

1300 Eye Street NW, Suite 900
Washington, DC 20005-3314
+1 202 682 7000 tel
+1 202 857 0940 fax

Weil, Gotshal & Manges LLP

Brian E. Ferguson
+1 202-682-7516
Brian.ferguson@weilcom

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The Honorable Barbara B. Crabb
United States District Court for the
Western District of Wisconsin
Robert W. Kastenmeier Courthouse
120 N. Henry Street, Rm. 540
Madison, Wisconsin 53701

Re: *Apple Inc. et al. v. Motorola, Inc. et al.*, Civil No. 10-cv-662-bbc

Dear Judge Crabb:

We write on behalf of Apple in response to the Court's letter of November 10 regarding the possibility of moving this case to Chicago for trial. Apple has given the Court's suggestion careful consideration, and although we very much appreciate the Court's efforts to maintain this case on an expeditious schedule, Apple respectfully requests that this case remain in Madison for pretrial and trial purposes. Given the Court's investment in the issues involved in this case to date, and the fact that both parties voluntarily chose to bring their claims in this Court (indeed, Motorola dismissed its case pending the Northern District of Illinois in favor of proceeding here), we would prefer for the case to continue before this Court. That said, Apple will make every effort to streamline the case for trial.

In addition, we believe that Madison is a more neutral forum for this dispute than the Chicago area, where Motorola is headquartered. Finally, the resolution of the instant case is likely to involve issues that will overlap with the 178 case, which is to remain in Madison, potentially leading to a more efficient resolution of the 178 case.

Respectfully submitted,



Brian E. Ferguson

Cc: Catherine Cetrangolo (counsel for Apple)
Matthew Powers (counsel for Apple)
Robert Haslam (counsel for Apple)
Charles Verhoeven (counsel for Motorola)
Scott Hansen (counsel for Motorola)