

The Honorable Thomas S. Zilly

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**UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE**

SECURITIES AND EXCHANGE COMMISSION,

Plaintiff,

vs.

DONALD E. MacCORD, JR.,
SHANNON D. DOYLE, and
DIGI OUTDOOR MEDIA, INC.

Defendants.

Case No. 2:17-cv-1809

FINAL JUDGMENT AS TO
DEFENDANT SHANNON D.
DOYLE

1 The Plaintiff Securities and Exchange Commission (“Commission”) having filed a
2 Complaint, and Defendant Shannon D. Doyle (“Defendant”) having entered a general
3 appearance; consented to the Court’s jurisdiction over Defendant and the subject matter of
4 this action; consented to entry of this Final Judgment; waived findings of fact and conclusions
5 of law; and waived any right to appeal from this Final Judgment:

6 **I.**

7 IT IS HEREBY ORDERED, ADJUDGED, AND DECREED that Defendant is
8 permanently restrained and enjoined from violating, directly or indirectly, Section 10(b) of the
9 Securities Exchange Act of 1934 (the “Exchange Act”) [15 U.S.C. § 78j(b)] and Rule 10b-5
10 promulgated thereunder [17 C.F.R. § 240.10b-5], by using any means or instrumentality of
11 interstate commerce, or of the mails, or of any facility of any national securities exchange, in
12 connection with the purchase or sale of any security:

- 13 (a) to employ any device, scheme, or artifice to defraud;
14 (b) to make any untrue statement of a material fact or to omit to state a material
15 fact necessary in order to make the statements made, in the light of the
16 circumstances under which they were made, not misleading; or
17 (c) to engage in any act, practice, or course of business which operates or would
18 operate as a fraud or deceit upon any person.

19 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that, as provided in
20 Rule 65(d)(2) of the Federal Rules of Civil Procedure, the foregoing paragraph also binds the
21 following who receive actual notice of this Final Judgment by personal service or otherwise:

- 22 (a) Defendant’s officers, agents, servants, employees, and attorneys; and (b) other persons in
23 active concert or participation with Defendant or with anyone described in (a).

24 **II.**

25 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that Defendant is
26 permanently restrained and enjoined from violating Section 17(a) of the Securities Act of
27 1933 (the “Securities Act”) [15 U.S.C. § 77q(a)], in the offer or sale of any security by the use
28 of any means or instruments of transportation or communication in interstate commerce or by
use of the mails, directly or indirectly:

- 1 (a) to employ any device, scheme, or artifice to defraud;
- 2
- 3 (b) to obtain money or property by means of any untrue statement of a material
- 4 fact or any omission of a material fact necessary in order to make the
- 5 statements made, in light of the circumstances under which they were made,
- 6 not misleading; or
- 7 (c) to engage in any transaction, practice, or course of business which operates or
- 8 would operate as a fraud or deceit upon the purchaser.

9 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that, as provided in

10 Rule 65(d)(2) of the Federal Rules of Civil Procedure, the foregoing paragraph also binds the

11 following who receive actual notice of this Final Judgment by personal service or otherwise:

12 (a) Defendant's officers, agents, servants, employees, and attorneys; and (b) other persons in

13 active concert or participation with Defendant or with anyone described in (a).

14 **III.**

15 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that Defendant is

16 permanently restrained and enjoined from violating Exchange Act Rule 13b2-2 [17 C.F.R. §

17 240.13b2-2] by, directly or indirectly, making or causing to be made a materially false or

18 misleading statement to an accountant in connection with; or omitting to state or causing

19 another to omit to state, any material fact necessary in order to make statements made, in light

20 of the circumstances under which such statements are made, not misleading, to an accountant

21 in connection with:

- 22 (i) Any audit, review or examination of the financial statements of the
- 23 issuer required to be made pursuant to Section 13(b)(2) of the Exchange Act
- 24 [15 U.S.C. § 78m(b)(2)]; or
- 25 (ii) The preparation or filing of any document or report required to be filed
- 26 with the Commission pursuant to Section 13(b)(2) of the Exchange Act [15
- 27 U.S.C. § 78m(b)(2)] or otherwise.

28 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that, as provided in

Rule 65(d)(2) of the Federal Rules of Civil Procedure, the foregoing paragraph also binds the

following who receive actual notice of this Final Judgment by personal service or otherwise:

1 (a) Defendant’s officers, agents, servants, employees, and attorneys; and (b) other persons in
2 active concert or participation with Defendant or with anyone described in (a).

3 **IV.**

4 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that, pursuant to
5 Section 21(d)(2) of the Exchange Act [15 U.S.C. § 78u(d)(2)] and Section 20(e) of the
6 Securities Act [15 U.S.C. § 77t(e)], Defendant is prohibited from acting as an officer or
7 director of any issuer that has a class of securities registered pursuant to Section 12 of the
8 Exchange Act [15 U.S.C. § 78l] or that is required to file reports pursuant to Section 15(d) of
9 the Exchange Act [15 U.S.C. § 78o(d)].

10 **V.**

11 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that Defendant is
12 permanently barred from participating in an offering of penny stock, including engaging in
13 activities with a broker, dealer, or issuer for purposes of issuing, trading, or inducing or
14 attempting to induce the purchase or sale of any penny stock. A penny stock is any equity
15 security that has a price of less than five dollars, except as provided in Rule 3a51-1 under the
16 Exchange Act [17 C.F.R. 240.3a51-1].

