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UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

KISCHE USA LLC,  
  
Plaintiff,  
  
v.  
  
ALI SIMSEK, et al.,  
  
Defendants.

CASE NO. C16-0168JLR  
  
ORDER ON MOTION FOR  
SANCTIONS AND  
EVIDENTIARY INFERENCE

**I. INTRODUCTION**

Before the court is Plaintiff Kische USA LLC’s (“Kische”) motion for sanctions and evidentiary inference at trial regarding spoliation of evidence. (Mot. (Dkt. # 116).) Defendants Ali Simsek, Diane Walker, and JD Stellar, LLC (“JD Stellar”) (collectively, “Defendants”) filed a response to Kische’s motion, (Resp. (Dkt. # 125)), Kische filed a reply (Reply (Dkt. # 132)), and Defendants filed a surreply to strike materials that Kische filed in support of its reply (Surreply (Dkt. # 144)). The court has considered the parties’ submissions in support of and in opposition to the motions, the relevant portions of the

1 record, and the applicable law. Being fully advised,<sup>1</sup> the court GRANTS in part and  
2 DENIES in part Kische’s motion.

## 3 II. BACKGROUND

4 The court has extensively detailed the factual and procedural background of this  
5 case in numerous prior orders. (*See, e.g.*, 6/29/16 Order (Dkt. # 39); 12/13/16 Order  
6 (Dkt. # 65); 2/22/17 Order (Dkt. # 74); 9/6/17 Order (Dkt. # 95); 11/2/17 Order (Dkt.  
7 # 115); 11/29/17 Order (Dkt. # 130).) Thus, in this order, the court recounts only the  
8 facts salient to the instant motion.

9 This case involves allegations that Ali Simsek and Diane Walker abused their  
10 positions with Kische to misappropriate Kische’s assets and form JD Stellar, a competing  
11 business. (*See* SAC (Dkt. # 75); *id.* ¶ 4.4, Ex. 3 (“OA”) (Dkt. # 75-1) at 11.) During the  
12 relevant period, Kische—formed by Mehmet Uysal, who resided in Turkey—“engaged in  
13 the business of importing high quality and widely known wom[e]n’s apparel to the  
14 United State[s] since its formation in 2007.” (SAC ¶ 1.1.) Kische brings claims for  
15 trademark infringement in violation of Section 32 of the Lanham Act, 15 U.S.C.  
16 § 1114(1); common law trademark infringement; common law unfair competition; breach  
17 of contract; breach of fiduciary duty; tortious interference with business relations;  
18 conversion; and unjust enrichment. (*Id.* ¶¶ 5.1-12.4.) On September 6, 2017, the court  
19 granted summary judgment in Kische’s favor on the duty and breach elements of the  
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21 <sup>1</sup> Kische requests oral argument. (Mot. at 1.) However, the court determines that oral  
22 argument would not be helpful to its disposition of the motion. *See* Local Rules W.D. Wash.  
LCR 7(b)(4).

1 contract and fiduciary duty claims against Mr. Simsek. (See 9/6/17 Order.) On  
2 November 29, 2017, the court denied summary judgment in Kische's favor on its claims  
3 that Defendants infringed its trademarks. (See 11/29/17 Order.)

4 In the midst of these summary judgment motions,<sup>2</sup> the court received briefing and  
5 held a hearing to resolve a discovery dispute between the parties. (See 10/31/17 Order  
6 (Dkt. # 111); Defs. Disc. Br. (Dkt. # 112); Kische Disc. Br. (Dkt. # 113); 11/2/17 Min.  
7 Entry (Dkt. # 114).) The court ordered Defendants to produce electronic data interchange  
8 ("EDI") records, QuickBooks files,<sup>3</sup> passwords to those files, and sales data for JD Stellar  
9 if those documents are relevant to the remaining claims. (11/2/17 Order at 4.) In  
10 response to the court's order, Defendants produced two printed pages of Kische's  
11 QuickBooks records and 18,000 pages of JD Stellar's "entire EDI records, and JD  
12 Stellar's QuickBooks reports showing sales and profit data." (Mot. at 3; see Resp. at 2.)  
13 Kische also requested that the court order Defendants to produce additional documents,  
14 computers, and passwords. (See Kische Disc. Br at 2-5; 11/2/17 Order at 5.) After  
15 extensive questioning from the court, Defendants' counsel maintained that Defendants do  
16 not have any of the items Kische sought. (11/2/17 Order at 5.) The court, therefore,  
17 informed Kische that the court cannot order Defendants to produce materials that do not  
18 exist and that the appropriate remedy was for spoliation of evidence. (*Id.* at 5-6.) The

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19  
20 <sup>2</sup> On November 16, 2017, Defendants brought a motion for summary judgment  
21 requesting double unpaid wages, attorney's fees, and a dismissal of all of Kische's claims, which  
remains pending. (See Defs. MSJ (Dkt. # 121); see generally Dkt.)

