

DECLARATION OF
HEMA
YOGANARASIMHAN

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**UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON**

STATE OF WASHINGTON, et al.,

Plaintiffs,

v.

DONALD TRUMP, et al.,

Defendants.

CIVIL ACTION NO. 2:17-cv-00141-JLR
**DECLARATION OF HEMA
YOGANARASIMHAN**

Pursuant to 28 U.S.C. § 1746(2), I, Hema Yoganarasimhan, hereby declare as follows:

1. I am over the age of eighteen and competent to testify herein.
2. I live in Washington State and am a United States. I am permanent resident.
3. I am an Associate Professor at the University of Washington Foster School of Business.
4. My work is of relevance to consumers, firms, and public policy. For example, in one of recent papers, I examine issues at the intersection of privacy and mobile advertising. In another of my papers, I examine how groups of decision-makers become polarized and

1 how polarization can affect consumer welfare. In another of my award-winning papers,
2 I examine how digital firms can develop better reputation mechanisms.

3 5. The newly proposed travel ban will have significant negative consequences for the UW
4 Foster Marketing Department and our Phd students. It will negative impact the research
5 and teaching mission of our school, we need to recruit and retain the best talent at all
6 levels, especially PhD students.

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8 6. The impact of the ban on our PhD students is significant and negative. Their parents,
9 siblings and other important family members will not be able to visit them in the US,
10 and given the lengthy extreme vetting process for being able to come back, they will
11 not able to leave the US during their studies. This means that they will not be able to
12 see their family members for 5-6 years.

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14 7. Because of the negative consequences of the President's executive orders and
15 September 24, 2017 Proclamation, it has become increasingly difficult for us to recruit
16 talented PhD students from Iran. We have around 10 PhD students at the Foster
17 Business School right now and I am personally advising two of them. This year, several
18 students who would have normally come to US universities, possibly to the University
19 of Washington, decided to go to universities in Canada or England because of the new
20 barriers, and given that the new travel ban is indefinite, we expect this situation to only
21 get worse going forward.

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23 My two current students (as well as any we could recruit in the future) are very valuable to
24 the school. First, they jointly work on research with our faculty and help produce cutting-
25 edge research that is useful to US businesses and is of relevance to US consumers.

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1 Second, we expect to place these students in the top business schools across the US as
2 faculty. This will increase the impact and standing of Foster Business School. Third, they
3 serve as teaching assistants in many of our important courses and help the teaching
4 mission of the school.

5 By taking away our opportunity to recruit such talent, the administration is hampering our
6 ability to do high quality research, high quality teaching, and enhance the reputation of our
7 school.
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9 I declare under penalty of perjury that the foregoing is true and correct.

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11 Executed on this _9th day of October, 2017

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Hema Yoganarasimhan