

UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

IN RE ZULILY, INC. LITIGATION

Case No. C15-1424RSM

ORDER PRELIMINARILY  
APPROVING SETTLEMENT,  
PROVIDING FOR NOTICE, AND  
SCHEDULING HEARING

This matter is before the Court on the motion by the plaintiffs in this consolidated action (the “Consolidated Federal Action”), Karan Jugal, Scott Mao and Patrick Pisano (collectively, the “Federal Plaintiffs”), for an order preliminarily approving the settlement of this matter, preliminarily certifying the class for purposes of the settlement only, and directing notice of the settlement to the class, as more fully described herein.

The Federal Plaintiffs, individually and on behalf of the Class, along with plaintiffs in the Delaware Actions, Harry Jackson (“Jackson”) and Krishna Mada (“Mada”) (the “Delaware Plaintiffs,” and together with the Federal Plaintiffs, the “Plaintiffs”), on the one hand, and defendants zulily, inc. (now known as zulily, llc) (“ZU” or the “Company”), Darrell Cavens, Mark Vadon, W. Eric Carlborg, John Geschke, Mike Gupta, Youngme Moon, Michael Potter and Spencer Rascoff (the “Director Defendants”), and Liberty Interactive Corp., Mocha Merger Sub, Inc. and Ziggy Merger Sub, LLC (collectively, “Liberty”) (all defendants named in the Consolidated Federal Action and the Delaware Actions, collectively “Defendants”), on the other hand, have entered into a proposed settlement of the Consolidated Federal Action and the Delaware Disclosure Claims in the Delaware Actions (the “Settlement”), the terms and

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1 conditions of which are set forth in the Stipulation and Agreement of Compromise, Settlement  
2 and Release, dated October 26, 2017 (the “Stipulation”), which is subject to review under Rule  
3 23, Fed.R.Civ.P. (“Rule 23”).

4 The Court has reviewed and considered the Federal Plaintiffs’ motion, the Stipulation,  
5 and all of the submissions and arguments presented with respect to the proposed Settlement.

6 NOW, THEREFORE, IT IS HEREBY ORDERED:

7 **Preliminary Approval of the Settlement**

8 1. This order (the “Preliminary Approval Order”) hereby incorporates by reference  
9 the definitions in the Stipulation, and all capitalized terms used herein shall have the same  
10 meanings as set forth in the Stipulation.

11 2. Subject to further consideration at the Settlement Hearing as described below,  
12 the Court preliminarily finds the Settlement set forth in the Stipulation to be fair, just,  
13 reasonable, and adequate to the Class.

14 **Class Certification**

15 3. The Court provisionally certifies a mandatory non-opt-out class action, pursuant  
16 to Rules 23(a), 23(b)(1) and 23(b)(2) of the Federal Rules of Civil Procedure, of all record and  
17 beneficial holders of ZU common stock (excluding Defendants and their respective affiliates) at  
18 any time during the period from and including August 16, 2015 through and including October  
19 1, 2015, the effective date of the Tender Offer (the “Class Period”), including any and all of  
20 their respective successors in interest, predecessors, representatives, trustees, executors,  
21 administrators, heirs, assigns or transferees, immediate or remote, and any person or entity  
22 acting for or on behalf of, or claiming under any of them, and each of them (the “Class”).

23 4. Solely for purposes of the proposed Settlement, the Court finds and concludes  
24 that the prerequisites for class action certification under Rules 23(a), 23(b)(1) and 23(b)(2) of  
25 the Federal Rules of Civil Procedure have been satisfied for the Class defined in Paragraph 3 of  
26 this Order.

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1       5. Pursuant to Rule 23 of the Federal Rules of Civil Procedure, and for the  
2 purposes of the Settlement only, the Federal Plaintiffs are preliminarily certified as class  
3 representatives for the Class and Plaintiffs' Counsel is preliminarily appointed class counsel for  
4 the Class. Plaintiffs' Counsel is authorized to act on behalf of the Class with respect to all acts  
5 required by, or that may be undertaken pursuant to, the Stipulation or such other acts as are  
6 reasonably necessary to consummate the proposed Settlement set forth in the Stipulation.