22 <sup>3</sup> The court understands that Kische's QuickBooks records address matters such as sales,  
revenue, and profits, all of which are relevant to proving damages. (See 11/2/17 Order at 4 n.4.)

1 court granted the parties leave to file appropriate discovery motions while encouraging  
2 the parties to resolve their remaining discovery disputes without the court's intervention.  
3 (*Id.* at 6, n.6.) Eight days later, on November 10, 2017, Kische filed the instant motion  
4 for sanctions and for an evidentiary inference at trial regarding spoliation of evidence.  
5 (*See Mot.*)

6 Kische argues that Defendants refuse to produce relevant business records. (*See*  
7 *generally id.*) Specifically, Kische relies on the findings of its forensic expert, Gordon  
8 Mitchell,<sup>4</sup> to claim that: (1) Defendants did not produce one of Kische's computers,  
9 which holds some of Kische's QuickBooks files; (2) the computers Defendants have  
10 produced include QuickBooks files that were deleted; (3) Defendants did not give Kische  
11 some of the user IDs and passwords for online QuickBooks files; and (4) some of  
12 Defendants' produced materials show "last accessed" dates of as recent as June 2016,  
13 meaning that Defendants improperly altered the files before producing them.<sup>5</sup> (*Id.* at 4;  
14 *see* 11/10/17 Mitchell Decl. at 2, Exs. F, G.) June 2016 coincides with the time that  
15 Kische collected documents and computers from Defendants. (*See Resp.* at 3-4  
16 ("Defendants handed over possession of these computers on June 22, 2016[,], and July 12,

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17  
18 <sup>4</sup> Mr. Mitchell was originally retained as a neutral expert by both parties and tasked with  
19 extracting the data off of Kische's computers. (*Resp.* at 4; *see* 11/10/17 Mitchell Decl. (Dkt.  
# 118) at 2, Ex. D at 26.) Following the data extraction, Kische retained Mr. Mitchell as its  
expert. (*Id.*)

20 <sup>5</sup> Kische claims, "the 'last accessed' dates, showed access by Defendants as recent as  
21 June 2016." (*Mot.* at 4.) It is unclear whether Kische refers to the date the produced computers  
22 were last accessed or the date the QuickBooks files on the computers were last accessed. The  
declaration of Mr. Mitchell does not clarify Kische's argument. (*See Mitchell Decl., Ex. G.*)  
The court, therefore, takes this statement to mean that some of the materials—computers or  
QuickBooks files—were last accessed in June 2016.

1 | 2016.”.) According to Kische, Defendants have not explained how the requested  
2 | information went missing, what steps Defendants took to maintain the requested  
3 | information, or whether Defendants inquired to find the necessary user IDs and  
4 | passwords. (Mot. at 4.) In addition, Kische argues that Defendants have not provided it  
5 | with enough information to calculate JD Stellar’s profits. (*Id.*)

6 |         Conversely, Defendants maintain that the only non-moot issue is Kische’s  
7 | QuickBooks records because Defendants already produced 18,000 pages of JD Stellar’s  
8 | business records in response to the court’s discovery order<sup>6</sup> and because Defendants have  
9 | disclosed all of Kische’s property, user IDs, and passwords that were in Defendants’  
10 | possession. (Resp. at 2-3; *see* 11/2/17 Order.) Further, Defendants argue that Mr. Uysal  
11 | had access to Kische’s records until mid-2013 and that Mr. Uysal could have audited his  
12 | business records at any time, thus negating Defendants’ obligation to produce any  
13 | missing records. (Resp. at 4-6.)

14 |         Kische requests that the court enter an order: (1) striking Defendants’  
15 | counterclaims and affirmative defenses that relate to the despoiled evidence<sup>7</sup> (*id.* at  
16 |

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17 | <sup>6</sup> Kische appears to agree that Defendants have produced the requested JD Stellar  
18 | information. Defendants produced these materials on November 22, 2017, after Kische filed its  
19 | motion for sanctions. (*See* Resp. at 2.) Kische does not mention the JD Stellar material in its  
20 | reply. (*See generally* Reply.) Thus, the court presumes that Defendants have produced the  
21 | necessary material in accordance with the court’s order. (*See* 11/2/17 Order.) The court  
22 | therefore considers Kische’s motion as it relates to the JD Stellar materials to be moot.

