Anderson v. Domino's Pizza, Inc.

Deponent: Wayne Peterson Taken: 2/10/2012





Your Certified Shorthand Reporters Since 1972
623 West Huron Street
Ann Arbor, Michigan 48103
Phone: (734) 761-5328 Fax: (734) 761-7054
mail@huron4deps.com www.huron4deps.com

Conference Rooms & On-Site parking available at no additional cost.

Page 21

1	customized?

- 2 A. They wanted a specialized, the last thing they asked
- for was a specialized inventory application that
- 4 handled soft beverages differently than the rest of the
- 5 system.
- 6 Q. All right. They ever ask for anything that related to
- 7 telephone calls, telephone numbers and their retrieval
- 8 of their storage, their use, anything like that?
- 9 A. The only thing that RPM's requested that I'm aware of
- 10 related to that is with their call works system, they
- asked for a feature to be added to Pulse to notify the
- call works box when an order was being dispatched.
- 13 Q. What's call works?
- 14 A. It's a phone system that, it's a phone system that they
- use inside of their stores.
- 16 Q. What does it do? What's it for?
- 17 A. It's the phone systems that anyone would have in their
- 18 business.
- 19 Q. Okay. And --
- 20 A. It just happens to be a particular manufacturer of a
- 21 particular phone system.
- 22 Q. Okay. Have you ever communicated with RPM or any other
- franchisee about using Pulse to obtain telephone
- numbers so that they could use them for marketing
- 25 purposes?



		wayne receison restaury 10, 101
		Page 22
1	A.	No.
2	Q.	Of any kind of marketing, live, telemarketing, what
3		have you?
4	Α.	No.
5	Q.	Do you know whether anybody in the information services
6		office besides you in the department has ever had such
7		communications?
8	A.	Unless the franchisee has requested how do I run a
9		particular report by calling our help desk, we would
10		not be providing that type of direction.
11	Q.	Okay. So your interaction with franchisees is
12		virtually all responding to questions and concerns they
13		have?
14	A.	Yes.
15	Q.	As opposed to initiating anything?
16	A.	Correct.
17	Q.	Okay.
18		MR. WILLIAMSON: That's all the questions I
19		have.
20		MR. SODERLAND: Nicole or.
21		MR. FRALEY: Nicole is she stepped out of
22		the room for a second.
23		MR. SODERLAND: Then Nelson, it's to you. Any
24		questions?
25		mr. fraley: I do.

Exhibit 2

```
IN THE UNITED STATES DISTRICT COURT
                    FOR THE WESTERN DISTRICT OF WASHINGTON
                            AT TACOMA
              CAROLYN ANDERSON.
                                         )
                    Plaintiff.
08:42
                               CIVIL ACTION NO.
                                  ) 2:11-cv-00902 RBL
              VERSUS
              DOMINO'S PIZZÁ, INC.
              DOMINO'S PIZZA, LLC,
              FOUR OUR FAMILIES, INC.
              and CALL-EM-ALL, LLC,
                    Defendants.
08:42
                          ORAL DEPOSITION
                             OF
                          BRAD HERRMANN
08:42
                          December 2, 2011
                ANSWERS AND DEPOSITION of BRAD HERRMANN, a witness
               produced on behalf of the Plaintiff, taken in the above
08:42
               styled and numbered cause at 9:05 a.m. on the 2nd day of
               December, 2011, before Kelly Cobb, a Certified Shorthand
               Reporter in and for the State of Texas, taken in the
               Executive Conference Center of the Hyatt Regency DFW, 2334
               N. International Parkway, DFW Airport, in the City of
08:42
               Irving, County of Dallas, State of Texas.
```

