m.
Thursday, September 30, 2010
5920 100th Street SW, Suite 25
Tacoma, Washington

1	APPEARANCES:
2	For the Plaintiff: ROB WILLIAMSON, ESQ.
3	Williamson & Williams
4	187 Parfitt Way SW, Suite 250
5	Bainbridge Island, WA 98110
6	206-780-4447
7	roblin@williamslaw.com
8	For the Defendants Domino's:
9	DAVID M. SODERLAND, ESQ.
10	Dunlap & Soderland
11	901 Fifth Avenue, Suite 3003
12	Seattle, WA 98164
13	206-682-0902
14	dsoderland@dunlapsoderland.com
15	For the Defendant Four Our Families:
16	NELSON C. FRALEY II, ESQ.
17	Faubion, Johnson, Reeder & Fraley
18	5920 100th Street SW, Suite 25
19	Tacoma, WA 98499
20	253-581-0660
21	nfraley@fjr-law.com
22	
23	
24	
25	

1	Q. Okay. Do you remember roughly how big the first
2	download was, how many numbers?
3	A. I don't know. An estimate, I think I tried
4	5,000 calls the first time. I don't have the records in
5	front of me
6	Q. Okay.
7	A of what the charges were on my credit card.
8	Q. Okay. And was the database then that large at
9	that time, were there 5,000 phone numbers that you were
10	able to download into the system?
11	A. Yes.
12	Q. Okay. Did you have more than that and you just
13	limited the first download to 5,000 numbers?
14	A. Yeah.
1.5	Q. Okay.
16	A. I would do it by location of each store.
17	Q. Oh, all right. And how did you get those phone
18	numbers?
19	A. I downloaded them from the store.
20	Q. Okay. And how did the store have them?
21	A. From the customer calling in
22	Q. Okay.
23	A and then they would give their telephone
24	we would get it on caller ID and confirm it, which is a
25	safety thing, and then we'd put their address in, and make
:	

1	their pizza up, and then they're in our database at that	
2	point.	
3	Q. And was the database that was available kept by	
4	each store?	
5	A. Yes.	
6	Q. So, you've got like six databases?	
7	A. Yes.	
8	Q. All right. So, do you remember – if you don't,	
9	that's okay which store's database you used for the	
10	first call?	
11	A. No, I don't remember that.	
12	Q. Okay. Did you, over the course of the few	
13	months that you did this, make calls from each of the	
14	stores?	
L5	A. Yes.	
L6	Q. Did you sometimes do more than one store?	
L7	A. Yes.	
L8	Q. Did the script change over the six three	
L <b>9</b>	months or so you did this?	
20	A. Yes.	
21	Q. Okay. At any point did anyone with Call-Em-All	
22	interface with you about you might want to change the	
23	script to this or that, or was it always your decision?	
4	A. My decision.	
25	Q. Okay.	

**EXHIBIT 17** 

1

## IN THE SUPERIOR COURT OF THE STATE OF WASHINGTON IN AND FOR THE COUNTY OF KING

CAROLYN ANDERSON,

Plaintiff,

vs.

No. 10-2-15941-0 SEA

DOMINO'S PIZZA, INC.,

DOMINO'S PIZZA, LLC and FOUR

OUR FAMILIES, INC.,

Defendants.

)

## 30(b)(6) DEPOSITION UPON ORAL EXAMINATION OF JOSEPH DEVEREAUX (BY TELEPHONE)

Taken at 901 Fifth Avenue

**Suite 3003** 

Seattle, Washington

April 13, 2011

10:00 a.m.

Reported by: Sharon Rindal, CCR No. 2680

1	APPEARANCES
2	E at a District. DOD MILLIAMS ON
3	For the Plaintiff: ROB WILLIAMSON KIM WILLIAMS
4	Williamson & Williams 187 Parfitt Way SW
5	Suite 250 Bainbridge Island, Washington 98110
6	(206) 780-4447 roblin@williamslaw.com
7	kim@williamslaw.com
8	For the Defendants: DAVID SODERLAND, ESQ.
9	Dunlap & Soderland 901 Fifth Avenue
10	Suite 3003 Seattle, Washington 98164
11	(206) 682-0902 dsoderland@dunlapsoderland.com
12	NELCON EDAL EVIL ESO
13	NELSON FRALEY II, ESQ. Fablon, Johnson, Reeder & Fraley 5920 - 100th Street SW
14	Sulte 25 Tacoma, Washington 98499
15	(253) 581-0660 nfraley@fjr-law.com
16	Imaley@iji-law.com
17	(By Telephone) SCOTT MANDEL Domino's Pizza, LLC
18	30 Frank Lloyd Wright Drive Ann Arbor, Michlgan 48105
19	Am Abo, Michigan 40103
20	Also Present: Nicole Brown
21	
22	
23	
24	
25	

10:30	1	Q Does it discourage it?
10:30	2	A Yes.
10:30	3	Q So there is something in writing somewhere that says
10:30	4	thou shalt not fax advertisements?
10:30	5	A There may be. I'm not sure. I'm not sure, but I know
10:30	6	that there's been problems with that, so I know that
10:30	7	that's been discouraged.
10:30	8	Q But you're not sure if it's in writing as opposed
10:30	9	to
10:30	10	A I'm not sure if it's in writing, if it's a policy or
10:30	11	something along those lines.
10:30	12	Q Who would know the answer to that question?
10:30	13	A I probably could.
10:30	14	Q But you don't, so I want to know who would know.
10:31	15	A I'm trying to think. Somebody. *Amy Phillips from
10:31	16	the marketing group would be somebody I could ask, and
10:31	17	I could also check myself.
10:31	18	Q What about who would know or not if telemarketing is
10:31	19	discouraged?
10:31	20	A The same.
10:31	21	Q Have you ever heard of any franchisee, in fact,
10:31	22	telemarketing and by that I mean either by
10:31	23	prerecorded calls or live telemarketers to its
10:31	24	customers?
10:31	25	A The only other one I am aware of is RPM.