21 | <sup>7</sup> Kische alternates between asking the court to “dismiss[] all of Defendants’ defenses and  
22 | counterclaims and entering default judgment against them” (Mot. at 10), and asking the court to  
“strike Defendant’s alleged liability defenses and counterclaims related to the lost information”  
(*id.* at 11). Kische’s proposed order limits itself to requesting that the court strike only certain  
defenses and counterclaims. (Proposed Order (Dkt. # 116-1) at 1-2.) The court therefore

1 10-11); (2) issuing a jury instruction that the despoiled evidence would have weighed  
2 against the Defendants (*id.* at 12); or (3) excluding certain evidence (*id.*). In response,  
3 Defendants request that the court exclude the testimony and opinions of Mr. Mitchell.  
4 (Resp. at 12.) Defendants have since filed a motion to exclude Mr. Mitchell's testimony,  
5 as well as the testimony of Kische's other expert, Douglas McDaniel. (*See* Mot. to  
6 Exclude (Dkt. # 148).) The court therefore withholds ruling on Defendants' motion to  
7 exclude at this time and will instead address the matter when deciding Defendants'  
8 pending motion to exclude.<sup>8</sup> The court notes, however, that considering Defendants'  
9 exclusion argument as presented in their response brief (*see* Resp. at 12), the court finds  
10 that Mr. Mitchell's testimony is relevant and reliable for the instant motion. *See Kumho*  
11 *Tire Co., Ltd. v. Carmichael*, 526 U.S. 137, 147 (1999); *Daubert v. Merrell Dow Pharm.*,  
12 509 U.S. 579, 589 (1993). The court now addresses the issue of spoliation.

### 13 III. ANALYSIS

#### 14 A. Surreply

15 As an initial matter, Defendants filed a surreply requesting that the court strike  
16 materials that Kische filed in support of its reply brief. (*See* Surreply.) Defendants argue  
17 that, pursuant to LCR 7(b)(1), Kische can only file supporting documents with its original  
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19 interprets Kische's dismissal request to be limited to Defendants' defenses and counterclaims  
that relate to the despoiled evidence. *See infra* § III.B.4.

20  
21 <sup>8</sup> In its reply brief, Kische (in a one-sentence parenthetical) "objects to Defendants'  
expert based on *Daubert*, and moves to strike [Allan] Buxton's declaration." (Reply at 3.) The  
22 court will not consider this offhand argument. *See Eberle v. City of Anaheim*, 901 F.2d 814, 818  
(9th Cir. 1990) ("It is well established in this circuit that the general rule is that appellants cannot  
raise a new issue for the first time in their reply briefs.") (internal citations omitted).

1 motion because Defendants must have an opportunity to substantively respond to all  
2 evidence. (Surreply at 2); *see* Local Rules W.D. Wash. LCR(7)(b)(1).

3 The Local Civil Rules limit the filing of a surreply. *See* Local Rules W.D. Wash.  
4 LCR 7(g). A party “may file a surreply requesting that the court strike” “material  
5 contained in or attached to a reply brief.” *Id.* The surreply “shall be strictly limited to  
6 addressing the request to strike,” and “[e]xtraneous argument or a surreply filed for any  
7 other reason will not be considered.” *Id.* LCR 7(g)(2).

8 Contrary to Defendants’ assertion, the Local Civil Rules expressly contemplate  
9 submitting new evidence with a reply brief. *See* Local Rules W.D. Wash. LCR 7(b)(3)  
10 (“The moving party may . . . file . . . a reply brief in support of the motion, together with  
11 any supporting material of the type described in subsection (1).”). Additional evidence  
12 can be presented in support of a reply brief where “[t]he Reply Brief addressed the same  
13 set of facts supplied in [respondent’s] opposition to the motion but provides the full  
14 context to [respondent’s] recitation of the facts.” *Terrell v. Contra Costa Cty.*, 232 F.  
15 App’x 626, 629 n.2 (9th Cir. 2007). In other words, “[e]vidence submitted in direct  
16 response to evidence raised in the opposition is not ‘new.’” *Crossfit, Inc. v. Nat’l*  
17 *Strength & Conditioning Ass’n*, Case No. 14-CV-1191 JLS (KSC), 2017 WL 4700070, at  
18 \*3 n.3 (S.D. Cal. Oct. 19, 2017).

19 Here, Defendants move to strike evidence that they claim is “new” (*see* Surreply):  
20 (1) a declaration by Kische’s counsel, Dubs Herschlip, that attaches deposition excerpts  
21 from Mr. Simsek and Ms. Walker showing that Kische’s bookkeeper, Ester Aure, kept  
22 passwords on the computers, and that Mr. Simsek order Kische’s computers to be

1 decommissioned (12/01/17 Herschlip Decl. (Dkt. # 133)); (2) a declaration from Mr.  
2 Mitchell supporting his credibility and expertise (12/01/17 Mitchell Decl. (Dkt. # 134));  
3 (3) an affidavit by Ms. Aure alleging that Mr. Simsek and Ms. Walker had possession and  
4 control of Kische's business records and passwords (Aure Aff. (Dkt. # 135)); and (4) a  
5 declaration of Mr. Uysal discussing his amount of access to and control over Kische's  
6 business records (Uysal Decl. (Dkt. # 136)). The court grants Defendants' motions to  
7 strike as to the first and third entries, but denies their motion as to the second and fourth.

