

THE HONORABLE JOHN C. COUGHENOUR

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UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

SERVCO PACIFIC INSURANCE, a  
Washington company,

Plaintiff,

v.

AXIS INSURANCE, an Illinois company,

Defendant.

CASE NO. C15-0563-JCC

ORDER ON CROSS MOTIONS FOR  
SUMMARY JUDGMENT

This matter comes before the Court on the parties’ cross motions for summary judgment. (Dkt. Nos. 11, 16.) Having thoroughly considered the parties’ briefing and the relevant record, the Court finds oral argument unnecessary and hereby GRANTS Plaintiff’s motion and DENIES Defendant’s motion for the reasons explained herein.

**I. BACKGROUND**

The sole issue in this case is whether Plaintiff Servco Pacific Insurance (“Servco”) is entitled to coverage under the hole-in-one insurance policy it purchased from Defendant Axis Insurance<sup>1</sup> (“Axis”) for the value of a hole-in-one prize won by Gigi Jacobsen. The following facts are undisputed.

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<sup>1</sup> The insurance policy was issued by Axis’s agent, ACECO Hole-In-One Insurance. (See Dkt. No. 17, Ex. 1 at 1; Dkt. No. 8 at 2.) For the sake of clarity, the Court refers to Axis and ACECO collectively as “Axis.”

1 On September 8, 2014, the Everett Golf and Country Club (“Club”) hosted the Lynwood  
2 Rotary Golf Tournament. (Dkt. No. 17, Ex. 1 at 1.) As a charitable donation to the Lynwood  
3 Rotary, Servco purchased an insurance policy (“Policy”) covering four hole-in-one prizes that  
4 could be earned at the tournament. (Dkt. No. 17, Ex. 2 at 1; Dkt. No. 20, Ex. 1 at 4.) If a golfer  
5 made a hole-in-one at the designated “Target Hole,” he or she would win a new Acura car valued  
6 at \$30,000. (Dkt. No. 17, Ex. 2 at 1.) If a golfer made a hole-in-one at one of the designated  
7 “Bonus Holes,” he or she would win an HDTV, a set of golf clubs, or an Apple iTouch and gift  
8 card. (Dkt. No. 17, Ex. 2 at 1.) Servco paid Axis a premium of \$638. (Dkt. No. 17, Ex. 1 at 1.)

9 Regarding witnesses, the Policy states:

10 The Insured shall provide responsible, non-playing adults (over the age of 18) as  
11 witnesses on the Target Hole at all times during the tournament. If the Prize Value  
12 is equal to or less than \$25,000, only one (1) witness is required by this policy. If  
13 the Prize Value is greater than \$25,000, two (2) witnesses are required by this  
14 policy.

15 (Dkt. No. 17, Ex. 2 at 4.)

16 Regarding the placement of tee blocks, the Policy states:

17 The tournament tee blocks may be placed at the regular yardage marker as stated  
18 on the golf course scorecard or at yardages closer to or further from the Target  
19 Hole as requested at the time of application or policy request but the measurement  
20 from tee to pin cannot be less than that shown on the policy for Target and/or  
21 Bonus Holes.

22 . . .  
23 Neither Target Hole nor Bonus Hole yardages will be less than 130 yards for men  
24 and 110 yards for women.

25 (Dkt. No. 17, Ex. 2 at 3.)

26 Servco’s application indicated that the Target Hole was Hole 15, with a minimum  
yardage of 150 yards for men and 140 yards for women. (Dkt. No. 17, Ex. 1 at 1.)

On the day of the tournament, participant Gigi Jacobsen made a hole-in-one on Hole 15.  
(Dkt. No. 17, Ex. 7.) Ms. Jacobsen reported that she “felt a little nervous, no practice swing, just  
went for it and it ended up in the hole – excitement ensued!” (Dkt. No. 17, Ex. 7.)

