

**NON-PRECEDENTIAL DECISION - SEE SUPERIOR COURT I.O.P. 65.37**

RONALD SCOTT HANGEY AND	:	IN THE SUPERIOR COURT OF
ROSEMARY HANGEY H/W	:	PENNSYLVANIA
	:	
Appellant	:	
	:	
v.	:	
	:	No. 3298 EDA 2017
HUSQVARNA PROFESSIONAL	:	
PRODUCTS, INC., HUSQVARNA	:	
GROUP, HUSQVARNA U.S. HOLDING,	:	
INC., HUSQVARNA AB, AND	:	
TRUMBAUER'S LAWN AND	:	
RECREATION, INC.	:	

Appeal from the Order September 7, 2017  
 In the Court of Common Pleas of Philadelphia County Civil Division at  
 No(s): No. 1015 March Term, 2017

BEFORE: PANELLA, J., OLSON, J., and McLAUGHLIN, J.

MEMORANDUM BY McLAUGHLIN, J.:

**FILED APRIL 01, 2019**

Ronald Scott Hangey and Rosemary Hangey, husband and wife, appeal from the order sustaining the preliminary objections to venue filed by Husqvarna Professional Products, Inc. ("HPP"), Husqvarna Group, and Trumbauer's Lawn and Recreation, Inc., and transferring the case to Bucks County. We conclude the trial court abused its discretion in finding HPP's contacts with Philadelphia did not satisfy the quantity prong of the venue analysis under Pennsylvania Rule of Civil Procedure 2179(a)(2). We therefore reverse.

The trial court summarized the factual and procedural history of the case:

[The Hangeys] commenced this action on March 13, 2017 by filing a Complaint. The Amended Complaint, filed April 10, 2017, alleges that in May 2013, Plaintiff Ronald Hangey purchased a Husqvarna riding lawnmower from Defendant Trumbauer's Lawn and Recreation, Inc. in Quakertown, Bucks County. On August 5, 2016, Ronald Hangey was maimed when he fell off his lawnmower and the lawnmower ran over his legs while the blades were still engaged; the accident occurred at [the Hangeys'] property in Wayne County. The Amended Complaint named five defendants—[HPP], Husqvarna Group, Husqvarna U.S. Holding, Inc., Husqvarna AB, and Trumbauer's Lawn and Recreation, Inc.—and sounds in negligence, strict liability, and loss of consortium.

All Defendants filed Preliminary Objections. Defendants Husqvarna U.S. Holdings, Inc. and Husqvarna AB filed Preliminary Objections which, inter alia, challenged personal jurisdiction. Defendants [HPP], Husqvarna Group, and Trumbauer's Lawn and Recreation, Inc., filed Preliminary Objections arguing, inter alia, improper venue. This Court permitted the parties to take discovery relevant to the issues of personal jurisdiction and venue.

[The Hangeys'] venue-related discovery revealed the following. Husqvarna Group is a nonexistent entity that acts as a marketing device for a number of Husqvarna-branded corporate entities, including HPP. Deposition of John Stanfield, 55:14-56:9 (August 30, 2017). John Trumbauer, sole shareholder of Defendant Trumbauer's Lawn and Recreation, Inc., produced an affidavit in which he averred Defendant Trumbauer's Lawn and Recreation, Inc.'s principal place of business was in Quakertown, PA, that Philadelphia did not fall within their target market area, and they did not regularly conduct business in Philadelphia. Defendant Trumbauer's Lawn and Recreation, Inc.'s Preliminary Objection at Ex. "B." HPP is a Delaware corporation with a principal place of business located in Charlotte, North Carolina. **See** Defendants' Ex. "C" Affidavit of Jordan Baucom. In 2016, [HPP] had approximately [REDACTED]