8 Defendants' response does not posit that they did not have access or control over  
9 Kische's computers or passwords, nor does it contest that Mr. Simsek decommissioned  
10 Kische's computers. (*See generally* Resp.) Therefore, Mr. Herschlip's declaration and  
11 Ms. Aure's affidavit constitute improper "new" evidence. *See Terrell*, 232 F. App'x at  
12 628-29. However, Mr. Mitchell's declaration explains his collection methodologies,  
13 which Defendants attacked (*id.* at 12), and Mr. Uysal's declaration explains his level of  
14 access to and control over Kische's documents, which Defendants raised (*id.* at 10).  
15 These declarations are therefore not "new" evidence and are allowed by the Local Civil  
16 Rules. *See Terrell*, 232 F. App'x at 628-29, n.2; *Provenz v. Miller*, 102 F.3d 1478, 1483  
17 (9th Cir. 1996); Local Rules W.D. Wash. LCR 7(b)(3). Thus, the court strikes Mr.  
18 Herschlip's declaration (Dkt. # 133) and Ms. Aure's affidavit for the purposes of this  
19 motion (Dkt. #135),<sup>9</sup> but will consider the declarations from Mr. Mitchell and Mr. Uysal  
20 (Dkt. ## 134, 136).

21  
22 <sup>9</sup> The court notes that Kische relies on Ms. Aure's affidavit in its response to Defendants'  
pending motion for summary judgment. (*See* Defs. MSJ Resp. (Dkt. # 138) at 10; Defs. MSJ.)



1 **B. Spoliation Standard**

2 Spoliation occurs when a party “destroys or alters material evidence or fails to  
3 preserve” evidence when the party is under a duty to preserve it. *Apple Inc. v. Samsung*  
4 *Elec. Co., Ltd.*, 888 F. Supp. 2d 976, 989 (N.D. Cal. 2012). A party has a duty to  
5 preserve evidence “when litigation is pending or reasonably anticipated.” *Moore v.*  
6 *Lowe’s Home Ctrs., LLC*, No. C14-1459RJB, 2016 WL 3458353, at \*3 (W.D. Wash.  
7 June 24, 2016). “Circuit courts describe the duty to preserve evidence as attaching when  
8 a party should know that evidence may be relevant to litigation that is anticipated, or  
9 reasonably foreseeable.” *PacifiCorp v. Nw. Pipeline GP*, 879 F. Supp. 2d 1171, 1188 (D.  
10 Or. 2012) (internal quotation marks omitted). “[W]hen litigation is ‘reasonably  
11 foreseeable’ is a flexible fact-specific standard that allows a district court to exercise the  
12 discretion necessary to confront the myriad factual situations inherent in the spoliation  
13 inquiry.” *Id.* (citing *Micron Tech., Inc. v. Rambus Inc.*, 645 F.3d 1311, 1320 (Fed. Cir.  
14 2011)).

15 If a party had a duty to preserve evidence and did not, “the court considers the  
16 prejudice suffered by the non-spoliator and the level of culpability of the spoliator,  
17 including the spoliator’s motive or degree of fault.” *Moore*, 2016 WL 3458353, at \*3.

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20 \_\_\_\_\_  
21 At the time Kische filed its response, it reasonably believed that it could cite to Ms. Aure’s  
22 affidavit. *See* Local Rules W.D. Wash. LCR 7(b)(1) (allowing a party to rely on facts appearing  
on the record). Moreover, had Kische known that the court was striking Ms. Aure’s affidavit,  
Kische could have refiled the document with its response. *See id.* LCR 7(b)(2). The court finds  
that it would be inequitable to strike Ms. Aure’s affidavit for Kische’s response and will consider  
the affidavit properly on the record for all purposes moving forward, including to decide  
Defendants’ pending motion for summary judgment. (*See* Defs. MSJ.)

1 “[A] finding of ‘willfulness, fault, or bad faith,’” satisfies the culpability component.  
2 *Leon v. IDX Sys. Corp.*, 464 F.3d 951, 959 (9th Cir. 2006) (quoting *Anheuser-Busch, Inc.*  
3 *v. Nat. Beverage Distribs.*, 69 F.3d 337, 348 (9th Cir. 1995). “A party’s destruction of  
4 evidence qualifies as willful spoliation if the party has ‘some notice that the documents  
5 were *potentially* relevant to the litigation before they were destroyed.” *Leon*, 464 F.3d at  
6 959 (quoting *United States v. Kitsap Physicians Serv.*, 314 F.3d 995, 1001 (9th Cir.  
7 2002)) (emphasis in original). “There are two sources of authority under which a district  
8 court can sanction a party who has despoiled evidence: the inherent power of federal  
9 courts to levy sanctions in response to abusive litigation practices, and the availability of  
10 sanctions under [Federal Rule of Civil Procedure] 37 against a party who fails to obey an  
11 order to provide or permit discovery.” *Id.* at 958.

