

From: Hoffman, Allison
Sent: Wednesday, September 18, 2013 9:42 AM
To: Jeanette Burns
Subject: RE: IPMG Follow Up

Hi Jeanette,

Thank you for following up with me last week about IPMG's proposal. We have now had a chance to review the materials that you sent. Based on our review, we have concluded that none of the four Martha Stewart iPad applications—Martha Stewart Living Magazine, Martha Stewart Everyday Food, Martha Stewart CraftStudio, or Martha Stewart Weddings—practices any claims of any of the four patents included in the proposed Martha Stewart-IPMG Lodsys Patent Sublicense Agreement (U.S. Patent Nos. 5,999,908, 7,133,834, 7,222,078 and/or 7,620,565). As such, Martha Stewart is not interested in taking a license to any of these patents.

Thank you for your time.

Regards,
Allison

From: Jeanette Burns [<mailto:jburns@lodsys.com>]
Sent: Tuesday, September 10, 2013 1:30 PM
To: Hoffman, Allison
Subject: IPMG Follow Up

Hi Allison,

I hope you enjoyed your vacation.

When would be a good time to go over IPMG's proposal offered back in August?

Please let me know.

Jeanette

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