10:06	1	PULSE. And PULSE is all cap P-U-L-S-E. Do you recognize that
	2	document?
	3	A Yes.
	4	Q And what was or is PULSE?
10:06	5	A PULSE is one of the systems that franchisees I
	6	think there is multiples, but one of the systems that
	7	franchisees use to run their business.
	8	Q And is PULSE something that exists on the
	9	Domino's' corporate website?
10:06	10	MR. SHAFFER: If you know.
	11	A I don't know. What I know about PULSE is that for
	12	a franchisee that's where like their orders are processed
	13	and I know that's where the phone numbers they're always
	14	trying to pull are located. I don't know how it is all
10:07	15	set up on the back end.
	16	Q (By Mr. Williamson) This document begins with Tim
	17	sent this. Do you know who Tim is?
	18	A I'm quite confident Tim is a franchisee.
	19	Q All right. But is this a Call-Em-All document
10:07	20	or
	21	A lt is. So, yes, it is a Call-Em-All document
	22	where we cut and pasted instructions that a franchisee
	23	sent us and put into this so we could help our franchisees
	24	get to their data.
10:07	25	Q All right. And to your knowledge, when

10:07	1	franchisees uploaded phone numbers, was it numbers they
	2	had obtained by using PULSE?
	3	MR. SHAFFER: Objection.
	4	A Yeah, I don't know how they got the phone numbers
10:08	5	at the end of the day.
	6	Q (By Mr. Williamson) All right.
	7	A Because even within PULSE I don't believe that all
	8	franchisees use PULSE so, yeah, I don't know.
	9	Q Have you ever yourself looked at the Domino's
10:08	10	PULSE main screen?
	11	A No.
	12	Q Okay. And then if we could go to the two more
	13	pages, 12369 through 71, it seems to be a repeat of what
	14	we looked at earlier. Is that just a different version of
10:08	15	the same document?
	16	A Yes, I suspect this is from one e-mail and Pat
	17	might have put two attachments on it.
	18	Q All right.
	19	A And that's both of them.
10:09	20	Q Actually goes through 12373 and those five are all
	21	one document that say 1 of 5, 2 of 5, et cetera. What
	22	about if we could look at 12374? Is that a what we
	23	looked at earlier something that got sent out to people if
	24	they were interested?
10:09	25	A Yes. Or, actually, let me correct that. That was

1	CERTIFICATE OF SERVICE
2	The undersigned hereby certifies as follows:
3	I am employed at Dunlap & Soderland, PS, attorneys of record for Defendants Domino's
4 5	Pizza, Inc. and Domino's Pizza, LLC.
6	On March 30, 2012, I caused a true and correct copy of the foregoing document to
7	be delivered to the following via Legal Messenger and/or U.S. Mail.
8 9 10 11 12 13 14 15 16	Counsel for Plaintiff: Rob Williamson Kim Williams Williamson & Williams 17253 Agate Street N.E. Bainbridge Island, WA 98110 robin@williamslaw.com kim@williamslaw.com Counsel for Four Our Families, Inc: Nelson Fraley Nicole Brown Faubion, Reeder, Fraley & Cook, PS 5920 – 100th Street S.W., #25 Lakewood, WA 98499 nfraley@fir-law.com
18	nbrown@fjr-law.com
19	Counsel for Call-Em-All, LLC: Kelly P. Corr
20	Christina Dimock
	Anthony Todaro Corr Cronin Michelson Baumgardner & Preece LLP
21	1001 Fourth Avenue, #3900 Seattle, WA 98154
22	kcorr@corrcronin.com
23	cdimock@correronin.com atodaro@correronin.com
24	atoun ole controlling our
25	CERTIFICATE OF SERVICE – 1

26

LAW OFFICES

DUNLAP & SODERLAND. P.S.

901 FIFTH AVENUE, SUITE 3003

SEATTLE, WA 98164

(206) 682-0902 (206) 682-1551

1	Andrew Lustigman Scott Shaffer
2	Olshan Grundman Frome Rosenzweig & Wolosky, LLP
3	Park Avenue Tower 65 East 55 th Street
4	New York, NY 10022
5	ALustigman@olshanlaw.com SShaffer@olshanlaw.com
6	
7	I declare under penalty of perjury under the laws of the State of Washington that the
8	foregoing is true and correct.
9	DATED at Seattle, Washington this 30 th day of March, 2012.
10	
11	Guy m Garner
12	Gail M. Garner
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	CERTIFICATE OF SERVICE – 2

26