██████████<sup>[1]</sup> in sales revenue in the United States, of which ██████████ came from direct sales in Philadelphia County. **See** [HPP's] monetary sales data from 2014-2016, submitted to the Court under Seal pursuant to the Order dated September 12, 2017. Of the ██████████ in sales made in Philadelphia in 2016, roughly ██████████ came from a single Husqvarna authorized dealer, DL Electronics, Inc. **Id.** Approximately ██████████ of [HPP's] 2016 United States sales revenue resulted from direct sales in Philadelphia County. Sales data from 2014 and 2015 is substantially similar, with approximately ██████████ of Husqvarna's annual United States sale revenue resulting from direct sales within Philadelphia County. **Id.** These sales figures do not include the revenue generated by selling Husqvarna products at "big box" retailers such as Home Depot, Lowe's, or Sears. In the case of "big box" retailers, John Stanfield, the corporate representative for [HPP], testified that [HPP] delivers its products to the retailers' distribution centers, none of which are located in Philadelphia County. **See e.g.** Stanfield Dep. 31:17-34:20 (testifying that sales to Lowe's would be delivered to the Lowe's distribution center in either Pottsville or Pittstown, Pennsylvania). Once the Husqvarna products are delivered to the retailers' distribution centers, the retailers retain sole discretion as to where the products will be offered for sale, including stores located in Philadelphia County. **See** Affidavit of John Stanfield at 19.

Following oral argument, this Court dismissed Defendants Husqvarna U.S. Holdings, Inc. and Husqvarna AB due to want of personal jurisdiction and transferred the case against Defendants [HPP], Husqvarna Group, and Trumbauer's Lawn and Recreation, Inc. to Bucks County because venue was improper in Philadelphia County. [The Hangeys] filed a timely notice of appeal challenging this Court's finding of improper venue; however, they did not appeal the dismissal of Defendants Husqvarna U.S. Holdings, Inc. and Husqvarna AB. **See** Notice of Appeal, docketed September 26, 2017 (stating Plaintiffs appeal from

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<sup>1</sup> The trial court placed certain sales data that HPP considers confidential under seal, and we subsequently sealed the trial court's opinion in this matter. In order to preserve the confidentiality, and because we write for the parties, who are well aware of the figures, we redact the data from our decision.

the orders “transferring venue of this matter to the Court of Common Pleas of Bucks County, Pennsylvania”).

Trial Court Opinion, filed Mar. 2, 2018, at 1-3 (“1925(a) Op.”).

In finding venue in Philadelphia was not proper, the trial court found HPP’s contacts satisfied the quality prong of the venue analysis, but did not satisfy the quantity prong. The court reasoned that only ██████ of HPP’s national revenue came from sales in Philadelphia and concluded that because this amount was “*de minimis*,” HPP’s contact with Philadelphia was not general and habitual. *Id.* at 6.

The Hangeys raise the following issue on appeal:

Did the trial court err as a matter of law, and thereby abuse its discretion, in holding that [HPP] does not regularly conduct business in Philadelphia County, merely because the overwhelming majority of its sales in the United States have occurred elsewhere, thereby overlooking the undisputed continuous, ongoing, and regularly recurring sales of Husqvarna consumer products in Philadelphia County?

Hangeys’ Br. at 8.

We review an order granting or denying preliminary objections asserting improper venue for abuse of discretion. *Zampana-Barry v. Donaghue*, 921 A.2d 500, 503 (Pa.Super. 2007). “A [p]laintiff’s choice of forum is to be given great weight, and the burden is on the party challenging the choice to show it was improper.” *Fritz v. Glen Mills Schools*, 840 A.2d 1021, 1023 (Pa.Super. 2003) (quoting *Jackson v. Laidlaw Transit, Inc. & Laidlaw Transit PA, Inc.*, 822 A.2d 56, 57 (Pa.Super. 2003)). “However, a plaintiff’s choice of venue is not absolute or unassailable.” *Id.* (quoting *Jackson*, 822 A.2d at

57). “[I]f there exists any proper basis for the trial court’s decision to grant the petition to transfer venue, the decision must stand.” **Krosnowski v. Ward**, 836 A.2d 143, 146 (Pa.Super. 2003) (*en banc*) (quoting **Estate of Werner v. Werner**, 781 A.2d 188, 190 (Pa.Super. 2001)).

We must determine whether the trial court abused its discretion in finding that venue as to HPP was improper in Philadelphia.<sup>2</sup> If venue is proper as to HPP, then the Hangeys may maintain their “action to enforce . . . joint and several liability against” not only HPP, but also Husqvarna Group and Trumbauer’s Lawn and Recreation, Inc. **See** Pa.R.C.P. 1006(c)(1) (“an action to enforce a joint or joint and several liability against two or more defendants . . . may be brought against all defendants in any county in which the venue may be laid against any one of the defendants”).