12 1. Duty to Preserve

13 Kische argues that Defendants’ duty to preserve evidence arose on February 8,  
14 2010, when Mr. Simsek signed the Amended Operating Agreement to begin his  
15 employment with Kische. (Mot. at 6-7; *see* OA.) In the alternative, Kische argues that  
16 the duty arose on October 11, 2013, when Defendants established JD Stellar while still  
17 working for Kische, at which point they should have known litigation was reasonably  
18 likely. (Mot. at 7-8.) Defendants do not directly address the issue of when their duty to  
19 preserve arose, at most saying that Mr. Uysal’s previous access to the documents should  
20 excuse Defendants’ failure to preserve. (Resp. at 4-6, 10-11.)

21 A duty to preserve evidence did not arise in February 2010 when Simsek signed  
22 his Operating Agreement. An employee does not “know that evidence may be relevant to

1 litigation that is anticipated, or reasonably foreseeable” the moment an employment  
2 relationship begins. *PacifiCorp*, 879 F. Supp. 2d at 1188.

3 Often times a duty to preserve does not arise until a party receives a formal  
4 litigation notice, *see, e.g., Knickerbocker v. Corinthian Colls.*, 298 F.R.D. 670, 679  
5 (W.D. Wash. 2014), but of course a duty to preserve can arise before then, *see, e.g.,*  
6 *E.E.O.C. v. Fry’s Elec., Inc.*, 874 F. Supp. 2d 1042, 1044 (W.D. Wash. 2012) (duty to  
7 preserve arose when plaintiff responded to his suspension notice with reference to the  
8 Equal Employment Opportunity Commission). Kische sent Defendants its cease and  
9 desist notice on September 11, 2015. (*See* 11/10/17 Herschlip Decl. (Dkt. # 117) at 2,  
10 Ex. D (“Cease and Desist Notice”).) Here, however, the court finds that Defendants’  
11 duty to preserve evidence arose when they formed JD Stellar on October 11, 2013. (*See*  
12 SAC, Ex. 21.)

13 On August 9, 2013, Mr. Simsek transferred Kische’s warehouse lease to JD Stellar  
14 while still acting as Kische’s Chief Executive Manager. (SAC ¶ 4.38, Ex. 32 (Dkt. # 75-  
15 2) at 31-32.) Two months later, Mr. Simsek formally established JD Stellar, a competing  
16 women’s clothing company. (11/10/17 Herschlip Decl. at 2, Ex. A at 26:2-27:25  
17 (confirming that Mr. Simsek formed the company in October 2013 and that he and Ms.  
18 Walker were the two managers at that time).) And on March 13, 2014, Mr. Simsek  
19 executed a trademark assignment of the Marseille mark to JD Stellar. (SAC ¶ 4.35, Ex.  
20 18 at 55; 6/15/17 Herschlip Decl. (Dkt. # 83) at 2, Ex. G at 62:3-8.) All of these actions  
21 were in violation of Mr. Simsek’s Operating Agreement and took place before Kische’s  
22 January 2015 cease and desist notice. (*See* OA at 11-13, 23; Cease and Desist Notice; *see*

1 | generally 9/6/17 Order.) On this record, to hold that Defendants' duty was triggered only  
2 | when they received Kische's cease and desist letter would immunize more than a year of  
3 | Defendants' actions while they established a competing business, syphoned off Kische's  
4 | assets, and had control of Kische's records and computers. (*See, e.g.*, JSR (Dkt. # 30) at  
5 | 5.) No later than when JD Stellar was formed on October 11, 2013, Defendants created a  
6 | situation that made litigation reasonably foreseeable. The court therefore finds that  
7 | Defendants' duty to preserve evidence arose on October 11, 2013, when Defendants  
8 | formed their competing business.

9 | 2. Relevance of Evidence and Prejudice Suffered

10 | The court's prejudice inquiry "looks to whether the [despoiling party's] actions  
11 | impaired [the other party's] ability to go to trial or threatened to interfere with the rightful  
12 | decision of the case." *Leon*, 464 F.3d at 959 (internal quotations omitted). Prejudice  
13 | exists where the failure to preserve forces the non-spoiling party to "rely on incomplete  
14 | and spotty evidence at trial." *Id.* (internal quotation marks omitted). Courts have found  
15 | spoliation where deleted files would likely have been at the heart of the non-spoiling  
16 | party's case and where they threatened to distort the resolution of the litigation. *See id.* at  
17 | 959-60 (internal citations omitted). Where emails and documents are missing entirely  
18 | due to a party's failure to preserve and their relevance cannot be directly ascertained, "a  
19 | party 'can hardly assert any presumption of irrelevance to the destroyed documents.'" *Id.*  
20 | at 959 (quoting *Alexander v. Nat'l Farmers Org.*, 687 F.2d 1173, 1205 (8th Cir. 1982)).  
21 | Rather, the party that fails to preserve evidence "bear[s] the consequence of [the]  
22 |

1 | uncertainty” as to the relevance of the documents and the resulting prejudice. *In re*  
2 | *Napster, Inc. Copyright Litig.*, 462 F. Supp. 2d 1060, 1076 (N.D. Cal. 2006).