7       **Settlement Hearing**

8       6. The Court will hold a settlement hearing (the "Final Approval Hearing") on  
9 **March 6, 2018, at 9:00 a.m.** for the following purposes: (i) to determine whether to grant final  
10 certification of the Consolidated Federal Action as a class action solely for purposes of the  
11 Settlement, pursuant to Rule 23; (ii) to determine whether the proposed Settlement of the  
12 Consolidated Federal Action on the terms and conditions provided for in the Stipulation is fair,  
13 reasonable, adequate and in the best interests of the Class and should be finally approved by the  
14 Court; (iii) to determine whether the Final Judgment, substantially in the form attached as  
15 **Exhibit D** to the Stipulation, should be entered dismissing and releasing the Released Claims  
16 (as that term is defined in the Stipulation) with prejudice; (iv) to rule upon the Federal  
17 Plaintiffs' Fee Application filed in accordance with Paragraph 10 of the Stipulation; and (vii) to  
18 consider any other matters that may properly be brought before the Court in connection with  
19 the Settlement.

20       **Manner of Notice**

21       7. Within twenty-one (21) calendar days after entry of this Order, the Company (or  
22 its successor-in-interest) shall cause a Notice of Class Action Proposed Settlement, Motion for  
23 Attorneys' Fees and Expenses, and Final Approval Hearing in substantially the form annexed  
24 as **Exhibit C** to the Stipulation (the "Notice") to be mailed by United States mail, postage pre-  
25 paid, to all members of the Class as of the date of the consummation of the merger at their last  
26 known address appearing in the stock transfer records maintained by or on behalf of the

1 Company. All record holders in the Class who, during the Class Period, were not also the  
2 beneficial owners of the shares of zulily common stock held by them of record shall be  
3 requested to forward the Class Notice to such beneficial owners of those shares. The Company  
4 (or its successor-in-interest) shall use reasonable efforts to give notice to such beneficial  
5 owners by: (a) causing additional copies of the Notice to be made available to any record  
6 holder who, prior to the Final Approval Hearing, requests the same for distribution to beneficial  
7 owners, or (b) causing additional copies of the Notice to be mailed to beneficial owners whose  
8 names and addresses the Company (or its successor-in-interest) receives from record owners  
9 prior to the Final Approval Hearing. The Company (or its successor-in-interest) shall be  
10 responsible for and shall pay all reasonable costs and expenses incurred in providing such  
11 Notice to the members of the Class. At least ten (10) business days before the Settlement  
12 Hearing, the Company shall file with the Court an affidavit evidencing the dissemination of the  
13 Notice to the Class.

14       8.       The Court approves the form and content of the Notice and finds that providing  
15 notice of the Settlement and the Final Approval Hearing in the manner set forth herein:  
16 (i) constitutes the best notice practicable under the facts and circumstances of this action; (ii) is  
17 reasonably calculated, under the circumstances, to apprise the Class members of the proposed  
18 Settlement, the effect of the proposed Settlement (including the scope of the releases therein)  
19 and the Federal Plaintiffs' Fee Application; (iii) shall constitute due and sufficient notice of the  
20 proposed Settlement to the Class; and (iv) satisfies the requirements of Rule 23 of the Federal  
21 Rules of Civil Procedure and the United States Constitution (including the Due Process  
22 Clause), and all other applicable laws and rules.

23       **The Class**

24       9.       All members of the Class shall be bound by all orders, determinations and  
25 judgments in the Consolidated Federal Action concerning the Settlement, whether favorable or  
26 unfavorable. If the Settlement is approved, all members of the Class will be bound by the

1 proposed Settlement provided for in the Stipulation, and by any order, determination or  
2 judgment of the Court affecting members of the Class, including, without limitation, the  
3 releases provided for in the Stipulation and the Final Judgment, and each member of the Class  
4 will be permanently barred and enjoined from bringing any action, claim or other proceeding of  
5 any kind against any Released Person that is based upon, arises out of, or relates to any and all  
6 of the Released Claims.