17 **VI.**

18 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that Defendant is liable
19 for disgorgement of \$1,013,000 representing ill-gotten gains received as a result of
20 Defendant’s conduct alleged in the Complaint, together with pre-judgment interest thereon in
21 the amount of \$240,577.72 for a total of \$1,253,577.72. Defendant’s obligation is partially
22 satisfied by his return of 2,331,882 shares of Digi Outdoor Media, Inc. (“Digi”) to Digi, and
23 Defendant shall satisfy the remainder of this obligation by paying \$87,636.72 to the Securities
24 and Exchange Commission pursuant to the terms, including the payment schedule, set forth in
25 paragraph VII below.

26 The Commission shall hold the funds (collectively, the “Fund”) until further order of
27 this Court. The SEC may propose a plan to distribute the Fund subject to the Court’s
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1 approval, and the Court shall retain jurisdiction over the administration of any distribution of
2 the Fund.

3 The Commission may enforce the Court's judgment for disgorgement and pre-
4 judgment interest by using all collection procedures authorized by law, including, but not
5 limited to, moving for civil contempt at any time after 30 days following entry of this Final
6 Judgment.

7 Defendant shall pay post judgment interest on any amounts due after 30 days of the
8 entry of this Final Judgment, pursuant to 28 U.S.C. § 1961.

9 **VII.**

10 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that Defendant
11 Shannon D. Doyle shall pay the total remaining disgorgement and prejudgment interest
12 obligation due of \$87,636.72, as set forth above, by paying, according to the following
13 schedule: (1) \$10,000 within 10 days after entry of this Final Judgment; (2) \$38,818.36 within
14 270 days after entry of this Final Judgment; and (3) \$38,818.36, plus all accrued post-
15 judgment interest, within 365 days after entry of this Final Judgment. Payments shall be
16 deemed made on the date they are received by the Commission and shall be applied first to
17 post-judgment interest, which accrues pursuant to 28 U.S.C. § 1961 on any unpaid amounts
18 due after 30 days of the entry of Final Judgment. Prior to making the final payment set forth
19 herein, Shannon D. Doyle shall contact the staff of the Commission for the amount due for the
20 final payment.

21 Defendant may transmit payment electronically to the Commission, which will
22 provide detailed ACH transfer/Fedwire instructions upon request. Payment may also be made
23 directly from a bank account via Pay.gov through the SEC website at
24 <http://www.sec.gov/about/offices/ofm.htm>. Defendant also may transfer these funds by
25 certified check, bank cashier's check, or United States postal money order payable to the
26 Securities and Exchange Commission, which shall be delivered or mailed to

27 Enterprise Services Center
28 Accounts Receivable Branch

1 6500 South MacArthur Boulevard
2 Oklahoma City, OK 73169

3 and shall be accompanied by a letter identifying the case title, civil action number, and name
4 of this Court; and specifying that payment is made pursuant to this Final Judgment.

5 If Defendant fails to make any payment by the date agreed and/or in the amount
6 agreed according to the schedule set forth above, all outstanding payments under this Final
7 Judgment, including post-judgment interest, minus any payments made, shall become due and
8 payable immediately at the discretion of the staff of the Commission without further
9 application to the Court.

10 **VIII.**

11 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that the Consent of
12 Shannon D. Doyle, docket no. 75-1, is incorporated herein with the same force and effect as if
13 fully set forth herein, and that Defendant shall comply with all of the undertakings and
14 agreements set forth therein.

15 **IX.**

16 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that, for purposes of
17 exceptions to discharge set forth in Section 523 of the Bankruptcy Code [11 U.S.C. § 523],
18 the allegations in the Complaint are true and admitted by Defendant, and further, any debt for
19 disgorgement, prejudgment interest, civil penalty or other amounts due by Defendant under
20 any judgment, order, consent order, decree or settlement agreement entered in connection
21 with this proceeding, is a debt for the violation by Defendant of the federal securities laws or
22 any regulation or order issued under such laws, as set forth in Section 523(a)(19) of the
23 Bankruptcy Code [11 U.S.C. § 523(a)(19)].

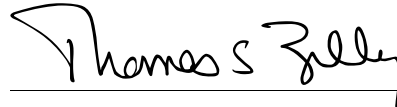
24 **X.**

25 IT IS FURTHER ORDERED, ADJUDGED, AND DECREED that this Court shall
26 retain jurisdiction of this matter for the purposes of enforcing the terms of this Final
27 Judgment.
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XI.

Partial final judgment having been entered with respect to the Commission's claims against Digi Outdoor Media, Inc., docket no. 69, and Donald E. MacCord, Jr., docket no. 70, the Commission's claims against Shannon D. Doyle having now been resolved, and no issue remaining for the Court's consideration, this judgment is final within the meaning of Federal Rule of Civil Procedure 58. The Clerk is DIRECTED to enter this Final Judgment forthwith, to send a copy of this Final Judgment to all counsel of record, and to CLOSE this case.

DATED this 30th day of January, 2023.



Thomas S. Zilly
United States District Judge

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