Rule 2179 of the Pennsylvania Rules of Civil Procedure provides that venue is proper against a corporation or similar entity in a county where it “regularly conducts business.” Pa.R.C.P. 2179(a)(2). When determining whether venue is proper, “each case rests on its own facts,” **Purcell v. Bryn Mawr Hosp.**, 579 A.2d 1282, 1286 (Pa. 1990), and “[t]he question is whether the acts are being ‘regularly’ performed within the context of the particular business.” **Monaco v. Montgomery Cab Co.**, 208 A.2d 252, 256 (Pa. 1965). Further, in the venue context, “regularly” does not mean “principally,” and a

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<sup>2</sup> The Hangeys do not challenge the trial court finding that venue in Philadelphia is not proper as to Husqvarna Group and Trumbauer’s Lawn and Recreation, Inc.

defendant “may perform acts ‘regularly’ even though these acts make up a small part of its total activities.” **Canter v. Am. Honda Motor Corp.**, 231 A.2d 140, 142 (Pa. 1976).

In determining whether venue is proper under this rule, courts “employ a quality-quantity analysis.” **Zampana-Barry**, 921 A.2d at 503. “The term ‘quality of acts’ means those directly, furthering, or essential to, corporate objects; they do not include incidental acts.” **Monaco**, 208 A.2d at 256 (quoting **Shambe v. Delaare & Hudson R.R. Co.**, 135 A. 755, 757 (Pa. 1927)). To satisfy the quantity prong of this analysis, acts must be “sufficiently continuous so as to be considered habitual.” **Zampana-Barry**, 921 A.2d at 504.

Pennsylvania appellate courts have often considered the percentage of overall business a defendant company conducts in a county to determine if the quantity prong was met. In **Canter**, the Supreme Court found that a company whose employees drove cars into Philadelphia “to demonstrate cars and to consummate sales” met the quality test for venue, and that the contacts also met the quantity test where one to two percent of the company’s gross sales occurred in Philadelphia. 231 A.2d at 143. In **Canter**, the company had gross sales of 3.7 million in 1964 and 4.1 million in 1965. **Id.** at 141. In **Monaco**, the Supreme Court found that a taxicab company based in Montgomery County conducted regular business in Philadelphia where five to ten percent of its business was from passengers it took into Philadelphia. 208 A.2d at 256. It reasoned that the cab company’s acts of driving into

Philadelphia and collecting fares were regularly performed. **Id.** Further, in **Zampana-Barry**, this Court found venue proper in Philadelphia where a law firm based in Delaware County derived three to five percent of its income from cases litigated in Philadelphia. 921 A.2d at 506.

As these cases establish, courts often consider whether the percentage of a defendant's business is sufficient to constitute "habitual" contact. However, no court has stated that the percentage of a defendant's business is the sole evidence relevant to the "quantity" analysis. Rather, courts must determine whether all the evidence presented, including the scope of the defendant's business, viewed in the context of the facts of the case, establish that a defendant's contacts with the venue satisfy the quantity prong. **See Mathues v. Tim-Bar Corp.**, 652 A.2d 349, 351 (Pa.Super. 1994) (finding trial court did not abuse discretion in finding quantity prong not satisfied where evidence established only one or two sales occurred in county); **Monaco**, 208 A.2d at 256 (noting "[t]he question is whether the acts are being 'regularly' performed within the context of the particular business").

Where this Court concluded that conducting a small percentage of a business in a venue did not satisfy the quantity prong, the Court's core finding was that the contacts failed the quality prong of the venue test and the cases often addressed defendants who were small and/or local companies, not multi-billion-dollar corporations. For example, in **Singley v. Flier**, 851 A.2d 200, 202-03 (Pa.Super. 2004), we found that the contacts that the plaintiff alleged Villanova University had with Philadelphia—three graduate courses

offered in Philadelphia, practical experience for nursing students in Philadelphia hospitals, a history course entitled “Tours of Philadelphia,” and volunteer and athletic opportunities—did not satisfy the quality prong of the venue analysis. We also found that the three graduate courses also failed the quantity prong “when viewed in light of the University’s entire academic program, which includes several graduate degrees, as well as a law school.

