

1 The Honorable Tana Lin
2
3
4
5
6
7
8
9
10
11

12 UNITED STATES DISTRICT COURT
13 WESTERN DISTRICT OF WASHINGTON AT SEATTLE
14

15 DOCKLIGHT BRANDS, INC.,
16

17 Plaintiff-Counterclaim
18 Defendant,
19

20 v.
21

22 TILRAY INC. and HIGH PARK
23 HOLDINGS, LTD.,
24

25 Defendants-
26 Counterclaimants.
27

28 NO. 2:21-cv-01692-TL-BAT
29

30 STIPULATED PROTECTIVE ORDER
31

32 NOTE ON MOTION CALENDAR:
33 May 6, 2022
34

35 1. PURPOSES AND LIMITATIONS
36

37 Discovery in this action is likely to involve production of confidential, proprietary, or
38 private information for which special protection may be warranted. Accordingly, the parties hereby
39 stipulate to and petition the court to enter the following Stipulated Protective Order. The parties
40 acknowledge that this agreement is consistent with LCR 26(c). It does not confer blanket
41 protection on all disclosures or responses to discovery, the protection it affords from public
42 disclosure and use extends only to the limited information or items that are entitled to confidential
43 treatment under the applicable legal principles, and it does not presumptively entitle parties to file
44 confidential information under seal.
45

STIPULATED PROTECTIVE ORDER - 1
No. 2:21-cv-01692-TL

GORDON
TILDEN
THOMAS
CORDELL
600 University Street
Suite 2915
Seattle, WA 98101
206.467.6477

1 2. “CONFIDENTIAL” MATERIAL

2
3 “Confidential” material shall include the following documents and tangible things
4 produced or otherwise exchanged: business records containing confidential trade secret and/or
5 confidential financial information regarding the advertising, distribution, and sale of Licensed
6 Products under the License and the licensing of intellectual property to Docklight by the Estate of
7 Bob Marley; trade secrets or technical information related to product design and development; and
8 competitively sensitive information, including but not limited to financial information related to
9 pricing and costs, profit margins, customer lists, and marketing strategies.
10

11 3. SCOPE

12
13 The protections conferred by this agreement cover not only confidential material (as
14 defined above), but also (1) any information copied or extracted from confidential material; (2) all
15 copies, excerpts, summaries, or compilations of confidential material; and (3) any testimony,
16 conversations, or presentations by parties or their counsel that might reveal confidential material.
17

18 However, the protections conferred by this agreement do not cover information that is in
19 the public domain or becomes part of the public domain through trial or otherwise.
20

21 4. ACCESS TO AND USE OF CONFIDENTIAL MATERIAL

22
23 4.1 Basic Principles. A receiving party may use confidential material that is disclosed
24 or produced by another party or by a non-party in connection with this case only for prosecuting,
25 defending, or attempting to settle this litigation. Confidential material may be disclosed only to the
26 categories of persons and under the conditions described in this agreement. Confidential material
27 must be stored and maintained by a receiving party at a location and in a secure manner that ensures
28 that access is limited to the persons authorized under this agreement.
29

30 4.2 Disclosure of “CONFIDENTIAL” Information or Items. Unless otherwise ordered
31 by the court or permitted in writing by the designating party, a receiving party may disclose any
32 confidential material only to:
33

34 (a) the receiving party’s counsel of record in this action, as well as employees
35

1 of counsel to whom it is reasonably necessary to disclose the information for this litigation;

2 (b) the officers, directors, and employees (including in house counsel) of the
 3 receiving party to whom disclosure is reasonably necessary for this litigation, unless the parties
 4 agree that a particular document or material produced is for Attorney's Eyes Only and is so
 5 designated;

6 (c) experts and consultants to whom disclosure is reasonably necessary for this
 7 litigation and who have signed the "Acknowledgment and Agreement to Be Bound" (Exhibit A);

8 (d) the court, court personnel, and court reporters and their staff;

9 (e) copy or imaging services retained by counsel to assist in the duplication of
 10 confidential material, provided that counsel for the party retaining the copy or imaging service
 11 instructs the service not to disclose any confidential material to third parties and to immediately
 12 return all originals and copies of any confidential material;

13 (f) during their depositions, witnesses in the action to whom disclosure is
 14 reasonably necessary and who have signed the "Acknowledgment and Agreement to Be Bound"
 15 (Exhibit A), unless otherwise agreed by the designating party or ordered by the court. Pages of
 16 transcribed deposition testimony or exhibits to depositions that reveal confidential material must
 17 be separately bound by the court reporter and may not be disclosed to anyone except as permitted
 18 under this agreement;

19 (g) the author or recipient of a document containing the information or a
 20 custodian or other person who otherwise possessed or knew the information.