7 **Appearance and Objections to the Settlement**

8 10. Any member of the Class may enter an appearance in the Consolidated Federal  
9 Action, at his, her, or its own expense, individually or through counsel, by filing a notice of  
10 appearance with the Clerk of the Court and delivering same to Plaintiffs' Counsel and Defense  
11 Counsel, at the addresses set forth herein in Paragraph 14, such that it is received no later than  
12 seven (7) calendar days before the Final Approval Hearing. Any member of the Class who  
13 does not enter an appearance will be represented by Plaintiffs' Counsel.

14 11. Any Class member who wishes to object to the fairness, reasonableness or  
15 adequacy to any terms of the Settlement, or to the Federal Plaintiffs' Fee Application must, no  
16 later than fourteen 14 calendar days before the Final Approval Hearing, mail to Plaintiffs'  
17 Counsel and Defendants' Counsel (at the addresses set forth herein in Paragraph 14) and file  
18 with the Court, a statement of all of his, her, or its objection(s). If a Class member timely and  
19 properly serves and files written objections, as set forth in this Order, Plaintiffs' Counsel and  
20 Defendants' Counsel may, as they deem appropriate, submit responsive papers in support of the  
21 Settlement or the Federal Plaintiffs' Fee Application no later than three (3) calendar days  
22 before the Final Approval Hearing.

23 12. The statement of objection of a Class member shall: (i) contain the Class  
24 member's name, address, and telephone number, and include a signature; (ii) identify the  
25 date(s), price(s) and number(s) of shares and/or units of all purchases, acquisitions, and sales of  
26 ZU Securities made by the objecting Class member during the Class Period; (iii) state the

1 reason(s) why the objecting Class member objects to the Settlement and to which part(s) he,  
2 she, or it objects, as well as any legal support for the objection; (iv) include copies of any  
3 papers, briefs, or other documents upon which the objection is based; (v) state whether the  
4 objecting Class member intends to appear at the Final Approval Hearing; and, if so, (vi) list all  
5 persons who will be called to testify in support of the objection at the Final Approval Hearing.  
6 Failure to provide this information and documentation shall be grounds to void the objection.  
7 Attendance at the Final Approval Hearing is not necessary; however, Class members wishing to  
8 be heard orally in opposition to the Settlement or the Federal Plaintiffs' Fee Application are  
9 required to indicate in their written objection their intention to appear at the Final Approval  
10 Hearing.

11       13. Any Class member who fails to comply with any of the requirements of this  
12 Order concerning objecting to the Settlement shall waive and forfeit any and all rights he, she,  
13 or it may otherwise have to appear separately at the Final Approval Hearing or to object to any  
14 aspect of the Settlement or the Federal Plaintiffs' Fee Application, but shall in all other respects  
15 be bound by all proceedings, determinations, orders, releases, and judgments in the  
16 Consolidated Federal Action, including the terms of the Stipulation and the Settlement, and will  
17 be permanently barred and enjoined from bringing any action, claim, or other proceeding of  
18 any kind against any Defendant that is based upon, arises out of, or relates to any and all of the  
19 Released Claims. The Class members do not need to appear at the Final Approval Hearing or  
20 take any other action to indicate their approval.

21       14. For purposes of the notice of appearance and statement of objections described  
22 in Paragraphs 10 – 13, mailing addresses for Plaintiffs' Counsel and Defendants' Counsel are:

23           • For Plaintiffs' Counsel:

24           BRESKIN JOHNSON & TOWNSEND PLLC  
25           Roger M. Townsend  
26           1000 Second Avenue, Suite 3670

1 Seattle, WA 98104  
2 Telephone: (206) 652-8660

3 RIGRODSKY & LONG, P.A  
4 Brian D. Long  
5 2 Righter Parkway, Suite 120  
6 Wilmington, DE 19803  
7 Telephone: (302) 295-5310

8

- 9 • For zulily:

10 DAVIS WRIGHT TREMAINE LLP  
11 Brendan T. Mangan  
12 1201 Third Avenue, Suite 2200  
13 Seattle, WA 98101  
14 Telephone: (206) 757-8136

15

- 16 • For Liberty:

17 BYRNES KELLER CROMWELL LLP  
18 Bradley S. Keller  
19 1000 Second Avenue, 38th Floor  
20 Seattle, Washington 98104  
21 Telephone: (206) 622-2000

22 **Stay**

23 15. Pending Final Court Approval of the Settlement, the Plaintiffs agree that all  
24 proceedings in the Consolidated Federal Action shall be stayed, except for those proceedings  
25 related to the Settlement. As used herein, "Final Court Approval" of the Settlement means that  
the Court has entered an order approving the Settlement in accordance with the Stipulation, and  
such order is finally affirmed on appeal or is no longer subject to appeal and the time for any  
petition for re-argument, appeal, or review by leave, certiorari or otherwise has expired.