***Id.***

Further, in ***PECO Energy Co. v. Philadelphia Suburban Water Co.***, this Court found that Philadelphia Suburban Water Company’s contacts with Philadelphia, which included approximately one mile of pipeline running through Philadelphia and a one-time purchase of water from Philadelphia, were “minimal and incidental, at best.” 802 A.2d 666, 670-71 (Pa.Super. 2002). We concluded that the contacts were not essential to defendant’s business and were “far less in quantity, as well as quality, than the contacts cited” in prior cases. ***Id.*** at 670-71. Further, in ***Battuello v. Camelback Ski Corp.***, 598 A.2d 1027, 1029-30 (Pa.Super. 1991), this Court discussed the plaintiff’s claim that venue in Philadelphia was proper due to Camelback Ski Corporation’s relationship with eastern Tours, which transported Philadelphians to Camelback. We concluded the relationship was “tenuous,” noting that Cambelback’s sending of brochures and quoting prices did not meet the quality prong of the venue analysis, Philadelphians purchased tickets only after they arrived at Camelback, and the business generated, which was

less than one percent of Cambelback's business, was "far too small to qualify as 'general or habitual.'" ***Id.***

Because courts must consider each case on its own facts, and the venue analysis must be viewed within the context of the defendant's business, the percentage of small or local businesses should not be viewed as the same as the percentage of business of a large corporation. The percentage of sales a multi-billion-dollar company makes in a particular county will often be a tiny percentage of its overall sales. Courts should not consider percentages alone. Rather, courts must determine whether the defendant's business activities in the county were regular, continuous, and habitual.

Here, HPP is a multi-billion-dollar corporation. It had at least one authorized dealer located in Philadelphia to which it delivered products for sale. Although HPP's sales through authorized dealers in Philadelphia constituted only [REDACTED] of HPP's national sales, the dollar figure of those sales in 2016 was [REDACTED].<sup>3</sup> The number and dollar figure of sales in Philadelphia, and that HPP has an authorized dealer in Philadelphia to sell its products, is relevant to the determination of whether HPP's contacts with Philadelphia satisfied the "quantity" prong of the venue analysis. Therefore, we conclude the trial court erred in relying almost exclusively on evidence of

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<sup>3</sup> Ronald and Rosemary Hangey presented evidence that additional sales occurred through Lowe's stores located in Philadelphia. Although there was no evidence as to the quantity of sales at Lowe's, there was evidence that such sales occurred. However, as we conclude that venue is proper without reference to the sales from Lowe's and similar stores, we decline to determine whether such sales can be considered in the venue analysis.

the percentage of defendant's business occurred in Philadelphia when addressing the quantity prong.

Further, based on the totality of the evidence, HPP's contacts satisfied the quantity prong of the venue test, in that the contacts, which include selling [REDACTED] worth of products in 2016 through an authorized dealer located in Philadelphia, are "sufficiently continuous so as to be considered habitual." **See Zampana-Barry**, 921 A.2d at 504.

We next address the quality prong. The trial court found there was "no question" that "HPP's activities in Philadelphia satisfy the 'quality' prong of the" venue analysis. 1925(a) Op. at 5. It reasoned HPP was in the "business of distributing consumer outdoor products . . . to retailers, who in turn sell the products to consumers." **Id.** It found HPP furthered its business objective by distributing products to two Philadelphia retailers. **Id.** We agree, and find the trial court did not abuse its discretion in finding the quality prong satisfied.

The trial court therefore abused its discretion in sustaining HPP's preliminary objection to venue.

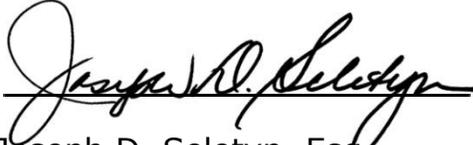
Order reversed. Case remanded. Jurisdiction relinquished.

President Judge Panella joins the Memorandum.

Judge Olson files a Dissenting Memorandum.

J-A21023-18

Judgment Entered.

A handwritten signature in black ink, reading "Joseph D. Seletyn". The signature is written in a cursive style and is positioned above a horizontal line.

Joseph D. Seletyn, Esq.  
Prothonotary

Date: 4/1/19