

EXHIBIT 11

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Q corporate gifts

Promotional Products Should Be Practical, Relevant and Creative

What You Should Know When Seeking Creative Corporate Gift Ideas

By Rob Hard, About.com Guide

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Promotional products are perhaps the most popular corporate gifts. And it probably wouldn't surprise many to learn that it seems that the "pen" is the most relied upon business gift among the hundreds of thousands of choices that exist. Sure, they're practical and useful - and so are a number of other common business and corporate gifts. But there are so many other choices out there.



It's important to keep the promotional products choices simple and convention. At the same time, simple and convention can break the mould and become more creative and artistic - a

beautiful garment or print with an artistic touch and professional design will be cherished.

A themed silk screen on a tote bag serves as a practical, creative and unique corporate gift that will be appreciated by those who receive them.
Courtesy of Monsoon Corporate Business Gifts

J.S. Rangi, founder of [Monsoon Corporate Business Gifts](#), Montreal, Canada, offered some of the following tips for event planners and others who are searching for creative corporate business gifts that will really make an impression:

1. Give business gifts that people will use.

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