

UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF WISCONSIN

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BROWNMARK FILMS, LLC,

Plaintiff,

v.

Case No. 2:10-cv-01013-JPS

COMEDY PARTNERS, MTV  
NETWORKS, PARAMOUNT  
PICTURES CORPORATION, SOUTH  
PARK DIGITAL STUDIOS LLC, and  
VIACOM INTERNATIONAL, INC.,

Defendants.

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DECLARATION OF JEFF GLASSER

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I, Jeff Glasser, declare:

1. I am an attorney licensed to practice law in the State of California. I am an associate at Davis Wright Tremaine LLP, and am one of the *of counsel* attorneys representing defendants Comedy Partners, MTV Networks, Paramount Home Entertainment Inc., South Park Digital Studios LLC, and Viacom International Inc. (collectively “the South Park Defendants”) in this lawsuit. The matters stated below are true of my own personal knowledge.

2. Attached as Exhibit 1 is a true and correct copy of the “What What (In The Butt)” music video that is referred to in Brownmark’s Amended Complaint. This video is available at <http://www.youtube.com/watch?v=fbGkxcY7YFU>.

3. Attached as Exhibit 2 is a true and correct copy of the *South Park* episode “Canada On Strike” that Brownmark refers to in its Amended Complaint. This episode first aired on Comedy Central on April 2, 2008. The scene in question begins at timecode 8:56 in the

episode and the parody video at issue in this lawsuit appears at timecode 9:19. The episode is available at <http://www.southparkstudios.com/full-episodes/s12e04-canada-on-strike>.

4. Attached as Exhibit 3 is a true and correct copy of the screen shot from the original "What What (In The Butt)" music video, which reflects that the video has been viewed more than 37 million times on YouTube alone. I downloaded this screenshot from <http://www.youtube.com/watch?v=fbGkxcY7YFU>.

This declaration was executed on February 22, 2011, in Los Angeles, California. I declare under penalty of perjury under the laws of the United States of America and the State of Wisconsin that the foregoing is true and correct.

A handwritten signature in black ink, appearing to read "Jeff Glasser", is written over a horizontal line.

Jeff Glasser