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7 UNITED STATES DISTRICT COURT  
8 WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

9  
10 BRANDVERITY, INC.,

11 Plaintiff,

12 v.

13 JOHN DOES 1-100,

14 Defendants.

CASE NO. C16-1616JLR

ORDER TO SHOW CAUSE

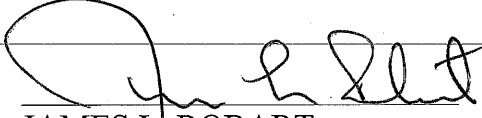
15 Federal Rule of Civil Procedure 4 requires a plaintiff to serve the defendant with a  
16 summons and a copy of the plaintiff's complaint and sets forth the specific requirements  
17 for doing so. *See* Fed. R. Civ. P. 4. Rule 4(m), which provides the timeframe in which  
18 service must be effectuated, states in relevant part:

19 If a defendant is not served within 90 days after the complaint is filed, the  
20 court—on motion or on its own after notice to the plaintiff—must dismiss  
21 the action without prejudice against that defendant or order that service be  
22 made within a specified time. But if the plaintiff shows good cause for the  
failure, the court must extend the time for service for an appropriate period.

1 *Id.* Here, Plaintiff Brandverity, Inc., has failed to identify and serve Defendants John  
2 Does 1-100 with a summons and a copy of the complaint within the timeframe provided  
3 in Rule 4(m).

4 Accordingly, the court ORDERS Brandverity to SHOW CAUSE within seven (7)  
5 days of the entry of this order why this action should not be dismissed for failure to  
6 comply with Rule 4(m). If Brandverity does not timely demonstrate good cause for its  
7 failure, the court will dismiss the action without prejudice.

8 Dated this <sup>28</sup>28 day of April, 2017.

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10 JAMES L. ROBART  
11 United States District Judge  
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