IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF WISCONSIN

BRAINSTORM INTERACTIVE, INC.,

Plaintiff,

ORDER

v.

14-cv-50-wmc

SCHOOL SPECIALTY, INC.,

Defendant.

This court is in receipt of consent by the parties in the above-entitled matter to the exercise of jurisdiction by a United States Magistrate Judge pursuant to the provisions of 28 U.S.C. § 636(c). Since the just, speedy and inexpensive administration of justice in this and other civil matters is better served by maintaining the original judicial assignment, IT IS ORDERED that consent to proceed before a United States Magistrate Judge is DENIED notwithstanding any provision of law or practice to the contrary pursuant to 28 U.S.C. § 636(c).

Entered this Tth day of March, 2014.

BY THE COURT:

District Judge

LLIAM M. CONLEY