

1 On May 13, 2009, KC McNamara of Bell-Anderson Agency, Inc., sent an email to
2 Richard Dance of 1031 ECI, LLC:

3 Hello Richard,

4 My name is KC McNamara with Bell-Anderson Insurance. I represent a number
5 of companies with great programs for real estate exchangers and wanted to offer
6 that to you, and see if you would have some interest in seeing some different
options for renewal. If so, please give me a call and we can talk further.

7 Best regards,

8 KC McNamara
9 Bell-Anderson Agency, Inc.

10 Decl. of K.C. McNamara (Dkt. # 100), Ex. A. Mr. Dance indicated an interest in hearing about
11 fidelity and errors and omissions policies that were available. Id. Through a process having an
12 unfortunate resemblance to the game “Whisper Down the Lane,” Mr. Dance’s request for a
13 specific type of insurance coverage was passed up a chain of insurance agencies and came back
14 with a policy issued by defendant Travelers Casualty and Surety Company of America that did
15 not provide the coverage Mr. Dance had requested. The question raised by the cross-motions for
16 summary judgment is whether Travelers can be held responsible for any negligence on Bell-
17 Anderson’s part.² The short answer under Washington law is “yes.”

18 In his search for a fidelity policy, Mr. Dance provided Mr. McNamara with an
19 application packet. Decl. of Kevin Grove (Dkt. # 102) at ¶ 3. The packet was routed through
20 American E&S Brokers to Universal SRV Agency, Inc., which passed it on to Travelers. Decl.
21 of K.C. McNamara (Dkt. # 100) at ¶ 5; Decl. of Kevin Grove (Dkt. # 102) at ¶ 6. There is no
22 indication in the record that Mr. Dance knew that American E&S or Universal SRV Agency had
23 any role in the transaction. The proposal that came back to Mr. McNamara from Travelers did
24 not cover theft of client property, but when it was conveyed to Mr. Dance, he was assured that
25 the policy “insures against loss resulting directly from theft of client money or property by an

26 ² The Court had not, contrary to plaintiff’s assumption, previously determined this issue.

1 identified employee or owner of the insured.” Decl. of Kevin Grove (Dkt. # 102), Ex. B; Second
2 Decl. of K.C. McNamara (Dkt. # 101), Ex. 7; Decl. of D. Richard Dance (Dkt. # 26), Ex. C.

3 During the relevant time period, Bell-Anderson Agency, Inc., was designated as
4 Travelers’ appointed agent with the State of Washington’s Office of Insurance Commissioner.
5 Decl. of Stephanie L. Grassia (Dkt. # 27), Ex. I. The “Agency Contract” between Travelers and
6 Bell-Anderson authorized Bell-Anderson to “solicit applications for policies and bind, execute
7 and service policies and endorsements” for bond, commercial property-casualty (excluding
8 National Accounts), and personal property-casualty policies. Decl. of Stephanie L. Grassia (Dkt.
9 # 87), Ex. B. Travelers does not dispute that Bell-Anderson was authorized to solicit and sell the
10 policy at issue here. Rather, it argues that Bell-Anderson did not exercise that authority in this
11 case and was instead pursuing its own business interests and/or acting as 1031 ECI’s agent.

12 Plaintiff argues that, under Chicago Title Ins. Co. v. Wash. State Office of the Ins.
13 Comm’r, 178 Wn.2d 120 (2013), the kind of transaction-by-transaction analysis urged by
14 Travelers is unnecessary because an insurance agent with authority to solicit and sell policies
15 binds the insurer whenever it acts within the scope of that authority. In Chicago Title, the
16 insurer’s authorized agent violated Washington’s anti-inducement statutes in a number of ways,
17 including “wining and dining” potential clients. The Office of Insurance Commissioner (“OIC”)
18 sought to hold the insurer liable for the unlawful solicitations of its agent. After establishing that
19 the agent had the authority to solicit business on behalf of the insurer and that the agent had, in
20 fact, engaged in solicitation (178 Wn.2d at 134-35), the Washington Supreme Court held that,
21 because the agent was doing exactly what the insurer had appointed it to do, the insurer was
22 responsible for any unlawful solicitation (178 Wn.2d at 135). The court was unimpressed by
23 Chicago Title’s argument that, because its contract with the agent limited the agent’s ability to
24 market or solicit on the insurer’s behalf, the agent’s acts were outside the scope of its authority
25 and did not bind the insurer. Quoting Pagni v. N.Y. Life Ins. Co., 173 Wash. 322, 349-50
26 (1933), the Supreme Court found that:

1 an insurance company is bound by all acts, contracts, or representations of its
2 agent, whether general or special, which are within the scope of his real or
3 apparent authority, *notwithstanding they are in violation of private instructions or*
4 *limitations upon his authority*, of which the person dealing with him, acting in
5 good faith, has neither actual nor constructive knowledge.