3 |         According to Mr. Mitchell, only one computer that Mr. Simsek provided to Kische  
4 | contained QuickBooks files, and “[a]ll of these files were deleted and had to be restored  
5 | before being examined.” (11/10/17 Mitchell Decl. at 2, Ex. E at 1.) The data for many of  
6 | the deleted files “indicate a remote connection to a computer which [Kische] didn’t  
7 | receive.” (*Id.*) Moreover, the deleted files “which were recovered were found to be  
8 | password protected,” and Kische did not receive the passwords. (*Id.*) Furthermore, many  
9 | of the computers that Defendants provided had already been opened or otherwise  
10 | severely damaged. (*See* Mitchell Decl. at 2, Ex. A; Ex. D at 4 (“This [computer] damage  
11 | . . . is greater than I would expect from normal use or even being dropped from a  
12 | desk.”).) Lastly, in January 2014, Defendants hired a company to “[c]hange  
13 | password[s],” “move [QuickBooks] data files,” “plan[] for decommission of Kische  
14 | server,” and “remove an server from [K]ische domain, place in JD [Stellar] workgroup . .  
15 | . , move two data stores to [JD Stellar] server, create shares and remap[] all clients.”  
16 | (11/10/17 Herschlip Decl. at 2, Ex. L at 2-4.) The invoices for these services were made  
17 | out to “Dantelle,” which is one of Defendants’ clothing brands. (*Id.*; SAC ¶ 4.28.)

18 |         Defendants do not address most of Mr. Mitchell’s findings, claiming instead that  
19 | his conclusions should not be trusted because he began working on this case as a neutral  
20 | expert for both parties and because he once provided Defendants with unusable data.  
21 | (Resp. at 4, 12.) The court finds this reasoning unpersuasive. Without addressing  
22 | Defendants’ pending motion to exclude Mr. Mitchell’s opinion and testimony, *see supra*

1 | § II, the court notes that it does not see how Mr. Mitchell’s original role as an  
2 | agreed-upon expert undermines his credibility. Indeed, the opposite appears to be true:  
3 | At the beginning of this case, Defendants trusted Mr. Mitchell’s methods and expertise.  
4 | Only now that Mr. Mitchell has uncovered potential wrongdoing do Defendants question  
5 | his abilities.

6 | Defendants also improperly narrow Kische’s claim to arguing that it is missing  
7 | only irrelevant QuickBooks files from 2009 and 2010. (*See, e.g.*, Resp at 2-3.)  
8 | Defendants use this narrowed scope to argue that any spoliation is non-prejudicial  
9 | because 2009 and 2010 are outside the scope of this case. (*Id.* at 8-9.) First, any  
10 | presumption as to the relevance of the missing documents favors Kische. *Leon*, 464 F.3d  
11 | at 959. Second, and more importantly, Kische never argues that it is only missing  
12 | QuickBooks files from 2009 and 2010. (*See generally* Mot.) Rather, although Kische  
13 | does not list the years for which it is missing files, the court understands Kische’s  
14 | allegation to be that it is missing Quickbooks files for multiple years of its operations up  
15 | through the time Mr. Simsek and Ms. Walker left the company.<sup>10</sup> (*See id.* at 4  
16 | (explaining that Kische is not able to access any of its QuickBooks files).) In addition,  
17 | Defendants claim that Kische cannot prove when Defendants “last accessed” the deleted  
18 | files because Mr. Mitchell’s restoration changed the files’ last accessed date to January  
19 | 15, 2017, thus covering up when Defendants last accessed them. (Resp. at 8.) But  
20 | Defendants ignore Mr. Mitchell’s exhibit showing the dates that the computers were last

21 | \_\_\_\_\_  
22 | <sup>10</sup> Kische’s motion and reply are not models of clarity. Before trial, Kische is required to  
articulate the years for which it is missing QuickBooks files.

1 accessed before Mr. Mitchell restored the deleted records. (*See* Mitchell Decl., Ex. G.)  
2 Those last accessed dates include December 2014, October 2015, November 2015, May  
3 2016, and June 2016—all dates between when Defendants formed JD Stellar (triggering  
4 their duty to preserve) and when they produced Kische’s computers. (*See Id.*; Resp. at 3-  
5 4.)