1           It was later discovered that the Club had mistakenly set the women’s tee box at 112  
2 yards. (Dkt. No. 17, Ex. 4.) In addition, due to a misunderstanding, only one witness was  
3 designated at the Target Hole. (Dkt. No. 17, Ex. 4.) As a result, Axis denied Servco’s claim  
4 under the Policy. (Dkt. No. 12, Ex. 1 at 33-35.) Ms. Jacobsen did not receive her prize for  
5 sinking the hole-in-one. (Dkt. No. 20, Ex. 1 at 22-23.)

6           Servco sued Axis, alleging three claims for relief: coverage; failure to follow procedures  
7 for disputed claims; and unreasonable denial of claim for coverage or payment of benefits. (Dkt.  
8 No. 1, Ex. 2 at 7-9.) Before the Court are the parties’ cross-motions for summary judgment. (Dkt.  
9 Nos. 11, 16.) The sole dispute is whether Servco is entitled to coverage under the Policy for the  
10 value of the prize owed to Ms. Jacobsen.

## 11 **II. DISCUSSION**

### 12 **A. Summary Judgment Standard**

13           Pursuant to Rule 56 of the Federal Rules of Civil Procedure, “[t]he court shall grant  
14 summary judgment if the movant shows that there is no genuine dispute as to any material fact  
15 and the movant is entitled to judgment as a matter of law.” Fed. R. Civ. P. 56(a). In making such  
16 a determination, the Court must view the facts and justifiable inferences to be drawn there from  
17 in the light most favorable to the nonmoving party. *Anderson v. Liberty Lobby, Inc.*, 477 U.S.  
18 242, 255 (1986). Once a motion for summary judgment is properly made and supported, the  
19 opposing party “must come forward with ‘specific facts showing that there is a *genuine issue for*  
20 *trial.*” *Matsushita Elec. Indus. Co. v. Zenith Radio Corp.*, 475 U.S. 574, 587 (1986) (quoting  
21 Fed. R. Civ. P. 56(e)). Material facts are those that may affect the outcome of the case, and a  
22 dispute about a material fact is genuine if there is sufficient evidence for a reasonable jury to  
23 return a verdict for the non-moving party. *Anderson*, 477 U.S. at 248-49. Conclusory, non-  
24 specific statements in affidavits are not sufficient, and “missing facts” will not be “presumed.”  
25 *Lujan v. National Wildlife Federation*, 497 U.S. 871, 888-89 (1990). Ultimately, summary  
26 judgment is appropriate against a party who “fails to make a showing sufficient to establish the

1 existence of an element essential to that party’s case, and on which that party will bear the  
2 burden of proof at trial.” *Celotex Corp. v. Catrett*, 477 U.S. 317, 324 (1986).

3 **B. Principles of Insurance Contract Interpretation**

4 This is a diversity action under 28 U.S.C. § 1332. Federal courts sitting in diversity apply  
5 state substantive law and federal procedural law. *Gasperini v. Center for Humanities, Inc.*, 518  
6 U.S. 415, 427 (1996).

7 “In Washington, insurance policies are construed as contracts.” *Weyerhaeuser Co. v.*  
8 *Commercial Union Ins. Co.*, 15 P.3d 115, 122 (Wash. 2000) (*internal citation omitted*). “The  
9 courts liberally construe insurance policies to provide coverage wherever possible.” *Bordeaux,*  
10 *Inc. v. American Safety Ins. Co.*, 186 P.3d 1188, 1191 (Wash. Ct. App. 2008). “An insurance  
11 policy is construed as a whole, with the policy being given a ‘fair, reasonable, and sensible  
12 construction as would be given to the contract by the average person purchasing insurance.’” *Id.*  
13 (*internal citation omitted*). The court examines the policy to determine whether, under the plain  
14 meaning of the contract, there is coverage. *Kitsap County v. Allstate Ins. Co.*, 964 P.2d 1173,  
15 1178 (Wash. 1998).

