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Retailer Target has joined forces with Disney Consumer Products (DCP) to unveil a new line of apparel and accessories called D-Signed.

and online from 1 August, is targeted at tween girls in sizes from four The collection, which will be available at Target stores across the US to 16.

characters like Sonny Munroe from "Sonny With A Chance";, but do not depict the characters themselves, instead drawing on their The clothes and accessories are inspired by Disney Channel general look and personality. "Tween girls want fashionable clothes that express their individuality and style, but that moms approve of,"; said Pam Lifford, executive vice president, global fashion and home at DCP. "Our D-Signed collection at Target brings it all together in a way that allows young girls to express their fashion sense with quality clothing at budget-friendly prices.";

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