6 The court finds Defendants’ remaining arguments—that they should not be  
7 punished for failing to remember 7- and 8-year-old passwords (Resp. at 9); that Mr.  
8 Uysal and other bookkeepers had access to the records and, regardless, Mr. Uysal could  
9 have ordered an audit of the records at any time (Resp. at 10-11)—similarly unavailing.  
10 First, the court does not find spoliation merely because Defendants’ cannot remember  
11 passwords. Rather, the court finds spoliation based on the entire record before the court,  
12 which includes Defendants decommissioning Kische’s computers and Mr. Mitchell’s  
13 testimony regarding deleted files and missing computers. Second, although the court  
14 does not place the burden of maintaining documents solely on Defendants, *see Fry’s*  
15 *Elec.*, 874 F. Supp. 2d at 1046-47, it is clear that Defendants were chiefly responsible for  
16 maintaining Kische’s computers and files (*see, e.g., JSR* (Dkt. # 30) at 5 (Defendants  
17 agreeing that they needed to return Kische’s computers with business records)).

18 “In the Ninth Circuit, spoliation of evidence raises a presumption that the  
19 destroyed evidence goes to the merits of the case, and further that such evidence was  
20 adverse to the party that destroyed it.” *Apple*, 888 F. Supp. 2d at 993. Here, the  
21 relevance of the spoiled evidence, and the prejudice Kische’s suffers as a result of the  
22 spoliation, is obvious. Without its QuickBooks records, Kische will struggle to prove

1 damages and causation. (See Reply at 6.) For example, Kische will be unable to show  
2 how much of its sales came from its Marseille mark, which hurts Kische's claims for  
3 statutory and common law trademark infringement. Moreover, Kische's inability to  
4 review deleted emails may hurt its claim for intentional interference with business  
5 expectancy. (See, e.g., 10/5/17 Mitchell Decl. (Dkt. # 104) at 2, Ex. F at 43 (an email  
6 from Ms. Walker to Nordstrom representatives stating that she and Mr. Simsek "are  
7 transitioning from Kische to JD Stellar" and that "Kische was a [sic] an internationally  
8 owned company that has de[c]ided to take a different direction and will no[] longer be  
9 avail[a]ble in the USA".) The prejudice to Kische is highlighted by Defendants'  
10 pending motion for summary judgment, which rests on Kische's inability to prove  
11 damages and causation. (See Defs. MSJ at 6 ("The record is devoid of any facts or  
12 evidence that Plaintiff has been quantifiably damaged by the actions of Defendants").)  
13 The court therefore finds that Kische has suffered prejudice because Defendants'  
14 spoliation of relevant evidence impairs Kische's ability to go to trial and threatens to  
15 interfere with the rightful decision in this case. See *Leon*, 464 F.3d at 959.

### 16 3. Culpability of Spoliator

17 To support sanctions, Kische must show that the destruction or loss of relevant  
18 evidence was accompanied by a "culpable state of mind." *Perez v. U.S. Postal Serv.*, No.  
19 C12-0315RSM, 2014 WL 10726125, at \*5 (W.D. Wash. July 30, 2014) (internal citation  
20 omitted). On the evidence presented, the court finds that Defendants willfully despoiled  
21 many of Kische's requested documents through either destroying the evidence or refusing  
22 to produce the appropriate user IDs, passwords, or documents. As the court explained



1 above, Defendants should have reasonably anticipated litigation in October 2013 when  
2 they opened up a competing business and began assigning Kische's assets to that  
3 business. *See supra* § III.B.1. Nonetheless, Defendants last accessed the computers they  
4 turned over to Kische on December 2014, October 2015, November 2015, May 2016, and  
5 June 2016—after JD Stellar was fully operating, when there was no reason to be  
6 accessing Kische's files. (*See Mitchell Decl., Ex. G.*) Most of these dates are even after  
7 Defendants' received Kische's September 11, 2015, cease and desist notice. (*See Cease*  
8 *and Desist Notice.*) Defendants also hired a company to decommission Kische's  
9 computers in January 2014, a few months after JD Stellar was formed. (11/10/17  
10 Herschlip Decl. at 2, Ex. L at 2-4.)

11 Defendants argue that their level of culpability is less than the defendant in *Leon*,  
12 who admitted to intentionally destroying evidence and creating a computer program to  
13 write over the deleted documents. 464 F.3d at 959; (Resp. at 9.) The court recognizes  
14 that Defendants have not admitted to despoiling the evidence. Outside that distinction,  
15 the court does not see much difference between what occurred in *Leon* and Defendants  
16 deleting Kische's QuickBooks files and hiring a company to decommission Kische's  
17 computers such that Kische's QuickBooks files are nowhere to be found. Thus, the court  
18 finds that Defendants willfully despoiled evidence that they knew was "*potentially*  
19 *relevant to the litigation before they were destroyed.*" *Leon*, 464 F.3d at 959.