10:32	1	Q Who?
10:32	2	A RPM.
10:32	3	Q is that the name of a franchise?
10:32	4	A That's the name of their franchise entity.
10:32	5	Q Where is RPM located?
10:32	6	A They have stores in the South in the state of
10:32	7	Mississippi, the state of Louisiana, and I believe
10:32	8	some in Alabama, as well.
10:32	9	Q And how did you learn about RPM's involvement with
10:32	10	telemarketing?
10:32	11	A Because they were named on a complaint regarding that
10:32	12	issue.
10:32	13	Q Do you know what sort of telemarketing it was that RPM
10:32	14	was alleged to have performed?
10:32	15	A It was similar to a robo-call, a telemarketing type
10:33	16	thing similar to a Call-Em-All service, to my
10:33	17	understanding.
10:33	18	Q Do you know if RPM used Call-Em-All?
10:33	19	A I do not.
10:33	20	Q Do you know if that lawsuit has been resolved?
10:33	21	A It's getting a motion for summary judgment to have
10:33	22	it completely dismissed is forthcoming, but part of it
10:33	23	has already been dismissed, is my understanding.
10:33	24	Q Do you know the court in which it was filed?
10:33	25	A Yes.

10:33	1	Q Why don't you tell us?
10:33	2	A U.S. District Court, Middle District of Louisiana.
10:33	3	MR. SODERLAND: Middle District of
10:33	4	Louisiana.
10:33	5	Q (By Mr. Williamson) Do you know the case number?
10:33	6	A Yes.
10:33	7	Q Okay.
10:33	8	A It's 10-2 I'm sorry, start again. Actually, I
10:34	9	guess I don't have the case number.
10:34	10	Q What's the name of the plaintiff?
10:34	11	A No idea, I'm sorry.
10:34	12	MR. SODERLAND: Do you have the case
10:34	13	number, Joe?
10:34	14	THE WITNESS: I do, yes. I'm sorry,
10:34	15	I was looking at the Notice of Deposition, and I was
10:34	16	going to start to read that number off of it
10:34	17	accidentally.
10:34	18	A The case number is 3:10-CV-00349-FJPSCR.
10:34	19	Q (By Mr. Williamson) Do you have that complaint before
10:34	20	you right now?
10:34	21	A I do.
10:34	22	Q Do you have any other documents with you right now?
10:35	23	A No.
10:35	24	Q You don't have a deposition from you have the
10:35	25	Deposition Notice that I sent you; is that right?
	l	

10:35	1	A That's correct.
10:35	2	Q Okay. So you okay.
10:35	3	MR. SODERLAND: One of your
10:35	4	questions, Counsel, asked for other litigation, which
10:35	5	is why he has the complaint in front of him now,
10:35	6	either 14 or 15 on your wish list.
10:35	7	(Off-the-record discussion.)
10:35	8	Q (By Mr. Williamson) Other than RPM, you are unaware
10:35	9	of any practice of any franchisee of telemarketing as
10:35	10	part of its marketing program; is that correct?
10:35	11	A I am not aware of any other franchisee that has used
10:35	12	telemarketing.
10:35	13	Q Are you aware of any franchisee that has ever tried to
10:36	14	market using faxes?
10:36	15	A No. i mean, not specifically of a name, but
10:36	16	Q Well, that suggests that you know it happened, you
10:36	17	just don't know the name.
10:36	18	A Yes.
10:36	19	Q So is it correct that a franchisee or more has tried
10:36	20	to telemarket I'm sorry, tried to market using
10:36	21	faxes?
10:36	22	A It's my understanding, yes.
10:36	23	Q And who would know the answer to the question of what
10:36	24	franchisees have tried to market using faxes?
10:36	25	A I don't know.
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1	CERTIFICATE OF SERVICE
2	The undersigned hereby certifies as follows:
3	I am employed at Dunlap & Soderland, PS, attorneys of record for Defendants Domino's
4 5	Pizza, Inc. and Domino's Pizza, LLC.
6	On December 16, 2011, I caused a true and correct copy of the foregoing document to be
7	delivered to the following via email:
8 9 10	Counsel for Plaintiff: Rob Williamson Kim Williams Williamson & Williams 17253 Agate Street N.E. Bainbridge Island, WA 98110
11	robin@williamslaw.com kim@williamslaw.com
13 14 15 16	Counsel for Four Our Families, Inc: Nelson Fraley Nicole Brown Faubion, Reeder, Fraley & Cook, PS 5920 – 100 <sup>th</sup> Street S.W., #25 Lakewood, WA 98499
17	nfraley@fjr-law.com nbrown@fjr-law.com
18	Counsel for Call-Em-All, LLC:
19 20	Andrew Lustigman Scott Shaffer Olshan Grundman Frome Rosenzweig & Wolosky, LLP
21	Park Avenue Tower 65 East 55 <sup>th</sup> Street
22	New York, NY 10022 <u>ALustigman@olshanlaw.com</u>
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25	CERTIFICATE OF SERVICE _ 1

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3	1001 Fourth Avenue, #3900 Seattle, WA 98154
4	kcorr@correronin.com cdimock@correronin.com
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6	I declare under penalty of perjury under the laws of the State of Washington that the
7	foregoing is true and correct.
8	DATED at Seattle, Washington this 16 <sup>th</sup> day of December, 2011.
9	
10	Lail M Garner
11	Gail M. Garner
12 13	
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16	
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CERTIFICATE OF SERVICE - 2

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