16 **C. Analysis**

17 Axis denied coverage based on two perceived failings by Servco. First, Ms. Jacobsen  
18 scored a hole-in-one from 112—not 140—yards. Second, only one witness—not two—was  
19 present when Ms. Jacobsen did so. (*See* Dkt. No. 12, Ex. 1 at 33-35.) Axis maintains that Servco  
20 is therefore not entitled to relief. (Dkt. No. 11 at 13.)

21 An insurance contract is inherently an allocation of risk. The insured, looking to protect  
22 herself against a potential risk, pays the insurer for such protection. The sum paid corresponds  
23 with the degree of risk assumed by the insurer, as well as the likelihood that the risk will arise.

24 Hole-in-one insurance reflects this principle: the more expensive the prize and the easier  
25 the shot, the greater the risk in providing the insurance. Thus, to properly compensate Axis for  
26 the risk it assumed, Servco paid a premium “based on the yardage of the hole, number of

1 Attempts, and the Prize Value.” (Dkt. No. 17, Ex. 2 at 4.) The Policy included another safeguard  
2 for Axis: the limitation that no yardage could be less than 130 yards for men and 110 yards for  
3 women. (Dkt. No. 17, Ex. 2 at 3.) The Policy also required Servco to provide an additional  
4 witness in the event that Axis was liable for a prize that exceeded \$25,000 in value. (Dkt. No. 17,  
5 Ex. 2 at 4.)

6 In other words, Servco and Axis agreed to allocate to Axis the liability for a hole-in-one  
7 prize, in exchange for a premium from Servco that addressed the amount of risk Axis assumed.  
8 Servco, by way of the Club, then placed the tee block at a closer distance than the premium  
9 addressed and provided only one witness where the prize exceeded \$25,000. Although these  
10 deviations impacted the risk assumed by Axis, they are not inconsistent with the parties’ intent in  
11 entering this agreement. The Policy was based on a sliding calculation of risk: Axis demanded a  
12 premium from Servco that corresponded with various distances and prize values. According to  
13 Axis itself, “Servco would have been charged a higher premium to insure a Target Hole with a  
14 distance of 112 yards instead of 140 yards.” (Dkt. No. 17, Ex. 12 at 6.) And, 112 yards is within  
15 the limits of yardage that Axis indicated it would insure. (Dkt. No. 17, Ex. 2 at 3.) Axis also  
16 indicated that it would insure a prize valued at \$25,000, provided that one witness was present.  
17 (Dkt. No. 17, Ex. 2 at 4.) Thus, the Court finds that reformation is appropriate so that the terms  
18 of the Policy reflect the intent of the parties to provide protection to Servco for a price that  
19 acknowledges the risk Axis assumed. *See Denaxas v. Sandstone Court of Bellevue, L.L.C.*, 63  
20 P.3d 125, 132 (Wash. 2003) (“Reformation is an equitable remedy employed to bring a writing  
21 that is materially at variance with the parties’ agreement into conformity with that agreement.”).

22 Due to the presence of only witness at the Target Hole, Axis’s liability under the Policy  
23 shall not exceed \$25,000. This amount shall be offset by the value of a premium to insure a  
24 Target Hole of 112 yards—the reasonable amount of which shall be determined by the parties—  
25 less the premium already paid by Servco.

1 **III. CONCLUSION**

2 Servco is entitled to relief as discussed above. Therefore, Plaintiff's Cross-Motion for  
3 Summary Judgment (Dkt. No. 16) is GRANTED and Defendant's Motion for Summary  
4 Judgment (Dkt. No. 11) is DENIED. The parties are DIRECTED to determine a reasonable  
5 amount of offset and notify the Court as to the amount within sixty days of this order. If a  
6 stipulation has not been filed by this date, or if the parties cannot agree on a reasonable amount,  
7 the Court shall determine the amount. The Clerk is respectfully DIRECTED to statistically close  
8 this case.

9 DATED this 4 day of September 2015.

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John C. Coughenour  
UNITED STATES DISTRICT JUDGE