6 178 Wn.2d at 136 (emphasis in Chicago Title). Where the governing statutes and regulations
7 allow an agent to solicit business and sell policies on the insurer's behalf, "the principal cannot
8 excuse itself from vicarious liability through an undisclosed private arrangement that purports to
9 restrict that authority." Id. If that were not the case, the regulatory standards regarding agency
10 in the insurance context "would be defeated" because "an insurer could gain the benefits of
11 appointing an agent . . . while waiving any attendant liability through contract." Id.

12 Travelers argues that Chicago Title does not apply because Bell-Anderson did not
13 solicit business on Travelers' behalf in this case. This argument is based on the following facts:
14 (1) Mr. McNamara and Mr. Dance both considered Bell-Anderson to be 1031 ECI's broker, not
15 Travelers' agent; (2) Travelers had contact with, and paid a commission to, only Universal SRV
16 Agency; (3) the industry, represented through the expert opinion of Neal Bordenave, would
17 consider Bell-Anderson to be 1031 ECI's agent in the circumstances presented here; and (4) case
18 law establishes that insurers are not liable for the acts of an insured's broker. Dkt. # 99 at 5, 12-
19 16. Each of these arguments is addressed below.

20 If, as Travelers maintains, Mr. Dance had "hired Mr. McNamara to go to the
21 marketplace and find a fidelity bond" (Dkt. # 99 at 15) or were otherwise aware that Mr.
22 McNamara was not acting as an agent of the insurance companies he represented when he
23 offered to assist 1031 ECI with its insurance needs, both Pagni and Chicago Title suggest that
24 such knowledge would release Travelers from any liability for Bell-Anderson's acts. The facts,
25 however, do not support this argument. Mr. McNamara reached out to Mr. Dance without prior
26 introduction, announced that he represented "a number of companies with great programs for
real estate exchangers," and offered to obtain quotes for 1031 ECI. At the time, Mr. Dance

1 thought that Mr. McNamara was hawking “existing programs for real estate facilitators” and
2 believed that the “various insurance companies” he mentioned already had in place the type of
3 policy Mr. Dance needed. Decl. of Marc Rosenberg (Dkt. # 103), Ex. 1 at 37-38. The record
4 shows that Bell-Anderson represented that it was authorized to solicit and sell policies for a
5 number of companies and, after hearing what 1031 ECI needed, sold 1031 ECI a Travelers
6 policy. There is no indication that Mr. Dance was aware that Bell-Anderson turned to other
7 insurance agencies to help place the policy or had any reason to suspect that Bell-Anderson was
8 acting in any capacity other than as the agent of the insurance company that ultimately sold him
9 the policy. Contrary to Travelers’ assertion, Mr. Dance has not conceded that “Bell-Anderson
10 was acting as ECI’s broker and not as Travelers[’] agent in the specific transaction at issue in
11 this case.” Dkt. # 99 at 12.

12 Travelers next argues that because it did not directly pay Bell-Anderson a
13 commission, because there were intermediary wholesalers between the insurer and Bell-
14 Anderson, and because Bell-Anderson had contractual obligations to industry participants other
15 than Travelers, the industry would consider Bell-Anderson to be 1031 ECI’s agent in this case.
16 These arguments are based on the type of private, undisclosed considerations that were rejected
17 in Chicago Title. Whatever internal classifications, contractual limitations, and/or operating
18 assumptions the industry may have adopted, Chicago Title stands for the proposition that
19 limitations on an agent’s authority that are hidden from insureds, even if set forth in a contract,
20 do not define or redefine the agency relationship and will not excuse the principal from liability
21 for the acts of its agent. As discussed above, there is no factual evidence supporting the
22 proposition that Bell-Anderson was Mr. Dance’s agent in the summer of 2009. Mr. McNamara
23 approached Mr. Dance in an attempt to sell insurance (*i.e.*, he solicited under Washington law)
24 and ultimately sold 1031 ECI a Travelers policy. RCW 48.17.010(13) and (14). From Mr.
25 Dance’s perspective, Bell-Anderson was authorized to solicit and sell Travelers’ policies and did
26 so in this instance. Although Mr. Bordenave opines that Mr. Dance hired Mr. McNamara as his