26 16. Pending Final Court Approval of the Settlement, Plaintiffs, all members of the  
Class, or any of them, are barred and enjoined from commencing, prosecuting, instigating, or in  
any way participating in the commencement, prosecution or instigation of any action asserting  
any Released Claims, either directly, representatively, derivatively, or in any other capacity,  
against any Released Person.

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1           17. Defendants agree to use their reasonable best efforts, and Plaintiffs agree to  
2 cooperate with such efforts, to prevent, stay, seek dismissal of or oppose entry of any interim or  
3 final relief in favor of any member of the Class in any other litigation in any other court or  
4 tribunal against any of the Released Persons that involves, without limitation, any of the  
5 Released Claims.

6           **Supporting Papers**

7           18. All papers in support of the Settlement and the Federal Plaintiffs' Fee  
8 Application shall be filed with the Court and served on or before fourteen (14) calendar days  
9 after entry of this Order. If reply papers are necessary, they are to be filed with the Court and  
10 served on or before three (3) calendar days before the Final Approval Hearing.

11           **Termination**

12           19. In the event that the Settlement fails to become effective in accordance with its  
13 terms, or if the Final Judgment is not entered or is reversed, vacated or materially modified on  
14 appeal (and, in the event of material modification, if any party elects to terminate the  
15 Settlement), this Order shall be null and void to the extent provided by and in accordance with  
16 the Stipulation and shall be vacated and, in such event, all orders entered and releases delivered  
17 in connection herewith shall be null and void to the extent provided by and in accordance with  
18 the Stipulation.

19           **Use of this Order**

20           20. The fact of and provisions contained in this Order, the Stipulation and the  
21 Settlement, and all negotiations, discussions, communications, actions, and proceedings in  
22 connection with any of the foregoing shall not be deemed to be or constitute a presumption,  
23 concession, or an admission by any Party, any signatory hereto, or any Released Person of any  
24 fault, liability, or wrongdoing as to any facts or claims alleged or asserted in the Consolidated  
25 Federal Action or the Delaware Actions or any other actions or proceedings, and shall not be  
26 interpreted, construed, deemed, involved, invoked, offered, received in evidence, or otherwise

1 used by any person in the Consolidated Federal Action or the Delaware Actions or any other  
2 action or proceeding, whether civil, criminal, or administrative; provided, however, that the  
3 Stipulation, Settlement, and/or Final Judgment may be introduced in any proceeding, whether  
4 in the Court or otherwise, as may be necessary to argue that the Stipulation, Settlement, and/or  
5 Final Judgment has *res judicata*, collateral estoppel, or other issue or claim preclusion effect, or  
6 to otherwise consummate or enforce the Stipulation, Settlement, and/or Final Judgment.

7 Notwithstanding the above, the Released Persons may file or use the Stipulation or the Final  
8 Judgment in any action that may be brought against them in order to support a defense or  
9 counterclaim based on principles of res judicata, collateral estoppel, release, statutes of  
10 limitations, statutes of repose, good-faith settlement, judgment bar or reduction, or any other  
11 theory of claim preclusion or issue preclusion or similar defense or counterclaim, or to  
12 effectuate any liability protection granted to them. The Parties may file or refer to the  
13 Stipulation or the Final Judgment in any action that may be brought to enforce the terms of the  
14 Stipulation or the Final Judgment.

15 **Retention of Jurisdiction**

16 21. The Court shall retain jurisdiction for the purpose of enforcing the terms of the  
17 Settlement and Stipulation.

18 IT IS SO ORDERED:

19 DATED this 30 day of October, 2017.

20   
21

22 RICARDO S. MARTINEZ  
23 CHIEF UNITED STATES DISTRICT JUDGE  
24  
25  
26