21 **4.3 Filing Confidential Material.** Before filing confidential material or discussing or
 22 referencing such material in court filings, the filing party shall confer with the designating party,
 23 in accordance with Local Civil Rule 5(g)(3)(A), to determine whether the designating party will
 24 remove the confidential designation, whether the document can be redacted, or whether a motion
 25 to seal or stipulation and proposed order is warranted. During the meet and confer process, the
 26 designating party must identify the basis for sealing the specific confidential information at issue,

and the filing party shall include this basis in its motion to seal, along with any objection to sealing the information at issue. Local Civil Rule 5(g) sets forth the procedures that must be followed and the standards that will be applied when a party seeks permission from the court to file material under seal. A party who seeks to maintain the confidentiality of its information must satisfy the requirements of Local Civil Rule 5(g)(3)(B), even if it is not the party filing the motion to seal. Failure to satisfy this requirement will result in the motion to seal being denied, in accordance with the strong presumption of public access to the Court's files.

5. DESIGNATING PROTECTED MATERIAL

5.1 Exercise of Restraint and Care in Designating Material for Protection. Each party or non-party that designates information or items for protection under this agreement must take care to limit any such designation to specific material that qualifies under the appropriate standards. The designating party must designate for protection only those parts of material, documents, items, or oral or written communications that qualify, so that other portions of the material, documents, items, or communications for which protection is not warranted are not swept unjustifiably within the ambit of this agreement.

Mass, indiscriminate, or routinized designations are prohibited. Designations that are shown to be clearly unjustified or that have been made for an improper purpose (e.g., to unnecessarily encumber or delay the case development process or to impose unnecessary expenses and burdens on other parties) expose the designating party to sanctions.

If it comes to a designating party's attention that information or items that it designated for protection do not qualify for protection, the designating party must promptly notify all other parties that it is withdrawing the mistaken designation.

5.2 Manner and Timing of Designations. Except as otherwise provided in this agreement (see, *e.g.*, second sentence of section 5.2(b) below), or as otherwise stipulated or ordered, disclosure or discovery material that qualifies for protection under this agreement must be clearly so designated before or when the material is disclosed or produced.

(a) Information in documentary form: (e.g., paper or electronic documents and deposition exhibits, but excluding transcripts of depositions or other pretrial or trial proceedings), the designating party must affix the word “CONFIDENTIAL” to each page that contains confidential material. If only a portion or portions of the material on a page qualifies for protection, the producing party also must clearly identify the protected portion(s) (e.g., by making appropriate markings in the margins).

(b) Testimony given in deposition or in other pretrial proceedings: the parties and any participating non-parties must identify on the record, during the deposition or other pretrial proceeding, all protected testimony, without prejudice to their right to so designate other testimony after reviewing the transcript. Any party or non-party may, within fifteen days after receiving the transcript of the deposition or other pretrial proceeding, designate portions of the transcript, or exhibits thereto, as confidential. If a party or non-party desires to protect confidential information at trial, the issue should be addressed during the pre-trial conference.

(c) Other tangible items: the producing party must affix in a prominent place on the exterior of the container or containers in which the information or item is stored the word "CONFIDENTIAL." If only a portion or portions of the information or item warrant protection, the producing party, to the extent practicable, shall identify the protected portion(s).

5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to designate qualified information or items does not, standing alone, waive the designating party's right to secure protection under this agreement for such material. Upon timely correction of a designation, the receiving party must make reasonable efforts to ensure that the material is treated in accordance with the provisions of this agreement.

6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

6.1 Timing of Challenges. Any party or non-party may challenge a designation of confidentiality at any time. Unless a prompt challenge to a designating party's confidentiality designation is necessary to avoid foreseeable, substantial unfairness, unnecessary economic

1 burdens, or a significant disruption or delay of the litigation, a party does not waive its right to
 2 challenge a confidentiality designation by electing not to mount a challenge promptly after the
 3 original designation is disclosed.
 4

5 6.2 Meet and Confer. The parties must make every attempt to resolve any dispute
 6 regarding confidential designations without court involvement. Any motion regarding confidential
 7 designations or for a protective order must include a certification, in the motion or in a declaration
 8 or affidavit, that the movant has engaged in a good faith meet and confer conference with other
 9 affected parties in an effort to resolve the dispute without court action. The certification must list
 10 the date, manner, and participants to the conference. A good faith effort to confer requires a face-
 11 to-face meeting or a telephone conference.
 12

13 6.3 Judicial Intervention. If the parties cannot resolve a challenge without court
 14 intervention, the designating party may file and serve a motion to retain confidentiality under Local
 15 Civil Rule 7 (and in compliance with Local Civil Rule 5(g), if applicable). The burden of
 16 persuasion in any such motion shall be on the designating party. Frivolous challenges, and those
 17 made for an improper purpose (e.g., to harass or impose unnecessary expenses and burdens on
 18 other parties) may expose the challenging party to sanctions. All parties shall continue to maintain
 19 the material in question as confidential until the court rules on the challenge.
 20

21 7. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER
 22 LITIGATION

23 If a party is served with a subpoena or a court order issued in other litigation that compels
 24 disclosure of any information or items designated in this action as “CONFIDENTIAL,” that party
 25 must:
 26

27 (a) promptly notify the designating party in writing and include a copy of the
 28 subpoena or court order;
 29

30 (b) promptly notify in writing the party who caused the subpoena or order to
 31 issue in the other litigation that some or all of the material covered by the subpoena or order is
 32

subject to this agreement. Such notification shall include a copy of this agreement; and

(c) cooperate with respect to all reasonable procedures sought to be pursued by the designating party whose confidential material may be affected.

8. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

If a receiving party learns that, by inadvertence or otherwise, it has disclosed confidential material to any person or in any circumstance not authorized under this agreement, the receiving party must immediately (a) notify in writing the designating party of the unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the protected material, (c) inform the person or persons to whom unauthorized disclosures were made of all the terms of this agreement, and (d) request that such person or persons execute the "Acknowledgment and Agreement to Be Bound" that is attached hereto as Exhibit A.

9. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED MATERIAL

When a producing party gives notice to receiving parties that certain inadvertently produced material is subject to a claim of privilege or other protection, the obligations of the receiving parties are those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This provision is not intended to modify whatever procedure may be established in an e-discovery order or agreement that provides for production without prior privilege review. The parties agree to the entry of a non-waiver order under Fed. R. Evid. 502(d) as set forth herein.

10. NON-TERMINATION AND RETURN OF DOCUMENTS

Within 60 days after the termination of this action, including all appeals, each receiving party must return all confidential material to the producing party, including all copies, extracts and summaries thereof. Alternatively, the parties may agree upon appropriate methods of destruction.

Notwithstanding this provision, counsel are entitled to retain one archival copy of all documents filed with the court, trial, deposition, and hearing transcripts, correspondence, deposition and trial exhibits, expert reports, attorney work product, and consultant and expert work

1 product, even if such materials contain confidential material.
2

3 The confidentiality obligations imposed by this agreement shall remain in effect until a
4 designating party agrees otherwise in writing or a court orders otherwise.
5

6 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.
7
8
9

10 DATED: May 6, 2022
11

12 **QUINN EMANUEL URQUHART & SULLIVAN, LLP**
13

14
15
16 By: *s/Alicia Cobb*
17 Alicia Cobb, WSBA #48685
18 1109 First Avenue, Suite 210
19 Seattle, WA 98101
20 206-905-7000
21 aliciacobbs@quinnmanuel.com

22 Rachel E. Epstein (*pro hac vice*)
23 51 Madison Avenue, 22nd Floor
24 New York, NY 10010
25 212-849-7000
26 rachelepstein@quinnmanuel.com
27 Attorneys for Defendants

28 **GORDON TILDEN THOMAS & CORDELL LLP**
29

30 By: *s/Michael P. Brown*
31 Jeffrey I. Tilden, WSBA #12219
32 Michael P. Brown, WSBA #45618
33 600 University Street, Suite 2915
34 Seattle, Washington 98101
35 206.467.6477
36 jtilden@gordontilden.com
37 mbrown@gordontilden.com
38 Attorneys for Plaintiff

1 PURSUANT TO STIPULATION (Dkt. 38), IT IS SO **ORDERED**
2

3 **IT IS FURTHER ORDERED** that pursuant to Fed. R. Evid. 502(d), the production of
4 any documents in this proceeding shall not, for the purposes of this proceeding or any other federal
5 or state proceeding, constitute a waiver by the producing party of any privilege applicable to those
6 documents, including the attorney-client privilege, attorney work-product protection, or any other
7 privilege or protection recognized by law.
8
9

10 DATED this 9th day of May, 2022.
11
12



13 _____
14 BRIAN A. TSUCHIDA
15 United States Magistrate Judge
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45

EXHIBIT A

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, _____ [print or type full name], of _____ [print or type full address], declare under penalty of perjury that I have read in its entirety and understand the Stipulated Protective Order that was entered by the United States District Court for the Western District of Washington on [date] in the case of Docklight Brands, Inc. v. Tilray, Inc. et al., NO. 2:21-cv-01692-TL-BAT (U.S. District Court, W.D. Wash.). I agree to comply with and to be bound by all the terms of this Stipulated Protective Order and I understand and acknowledge that failure to so comply could expose me to civil and criminal penalties and punishment in the nature of contempt. I solemnly promise that I will not disclose in any manner any information or item that is subject to this Stipulated Protective Order to any person except in strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District Court for the Western District of Washington for the purpose of enforcing the terms of this Stipulated Protective Order, even if such enforcement proceedings occur after termination of this action.

Date:

City and State where sworn and signed:

Printed name:

Signature: