

**STATE OF MICHIGAN**  
**COURT OF APPEALS**

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GUS GHANAM,

Plaintiff-Appellee,

V

JOHN DOES,

Defendants,

and

JOSEPH MUNEM,

Appellant.

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FOR PUBLICATION

January 2, 2014

9:05 a.m.

No. 312201

Macomb Circuit Court

LC No. 2012-001739-CZ

Before: TALBOT, P.J., and WILDER and STEPHENS, JJ.

WILDER, J.

Appellant Joseph Munem appeals by leave granted from the circuit court's order denying his motion for a protective order barring discovery. Plaintiff seeks to depose Munem to discover the identities of persons who allegedly made defamatory statements about him on an Internet message board. Munem seeks to keep the identities of those people anonymous. We reverse and remand for the trial court to enter judgment in favor of defendants.

I.

Plaintiff is the deputy superintendent of the department of public works for the City of Warren. He filed a complaint alleging a single count of defamation per se against several unknown "John Doe" defendants. According to the complaint, defendants posted false and malicious statements about plaintiff on an Internet message board called The Warren Forum. Defendants posted these messages anonymously under fictitious user names. Plaintiff's complaint did not provide the specific text of those statements but alleged that they "prejudiced and caused harm to the plaintiff in his reputation and office and held plaintiff up to disgrace, ridicule, and contempt." Plaintiff alleged that the statements were false, not privileged, and "were made with the knowledge that they were false or with reckless disregard for their falsity." Plaintiff maintains that the anonymous messages accused him of being involved in the disappearance and theft of approximately 3,647 tons of road salt from city storage facilities and

of stealing and selling tires off of city garbage trucks. Plaintiff finally presented a verbatim text of the alleged defamatory messages in his response to Munem's motion for a protective order. The complained-of messages were posted to The Warren Forum message board in January and February of 2012 by people using the pseudonyms "northend," "yogi," "hatersrlosers," and "pstigerfan."

The first set of comments was in regard to reports that 3,647 tons of rock salt was missing from the city's storage dome and that nobody could account for how it disappeared. The unaccounted-for 3,647 tons of road salt was reported in the local news media.<sup>1</sup> The comments were replies to a topic titled, "Where did our road salt go?" and included the following complained-of remarks:<sup>2</sup>

Post by "northend":

I wouldn't be surprised if the salt is close to city hall and the storage area for the city. IMO<sup>3</sup> the salt is somewhere around the sports complex on Van Dyke, just south of 14 mile, where Gus hangs out and drinks most days, or at least the days I am in there hitting golf balls. Hmm maybe I need to call the investigators?

Post by "yogi":

the pizza box maker sold it! him an Gus probably split the money.

The second set of comments were replies to an initial posting titled "MORE sanitation trucks? Yep.", which concerned the city's decision to buy additional new garbage trucks. The city's decision to buy additional new garbage trucks was controversial and reported in the local news media because it came after the city denied other city departments' requests for new equipment.

Post by "hatersrlosers":

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<sup>1</sup> The audit that brought the salt shortage to light was part of the yearly audit conducted for the city. The audit was for the fiscal year ending June 30, 2011, and the report was issued on December 16, 2011. In the report, the auditor noted that there was a discrepancy of 3,647 tons of salt (\$178,725 value) between the inventory and the city's records. The report also made recommendations for the city to implement so that it could "minimize the misappropriation of the inventory" in the future. <<http://www.cityofwarren.org/images/stories/city-council/agenda/January%2010,%202012%20epacket.pdf>> (accessed May 1, 2013), pp 426-428.

<sup>2</sup> The remarks are quoted verbatim with all spelling and grammatical errors.

<sup>3</sup> The Internet is rife with shorthand acronyms and symbols to represent longer words or phrases. IMO means "in my opinion." <[www.netlingo.com/acronyms.php](http://www.netlingo.com/acronyms.php)> (accessed May 1, 2013).

They are only getting more garbage trucks because Gus needs more tires to sell to get more money for his pockets :P<sup>[4]</sup>

Post by pstigerfan:

Since Warren is the only community in Macomb County to have city employees pick up trash, then [Mayor] Fouts must have a better idea of what is going on compared to the other communities. Oh wait, his buddies Gus and Dick run the department, and in turn make money off of it (selling tires, selling road salt, etc). If we didn't have a Sanitation Department with new trucks (and old tires), then Gus would have to take the tires off of other vehicles in other departments in order to make his money.

Plaintiff filed a petition for an ex parte order to depose Munem, a former city employee, to determine the identity of the anonymous John Does who left the allegedly defamatory messages on The Warren Forum. Based on past conversations with Munem, plaintiff believed that Munem was affiliated with the website. The circuit court granted plaintiff's petition and issued an order permitting plaintiff to depose Munem "for the purpose of identifying ownership of the Warren Forum and bloggers on the Warren Forum website who have made entries relating to plaintiff Gus Ghanam."

Munem then moved for a protective order against his deposition, arguing that the First Amendment protected a critic's right to anonymously comment about the actions of a public official and that the identities of the anonymous writers were subject to a qualified privilege. Munem argued that before plaintiff could seek to compel the identification of the anonymous posters, he must produce sufficient evidence supporting each element of a cause of action for defamation against a public figure. The circuit court did not consider or acknowledge the First Amendment aspects involved and instead merely relied on the open and liberal discovery rules of Michigan. The trial court provided the following explanation from the bench:

Well, I'm of the opinion that this lawsuit alleges certain things that, if proven, are compensable. If proven. They have to be proven.

The second step is in litigation we have a whole process that involves discovery and many aspects of it and, indeed, liberal discovery in Michigan. I believe also, from looking at the cases that you both cited, that the trend on this, as well as in any of the other areas of law, is more towards transparency, not

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<sup>4</sup> The colon followed by capital P appears in the original and is an "emoticon." An "emoticon" is "a group of keyboard characters . . . that typically represents a facial expression or suggests an attitude or emotion and that is used especially in computerized communications . . . ." <[www.merriam-webster.com/dictionary/emoticon](http://www.merriam-webster.com/dictionary/emoticon)> (accessed May 1, 2013). A ":P" emoticon represents a sideways face with a tongue sticking out, which means "joke, sarcasm or disgusting." <[www.urbandictionary.com/define.php?term=emoticon](http://www.urbandictionary.com/define.php?term=emoticon)> (accessed May 1, 2013).

hiding things in this country. The more we hide, the less we have democracy, the less we have freedom, the less we have opportunity for people to succeed and to move forward. It would be a terrible thing on both sides to stop speech, but it would also say to people don't ever take a public job because on anonymous forums they can lie about whether you are a thief or not and accuse you of crimes and things of outrageous behavior. So both those things have to be weighed, one against the other.

We are at the discovery phase in this matter and, as I said, I believe the trend is to open things up. The ownership with forums, the knowledge of the ownership of the forum and the names of the posters doesn't subject them to any liability whatsoever of any sort. Simply, they are a part of the process for the courts to determine whether there is an appropriate cause of action involved in the matter. And so, I believe that the factors that have to be shown are laid out, as you both stated in the Michigan Supreme Court case of *Smith [v Anonymous Joint Enterprise]*, 487 Mich 102; 793 NW2d 533 (2010)]. Discovery here is clearly intended to lead to admissible evidence or the ability to obtain admissible evidence and is, therefore, acceptable at this stage of the process. So Mr. Munem will be subject to plaintiff's discovery methods. Thank you.

## II.

Munem raises three main arguments on appeal. First, he argues that Michigan courts must require some showing of merit to the defamation action before the court will allow a plaintiff to conduct discovery regarding the identity of an anonymous critic. Munem urges this Court to adopt the standards articulated in *Dendrite Int'l, Inc v Doe No 3*, 342 NJ Super 134; 775 A2d 756 (NJ App, 2001). Second, Munem argues that since plaintiff made no showing that complied with *Dendrite*, he should be barred from using discovery methods to obtain the identity of the anonymous defendants. Third, Munem argues that the complained-of statements on The Warren Forum are nothing more than rhetorical hyperbole that cannot form the basis for a defamation action.

We agree with Munem that discovery attempts by public officials seeking the identity of anonymous Internet critics raise First Amendment concerns about the use of defamation actions to identify current critics and discourage others from exercising their rights to free speech. In *Thomas M Cooley Law Sch v Doe I*, 300 Mich App 245, 267; 833 NW2d 331 (2013), another panel of this Court held that the Michigan rules of civil procedure adequately protect an anonymous defendant who is aware of and involved in a pending defamation lawsuit. The *Cooley* Court further declined to address what it described as the extreme case, one in which the plaintiff in a defamation case sues the defendant solely to subpoena the defendant's Internet provider for identifying information in order to retaliate against prospective anonymous defendants in some fashion outside a court action. *Id.* at 269-271. While acknowledging that *Dendrite* and *Doe v Cahill*, 884 A2d 451, 457 (Del, 2005), offered protection to anonymous defendants in this category that the Michigan rules of civil procedure do not, the *Cooley* Court declined to adopt the *Dendrite* or any other similar standard because it was not necessary under the facts of that case. See *Cooley*, 300 Mich App at 270 (declining to extend its holding "beyond the facts" that were before the Court, which included the facts that the anonymous defendant

knew “relatively early on” that there was a pending defamation lawsuit and that, through his actions, he had been successful in preventing a public disclosure of his name).

In the instant case, however, there is no evidence that any of the anonymous defendants were aware of the pending matter or involved in any aspect of the legal proceedings. Therefore, the instant case is distinguishable from *Cooley*, and while its analysis is applicable here, *Cooley’s* holding is not controlling of the outcome in this case. We hold, therefore, that when a plaintiff seeks disclosure of the identity of an anonymous defendant who is not aware of the pending defamation lawsuit, plaintiff is first required to make reasonable efforts to notify the defendant of the lawsuit, and, in addition, the trial court is required to analyze the complaint under MCR 2.116(C)(8) to ensure that the claim is meritorious. Applying these requirements to the facts in the instant case, we reverse the trial court’s ruling denying Munem’s request for a protective order and further hold that defendants are entitled to judgment because the alleged defamatory statements cannot be defamatory as a matter of law.

A.

A trial court’s decision on whether to compel discovery is ordinarily reviewed for an abuse of discretion. *Cabrera v Ekema*, 265 Mich App 402, 406; 695 NW2d 78 (2005). However, due to the importance of protecting the right to freedom of expression under the First Amendment, in cases where public officials or public figures sue for defamation, courts must conduct an independent review of the record and “analyze the alleged defamatory statements at issue and their surrounding circumstances to determine whether those statements are protected under the First Amendment.” *Smith v Anonymous Joint Enterprise*, 487 Mich 102, 111-112; 793 NW2d 533 (2010).

The First Amendment provides strong protections to those who use their freedom of speech to criticize public officials over public issues. “At the heart of the First Amendment is the recognition of the fundamental importance of the free flow of ideas and opinions on matters of public interest and concern.” *Hustler Magazine, Inc v Falwell*, 485 US 46, 51; 108 S Ct 876; 99 L Ed 2d 41 (1988). The United States Supreme Court explained,

The sort of robust political debate encouraged by the First Amendment is bound to produce speech that is critical of those who hold public office . . . “[O]ne of the prerogatives of American citizenship is the right to criticize public men and measures.” Such criticism, inevitably, will not always be reasoned or moderate; public figures as well as public officials will be subject to “vehement, caustic, and sometimes unpleasantly sharp attacks[.]” “The candidate who vaunts his spotless record and sterling integrity cannot convincingly cry ‘Foul!’ when an opponent or an industrious reporter attempts to demonstrate the contrary.” [*Id.* at 51 (citations and some brackets omitted).]

Given the need to protect “uninhibited, robust, and wide-open debate,” the law recognizes that freedom of expression requires “breathing space,” which “is provided by a constitutional rule that allows public figures to recover for libel or defamation only when they can prove *both* that the statement was false and that the statement was made with the requisite level of culpability.” *Id.* at 52. And the requisite level of culpability a public official plaintiff

must prove is that the false statements were made “with actual malice.” *New York Times Co v Sullivan*, 376 US 254, 279-280; 84 S Ct 710; 11 L Ed 2d 686 (1964); *Smith*, 487 Mich at 114-115. “Actual malice” does not require a showing of ill will, but instead “exists when the defendant knowingly makes a false statement or makes a false statement in reckless disregard of the truth.” *Smith*, 487 Mich at 114, citing *New York Times*, 376 US at 280. Similarly, reckless disregard does not mean that the speaker merely failed to act with reasonably prudent conduct, but instead requires “sufficient evidence to justify a conclusion that the defendant made the allegedly defamatory publication with a ‘high degree of awareness’ of the publication’s probable falsity, or that the defendant ‘entertained serious doubts as to the truth’ of the publication made.” *Smith*, 487 Mich at 116 (citations omitted). This requirement is codified in Michigan by MCL 600.2911(6):

An action for libel or slander shall not be brought based upon a communication involving public officials or public figures unless the claim is sustained by clear and convincing proof that the defamatory falsehood was published with knowledge that it was false or with reckless disregard of whether or not it was false.

Without the actual malice requirement, “would-be critics of official conduct may be deterred from voicing their criticism, even though it is believed to be true and even though it is in fact true, because of doubt whether it can be proved in court or fear of the expense of having to do so.” *New York Times*, 376 US at 279. Whether the statements are defamatory and whether the evidence presented is sufficient to show actual malice on the part of the defendant present questions of law to be decided by the courts. *Smith*, 487 Mich at 111. When the public official plaintiff cannot show actual malice by clear and convincing evidence, the defendant is entitled to summary disposition of the defamation claim. *Ireland v Edwards*, 230 Mich App 607, 622-623; 584 NW2d 632 (1998).

Further, the United States Supreme Court has recognized that a writer’s First Amendment right to freedom of speech includes the right to publish and distribute writings while remaining anonymous. *McIntyre v Ohio Elections Comm’n*, 514 US 334, 342; 115 S Ct 1511; 131 L Ed 2d 426 (1995); *Talley v California*, 362 US 60, 64-65; 80 S Ct 536; 4 L Ed 2d 559 (1960).

[T]he interest in having anonymous works enter the marketplace of ideas unquestionably outweighs any public interest in requiring disclosure as a condition of entry. Accordingly, an author’s decision to remain anonymous, like other decisions concerning omissions or additions to the content of a publication, is an aspect of the freedom of speech protected by the First Amendment. [*McIntyre*, 514 US at 342.]

Due to the interest in protecting freedom of expression, “there are times and circumstances when States may not compel members of groups engaged in the dissemination of ideas to be publicly identified.” *Talley*, 362 US at 65. This right to speak anonymously applies to those expressing views on the Internet. *SaleHoo Group, Ltd v ABC Co*, 722 F Supp 2d 1210, 1213 (WD Wash, 2010). “‘Internet anonymity facilitates the rich, diverse, and far ranging exchange of ideas,’ and individuals ‘who have committed no wrongdoing should be free to participate in online forums without fear that their identity will be exposed under the authority of the court.’” *Id.* at 1213-

1214, quoting *Doe v 2TheMart.com Inc*, 140 F Supp 2d 1088, 1092 (WD Wash, 2001). However, the right to anonymous speech is not absolute; the First Amendment protects the right to speak rather than the right to remain anonymous or to avoid the consequences of one's statements. *Doe v Reed*, \_\_\_ US \_\_\_; 130 S Ct 2811, 2831 n 4; 177 L Ed 2d 493 (2010). The right to anonymous expression over the Internet does not extend to defamatory speech, which is not protected by the First Amendment. *SaleHoo Group*, 722 F Supp 2d at 1215.

B.

In order to balance these competing interests, there is an entire spectrum of “standards” that courts could use when they are faced with a public figure plaintiff seeking to identify an anonymous defendant who has posted allegedly defamatory material regarding the plaintiff. These standards, ranging from least stringent to most stringent, include a good-faith basis to assert a claim, pleading sufficient facts to survive a motion to dismiss, showing of prima facie evidence sufficient to withstand a motion for summary disposition, and “hurdles even more stringent.” *Cahill*, 884 A2d at 457.

Munem urges this Court to adopt the approach from *Dendrite*, where the court required, *inter alia*, a plaintiff to show evidence sufficient to withstand “summary judgment” before forcing the identification of anonymous posters. In *Dendrite*, the plaintiff similarly sued the anonymous defendants for postings on an Internet message board. The plaintiff sought to compel the Internet service provider (ISP) to disclose the defendants’ identities, and the defendants moved to bar the discovery. The court noted that it needed a procedure to ensure that plaintiffs “do not use discovery procedures to ascertain the identities of unknown defendants in order to harass, intimidate or silence critics in the public forum opportunities presented by the Internet.” *Dendrite*, 342 NJ Super at 156.

The *Dendrite* court held that a plaintiff seeking the identity of an anonymous Internet critic in a defamation action must meet four requirements. First, he must undertake efforts to notify the anonymous posters that they are the subject of a subpoena or other legal proceedings to reveal their identities and give them a reasonable opportunity to respond. “These notification efforts should include posting a message of notification of the identity discovery request to the anonymous user at the ISP’s pertinent message board.” *Id.* at 141. Second, the plaintiff must identify the exact statements made by each anonymous poster that plaintiff alleges constitutes defamation. *Id.* Third, the plaintiff’s complaint must set forth a prima facie cause of action, i.e., the complaint must be able to withstand a motion to dismiss for failure to state a claim upon which relief can be granted. *Id.* Fourth, the plaintiff must produce sufficient evidence supporting each element of its cause of action on a prima facie basis before the court may order disclosure of the identity of the unknown defendant. *Id.* Once the plaintiff has met these requirements, then “the court must balance the defendant’s First Amendment right of anonymous speech against the strength of the prima facie case presented and the necessity for the disclosure of the anonymous defendant’s identity to allow the plaintiff to properly proceed.” *Id.* at 142.

The Delaware Supreme Court in *Doe v Cahill*, 884 A2d 451, 457 (Del, 2005), addressed this same issue. Consistent with *Dendrite*, *Cahill* also rejected the idea that a plaintiff must merely allege a good-faith cause of action for defamation before seeking to identify an unknown defendant. The *Cahill* court explained that such a standard is too lenient because “even silly or

trivial libel claims can easily survive” this threshold test. Instead, the *Cahill* court adopted a modified version of the *Dendrite* test, where a “summary judgment” standard is the appropriate standard to use.

The *Cahill* court adopted *Dendrite*’s notice provision, holding that “to the extent reasonably practicable under the circumstances, the plaintiff must undertake efforts to notify the anonymous poster that he is the subject of a subpoena or application for order of disclosure.” *Id.* at 460. Furthermore, if the case arises from anonymous statements on the Internet, the plaintiff must post a message notifying the anonymous defendant of the plaintiff’s discovery request on the same ISP message board where the complained-of message appeared. *Id.* at 461. The *Cahill* court explained,

The notification provision imposes very little burden on a defamation plaintiff while at the same time giving an anonymous defendant the opportunity to respond. When First Amendment interests are at stake we disfavor *ex parte* discovery requests that afford the plaintiff the important form of relief that comes from unmasking an anonymous defendant. [*Id.*]

But the *Cahill* court determined that *Dendrite*’s requirement that a plaintiff provide the exact defamatory statements was subsumed in its summary judgment standard and, therefore, unnecessary. *Id.* Additionally, it found that the balancing requirement was also unnecessary because “[t]he summary judgment test is itself the balance.” *Id.*

*Cahill* further found that a plaintiff must present sufficient evidence to satisfy a “summary judgment” standard, showing genuine issues of material fact, before obtaining the identity of an anonymous informant. *Id.* at 457, 462-463. However, *Cahill* rejected the idea that a plaintiff should be required to produce evidence of *all* elements of a defamation claim as required by *Dendrite*. *Id.* at 464. *Cahill* noted that while public officials ultimately must prove that the defamatory statements were made with actual malice in order to prevail on their claim, presenting evidence showing that element would be unduly burdensome, if not impossible, without knowing the true identity of the defendant. *Id.* Accordingly, *Cahill* held that the public figure plaintiff must only plead and prove facts with regard to elements of the claim that are *within his control*, leaving proof of actual malice until after the defendant is identified and further discovery conducted. *Id.* at 463, 464. The *Cahill* court reasoned,

[U]nder the summary judgment standard, scrutiny is likely to reveal a silly or trivial claim, but a plaintiff with a legitimate claim should be able to obtain the identity of an anonymous defendant and proceed with his lawsuit. . . . [T]rial judges will then still provide a potentially wronged plaintiff with an adequate means of protecting his reputation thereby assuring that our courts remain open to afford redress of injury to reputation caused by the person responsible for abuse of the right to free speech. [*Id.* at 464.]

Courts from other jurisdictions that have addressed these issues have mainly followed *Dendrite*, *Cahill*, or a modified version of those standards. Some have adopted the *Dendrite* test. See, e.g., *Mortgage Specialists, Inc v Implode-Explode Heavy Indus, Inc*, 160 NH 227; 999 A2d 184 (2010). Some adopted the *Cahill* standard. See, e.g., *Solers v Doe*, 977 A2d 941 (DC App,



2009); *In re Does 1-10*, 242 SW3d 805 (Tex App, 2007); *Krinsky v Doe 6*, 72 Cal Rptr 3d 231; 159 Cal App 4th 1154 (2008). And some jurisdictions have applied a modified version of the *Cahill* standard with the balancing test from *Dendrite*. See, e.g., *Pilchesky v Gatelli*, 12 A3d 430 (Pa Super, 2011); *Independent Newspapers v Brodie*, 407 Md 415; 966 A2d 432 (2009); *Mobilisa Inc v Doe*, 217 Ariz 103; 170 P3d 712 (Ariz App, 2007). Further, one court applied the *Cahill* test but found that the *Dendrite* balancing test should be applied when consideration of the *Cahill* factors did not lead to a clear outcome. See *SaleHoo Group Ltd*, 722 F Supp 2d at 1213.

But in *Maxon v Ottawa Publ'g Co*, 402 Ill App 704; 929 NE2d 666 (2010), the Illinois Court of Appeals rejected both the *Dendrite* and *Cahill* tests for public official plaintiffs seeking the identities of anonymous Internet critics who allegedly defamed them. While noting that certain types of anonymous speech are constitutionally protected, *id.* at 712, the court found no need to apply the tests of *Dendrite* or *Cahill* since the applicable Illinois court rule required that the petition for discovery of anonymous defendants be verified and state with particularity facts that would establish a cause of action for defamation, *id.* at 714-715. Notably, the court concluded that its court rules effectively required plaintiff to allege and swear to specific facts stating a prima facie case for defamation. *Id.* at 715. Thus, even *Maxon*, while expressly rejecting *Dendrite* and *Cahill*, nonetheless de facto approved the same summary judgment standard.

As we previously noted, this Court in *Cooley* declined to adopt any additional standards and held, similar to the Illinois court, that Michigan's rules of civil procedure adequately protect an anonymous defendant in a defamation case. The *Cooley* Court concluded that the procedures found in MCR 2.302(C) regarding protective orders coupled with the procedures for summary disposition under MCR 2.116(C)(8) adequately protect a defendant's First Amendment interests in anonymity. *Cooley*, 300 Mich App at 264. The Court explained that a deficient claim can be dismissed before any discovery is accomplished because in order to survive a motion for summary disposition under MCR 2.116(C)(8), a defamation claim must be pled "with specificity by identifying the exact language which the plaintiff alleges to be defamatory." *Id.* at 262; see also *Tomkiewicz v Detroit News, Inc*, 246 Mich App 662, 666; 635 NW2d 36 (2001) (noting "that summary disposition is an essential tool in the protection of First Amendment rights").

The *Cooley* Court further stated that protective orders are extremely flexible, noting that

[a] trial court may tailor the scope of its protective order to protect a defendant's First Amendment interests until summary disposition is granted. For instance, a trial court may order (1) that a plaintiff not discover a defendant's identity, or (2) that as a condition of discovering a defendant's identity, a plaintiff not disclose that identity until after the legal sufficiency of the complaint itself is tested. [*Cooley*, 300 Mich App at 265.]

The Court therefore concluded that the standard enunciated in *Cahill* overlaps greatly with the protections afforded through MCR 2.302(C) and MCR 2.116(C)(8). *Id.* at 266. But in *Cooley*, the above procedures were adequate to protect the anonymous defendant only because he was aware of and involved in the lawsuit. See *id.* at 252, 270. As the partial dissent in *Cooley* noted, "[A]n anonymous defendant cannot undertake any efforts to protect against disclosure of

his or her identity until the defendant learns about the lawsuit – which may well be too late . . . .” *Id.* at 274 (Beckering, J., concurring in part and dissenting in part).

In the present case, no defendant was notified of the lawsuit and no defendant had been involved with any of the proceedings, which means that there was no one to move for summary disposition under MCR 2.116(C)(8). Thus, one of the two protections that *Cooley* relied upon is conspicuously absent.<sup>5</sup> Further, when defendants are not aware of and not involved with a lawsuit, any protection to be afforded through the entry of a protective order under MCR 2.302(C) is *contingent* upon a non-party, e.g., the Internet service provider, asserting the defendants’ First Amendment rights. Thus, application of the *Cooley* protection scheme in the instant case, containing circumstances which *Cooley* declined to address, appears inadequate to protect the constitutional rights of an anonymous defendant who is unaware of pending litigation.

Therefore, we conclude that when an anonymous defendant in a defamation suit is not shown to be aware of or involved with the lawsuit, some showing by the plaintiff and review by the trial court are required in order to balance the plaintiff’s right to pursue a meritorious defamation claim against an anonymous critic’s First Amendment rights. Although we agree with the dissent in *Cooley* that it would have been preferable to also adopt the *Dendrite/Cahill* standard requiring a plaintiff to further produce evidence sufficient to survive a motion under MCR 2.116(C)(10), we nevertheless are bound by this Court’s conclusion in *Cooley* that MCR 2.302(C) and MCR 2.116(C)(8) alone are sufficient to protect and balance a participating defendant’s First Amendment rights. Therefore, we invite the Legislature or the Supreme Court to consider anew this important question.<sup>6</sup>

Having concluded that we must apply the *Cooley* standards in this case, we reiterate, as *Cooley* itself acknowledged, that *Cooley* does not address a circumstance, such as is presented in the instant case, in which anonymous defendants are unaware of the pending lawsuit. Accordingly, given the specific facts of this case, we find it necessary to impose two additional requirements in an effort to balance the plaintiff’s right to pursue a meritorious defamation claim against an anonymous critic’s First Amendment rights.

First, we hold that the notice requirement of *Dendrite/Cahill* is properly applicable here: a plaintiff must have made reasonable efforts to provide the anonymous commenter with reasonable notice that he is the subject of a subpoena or motion seeking disclosure of his identity. That means that at a minimum, if possible, the plaintiff must post a message notifying

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<sup>5</sup> Similar to the age-old question of whether a tree falling in the woods makes a sound if no one is there to hear it, one might also ask, if no truly interested party is present to invoke the protections available under MCR 2.116(C)(8), do the protections really exist?”

<sup>6</sup> We recognize that *Cooley* was limited to its narrow set of facts, and therefore, it is possible for us to distinguish *Cooley* and adopt the more stringent *Dendrite* standard for application here and in similar circumstances. We decline, however, to adopt a second standard of law in this complex and emerging area of jurisprudence in an effort to avoid creating unnecessary confusion and inconsistency.

the anonymous defendant on the same ISP message board or other forum where the alleged defamatory message appeared. See *Cahill*, 884 A2d at 460-461; *Dendrite*, 342 NJ at 141.

Second, plaintiff's claims must be evaluated by a court so that a determination is made as to whether the claims are sufficient to survive a motion for summary disposition under MCR 2.116(C)(8). This evaluation is to be performed even if there is no pending motion for summary disposition before the court. The *Cooley* Court explained that summary disposition was a vital tool to protect defendants:

Because a plaintiff must include the words of the libel in the complaint, several questions of law can be resolved on the pleadings alone, including: (1) whether a statement is capable of being defamatory, (2) the nature of the speaker and the level of constitutional protections afforded the statement, and (3) whether actual malice exists, if the level of fault the plaintiff must show is actual malice.<sup>[7]</sup> [*Cooley*, 300 Mich App at 263 (citations omitted).]

MCR 2.116(I)(1) authorizes a court to perform this sua sponte review. *Wilson v King*, 298 Mich App 378, 381 n 4; 827 NW2d 203 (2012).

The imposition of these two additional requirements on a plaintiff when a defendant is not aware of the pending lawsuit will operate to ensure that the protections described in *Cooley* have meaningful effect.

### III.

#### A.

Under the first of the additional requirements we apply here, a plaintiff seeking the identity of an anonymous Internet critic who is unaware of the pending defamation suit must make reasonable efforts to notify the anonymous posters of the legal proceedings seeking to uncover their identities in order to give them a reasonable opportunity to respond. While plaintiff, here, made efforts to *discern the identities* of the anonymous defendants, his affidavits and pleadings do not show that he made any effort to *notify* the anonymous defendants of the pending action, either through The Warren Forum Internet site or other means. Since plaintiff did not show that he had made reasonable attempts to inform the anonymous defendants of his efforts to discover their identities, he has not met the first requirement. Therefore, on this basis alone, the trial court erred in not granting Munem's motion seeking the protective order.

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<sup>7</sup> Although whether actual malice exists is a question of law, *Ireland*, 230 Mich App at 619, the statement that the question can be answered on the pleadings alone is not accurate in the context of anonymous defendants because actual malice is "a subjective inquiry concentrating on the knowledge of a defendant at the time of a publication," which likely is not ascertainable if the defendant is not known. *Battaglieri v Mackinac Ctr For Pub Policy*, 261 Mich App 296, 305; 680 NW2d 915 (2004).

B.

Further, plaintiff's claims are facially deficient and cannot survive a motion for summary disposition under MCR 2.116(C)(8). As noted earlier, "[a] plaintiff claiming defamation must plead a defamation claim with specificity by identifying the exact language that the plaintiff alleges to be defamatory." *Cooley*, 300 Mich App at 262. Here, the alleged defamatory statements were not identified in plaintiff's complaint. Instead, plaintiff only (and for the first time) cited the alleged defamatory statements in his response to Munem's motion for a protective order. Thus, defendants were entitled to summary disposition under MCR 2.116(C)(8), and it was improper to permit discovery of Munem.

C.

MCR 2.116(I)(5) requires that if summary disposition is appropriate under MCR 2.116(C)(8), as is the case here, plaintiffs shall be given the opportunity to amend their pleadings, unless the amendment would be futile. *Weymers v Khera*, 454 Mich 639, 658; 563 NW2d 647 (1997). Thus, even though plaintiff's complaint is patently deficient by virtue of his failure to cite to the actual complained-of statements in the complaint, we will analyze the alleged defamatory statements to determine whether allowing plaintiff to amend the complaint to contain the contents of these statements would be futile.

In Michigan, the four basic elements of a defamation claim are as follows:

"(1) a false and defamatory statement concerning the plaintiff, (2) an unprivileged communication to a third party, (3) fault amounting at least to negligence on the part of the publisher, and (4) either actionability of the statement irrespective of special harm (defamation per se) or the existence of special harm caused by publication." [*Smith*, 487 Mich at 113, quoting *Mitan v Campbell*, 474 Mich 21, 24; 706 NW2d 420 (2005).]

As noted earlier, the First Amendment demands that, related to a defendant's "fault," if the plaintiff is a public official or public figure, then he must prove by clear and convincing evidence that the defendant made the statement with actual malice. *Ireland*, 230 Mich App at 622.