#### 20 4. Appropriate Remedy

21 Kische asks the court to either: (1) strike Defendants' counterclaims and  
22 affirmative defenses that relate to the missing evidence; (2) issue a jury instruction that

1 the despoiled evidence would have weighed against the Defendants; or (3) order the  
2 exclusion of certain evidence. “Courts should choose the least onerous sanction  
3 corresponding to the willfulness of the destructive act and the prejudice suffered by the  
4 victim.” *Apple*, 888 F. Supp. 2d at 992 (internal citation omitted). The court will  
5 consider Kische’s requested remedies in turn.

6 *a. Dismissal of Defendants’ Counterclaims and Affirmative Defenses*

7 Before granting dismissal as a sanction, the court should consider: “(1) the  
8 public’s interest in expeditious resolution of litigation; (2) the court’s need to manage its  
9 docket; (3) the risk of prejudice to the party seeking sanctions; (4) the public policy  
10 favoring disposition of cases on their merits; and (5) the availability of less drastic  
11 sanctions.” *Id.* “[A] district court need not make explicit findings regarding each of  
12 these facts.” *Id.*

13 The first and second factor are not particularly important here, although the court  
14 again observes that the parties’ extensive motions practice is taking up considerable court  
15 resources. (*See* 11/29/2017 Order at 8.) The third factor (prejudice) favors Kische, while  
16 the fourth factor (disposing of cases on their merits) favors Defendants. There are,  
17 however, less drastic sanctions available that are more appropriate than dismissing  
18 Defendants’ related defenses and counterclaims. (Mot. at 10.) Indeed, Kische concedes  
19 this point. (*Id.* at 11. (“Fifth, there are less drastic sanctions available.”).) The court  
20 therefore will not dismiss Defendants’ defenses and counterclaims.

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1                    *b. Adverse Inference Jury Instruction*

2                    “A district court's adverse inference sanction should be carefully fashioned to deny  
3 the wrongdoer the fruits of its misconduct yet not interfere with that party's right to  
4 produce other relevant evidence.” *In re Oracle Corp. Sec. Litig.*, 627 F.3d 376, 386-87  
5 (9th Cir. 2010). A court should exercise its inherent powers with “great restraint and  
6 discretion.” *Apple*, 888 F. Supp. 2d at 993 (citing *Chambers v. NASCO, Inc.*, 501 U.S.  
7 32, 50 (1991)). Although less severe than dismissal, an adverse inference instruction is  
8 still a “harsh remedy.” *Keithley v. Homestore.com, Inc.*, No. C-03-04447 SI (EDL), 2008  
9 WL 4830752, at \*10 (N.D. Cal. Nov. 6, 2008).

10                    Here, in order to ameliorate the risk of prejudice caused by Defendant’s  
11 destruction of Kische’s QuickBooks files and emails, the court will provide the jury with  
12 the following adverse inference instruction:

13                    Ali Simsek, Diane Walker, and JD Stellar have failed to preserve evidence  
14 for Kische’s use in this litigation after its duty to preserve arose. Whether  
15 this fact is important to you in reaching a verdict in this case is for you to  
16 decide.

17                    This instruction is nearly identical to the instruction approved in *Apple*, 888 F. Supp. 2d  
18 at 995, and appropriately maintains the province of the jury to decide the merits of the  
19 case. Further, the court will allow Kische leeway in arguing what information might  
20 have been gleaned from the missing documents. *See Fry’s Elec.*, 874 F. Supp. 2d at  
21 1047. This is not a carte blanche to make up its missing sales figures. Rather, Kische  
22 can, for example, use its existing financial evidence to reasonably extrapolate what its

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1 missing QuickBooks documents would have shown. Similarly, Kische can point to  
2 existing emails to reasonably explain that there may be more emails on the same topics.

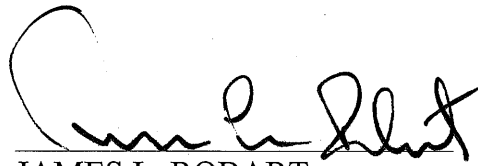
3 *c. Exclusion of Evidence*

4 Kische also asks the court to prohibit Defendants from introducing despoiled or  
5 improperly withheld evidence at trial. (Resp. at 12.) This is, of course, an appropriate  
6 remedy. Defendants cannot utilize at trial evidence that they currently claim does not  
7 exist.

8 **IV. CONCLUSION**

9 For the foregoing reasons, the court GRANTS in part and DENIES in part  
10 Kische's motion for sanctions and evidentiary inference at trial regarding spoliation of  
11 evidence (Dkt. # 116).

12 Dated this <sup>28<sup>th</sup></sup> day of January, 2018.

13   
14 JAMES L. ROBART  
United States District Judge  
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