No. 35308 - Jason Foster v. Orchard Development Company and Peteler, LLC

**FILED** 

November 23, 2010

RORY L. PERRY II, CLERK SUPREME COURT OF APPEALS

OF WEST VIRGINIA

Ketchum, J., concurring:

I agree with our decision which is based on the single issue argued in this case,

i.e., whether the covenants and design guidelines adopted and published by the developer

allowed the developer to later unilaterally reduce the size of the residences to be built in the

subdivision.

I am writing to point out that our decision does not extinguish causes of actions

by a purchaser to enforce sales brochures or similar materials. The law has long recognized

that purchasers will ordinarily rely on sales and promotional materials rather than attempt to

interpret the legalese in complicated development covenants and design guidelines.

Promissory estoppel, fraudulent misrepresentation, and other causes of action based on sales

brochures and similar material are still viable.