When determining whether statements made against public officials amount to unprotected defamation, appellate courts must make an independent examination of the whole record to ensure against forbidden intrusions into the field of free expression. *Smith*, 487 Mich at 112 n 16; *Ireland*, 230 Mich App at 613; *Northland Wheels Roller Skating Ctr v Detroit Free Press*, 213 Mich App 317, 322; 539 NW2d 774 (1995). Courts must examine the statements and circumstances under which they were made to determine whether the statements are subject to First Amendment protection. *New York Times*, 376 US at 285; *Northland Wheels*, 213 Mich App at 322. Whether a statement is actually capable of defamatory meaning is a preliminary question of law for the court to decide. *Ireland*, 230 Mich App 619.

"In general, our society accords greater weight to the value of free speech than to its misuse." *McIntyre*, 514 US at 357. "A rule compelling the critic of official conduct to guarantee the truth of all his factual assertions – and to do so on pain of libel judgments virtually unlimited in amount – leads to a comparable 'self-censorship.'" *New York Times*, 376 US at 279. "Under

such a rule, would-be critics of official conduct may be deterred from voicing their criticism, even though it is believed to be true and even though it is in fact true, because of doubt whether it can be proved in court or fear of the expense of having to do so.” *Id.* “[D]ebate on public issues should be uninhibited, robust, and wide-open, and . . . may well include vehement, caustic, and sometimes unpleasantly sharp attacks on government and public officials.” *Id.* at 269. “Even a false statement may be deemed to make a valuable contribution to public debate, since it brings about the clearer perception and livelier impression of truth, produced by its collision with error.” *Id.* at 297 n 19 (quotation marks omitted).

To be considered defamatory, statements must assert facts that are “provable as false.” *Milkovich v Lorain Journal Co.*, 497 US 1, 20; 110 S Ct 2695; 111 L Ed 2d 1 (1990). Even statements couched in terms of opinion may often imply an assertion of objective fact and, thus, can be defamatory. *Id.* at 19; *Smith*, 487 Mich at 128. “The dispositive question . . . is whether a reasonable fact-finder could conclude that the statement implies a defamatory meaning.” *Smith*, 487 Mich at 128.

Accusations of criminal activity are considered “defamation per se” under the law and so do not require proof of damage to the plaintiff’s reputation. *Tomkiewicz*, 246 Mich App at 667 n 2; *Burden v Elias Bros.*, 240 Mich App 723, 728-729; 613 NW2d 378 (2000). However, not all statements that can be literally read as accusations of a crime or misconduct should be considered assertions of fact. The First Amendment protects statements that cannot be interpreted as stating actual facts about an individual from serving as the basis for a defamation action or similar claim under state law. *Milkovich*, 497 US at 20; *Falwell*, 485 US at 50, 53-55; *Ireland*, 230 Mich App 617. Such statements include the usual “rhetorical hyperbole” and “imaginative expression” often found in satires, parodies, and cartoons. *Falwell*, 485 US at 53-54; *Ireland*, 230 Mich App at 617-618. This is true even where the statements are designed to be highly offensive to the person criticized, and even if, when read literally, the statements can be interpreted as accusations of criminal activity. Terms such as “blackmailer,” “traitor,” “crook,” “steal,” and “criminal activities” must be read in context to determine whether they are merely exaggerations typically used in public commentary. *Greenbelt Co-op Publ’g Ass’n v Besler*, 398 US 6, 14; 90 S Ct 1537; 26 L Ed 2d 6 (1970); *Kevorkian v Am Med Ass’n*, 237 Mich App 1, 7-8; 602 NW2d 233 (1999). Casual use of such terms “is the language of the rough-and-tumble world of politics. It is core political speech. It is consumed by an often skeptical and wary electorate” and is not seriously regarded as asserting factual truth. *In re Chmura*, 462 Mich 58, 82; 626 NW2d 876 (2001). If a reasonable reader would understand such words as merely “rhetorical hyperbole” meant to express strong disapproval rather than an accusation of a crime or actual misconduct, they cannot be regarded as defamatory. *Greenbelt*, 398 US at 14; *Ireland*, 230 Mich App at 618-619.

The context and forum in which statements appear also affect whether a reasonable reader would interpret them as asserting provable facts. Courts that have considered the matter have concluded that Internet message boards and similar communications are generally regarded as containing statements of pure opinion rather than statements or implications of actual, provable fact. See *Summit Bank v Rogers*, 206 Cal App 4th 669, 696-698; 142 Cal Rptr 3d 40 (Cal App, 2012); *Sandals Resorts Int’l Ltd v Google, Inc.*, 925 NYS2d 407, 415-416; 86 AD3d 32 (NY App, 2011); *Obsidian Financial Group v Cox*, 812 F Supp 2d 1220, 1223-1224 (D Oregon, 2011); *Cahill*, 884 A2d at 465. “[A]ny reader familiar with the culture of . . . most electronic

bulletin boards . . . would know that board culture encourages discussion participants to play fast and loose with facts. . . . Indeed, the very fact that most of the posters remain anonymous, or pseudonymous, is a cue to discount their statements accordingly.” *Summit Bank*, 206 Cal App 4th at 696-697 (quotation marks and some brackets omitted).

Ranked in terms of reliability, there is a spectrum of sources on the internet. For example, chat rooms and blogs are generally not as reliable as the *Wall Street Journal Online*. Blogs and chat rooms tend to be vehicles for the expression of opinions; by their very nature, *they are not a source of facts or data upon which a reasonable person would rely*. [*Cahill*, 884 A2d at 465 (emphasis added, footnote omitted).]

The complained-of statements were posted on The Warren Forum and were in response to two events that were covered by the local news media: (1) the discovery that 3,647 tons of road salt was “missing” or “misappropriat[ed]” from the city’s supplies and (2) the city’s decision to purchase new garbage trucks over objections that they were not really needed.