1 broker, there is no evidence to support that conclusion. Mr. McNamara initiated the relationship
2 through an overt solicitation, Mr. Dance thought that Mr. McNamara was offering his principals'
3 wares for sale, and there is no indication that Mr. Dance or 1031 ECI paid Bell-Anderson for the
4 services rendered in this transaction. The various invoices in the record suggest that Bell-
5 Anderson was paid by American E&S Insurance Brokers, which authorized Bell-Anderson to
6 retain a commission out of the premium it remitted. See Decl. of K.C. McNamara (Dkt. # 100),
7 Ex. O. While Bell-Anderson was later appointed as “broker of record” for 1031 ECI, the first
8 Travelers policy issued because Travelers’ authorized agent reached out to a potential insured
9 (with whom the agent had no prior relationship), offered to sell insurance, and sold it a Travelers
10 policy. Having authorized Bell-Anderson to act on its behalf and having accepted the benefits of
11 the solicitation and sale at issue here, Washington law holds Travelers responsible for the acts of
12 its agents. Where an acknowledged agent has solicited and sold a policy for the insurer,
13 Chicago Title effectively precludes the insurer from hiding behind a byzantine web of
14 undisclosed contractual and fee-sharing arrangements in order to avoid responsibility for the
15 agent’s acts. Mr. Bordenave’s opinion that the industry would characterize Bell-Anderson as
16 1031 ECI’s agent in these circumstances flies in the face of controlling state law and does not
17 give rise to a genuine issue of material fact.

18 Travelers’ reliance on case law establishing that insurers are not liable for the acts
19 of an insured’s broker is misplaced. There is no admissible evidence that Bell-Anderson was
20 Mr. Dance’s agent under Washington law at the time the first Travelers policy was placed. In
21 addition, this argument is based on cases from other jurisdictions in which the courts were
22 willing to delve into the details of the relationships between the insured, the agent, and the
23 insurer in a particular transaction. After Chicago Title, the default assumption in Washington is
24 that an agent authorized to solicit and sell insurance policies on behalf of an insurance company
25 and who does, in fact, solicit and sell a policy, is acting within the scope of its authorization.
26 While the presumption may be rebutted by showing that the insured had actual or constructive

1 knowledge that the agent was acting in some other capacity – such as for its own benefit or as an
2 agent of the insured – that is not the case here.

3 The Court recognizes that the facts of Chicago Title can be distinguished from this
4 case in a number of ways: that case involved a title insurance company, it was pursued by the
5 OIC, and the agent had an exclusive relationship with Chicago Title. While title insurance is a
6 unique type of protection from risk, Travelers does not explain why the analysis and holding of
7 Chicago Title, which turns on insurance statutes and the common law of agency, should be
8 limited to title insurance agents. Nor does the fact that Chicago Title arose out of a regulatory
9 enforcement action suggest that consumers – the persons the regulations and the Commissioner
10 seek to protect – are not entitled to the same statutory and common law protections. Travelers
11 focuses much of its argument on the fact that Bell-Anderson did not have an exclusive agency
12 relationship with Travelers, pointing out that while Bell-Anderson was authorized to act as
13 Travelers’ agent, it was not compelled to do so. Travelers puts too much emphasis on the fact
14 that Bell-Anderson initially offered to sell policies from a variety of insurance companies, rather
15 than making a pitch related solely to Travelers’ products. While the original solicitation was
16 general and non-specific, it was clearly an attempt to sell insurance made within the scope of
17 Bell-Anderson’s authority as Travelers’ agent. Travelers seems to be arguing that an agent who
18 offers policy options on behalf of a number of insurance companies is actually no one’s agent (or
19 somehow becomes the consumer’s agent). Travelers does not cite, and the Court has not found,
20 any Washington authority supporting that proposition. Even if that were the case, any ambiguity
21 regarding Bell-Anderson’s principal in this transaction was erased when it proposed a Travelers
22 policy for Mr. Dance’s consideration. The lack of exclusivity in the original sales pitch does not
23 alter the fact that Bell-Anderson, acting within the scope of its agency, ultimately offered to sell
24 and sold a Travelers policy to 1031 ECI.