Two statements were responses to the topic entitled, “Where did our road salt go?” The first allegedly defamatory statement was posted by someone using the pseudonym “northend” and provided,

I wouldn’t be surprised if the salt is close to city hall and the storage area for the city. IMO the salt is somewhere around the sports complex on Van Dyke, just south of 14 Mile, where Gus hangs out and drinks most days, or at least the days I am in there hitting golf balls. Hmm maybe I need to call the investigators?

The above message cannot be construed as asserting as a fact that plaintiff stole or was involved in the theft of the salt. Nowhere does “northend” state that plaintiff was involved with the salt’s disappearance, only that the salt may be near a sports complex where plaintiff purportedly spends time. Thus, this statement is not defamatory as a matter of law.

In the same discussion thread, user “yogi” stated,

the pizza box maker sold it! him an Gus probably split the money.

This appears to be someone’s attempt at a joke. A reasonable reader would not take the above comment literally. First, the introduction of a “pizza box maker” seems to be a non sequitur, which itself suggests a humorous intent. Second, the use of the exclamation point also connotes a humorous intent.<sup>8</sup> Finally, the use of the word “probably” makes the purported asserted fact

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<sup>8</sup> In ordinary writing, exclamation marks “‘should not be used . . . to signal the humorous intent of a comment whose humour might otherwise go unrecognized.’” <[www.answers.com/topic/exclamation-point](http://www.answers.com/topic/exclamation-point)> (accessed May 1, 2013), quoting Allen, ed, *Pocket Fowler’s Modern English Usage* (New York: Oxford University Press, 2008). But as noted earlier, Internet message boards are an extremely informal medium for communication where formalities are rarely followed. See *Cahill*, 884 A2d at 465; *ComputerXpress, Inc v*

hardly provable. Thus, when read in context, a reasonable reader would understand such words as being merely “rhetorical hyperbole” and cannot be regarded as defamatory.

The second set of comments were replies to an initial posting titled “MORE sanitation trucks? Yep.”, which concerned the city’s decision to buy additional new garbage trucks. The third allegedly defamatory statement was posted by “hatersrlosers” in this thread and stated,

They are only getting more garbage trucks because Gus needs more tires to sell to get more money for his pockets :P

This statement on its face cannot be taken seriously as asserting a fact. The use of the “:P” emoticon makes it patently clear that the user was making a joke. As noted earlier, a “:P” emoticon is used to represent a face with its tongue sticking out to denote a joke or sarcasm. Thus, a reasonable reader could not view the statement as defamatory.

Later in this discussion regarding the garbage trucks, “pstigerfan” posted the following:

Since Warren is the only community in Macomb County to have city employees pick up trash, then [Mayor] Fouts must have a better idea of what is going on compared to the other communities. Oh wait, his buddies Gus and Dick run the department, and in turn make money off of it (selling tires, selling road salt, etc). If we didn’t have a Sanitation Department with new trucks (and old tires), then Gus would have to take the tires off of other vehicles in other departments in order to make his money.

Again, a reasonable reader would not take the above statement literally. The tone of the entire statement is rich in sarcasm and humor. The writer obviously does not think that Mayor Fouts has a “better idea” of how to run Warren compared with how other community leaders run their communities. And the vision of plaintiff sneaking into other departments to steal tires off of other city vehicles is so absurd that the vision of it is comical. Thus, when viewed in context, the entire statement cannot be deemed to be an assertion of a provable fact, and it is not defamatory.

In sum, plaintiff maintains that all of the statements constitute actionable statements of fact that accuse him of stealing public property. Review of these statements in context leads us to conclude that they cannot be regarded as assertions of fact but, instead, are only acerbic critical comments directed at plaintiff based on facts that were already public knowledge, namely the apparent “misappropriation” of a large amount of rock salt and the controversial purchase of additional garbage trucks. The joking, hostile, and sarcastic manner of the comments, the use of an emoticon showing someone sticking their tongue out, and the far-fetched suggestion that

*Jackson*, 93 Cal App 4th 993, 1011-1013; 113 Cal Rptr 2d 625 (2001). In fact, the use of exclamation points in electronic communication is rampant and now gives a literal meaning to F. Scott Fitzgerald’s quote, “An exclamation point is like laughing at your own joke.” See Christopher Muther, *The Overuse of Exclamation Points!*, Boston Globe, April 26, 2012, <<http://www.bostonglobe.com/lifestyle/style/2012/04/25/how-mail-and-texting-have-driven-people-overuse-exclamation-points-confessions-serial-exclamation-pointer/bSKe7sq0TEZLHcq1bq5A7M/story.html>> (accessed January 14, 2013).

plaintiff somehow hid over 3,600 tons of salt near the city sports complex all indicate that these comments were made facetiously and with the intent to ridicule, criticize, and denigrate plaintiff rather than to assert knowledge of actual facts. Examination of the statements and the circumstances under which they were made show them to be mere expressions of “rhetorical hyperbole” and not defamatory as a matter of law. Therefore, allowing plaintiff to amend his complaint would be futile.

We reverse the trial court’s decision to allow discovery of Munem for the purposes of identifying the anonymous defendants, and we remand for the trial court to enter judgment in favor of defendants. Munem, as the prevailing party, may tax costs pursuant to MCR 7.219. We do not retain jurisdiction.

/s/ Kurtis T. Wilder

/s/ Michael J. Talbot